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6	UNITED STATES DISTRICT COURT					
7	Northern District of California					
8	San Francisco Division					
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10	MICHAEL D. NELSON, Plaintiff, No. C 09-2904 WHA					
11 12	v. MATRIXX INITIATIVES, INC., et al. Defendants. ORDER RE: ATTENDANCE AT MEDIATION MEDIATION					
13 14	Date: June 11, 2012 Mediator: Eric Ivary					
15 16 17 18 19 20 21 22 23 24 25 26 27 28	IT IS HEREBY ORDERED that the request to excuse defendant Matrixx Initiatives, Inc.'s corporate representative, Marylou Arnett, from personal attendance at the June 11, 2012, mediation session before Eric Ivary is DENIED. The court finds that Ms. Arnett has not made adequate showing that requiring her to attend the mediation would cause her 'extraordinary or otherwise unjustifiable hardship' as set forth in ADR L.R. 6-10(d). Accordingly, the request is DENIED and Ms. Arnett shall appear in person at the mediation. IT IS SO ORDERED. May 30, 2012 By: Denied Denied					