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1 2 3 IN THE UNITED STATES DISTRICT COURT 4 5 FOR THE NORTHERN DISTRICT OF CALIFORNIA 6 THEODORE KAGAN, et al, Case Nos. 09-5337 SC 7 11-0412 SC Plaintiffs, 8 ORDER DENYING PLAINTIFFS' MOTION FOR PRELIMINARY 9 v. APPROVAL OF PROPOSED CLASS 10 WACHOVIA SECURITIES, L.L.C., et SETTLEMENT al, 11 Defendants. 12 13

I. INTRODUCTION

Now before the Court is a Motion for Preliminary Approval of a Proposed Class Settlement. ECF No. 87 ("Mot."). Plaintiffs are or were beneficial owners of securities issued by the Asia Pulp and Paper Company ("APP"). Plaintiffs allege that they purchased APP securities through Defendants Wachovia Securities, L.L.C., Wachovia Securities Financial Network, L.L.C., Wachovia Capital Markets, L.L.C., Wells Fargo Advisors. L.L.C., Wells Fargo Advisors
Financial Network., L.L.C., Wells Fargo Securities, L.L.C., and Wells Fargo & Company, or their successors in interest (collectively, "Wachovia" or "Defendants"). Plaintiffs bring claims for negligence, breach of contract, and breach of fiduciary duty against Wachovia, all stemming from Wachovia's alleged failure to provide Plaintiffs with required notice of an earlier class action settlement reached by APP. Wachovia and Plaintiffs have

reached an agreement to settle these claims. The Court determines pursuant to Civil Local Rule 7-1(b) that Plaintiffs' Motion is suitable for decision without oral argument. For the reasons set forth below, the Court DENIES the Motion without prejudice.

II. BACKGROUND

A. Previous Litigation

The following factual allegations are taken from Plaintiffs' Amended Complaint. ECF No. 35 ("Am. Compl."). Plaintiffs are beneficial owners of securities issued by APP. <u>Id.</u> ¶¶ 2-7.¹ Defendants, or their predecessors in interest, are brokerage firms and the nominee or record owners of the APP securities. <u>Id.</u> ¶¶ 1, 8-15, 18, 23. While the nominee or record owners appear on official corporate transfer records, the actual interest in the security is that of the beneficial owner. Id. ¶ 18.

On August 8, 2001, APP was sued in the Southern District of New York for violations of securities laws. <u>Id.</u> ¶ 19. On October 18, 2005, the District Court preliminarily approved a settlement in the action ("the APP Settlement"). <u>Id.</u> ¶ 20. The District Court's order required nominee owners -- here, Wachovia -- to either forward notice of the APP Settlement to the beneficial owners or to provide the beneficial owners' names and contact details to the APP Settlement administrator. <u>Id.</u> ¶ 21. Plaintiffs allege that Defendants, or their predecessors in interest, failed to do either.

The FAC contains a numbering error, such that the first three paragraphs are sequentially numbered 1 through 3, but the fourth paragraph restarts the sequence at 2. This citation refers to the set of paragraphs appearing under the heading "Parties," beginning

at the second paragraph numbered "2."

<u>Id.</u> ¶¶ $3,^2$ 24. Plaintiffs further allege that if they had been notified, they would have submitted claims and obtained a recovery. Id. ¶¶ 25-36.

On November 10, 2009, Plaintiffs filed a putative class-action lawsuit against Defendants. ECF No. 1 ("Compl."). On July 7, 2010, the Court dismissed the Complaint without prejudice. ECF No. 32. On August 6, 2010, Plaintiffs filed their Amended Complaint asserting claims for negligence, breach of fiduciary duty, and breach of contract. Am. Compl. ¶¶ 47-62. On November 23, 2010, the Court denied Wachovia's motion to dismiss these claims. ECF No. 48. On January 25, 2012, the parties filed the instant Motion, accompanied by a joint stipulation of class settlement and release. ECF No. 87-2 ("Sett. Stip."). 4

B. The Stipulated Settlement

1. Proposed Settlement Class

The stipulated settlement provides for a proposed settlement class of up to 1,162 members. See id. at 11. The proposed class consists of persons who both (1) were beneficial owners of APP securities during the period covered by the APP Settlement, August 28, 1998 to April 4, 2001, and (2) had Wachovia accounts during the APP Settlement's notice period, November 30 through December 19, 2005. Id. at 5 (definition of "APP Class Period"), 9 (definition

² This citation refers to the first paragraph numbered "3."

