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UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA SAN FRANCISCO DIVISION

AUGME TEHCNOLOGIES, INC. a Delaware corporation,) Case No.: 3:09-CV-05386-JCS)
Plaintiff, v.	 NOTICE OF WITHDRAWAL OF AYHAN E. MERTOGUL, COUNSEL OF RECORD FOR PLAINTIFF AUGME TECHNOLOGIES, INC., AND ORDER PERMITTING WITHDRAWAL
YAHOO!, INC. a Delaware corporation, Defendant.)) L.R. 11-5)
) Honorable Magistrate Judge Joseph C. Spero

TO THE COURT, ALL PARTIES AND THEIR COUNSEL OF RECORD:

Pursuant to Local Rule 11-5, PLEASE TAKE NOTICE that Ayhan E. Mertogul is no longer counsel of record for Plaintiff Augme Technologies, Inc. and should be removed from the Court's ECF system. The ground for withdrawal is that Mr. Mertogul has left his employment with Rosenbaum & Silvert P.C. The undersigned certifies that other attorneys of Rosenbaum &

Silvert P.C. remain on the case as co-counsels with the attorneys of Goodwin Procter LLP and that withdrawal will have no effect on the posture of the case or the court's calendar.

Dated: April 26, 2011

Respectfully submitted,

David G. Rosenbaum, Esq. Rosenbaum & Silvert, P.C. Attorneys for Plaintiff Augme Technologies, Inc.

SO ORDERED,

Dated: April 28, 2011

Honoras Judge Joseph C. Spero United States District Judge