LaRussa v. Twitter Inc.

Doc. 161 Att. 20

# **EXHIBIT V-5-Q**

TO THE DECLARATION OF SCOTT R. MOSKO IN SUPPORT OF DEFENDANTS CAMERON WINKLEVOSS, TYLER WINKLEVOSS AND DIVYA NARENDRA'S MOTION TO DISMISS FOR LACK OF PERSONAL JURISDICTION PURSUANT TO FED. R. CIV. P. 12(B)(2), OR IN THE ALTERNATIVE MOTION TO STRIKE MOVING DEFENDANTS' NAMES FROM THE SECOND AMENDED COMPLAINT (DKT. NO. 137)

# SUPERIOR COURT OF THE STATE OF CALIFORNIA COUNTY OF SANTA CLARA

HEFACEBOOK, INC.

Plaintiff,

CASE NO. 105 CV .047381

CONNECTU LLC, CAMERON WINKLEVOSS, TYLER WINKLEVOSS, HOWARD WINKLEVOSS, DIVYA NARENDA, AND DOES 1-25,

Defendants.

CERTIFIED COPY

\*\*\* HIGHLY CONFIDENTIAL, ATTORNEYS' EYES ONLY \*\*\*

HIGHLY CONFIDENTIAL

ATTORNEYS EYES ONLY

DEPOSITION OF MARK ZUCKERBERG

April 25, 2006

Pages 1 - 260

REPORTED BY: LAWRENCE PAUL NELSON, CSR 12144



GROSSMAN & COTTER

CERTIFIED COURT REPORTERS

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#### MARK ZUCKERBERG



**APRIL 25, 2006** 

1	BE IT REMEMBERED that, pursuant to	
2	Notice of Taking Deposition, and on April 25, 2006,	•
3	commencing at the hour of 10:13 a.m. thereof, at	•
4	3300 Hillview, Palo Alto, California, before me,	
5	LAWRENCE PAUL NELSON, CSR No. 12144, duly authorized	
6	to administer oaths, there personally appeared	•
7	MARK ZUCKERBERG,	
8	called as a witness by the Defendants, and who,	
9	being first administered an oath, was thereupon	,
10	examined and testified as hereinafter set forth.	· .
11		
12	THE VIDEOGRAPHER: Good morning. This	10:13:35
13	marks the beginning of volume 1, videotape 1 in the	10:13:37
14	deposition of Mark Zuckerberg in the matter of	10:13:42
15	TheFacebook, Inc. versus ConnectU, et al, in	10:13:46
16	Superior Court of the State of California, County of	10:13:54
17	Santa Clara, Case No. 105 CV 047381. Today's date	10:13:58
18	is April 25th, 2006, and the time is 10:14 a.m.	10:14:07
19	The location of this deposition is the	10:14:14
20	offices of Finnegan, Henderson, Farabow, Garrett &	10:14:17
21	Dunner, 3300 Hillview, Palo Alto, California.	10:14:24
22	The deposition was noticed by attorneys for	10:14:29
23	the defendants and the videotape is being produced	10:14:34
24	on behalf of the same.	10:14:36
25	The video operator is Marguerite Howell, a	10:14:39

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1	Q. This document was filed with the Superior	17:25:46	
2	Court of the State of California on August 17th,	17:25:52	
- 3	2005. If you'll turn to paragraph 1 in the second	17:25:54	
4	page of the document.	17:26:00	,
5	MR. GUY: Do you have an extra copy?	17:26:08	
6	MR. MOSKO: I might. You were serious	17:26:11	
7	about throwing the document in the water.	17:26:22	
. 8	BY MR. MOSKO:	17:26:31	
9	Q. All right. Paragraph 1 that says, the	17:26:32	
10	second sentence of paragraph 1 says, "The	17:26:36	
11	TheFacebook operates all of its servers in	17:26:41	
12	California." Do you see that?	17:26:43	•
1.3	A. Yes.	17:26:45	
14	Q. Does that refresh your recollection as to	17:26:45	
15	when Facebook stopped using the servers at Savvy?	17:26:47	
16	A. No. I mean this is August 2005. We had	17:26:51	
17	stopped using the servers from Savvy well before	17:26:57	
18	then. I think that the best document that you have	17:27:00	
19	for that is that e-mail where which said that the	17:27:03	
20	Savvy servers had been off for two months in January	17:27:07	
21	so we definitely had stopped using them by the time	17:27:11	
22	they were turned off.	17:27:14	
23	Q. Okay. Paragraph 11, please.	17:27:15	
24	A. Did you want me to read through this?	17:27:48	
25	Q. You know what, that's a good idea. Why	17:27:50	-
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# THE FACE BOOK VS. CONNE