³ On November 23, 2009, Plaintiff Brent Balkema filed a separate but substantially identical lawsuit in this District, <u>Balkema v. Wachovia Securities, LLC, et al.</u>, No. 11-412 SC. On July 5, 2011, this Court denied a motion to dismiss Balkema's case and consolidated it with the instant case. ECF No. 66.

⁴ Counsel for Plaintiffs, Richard L. Kellner, also submitted a declaration in support of the Motion. ECF No. 87-1 ("Kellner Decl.").

of "Class Period"), 11 (definition of "Potential Class Members").

The 1,162 potential class members were identified by Defendants rather than Plaintiffs. Id. at 11. Plaintiffs conducted limited discovery to confirm Defendants' identification of the potential class and to determine the amount of damages allegedly owed. Kellner Decl. ¶ 4. The parties forthrightly admit that Defendants' records are incomplete, in that Defendants lack complete or reliable data for some potential class members regarding "purchase dates, price, quantity and other information . . . " Sett. Stip. at 11.

Apparently to address this difficulty, the parties have divided the class into two categories. The first, "Category A," consists of 715 persons "for whom Defendants believe they have all trade information necessary to determine that they are Class Members . . . " Id. According to the parties, the 715 potential members of Category A are entitled to no more than \$306,940.56 collectively. Id. Category A consists of holders of APP bonds, as compared to APP stocks. Id.

The second category, "Category B," consists of persons for whom "the available electronic data is . . . insufficient to determine both whether they are class members and if so, how much money they might be able to claim in this settlement." Id. There are 447 Category B potential class members, which represents roughly 38 percent of the total class. See id. Of the 447, "353 have been determined to have traded in APP stock securities." Id. As the Court reads the papers, these 353 -- roughly 30 percent of the total class -- appear to be entitled to at least some recovery under the stipulated settlement. For the remaining 94 members of

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Category B, "incomplete or unreliable data do not permit a determination as to the APP Securities held, if any." In other words, the parties cannot determine from Wachovia's records whether the members of this group of 94 are truly class members and therefore entitled to recovery. The group of 94 comprises about 8 percent of the total class.

Class Recovery, Attorney Fees, and Costs

Under the proposed settlement, Wachovia has agreed to pay each class member who submits a valid claim the entire amount to which the APP Settlement would have entitled him or her, minus attorney fees and incentive payments for the lead Plaintiffs. See Mot. at 5-6. As noted above, the parties estimate that Category A potential class members will recover a maximum aggregate amount of \$306,940.56. The parties do not estimate how much, if anything, Category B potential class members will recover.

Plaintiffs' counsel has agreed to request no more than \$100,000 for their fees and costs, and Wachovia has agreed not to oppose the request. Sett. Stip. at 28-29. The settlement also provides incentive payments of up to \$750 for plaintiff Theodore Kagan and up to \$500 each for the other six named plaintiffs. at 6. Assuming each named plaintiff receives the maximum amount requested, the incentive payments would total \$3,750. Together, attorney fees and incentive payments would reduce the potential class recovery by up to \$103,750. This represents 33.8 percent of the estimated recovery, assuming no recovery for Category B.5

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 $^{^{5}}$ The Court appreciates that the 33.8 percent figure will go down if Category B class members recover. But, for the reasons explained in Sections IV.B and C, the Court is not optimistic about Category B's prospects at this juncture.

The settlement stipulation would also appoint a settlement administrator. <u>Id.</u> Wachovia has agreed to pay the settlement administrator's reasonable fees and costs separate and apart from the settlement fund, so the cost of administering the claims process would not be deducted from the potential class members' recovery. Id.

3. Notice and Claim Forms

The parties propose to notify the class of the settlement by first-class mail sent to each potential class member's last-known address. Sett. Stip. at 18-19. The notice materials consist of a fifteen-page, single-spaced Class Notice, an Election Not To Participate In Settlement form, and, depending on which category the potential class member belongs to, either a Category A or Category B Proof Of Claim form. Id. at 11; Kellner Decl. Exs. B ("Class Notice"), C ("Election Not To Participate In Settlement"), F ("Category A Proof of Claim") & G ("Category B Proof of Claim"). The Category A Proof Of Claim indicates that Defendants will send potential class members Wachovia's records of their APP holdings.

