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IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

J&J SPORTS PRODUCTIONS, INC.,

Plaintiff,

No. C 09-02860 WHA

v.

STEVE SANG RO, individually, and  
d/b/a UNION JACK PUB,

Defendant.


**ORDER RE FURTHER SERVICE  
AND SETTING NEW CASE  
MANAGEMENT CONFERENCE**

In violation of the order dated October 15, 2009, plaintiff's counsel failed to serve that order on defendant Ro. As a result, defendant Ro did not appear at the case management conference on December 3, 2009 (which had been reset from an earlier case management conference due to lack of service). Defendant's nonappearance resulted from the fact that he was not notified of the December 3 conference.

Plaintiff's counsel now must, at his expense, hire a process server to effect service of the instant order on defendant by December 31, 2009, so he will be aware that yet a new case management conference will be held on **JANUARY 14, 2010, AT 11:00 A.M** in Courtroom 9 on the nineteenth floor of the federal courthouse, located at 450 Golden Gate Avenue, in San Francisco. By December 31, 2009, plaintiff's counsel must file a proof of service attesting to compliance with the instant order, failing which this action will be dismissed.

**IT IS SO ORDERED.**

Dated: December 3, 2009.

  
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WILLIAM ALSUP  
UNITED STATES DISTRICT JUDGE