#### MARK ZUCKERBERG



#### **APRIL 25, 2006**

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1	don't you do that?	17:27:56
2	MR. GUY: How much longer do we need to go,	17:27:58
3	Counsel?	17:28:01
4	MR. MOSKO: I still have several questions.	17:28:02
5	What do you want to do?	17:28:04
6	MR. GUY: Are we almost done?	17:28:06
7	MR. MOSKO: I don't know what "almost"	17:28:07
8	mean. As I said I thought I had between an hour and	17:28:09
9	two hours when you asked me before.	17:28:13
10	MR. GUY: And where are we now?	17:28:16
11	MR. MOSKO: Could be better than an hour,	17:28:18
12	depends on his answers to some of these questions.	17:28:20
13	What do you want to do?	17:28:23
14	MR. GUY: Well, I tell you what. We'll let	17:28:24
15	you go for another 10 minutes but it's not going to	17:28:24
16	be another hour. I think you spent most of the day	17:28:27
17	doing something that has nothing to do with this	17:28:30
18	case so we consider the deposition will be closed in	17:28:32
19	another 10 minutes.	17:28:35
20	MR. MOSKO: Okay. We'll agree to disagree	17:28:37
21	on that. I'll ask questions for 10 minutes.	17:28:39
22	THE WITNESS: Okay. So I've read to 11.	17:29:13
23	BY MR. MOSKO:	17:29:18
24	Q. Okay. Do you understand what the phrase	17:29:18
25	"in order to legally access users profiles" means?	17:29:24
; 1		

# MARK ZUCKERBERG



#### **APRIL 25, 2006**

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ļ	1	MR. GUY: May call for a legal conclusion	17:29:33	
	2	but he can testify to his understanding.	17:29:35	
	3	THE WITNESS: I mean I think that that	17:29:40	
	4	means in order to access users profiles without	17:29:42	
	5	breaking the law.	17:29:45	
	6	BY MR. MOSKO:	17:29:47	
	7	Q. And do you have an understanding of what	17:29:48	
	8	law is referred to in this paragraph?	17:29:50	
	9	MR. GUY: Calls for a legal conclusion.	17:29:58	
	10	Answer if you know.	17:30:00	
	11	THE WITNESS: The use of the site is	17:30:03	
	12	governed by the terms of use. You agree to the	17:30:06	
•	13	terms of use by using the site. The terms of use	17:30:09	
	14	probably states that you have to sign in and	17:30:13	
	15	register in order to use the site, that you can't	17:30:16	
	16	use it commercially or by any other use.	17:30:19	
	17	BY MR. MOSKO:	17:30:23	
	18	Q. And do you have any information to support	17:30:23	
	19	the last sentence in that paragraph that says,	17:30:28	
	20	"During and all relevant times defendants were aware	17:30:31	
	21	of the policies referred to"?	17:30:34	
-	22	A. Well, by registering for the site there's	17:30:40	
	23	a link right there that says, "Check this if you	17:30:47	
	24	have read and agree to the terms of use." So by	17:30:51	
	2,5	registering for the site, they have.	17:30:54	
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# THE FACE BOOK VS. CONNEL . U MARK ZUCKERBERG

**APRIL 25, 2006** 

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	1	Q. And did that box to check exist at all	17:30:59
	2	times since TheFacebook has operated?	17:31:07
	3	A. Yes. I mean there's also a link to the	17:31:12
	4	"terms of service and privacy," on every page of the	17:31:20
	5	site.	17:31:22
	6	Q. Paragraph 15 says, "TheFacebook also	17:31:26
	7	restrict access to and has always used it best	17:31:31
:	8 .	efforts to keep confidential its aggregate customer	17:31:34
	9	lists." What does that mean if you know, aggregate	17:31:40
	10	customer lists?	17:31:44
	11	A. So I believe what they're talking about	17:31:44
	12	there is that this site is made in such a way that	17:31:47
	3	you can get access to a person's profile or search	17:31:54
	14	for someone, but it's made explicitly to prohibit	17:31:57
	15	you from being able to go through and access	17:32:00
-	16	everyone's profile or everyone's information. So by	17:32:03
	17	that I mean both that you can't see everyone on the	17:32:06
	18	site, you can only see the profiles of your friend	17:32:10
	19	and people at your school, and I also mean that you	17:32:12
	20	can't go through even to everyone at your school and	17:32:15
	21	access all of their information. Facebook will	17:32:18
	22	block you from doing that.	17:32:23
	23	Q. Has that been true since it began in	17:32:24
	24	February of 2004?	17:32:27
1	25	A. The former is true. The latter is has	17:32:28
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# THE FACE BOOK VS. CONNE