See Category A Proof of Claim at 2. Category A potential class members may submit documentary evidence to correct any inaccuracies in Wachovia's records, but are not required to do so. Id. at 2-3.

The Category B Proof Of Claim form is similar in all but one important respect. Like the Category A Proof of Claim form, the Category B form includes Wachovia's records, if any, of the potential class member's APP holdings -- but in the case of Category B, these records are described as "inaccurate or

 $^{^{6}}$ Two exhibits to Kellner's declaration are labeled "Exhibit B." The first is the Class Notice. The second, which follows Exhibit G, is the resume of Kellner's firm.

incomplete," and the potential class member must "independently verify" and "submit documentary evidence" of their APP holdings, rather than, as in the case of Category A, submitting documents only if needed to correct an inaccuracy. Compare Category B Proof Of Claim at 2-3 with Category A Proof Of Claim at 2-3.

4. Scope of Release

Both Category A and Category B potential class members are included within the settlement's proposed release of liability.

See Sett. Stip. at 16-17. The release would purportedly settle, among other things, "any and all claims" related to the allegations and claims in the Amended Complaint, and also any claims "which relate in any way to the purchase, sale or custody of APP Securities during the APP Class Period " Id. at 13.

III. LEGAL STANDARD

No class action may be settled without court approval. Fed.

R. Civ. P. 23(e). When the parties to a putative class action reach a settlement agreement prior to class certification, "courts must peruse the proposed compromise to ratify both the propriety of the certification and the fairness of the settlement." Staton v.

Boeing Co., 327 F.3d 938, 952 (9th Cir. 2003). First, the Court must assess whether a class exists. Id. (citing Amchem Prods. Inc. v. Windsor, 521 U.S. 591, 620 (1997)). Second, the court must determine whether the proposed settlement "is fundamentally fair, adequate, and reasonable." Hanlon v. Chrysler Corp., 150 F.3d 1011, 1026 (9th Cir. 1998).

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IV. DISCUSSION

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A. Class Certification

Federal Rule of Civil Procedure 23(a) provides four requirements for class certification: (1) numerosity ("the class is so numerous that joinder of all members is impracticable"); (2) commonality ("there are questions of law or fact common to the class"); (3) typicality ("the claims or defenses of the representative parties are typical of the claims or defenses of the class"); and (4) adequacy of representation ("the representative parties will fairly and adequately protect the interests of the class"). Fed. R. Civ. P. 23(a)(1)-(4). In addition, the court must also find that the requirements of Rule 23(b)(1), (b)(2), or (b)(3) are satisfied. Wal-Mart Stores, Inc. v. Dukes, __ U.S. __, 131 S. Ct. 2541, 2548 (2011). Rule 23(b)(3) requires a finding by the court "that questions of law or fact common to class members predominate over any questions affecting only individual members, and that a class action is superior to other available methods for fairly and efficiently adjudicating the controversy." Fed. R. Civ. P. 23(b)(3). Courts refer to the requirements of Rule 23(b)(3) as its "predominance" and "superiority" requirements. E.g., Amchem, 521 U.S. at 615.

1. Numerosity

Rule 23(a)(1) provides that a class action may be maintained only if "the class is so numerous that joinder of all parties is impracticable." Fed. R. Civ. P. 23(a)(1). However, "impracticable" does not mean impossible; it refers only to the difficulty or inconvenience of joining all members of the class. Harris v. Palm Springs Alpine Estates, Inc., 329 F.2d 909, 913-14

(9th Cir. 1964).

Here, the parties estimate that the class consists of up to 1,126 potential members. See Sett. Stip. at 11-12. In support of this estimate, Plaintiffs' counsel declares that Wachovia has provided a list of its customers who have been identified as potential class members, and that his firm has confirmed Wachovia's list. Kellner Decl. ¶ 4. Based on the parties' representations as to the number of potential class members, the Court finds the numerosity requirement to be satisfied.

