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UNITED STATES DISTRICT COURT
Northern District of California
San Francisco Division

EXPONENTIAL INTERACTIVE, INC.,
Plaintiff,
v.
LIVEMERCIAL, INC.,
Defendant.

No. C09-2649 JCS MED

**ORDER APPROVING REQUEST FOR
DEFENDANT LIVEMERCIAL AND
ITS COUNSEL TO PARTICIPATE IN
MEDIATION BY TELEPHONE**

Date: January 6, 2010
Mediator: Reginald D. Steer

IT IS HEREBY ORDERED that defendant Livemercial, Inc. and its counsel are excused from personally appearing at the mediation scheduled in this matter. Lead counsel for defendant and a client representative with full authority to resolve this dispute shall participate in the mediation by telephone.

IT IS SO ORDERED.

Dec. 23, 2009

By:

Dated

Elizabeth D. Laporte
United States Magistrate Judge