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6 Attorneys for Defendants  
 7 MATRIXX INITIATIVES, INC. and ZICAM LLC

8 UNITED STATES DISTRICT COURT  
 9 NORTHERN DISTRICT OF CALIFORNIA  
 10 SAN FRANCISCO DIVISION

12 MICHAEL D. NELSON,  
 13 Plaintiff,  
 14 v.  
 15 MATRIXX INITIATIVES, INC., a  
 Delaware corporation; ZICAM LLC, an  
 16 Arizona limited liability company; and  
 DOES 1 through 25,  
 17 Defendants.

Case No. CV 09 2904 WHA

**JOINT STIPULATION AND PROPOSED  
 ORDER EXTENDING  
 DEADLINE TO CONDUCT ADR SESSION**

19 WHEREAS, pursuant to ADR Local Rule 3-6, the current deadline for the Parties to  
 20 conduct an ADR Session in this case is March 14, 2012;

21 WHEREAS, the Defendants believe that they need to conduct additional discovery in  
 22 order to conduct meaningfully mediation in an ADR Session;

23 WHEREAS, the Plaintiff does not oppose the defendants' request for a continuance of the  
 24 mediation process;

25 WHEREAS, the last day to conduct non-expert discovery in this case is May 31, 2012;

26 WHEREAS, the Parties agree to extend the deadline for the Parties to conduct an ADR  
 27 Session to June 13, 2012;

28 WHEREAS, the parties agree that extending the ADR Session deadline to June 13, 2012

1 will not be used by either of them to alter any deadlines set by the Court's Case Management  
2 Order, dated December 15, 2011;

3 WHEREAS, the Parties have not previously requested any other time modifications in this  
4 case;

5 IT IS HEREBY STIPULATED AND AGREED, by and between the undersigned, that the  
6 time within which the Parties can conduct an ADR Session in this case is extended to June 13,  
7 2012.

8 Pursuant to Local Rule 6-1, stipulations which alter the date of any event or any deadline  
9 already fixed by the Court require court approval. This stipulation does not alter any of the  
10 deadlines set forth in this Court's Case Management Order.

11  
12 Dated: January 10, 2012

DRINKER BIDDLE & REATH LLP

13  
14 By: /s/ Rodney M. Hudson

Rodney M. Hudson

15  
16 Attorneys for Defendants  
17 MATRIXX INITIATIVES, INC. and ZICAM  
18 LLC

19  
20 Dated: January 9, 2012

21  
22 By: 

Michael Nelson  
Pro Se Plaintiff

23 PURSUANT TO THE ABOVE STIPULATION, IT IS SO ORDERED:

24 The deadline for the parties to conduct an ADR session will be extended to May 31, 2012.

25 Dated: January 12, 2012.



26 William Alsup  
27 UNITED STATES DISTRICT JUDGE