2. Commonality

Rule 23(a)(2) requires that there be "questions of law or fact common to the class." Fed. R. Civ. P. 23(a)(2). This "commonality" requirement "requires the plaintiff to demonstrate that the class members 'have suffered the same injury.'" Wal-Mart, 131 S. Ct. at 2551 (quoting Gen. Tel. Co. of the Southwest v. Falcon, 457 U.S. 147, 157 (1982)). The class members' "claims must depend on a common contention," and that common contention must be "of such a nature that it is capable of classwide resolution -- which means that determination of its truth or falsity will resolve an issue that is central to the validity of each one of the claims in one stroke." Id.

In this case, each potential class member's alleged injury is identical in kind: each allegedly was entitled to receive notice of the APP Settlement from Wachovia, but did not. Any difference between the injuries allegedly suffered by particular class members is merely one of degree, that is, the amount of settlement money that they missed out on due to Wachovia's alleged failure to notify them. That difference is not enough to destroy the basic

commonality of their claims. Accordingly, the Court finds the commonality requirement to be satisfied.

3. Typicality

Rule 23(a)(3) requires that the representative parties' claims be "typical of the claims . . . of the class." Fed. R. Civ. P. 23(a)(3). "Under the rule's permissive standards, representative claims are 'typical' if they are reasonably co-extensive with those of absent class members; they need not be substantially identical." Hanlon, 150 F.3d at 1020. Here, however, the named Plaintiffs' claims are substantially identical. Each Plaintiff alleges, in brief, that they were the beneficial owner of APP Securities; that they never received notice of the APP Settlement from Wachovia, the record owner of the securities; and that they would have submitted a claim if they had known of the APP Settlement. These allegations entirely comport with the definition of the proposed class.

Accordingly, the Court finds that the typicality requirement is satisfied.

4. Adequacy of Representation

Rule 23(a)(4) requires a showing that "the representative parties will fairly and adequately protect the interests of the class." Fed. R. Civ. P. 23(a)(4). This factor requires: (1) that Plaintiffs are represented by qualified and competent counsel and (2) that the proposed representative Plaintiffs do not have conflicts of interest with the proposed class. <u>Hanlon</u>, 150 F.3d at 1020.

The declaration submitted by Plaintiffs' counsel discusses his firm's "extensive experience in complex and class action litigation" and related qualifications. Kellner Decl. $\P\P$ 8-11.

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Plaintiffs' counsel has also provided his firm's resume. <u>See</u> note 6 <u>supra</u>. Having reviewed the papers, the Court sees no issue with the qualifications of Plaintiffs' counsel and, as discussed above, Plaintiffs' claims are coextensive with those of the settlement class. Accordingly, the Court finds that the proposed settlement class is adequately represented.

5. Predominance and Superiority

Rule 23(b)(3) requires the court to find that "the questions of law or fact common to class members predominate over any questions affecting only individual members." Fed. R. Civ. P. 23(b)(3). While evaluation of Rule 23's predominance requirement on a settlement motion does not require an analysis of potential trial management problems, "other specifications of the Rule -- those designed to protect absentees by blocking unwarranted or overbroad class definitions -- demand undiluted, even heightened, attention in the settlement context." Amchem, 521 U.S. at 620. The terms of a proposed settlement are "relevant to a class certification." Id. Rule 23(b)(3) also requires that the class action be "superior to other available methods for fairly and efficiently adjudicating the controversy." Fed. R. Civ. P. 23(b)(3). The factors relevant to assessing superiority include:

the class members' interests in individually controlling the prosecution or defense of separate actions; (B) the extent and nature of any litigation concerning the controversy already begun by or against class members; (C) the desirability or undesirability of the litigation of the claims concentrating particular forum; and (D) the likely difficulties in managing a class action.

Fed. R. Civ. P. 23(b)(3).

Here, the Court determines that common issues of law and fact

predominate. As discussed in Section IV.A.2 <u>supra</u>, if potential class members were to sue individually, each would bring essentially the same claim against Wachovia, namely, the claim that Wachovia breached a duty to provide the potential class member with notice of the APP Settlement. Under such circumstances, the class action is an obviously superior method of fairly and efficiently adjudicating these substantively identical claims, especially because none of the countervailing factors enumerated in Rule 23(b)(3) are present here. Accordingly, the Court finds that the predominance and superiority requirements are met here.

