defendant has performed some act or consummated some transaction within the forum or otherwise purposefully availed himself of the privileges of conducting activities in the forum,

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(2) the claim arises out of or results from the defendant's forum-related activities, and (3) the exercise of jurisdiction is reasonable." See Bancroft & Masters, Inc. v. Augusta National Inc., 223 F.3d 1082, 1086 (9th Cir. 2000). "The plaintiff bears the burden of satisfying the first two prongs of the test." Schwarzenegger v. Fred Martin Motor Co., 374 F.3d 797, 802 (9th Cir. 2004). If the plaintiff meets such burden, "the burden then shifts to the defendant to present a compelling case that the exercise of jurisdiction would not be reasonable." See id.

Here, with respect to the issue of reasonableness, WOTI's motion includes only a short argument, supported by one paragraph in a declaration submitted by Alan J. Broder ("Broder") in support of the motion. In its reply, however, WOTI, relying on a supplemental declaration submitted by Broder, significantly expands on its argument. In particular, Brody's supplemental declaration discusses, for the first time, the location of potential witnesses, their anticipated testimony (see Supp. Broder Decl. ¶¶ 2, 4, 7, 8), and the place(s) where various acts occurred (see id. ¶¶ 3, 4, 10). Because "the most efficient judicial resolution of the controversy" and "the extent of the defendants' purposeful interjection into the forum state's affairs" are among the factors a district court considers in determining whether the exercise of specific jurisdiction would be reasonable, see Menken v. Emm, 503 F.3d 1050, 1058 (9th Cir. 2007) (identifying factors), and because BMM has not had an opportunity to respond to the evidence offered with WOTI's reply and the argument made in reliance thereon, the Court finds it appropriate to afford BMM an opportunity to file a surreply.

Accordingly, the Court sets the following schedule:

- 1. No later than December 11, 2009, BMM shall file its surreply, if any, not to exceed five pages in length, exclusive of exhibits, and limited to the issue of whether it would be unreasonable for the Court to exercise specific jurisdiction over WOTI.
- The hearing on WOTI's motion to dismiss is hereby CONTINUED from December
 2009 to January 15, 2010.

3. The Case Management Conference is hereby CONTINUED from January 8, 2010 to March 5, 2010. A Joint Case Management Statement shall be filed no later than February 26, 2010.

IT IS SO ORDERED.

Dated: November 24, 2009

MAXINE M. CHESNEY
United States District Judge