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 11 CONDUCTIVE CORPORATION (n/k/a adMarketplace Inc.)

12  
 13 UNITED STATES DISTRICT COURT  
 14 FOR THE NORTHERN DISTRICT OF CALIFORNIA

15  
 16 SUSAN SIMON, individual, on behalf of  
 herself and all others similarly situated,

17  
 18 Plaintiffs,

19 v.

20 ADZILLA, INC (NEW MEDIA), *et al.*

21 Defendants.

Case No.: 3:09-cv-00879 MMC

**ADR CERTIFICATION BY PARTIES  
 AND COUNSEL**

22 Pursuant to Civil L.R. 16-8(b) and ADR L.R. 3-5(b), each of the undersigned certifies  
 23 that he or she has:

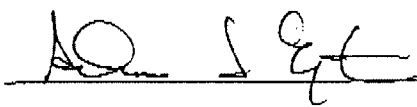
- 24 (1) Read the handbook entitled "*Dispute Resolution Procedures in the Northern*  
 25 *District of California*" on the Court's ADR Internet site [www.adr.cand.uscourts.gov](http://www.adr.cand.uscourts.gov) (*Limited*  
 26 *printed copies are available from the clerk's office for parties in cases not subject to the court's*  
 27 *Electronic Case Filing Program (ECF) under General Order 45*);

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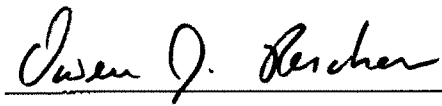
(2) Discussed the available dispute resolution options provided by the Court and private entities; and

(3) Considered whether this case might benefit from any of the available dispute resolution options.

Dated: May 22, 2009 CONDUCTIVE CORPORATION (n/k/a adMarketplace Inc.)

By:   
Adam Epstein  
President and COO, adMarketplace Inc.

Dated: May 22, 2009 KRIEG, KELLER, SLOAN, REILLEY & ROMAN LLP

By:   
Owen J. Rescher, Esq.