Because all the requirements of settlement class certification are satisfied here, the Court determines that an appropriate settlement class exists. Staton, 327 F.3d at 952 (citing Amchem, 521 U.S. at 620). The Court therefore proceeds to determining whether the proposed settlement "is fundamentally fair, adequate, and reasonable." Hanlon, 150 F.3d at 1026.

B. Fairness of the Settlement

The Ninth Circuit has warned that "there are real dangers in the negotiation of class action settlements of compromising the interests of class members," because "[i]ncentives inherent in class-action settlements" can "result in a decree in which the rights of [class members, including the named plaintiffs] may not [be] given due regard by the negotiating parties." Staton, 327

F.3d at 959 (internal quotation marks omitted). These incentives stem from the fact that "[t]he class members are not at the table; class counsel and counsel for the defendants are." Id. This can "influence the result of the negotiations without any explicit expression or secret cabals," and is why "district court review of

class action settlements includes not only consideration of whether there was actual fraud, overreaching or collusion but, as well, substantive consideration of whether the terms of the decree are 'fair, reasonable and adequate to all concerned.'" Id. at 950 (citing Officers for Justice v. Civ. Serv. Comm'n of San Francisco, 688 F.2d 615, 625 (9th Cir. 1982)). Due in part to these dangers of "collusion between class counsel and the defendant," the Ninth Circuit has adopted the rule that "settlement approval that takes place prior to formal class certification requires a higher standard of fairness," leading to "a more probing inquiry than may normally be required under Rule 23(e)." Hanlon, 150 F.3d at 1026.

Not all proposed class action settlements require the same level of court scrutiny. A settlement that is structured so that the interests of the class are tied to the interests of the named plaintiffs, their counsel, or the defendant demands less scrutiny. For example, a settlement that tethers the size of the class counsel's attorney fee award to the number of claim forms submitted or the amount disbursed to the class gives class counsel motivation to ensure that notice to the class is as effective as possible. Similarly, because a defendant benefits from the largest possible release of liability, a settlement in which only class members who submit a claim form release their claims against a defendant aligns the interests of the defendant and the class members.

Here, the proposed settlement goes beyond a mere lack of alignment between the class's interests and those of the parties: Wachovia's interests are in actual conflict with those of the class. This is not a lump-sum settlement; rather, the settlement obligates Wachovia to pay only those class members who submit a

valid Proof of Claim. And Wachovia pays out on this limited basis even though it receives a release of liability from the entire class. Wachovia, therefore, has an incentive to suppress the number of claimants by undertaking minimal notice procedures and making the process for submitting Proofs of Claim unduly difficult. Additionally, Wachovia has agreed to pay for settlement administration (such as the cost of notifying potential class members and handling fees) separate and apart from the settlement fund. Normally, this would be a welcome gesture, but on the facts of this case it appears to give Wachovia an additional incentive to supply notice on the cheap.

The Court's concerns might be alleviated if it were apparent that Plaintiffs and their counsel had incentives to advocate vigorously on the class's behalf. But they do not. Even though a class member's recovery is contingent on receipt of notice and submission of a valid claim, both Plaintiffs and their counsel have agreed to receive lump-sum payments. The only persons guaranteed to get a check from Wachovia in this case are named Plaintiffs and their counsel, and the size of the check is unaffected by the size of the benefit received by the class. Plaintiffs and their counsel lack any structural incentive to ensure that the class benefits from robust notice and simplified claim procedures.

This misalignment of incentives reveals itself in the particulars of the proposed settlement. Most troubling is the proposed settlement's treatment of Category B class members. While the parties estimate that Category A claimants may receive up to roughly \$306,000 in total, the parties provide no estimate for Category B claimants. And indeed, it is entirely possible that

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Category B claimants will receive no money at all, even though they comprise nearly two-fifths of the class. Unlike Category A claimants, Category B claimants are required to engage in the absurd exercise of proving to Wachovia that they were the beneficial owners of securities purchased for them by Wachovia. The Court notes that the relevant ownership period ended in 2001. It would be a rare bookkeeper who retained careful records of a stock purchase in an obscure paper company for a dozen years or more -- especially when class members would have every good reason to think that the record owner of the stocks would keep records. Ultimately, the Court fails to see why Category B class members should not enjoy the same presumption of recovery as Category A class members. The only apparent reason for the difference is that Wachovia kept better records for the latter than the former; if other reasons exist, the parties have not brought them to the Court's attention. As the matter now stands, it would be patently unfair to permit Wachovia to benefit from gaps in its own records, especially in a case like this one, which hinges on Wachovia's alleged failures to provide proper notifications to its account holders.

