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Attorneys for Plaintiff Augme Technologies, Inc.

**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION**

AUGME TECHNOLOGIES, INC., a
Delaware corporation,
Plaintiff,
vs.
YAHOO!, INC., a Delaware
Corporation,
Defendant.

Case No.: 3:09-CV-05386-JCS

**NOTICE OF WITHDRAWAL OF A COUNSEL
OF RECORD FOR PLAINTIFF AUGME
TECHNOLOGIES, INC., AND ORDER
PERMITTING WITHDRAWAL**

L.R. 11-5

Honorable Magistrate Judge Joseph C. Spero

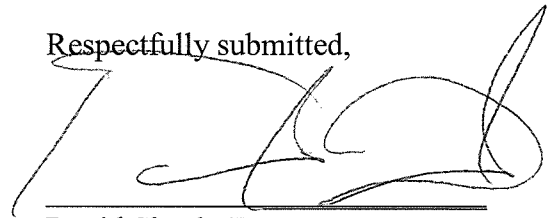
TO THE COURT, ALL PARTIES AND THEIR COUNSEL OF RECORD:

Pursuant to Local Rule 11-5, PLEASE TAKE NOTICE that Robert C. Matz is no longer counsel of record for Plaintiff Augme Technologies, Inc. and should be removed from the Court's ECF system. The ground for withdrawal is that Mr. Matz left his employment with Shaub & Williams LLP effective March 1, 2011.

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Respectfully submitted,

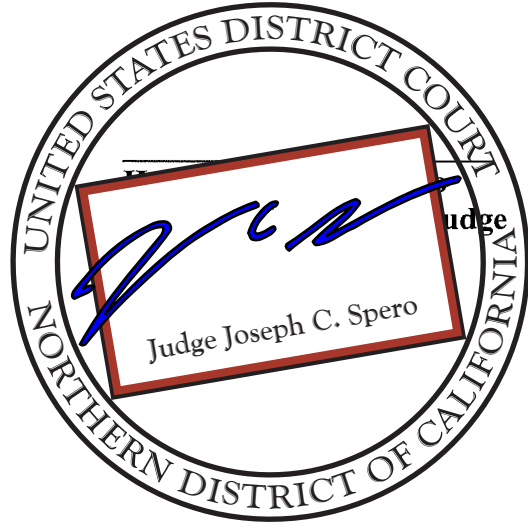


Dated: April 21, 2010

David Shaub, Esq.
Shaub & Williams LLP
Attorneys for Plaintiff
Augme Technologies, Inc.

SO ORDERED,

Dated: April 22, 2011



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