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Zynga Game Network, Inc. v. Saini et al

Plaintiff Zynga Game Network Inc. ("Zynga"), having filed a Complaint in this action charging defendants Alexandru Mihalache, Promila Saini and Sandeep Baweja ("Defendants") with Federal Trademark Infringement and False Designation of Origin, Federal Cybersquatting, California Statutory Unauthorized Computer Access, California Statutory Unfair Competition, California Common Law Trademark Infringement and Unfair Competition, Breach of Contract, Intentional Interference with Contractual Relations and Trespass to Chattels, and the Court having found good cause, it is hereby

ORDERED, ADJUDGED AND DECREED as between Zynga and Defendants:

- 1. This Court has jurisdiction over the Parties to this action, and has jurisdiction over the subject matter hereof pursuant to 15 U.S.C. §§ 1116, 1121 and 1125, and 28 U.S.C. §§ 1331, 1338(a) and (b), and 1367(a). Service was properly made against Defendants.
- 2. Zynga owns the trademark and service mark ZYNGA (the "ZYNGA Mark") and has used the Zynga Mark in commerce since June 2007.
- 3. The ZYNGA Mark is inherently distinctive and by virtue of Zynga's extensive advertising and sales under the ZYNGA Mark, has become well-known within social gaming circles as a source identifier for Zynga's online games.
- 4. Zynga is the owner of United States Federal Trademark Registration No. 3,685,749 for the mark ZYNGA in International Classes 9 and 41 for downloadable computer game software for use on wireless devices and computers.
- 5. Zynga is the publisher of Zynga Poker (the "Game"), a computerized version of the world-famous Texas Hold'em poker game in which players compete with one another using virtual "chips." Zynga owns or leases the computer servers that players must access in order to play the Game.
- 6. Zynga's Terms of Service, which govern users' play of the Game, prohibit players from selling "chips" for real-world money or otherwise exchanging "chips" for anything of value outside the Game. Zynga has not authorized any third party to sell or distribute the "chips" used in the Game. Zynga also notifies players within the Game that they are not authorized to buy or sell

"chips" outside of the Game, and that they can be banned from the Game for buying or selling
"chips." Zynga has implemented security measures to prevent the unauthorized purchase, sale, and
transfer of "chips." Players who use the Game in a manner not expressly authorized by Zynga,
including without limitation in violation of the Terms of Service, are not authorized to participate in
the Game or to access Zynga's servers.

- 7. Defendants assented to and are bound by the Terms of Service governing use of the Game, which are located at http://www.zynga.com/about/terms-of-service.php.
- 8. Defendants own and operate websites through which they have unlawfully sold and offered for sale "chips" for use in the Game, and have wrongfully used the ZYNGA Mark to advertise and sell these unauthorized "chips". Defendants have operated these websites from the following Internet domain names: TRADEPOKERCHIPS.COM;
- TRADEFACEBOOKPOKERCHIPS.COM; FACEBOOKTEXASHOLDEMPOKERCHIPS.COM; 24X7POKERCHIPS.COM; SANTACHIPS.COM; CHIPSMONSTER.COM; FUNCHIPS.NET; CHIPSFUN.COM; ANYCHIPS5.NET; ANYCHIPS6.NET; CHIPSPEDIA.COM and ZYNGACHI.COM.¹
- 9. Defendants have willfully and maliciously violated Zynga's intellectual property, contractual, and other rights, and are jointly and severally liable for each and every one of the additional claims asserted in Zynga's First Amended Complaint.
- 10. Defendants and their affiliates, agents, servants, employees, representatives, successors, assigns, and any person, corporation or other entity acting under Defendants' direction or control, or in active concert or participation with Defendants, are immediately and permanently enjoined throughout the world from:
- a. Directly or indirectly using the ZYNGA trademark and any other mark, symbol, or logo that is a reproduction, counterfeit, copy, or colorable imitation of or that is

¹ The Court has previously granted relief to Zynga with regard to Defendant Mihalache's use of the Internet domain name ZYNGACHI.COM in the Related Case CV:09-2744 (the "Related Case"). The relief granted in this Default Judgment relates to Defendants' unlawful conduct with respect to Internet domain names other than ZYNGACHI.COM.