The Court is also concerned about the scope of the release Wachovia has bargained for. This case arises from Wachovia's alleged failure to perform an essentially ministerial act, that is, to provide its account holders with notice of a class action settlement. Yet the definition of "Settled Claims" stipulated by the parties would release Wachovia not only from claims related to this alleged ministerial failure, but also from any and all claims "which relate in any way to the purchase, sale or custody of APP

Securities during the APP Class Period " Sett. Stip. at 13. This release goes far beyond Wachovia's exposure to claims for failures to provide notice. The Court recognizes that because the APP Class Period ended nearly eleven years ago, many claims covered by this purported release likely would be time-barred. Court also recognizes that the release is worded broadly enough to encompass claims that might be equitably tolled. As a result, the Court is concerned that the scope of release is too broad. Court's concerns are exacerbated by the fact that, under the parties' agreement, Category B class members -- that is, 38 percent of the class -- might receive no payment at all in exchange for this sweeping release. This is especially unfair in light of the fact that roughly four out of five members of Category B traded APP stock during the APP Class Period and thus ought to receive some recovery. See Section II.B.1 supra.

In evaluating the fairness of this settlement with respect to Category B class members, the Court also would like to know more about the size of the initial APP Settlement and the percentage of APP Settlement class members who were Wachovia account holders. If the entire APP Settlement amounted to only a few hundred thousand dollars and most of the parties to the settlement were Wachovia account holders, then a recovery of up to \$306,000 for Category A class members and relatively small recovery for Category B class members might seem eminently fair. But if the earlier settlement was much larger, and the class had a high proportion of Wachovia account holders, then the proposed settlement might not be fair. Without some sense of the size of the APP Settlement and the proportion of Wachovia account holders, the Court is hard-pressed

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to evaluate the proposal before it. The parties should place this information before the Court.

The Court is also concerned by how little light the parties have shed on the distribution of settlement funds among individual claimants. The parties have told the Court that a proper claimant will receive everything they would have received under the APP Settlement, minus Plaintiffs' incentive payments and Plaintiffs' counsel's fees and costs. But this says very little about how the settlement would benefit a typical class member, since the parties have provided no information about the average, median, or highest individual recovery amounts, even for the Category A potential class members for whom Wachovia believes it has complete records.

As a result, the Court cannot ascertain whether it is fundamentally fair to require some, but not all, class members to undertake a laborious Proof of Claim procedure. The Proof of Claim form for Category B class members requires them to independently verify and submit documentary evidence of their ownership of APP Securities during the APP Class Period. Category B Proof of Claim Then, after marshaling documentary evidence of securities transactions dating as far back as 1998, Category B claimants must navigate a complicated series of tables and coded charts. at 7-11. Category B claimants who had more than one Wachovia account containing APP securities must repeat this process and provide a separate Proof of Claim form for each account. Id. at 3. While a claimant might be motivated to leap such high hurdles if there were a significant reward at the finish line, the Court cannot discern from the papers submitted what recovery, if any, a typical claimant should expect. Hence, the Court cannot determine

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whether these procedures are justifiable. Moreover, the parties have not explained why, as a matter of either fairness or practical necessity, it is the class who must fill in the gaps in Wachovia's bookkeeping, rather than Wachovia or Plaintiffs' counsel.

Finally, the Court finds that the objection process is excessively cumbersome. The parties have agreed that objectors must mail a written objection not only to the settlement administrator, but also to both sets of counsel. Sett. Stip. at 21. Moreover, objectors must file their documents with the Court. Id. The Court sees no reason to require objectors to notify four parties when one -- the settlement administrator -- will do.

Because the Court has grave reservations about the fundamental fairness of the proposed settlement as it has been explained thus far, the Court DENIES Plaintiffs' Motion for Preliminary Approval of the Proposed Class Settlement.

