

UNITED STATES DISTRICT COURT  
Northern District of California  
San Francisco DivisionEXPONENTIAL INTERACTIVE, INC.,  
Plaintiff,

No. C09-2649 JCS MED

v.

LIVEMERCIAL, INC.,  
Defendant.**ORDER APPROVING REQUEST FOR  
DEFENDANT LIVEMERCIAL AND  
ITS COUNSEL TO PARTICIPATE IN  
MEDIATION BY TELEPHONE**Date: January 6, 2010  
Mediator: Reginald D. Steer

IT IS HEREBY ORDERED that defendant Livemercial, Inc. and its counsel are excused from personally appearing at the mediation scheduled in this matter. Lead counsel for defendant and a client representative with full authority to resolve this dispute shall participate in the mediation by telephone.

IT IS SO ORDERED.

Dec. 23, 2009

By:

Dated

Elizabeth D. Laporte  
United States Magistrate Judge