# MARK ZUCKERBERG



**APRIL 25, 2006** 

. 1	THE WITNESS: I really don't understand	17:33:47	-
. 2	what that question's asking.	17:33:48	
3	BY MR. MOSKO:	17:33:50	
4	Q. Do you understand that Facebook has	17:33:51	٠.
5	accused the defendants in this case of accessing	17:33:56	
6	e-mail addresses found on Facebook?	17:34:01	
7	A. Yes.	17:34:06	
8	Q. When did Facebook first conclude that the	17:34:09	
9	defendants were accessing e-mail addressing on	17:34:22	
10	Facebook?	17:34:31	-
11	A. It first occurred to me that they were	17:34:33	
12	doing this when I received an e-mail that was	17:34:35	
3	generated automatically by ConnectU, on behalf of	17:34:39	
14	someone I knew and the e-mail said that this person	17:34:44	
15	had imported all their friends from Facebook to	17:34:48	
16	ConnectU using Connect U's social butterfly service.	17:34:53	
17	So at that point I went to ConnectU to see what this	17:34:57	
18	was and I mean the only way that that could have	17:35:00	
19	happened was if they looked through that person's	17:35:03	
20	friends and got all their e-mails and then e-mailed	17:35:07	
21	all of them.	17:35:10	
22	Q. So you said you went to ConnectU, what did	17:35:11	
23	you mean by that? You went to the web site?	17:35:15	
24	A. Yeah.	17:35:16	Ì
25	Q. And you said when you received an e-mail	17:35:21	
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# THE FACE BOOK VS. CONNECTU MARK ZUCKERBERG