C. Adequacy of Proposed Notice

Though the concerns enumerated in the previous Section supply sufficient grounds to deny the instant motion, in the interest of judicial economy the Court now reviews the adequacy of the parties' proposed notice procedures. The Court has additional concerns about these procedures.

Notice to a class must provide:

notice practicable the best circumstances, including individual notice to identified can be members who reasonable effort. The notice must concisely and clearly state in plain, easily understood lanquage: the nature οf the action; definition of the class certified; the class issues, or defenses; claims, that member may enter an appearance through counsel if the member so desires; that the court will exclude from the class any member who requests

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exclusion, stating when and how members may elect to be excluded; and the binding effect of a class judgment on class members under Rule 23(c)(3).

Fed. R. Civ. P. 23(c)(2)(B). The Court is concerned that the parties may not have selected "the best notice practicable under the circumstances." The Court is particularly sensitive to this issue in light of the origin of this lawsuit, Wachovia's alleged failure to notify members of an earlier settlement class. Court notes that, here, the parties have chosen to notify the class only by first-class mail sent to class members' last-known addresses. The proposed class consists of individuals who had Wachovia accounts in late 2005, and the Court is concerned that the last-known addresses for some or many of these individuals may have obsolesced in the intervening six-plus years. This concern is heightened further by the misalignment of incentives between Wachovia and the proposed settlement class, and exacerbated by Plaintiffs' failure to explain why the parties have included no back-up system of notification, such as email or publication notice. Publication notice was used in the original APP Settlement, ECF No. 1 Ex. B; the Court cannot fathom why this case, which seeks relief for earlier failures of notice, calls for less notice rather than more.

The Court also finds fault with the content of the proposed Class Notice. First, it is simply too long. The Court is concerned that few class members will read a fifteen-page, single-spaced Class Notice without having been given some initial hint as to why they should bother. The parties should provide an industry-standard short-form notice that directs them to the long-form notice for details. Second, the Class Notice does not provide

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potential class members with enough information about the size of their possible recovery to make an informed decision about whether to accept the settlement. The Class Notice tells class members that they may recover "what [they] would have received in the APP Litigation, minus a pro-rata percentage for attorneys' fees and incentive payments to the Class Representatives, " Class Notice at 5, and that class counsel's request for \$100,000 in attorney fees "will proportionally reduce your settlement payment," id. at 10. What the Class Notice does not say is how much this pro-rata, proportionate reduction might amount to, in either absolute or percentage terms. The Class Notice tells class members, in essence, that they may recover a fraction of what they would have if they had received proper notice in the first place -- but it only tells them the fraction's numerator, not its denominator. From that information, it is impossible for a class member to determine how much of the settlement fund will be consumed by attorney fees and whether they should object. The Court is concerned that class members will be unable, therefore, to make an informed decision about whether to accept the proposed settlement, withdraw from it, or object to it. Plaintiffs' Motion makes it clear that, based solely on the maximum recovery of Category A claimants, attorney fees would consume roughly 34 percent of the settlement fund, if the Court awarded Plaintiffs' counsel all they ask for and Category B class members submitted no valid claims. But this information does not appear in the Class Notice.

In sum, the Court is not convinced that the proposed notice plan would provide the class with "the best notice practicable under the circumstances," as Rule 23 requires. The parties have

not satisfied the Court that they are taking appropriate steps to notify the largest practicable number of class members, or to include important, readily available information in the notice. The inadequacy of the proposed notice provides another, independent reason for the Court to deny Plaintiffs' Motion.

V. CONCLUSION

For the foregoing reasons, the Court DENIES without prejudice Plaintiffs' Motion for Preliminary Approval of the Proposed Class Settlement. The Court determines that an appropriate settlement class exists but that the Proposed Settlement must be rejected at this time because, first, the Court cannot determine from the information submitted whether the Proposed Settlement is fundamentally fair, particularly to Category B class members, and second, the proposed notice procedures would not notify the highest practicable number of class members or give them adequate information to evaluate the settlement.

Plaintiffs may resubmit an amended Motion and supporting materials within thirty (30) days of this Order. Failure to do so will result in Plaintiffs' Motion being deemed DENIED WITH PREJUDICE and the Court setting this action for trial.

IT IS SO ORDERED.

25 Dated: April 2, 2012

UNITED STATES DISTRICT JUDGE