confusingly similar to, or that is identical with, or substantially indistinguishable from, the ZYNGA mark on or in connection with any goods or services;

- b. Infringing any of Zynga's intellectual property rights in any manner, including but not limited to the ZYNGA Mark, any copyrights owned by Zynga, or any other rights owned by Zynga related to the Game;
- c. Engaging in any conduct that tends falsely to represent that, or is likely to confuse, mislead or deceive purchasers, Defendants' customers and/or members of the public to believe that, the actions of Defendants are connected with Zynga, are sponsored, approved, or licensed by Zynga, or are in any way connected or affiliated with Zynga;
- d. Affixing, applying, annexing, or using in connection with the manufacture, distribution, advertising, sale, and/or offering for sale or other use of any goods or services, a false description or representation, including words or other symbols, tending to falsely describe or represent such goods as being those of, or authorized by, Zynga;
- e. Registering any Internet domain name that includes the ZYNGA Mark, or any variations or misspellings thereof, whether alone or in combination with any other term(s) or character(s);
- f. Accessing, directly or indirectly, any computer server or computer system owned, leased or operated by Zynga for any reason whatsoever, including without limitation any server or computer that provides access to the Game, or to any other game or application published by Zynga;
- g. Advertising, purchasing, selling, trading, exchanging, profiting from, accepting or processing payments for, or facilitating or participating in any way in the advertisement, purchase, sale, trade, or exchange of "chips" for use in the Game or any virtual item used in any Zynga game or application;
- h. Participating in any way in the display of online "sponsored links" or any other form of pay-per-click or pay-per-impression advertising related to "chips" for use in the Game or any other virtual item used in any Zynga game or application, including but not limited to causing

hyperlinks and other advertising materials to be displayed in response to searches for "zynga", or searches for any of Zynga's games or applications;

- i. Otherwise competing unfairly with Zynga in any manner; and
- j. Effecting assignments or transfers, forming new entities or associations or utilizing any other device for the purpose of circumventing or otherwise avoiding the prohibitions set forth in subparagraphs (a)-(i) above.
- 11. VeriSign, Inc., as the registry for the <.com> and <.net> Internet Top Level Domains, is hereby ORDERED to transfer the registrar of record for the Internet Domain Names TRADEPOKERCHIPS.COM; TRADEFACEBOOKPOKERCHIPS.COM; FACEBOOKTEXASHOLDEMPOKERCHIPS.COM; 24X7POKERCHIPS.COM;
- 1 | SANTACHIPS.COM; CHIPSMONSTER.COM; FUNCHIPS.NET; CHIPSFUN.COM;
- ANYCHIPS5.NET; ANYCHIPS6.NET; and CHIPSPEDIA.COM from the current registrar(s) to

 Internet domain name registrar GoDaddy.com, Inc. Upon completion of this transfer,

 GoDaddy.com, Inc. is ORDERED transfer ownership of each of these domain names to Zynga.
 - 12. Defendants are hereby ORDERED to account for and to disgorge to Zynga all profits from his sale of "chips" for use in the Game. Defendants are jointly and severally liable for this award.
 - 13. The Court finds that this is an exceptional case warranting an award of attorneys' fees and costs, and will consider a motion for an award of attorneys' fees and a bill of costs submitted by Plaintiff pursuant to Federal Rule of Civil Procedure 54(d) and Civil Local Rule 54. Defendants shall be jointly and severally liable for any award of attorneys' fees or costs.
 - 14. This Court retains jurisdiction of this matter for the purposes of making any further orders necessary or proper for the enforcement of this Judgment and the punishment of any violations thereof.
 - 15. This Judgment shall be deemed to have been served upon Defendants at the time of its execution by the Court.
 - 16. The Court expressly determines that there is no just reason for delay in entering this

1	Judgment, and pursuant to Rule 54(a) of the Federal Rules of Civil Procedure, the Court directs entry			
2	of judgment against Defendants.			
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4	Dated9/3	, 2010	The Honorable Susan Illston	
5			United States District Court Judge	
6	Presented by:			
7	Enter W. Mornital			
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