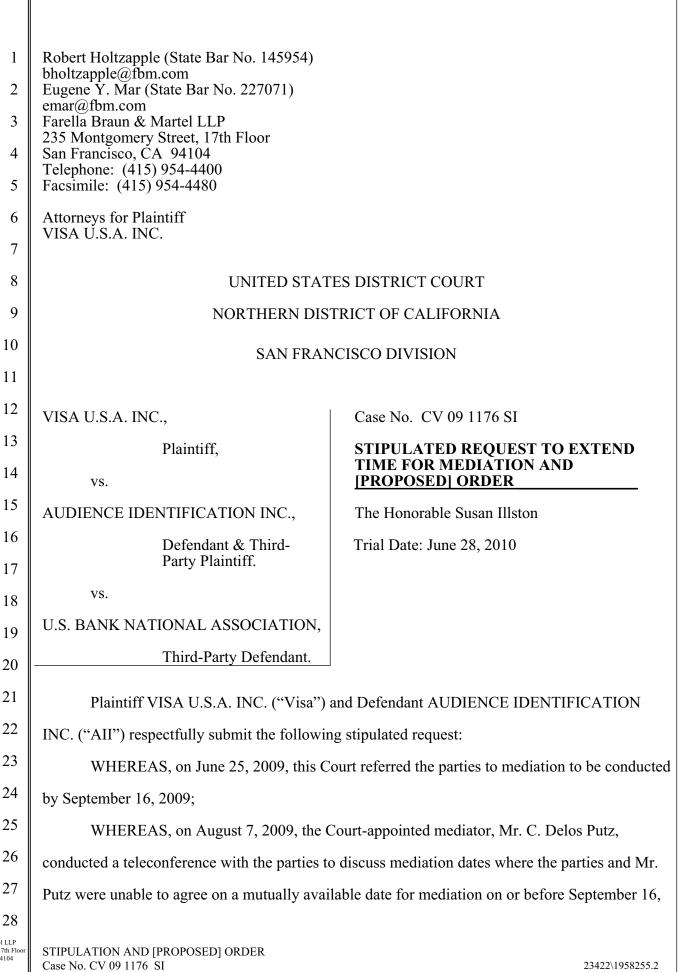
Case3:09-cv-01176-SI Document36 Filed09/03/09 Page1 of 3



1	2009;
2	WHEREAS, the mediator informed the parties he would select September 16, 2009 as the
3	proposed mediation date with the understanding that the parties would try to select a mutually
4	available date and petition this Court for an extension in time;
5	WHEREAS, lead counsel for Visa has a multi-day arbitration during the week of August
6	31, 2009 and a long-planned vacation during the week of September 14, 2009;
7	WHEREAS, lead counsel for Aii has a long-planned medical procedure scheduled for
8	September 16, 2009 and has a 4-week arbitration set to begin on September 21, 2009;
9	WHEREAS, the parties have agreed with Mr. Putz to hold a mediation session on October
10	23, 2009, starting at 9:00 am;
11	WHEREAS, the parties and any insurer representatives are required to attend the
12	mediation in person pursuant ADR L-R 6-9 and will not further delay the mediation date absent
13	an unforeseen and exceptional circumstance and a showing of good cause;
14	WHEREAS, the parties have agreed, that if Aii counsel's 4-week arbitration is resolved
15	prior to the end of the arbitration proceeding, Visa and Aii will meet and confer to schedule an
16	earlier mediation session with Mr. Putz;
17	WHEREAS, an extension in time to conduct the mediation by the end of October 2009
18	does not affect the case schedule;
19	THEREFORE, the parties respectfully request that the Court grant an extension until
20	October 30, 2009, for the parties to conduct a mediation pursuant to ADR L-R 6.
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22	DATED: September 3, 2009. FARELLA BRAUN & MARTEL LLP
23	
24	By: /s/ Eugene Mar
25	Eugene Mar
26	Attorneys for Plaintiff VISA U.S.A. INC.
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28	

1	DATED: September 3, 2009. FARBSTEIN & BLACKMAN, APC
2	Diffib. Septemoer 3, 2009.
3	
4	By: <u>/s/ John Blackman</u> John S. Blackman
5	
6	Attorneys for Defendant AUDIENCE IDENTIFICATION INC.
7	
8	1. The stipulating parties shall appear October 23, 2009 to conduct a mediation
9	pursuant to ADR L-R 6.
10	2. The stipulating parties, their counsel and the insurer representatives are required to
11	attend the mediation in person pursuant ADR L-R 6-9.
12	3. The mediation date will not be further delayed absent an unforeseen and
13	exceptional circumstance and a showing of good cause.
14	Suran Selaton
15	Dated:
16	The Honorable Susan Illston
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Case3:09-cv-01176-SI Document36 Filed09/03/09 Page3 of 3