#### APRIL 25, 2006

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1	on behalf of someone that you knew, who was that	17:35:26	:
2	person?	17:35:30	
3	A. I don't remember exactly. This is a while	17:35:30	
4	ago .	17:35:33	
5	Q. And what did you do as a result of your	17:35:34	
6	discovery?	17:35:37	
7	A. Well, immediately I went to ConnectU and	17:35:42	
8	saw what they were doing, and then I modified	17:35:46	
9	something on Facebook to block this from working.	17:35:50	
10	So	17:35:55	
111	Q. Sorry. Goo ahead.	17:35:55	
12	A. So they were running a program that would	17:35:56	
.3	take someone's users information for Facebook and	17:36:00	
14	then log in, and then go through and scrape	17:36:03	
15	everyone's e-mail addresses off of Facebook who were	17:36:06	
16	that person's friends. So in order to stop that	17:36:10	
17	from happening, I just put into TheFacebook code to	17:36:15	
18	block that program from loading Facebook pages.	17:36:17	
19	Q. When did you first discover make this	17:36:22	
20	discovery?	17:36:26	
21	A. I don't know the exact date.	17:36:26	
22	Q. Approximately?	17:36:28	
. 23	A. I think it was early 2005, maybe like late	17:36:30	
24	January, perhaps.	17:36:45	
25	Q. Okay. Paragraph 21 says, "As a result of	17:36:47	
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ı	these incidents of unauthorized access and	17:36:51	
	2 unauthorized appropriations by defendants	17:36:57	
	TheFacebook was damaged." Do you see that?	17:37:00	
	A. Yes.	17:37:02	
	Q. How was Facebook damaged?	17:37:03	
	A. Well, there are a bunch of ways. One is	17:37:05	
	7 that as an information resource, people need to feel	17:37:09	
	8 like they have control over what they're putting up.	17:37:12	
	9 So and people are very sensitive about sharing	17:37:16	
1	their e-mail address or cell phone because they	17:37:21	٠.
1	don't want to get spammed or harassed, and one of	17:37:23	
1:	the reasons why Facebook why people felt	17:37:25	
. •	comfortable of sharing on Facebook is because they	17:37:29	
1	4 have very good, we have very good privacy control	17:37:31	
1.5	5 that let people control who they share that	17:37:31	
. 1	6 information with.	17:37:31	
1	.7 But ConnectU in making this program	17:37:36	
1.	8 basically made something that was going to go	17:37:41	
1:	9 through and find e-mail addresses and spammed all	17:37:43	
. 2	these people. So not only did that effect our users	17:37:46	
2	negatively but it decreases their trust in us. It	17:37:50	
2	probably encouraged people to like share less	17:37:54	
2	information and it was our property that they were	17:37:56	
2.	using to like spammed people and get them to go to a	17:38:00	
2	competing web site with us. A web site that was	17:38:06	
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1	competing with us.	17:38:08	
2	Q. What evidence do you have that it	17:38:09	
3	decreased your users's trust in you?	17:38:11	
4	A. I don't know.	17:38:17	
5	Q. And what evidence do you have that it had	17:38:23	
6	an effect on Facebook?	17:38:25	-
7	A. I mean there were probably I would	17:38:36	
8	guess but I don't know, that like people notice when	17:38:42	
9	they're getting spammed and that makes them less	17:38:47	
10	trustful of it. But the effect it had on Facebook	17:38:51	
11	was largely that like our property had been	17:38:54	
12	essentially broken into and was being used to fuel	17:38:58	
-3	competing web site.	17:39:02	
14	And then I had to take along with Dustin or	17:39:03	
15	four days of my time to block them from doing this.	17:39:06	
16	Because after I originally stopped their program	17:39:09	
17	from running, they went back and modified it to make	17:39:12	. }
18	it run again, and then we had to block that and that	17:39:14	
19	kept on going on.	17:39:18	
20	Q. You're not aware of any users who dropped	17:39:20	
21	out of Facebook as a result of this activity, are	17:39:23	
22	you?	17:39:27	
23	A. Any individual users?	17:39:29	
24	Q. Yes.	17:39:30	
25	A. I can't point to any specific one but that	17:39:31	
1		•	
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		The state there are an a second to the state of the state	
	1	doesn't mean that there weren't any.	17:39:34
	2	Q. Are you aware of any loss of advertising	17:39:37
	3	dollars that you suffered as a result of this	17:39:40
	4	activity?	17:39:44
	5	A. It's hard to quantify that because this	17:39:46
	. 6	isn't a short-term thing. If an event likes this	17:39:48
	7	happens and our users get spammed then they trust	17:39:51
	. 8	the site less and they use it less, then that could	17:39:54
	9.	affect us tremendously down the line, even if it	17:39:58
	10	doesn't affect it right at that point.	17:40:02
	11	Q. Are you aware of any effect whatsoever?	17:40:04
	12	A. It's immeasurable. How would I know what	17:40:08
•	.3	we'd be doing now if I didn't have to take some	17:40:10
,	14	amount of time to fix this and a bunch of our users	17:40:11
	15	hadn't been spammed to go to this other sites.	17:40:14
	16	Q. So you're not aware of any advertiser	17:40:17
	17	saying as a result of what the defendants are	17:40:19
	. 18	alleged to have done were not going to buy	17:40:21
	19	advertising on your site, are you?	17:40:25
	20	A. I don't think it would happen like that.	17:40:29
-	21	I mean that's not the damage that we're alleging.	17:40:32
	22	Q. What damage are you alleging?	17:40:35
	23	A. I mean we're saying that because this	17:40:37
	24	happened, it like it could at some point decrease	17:40:41
	25	the value or decrease the people who advertised on	17:40:44
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#### CERTIFICATION

3

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I, LAWRENCE PAUL NELSON, duly authorized to 3

administer oaths pursuant to Section 2093(b) of the

California Code of Civil Procedure, do hereby certify: 5

That the witness in the foregoing deposition was

administered an oath to testify the truth in the

within-entitled cause; that said deposition was taken

at the time and place therein stated; that the

testimony of the said witness was reported by me and 10

was thereafter transcribed under my direction into 11

typewriting; that the foregoing is a complete and 12

accurate record of said testimony; and that the witness

was given an opportunity to read and correct said

deposition and to subscribe the same. 15

Should the signature of the witness not be 16

affixed to the deposition, the witness shall not have 17

availed himself/herself of the opportunity to sign or 18

the signature has been waived. 19

I further certify that I am not of counsel nor 20

attorney for any of the parties in the foregoing 21

deposition and caption named nor in any way interested 22

in the outcome of the cause named in said caption. 23

DATED: May 4, 200 24

LAWRENCE PAUL NELSON, CSR NO. 12144