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Search Home Profile Account

This agreement was written in English (US). Please note that Section 16 contains certain changes to the general terms for users outside the United States.

Date of Last Revision: August 25, 2010.

Statement of Rights and Responsibilities

This Statement of Rights and Responsibilities ("Statement") derives from the Facebook Principles, and governs our relationship with users and others who interact with Facebook. By using or accessing Facebook, you agree to this Statement.

Your privacy is very important to us. We designed our Privacy Policy to make important disclosures about how you can use Facebook to share with others and how we collect and can use your content and information. We encourage you to read the Privacy Policy, and to use it to help make informed decisions.

2. Sharing Your Content and Information

You own all of the content and information you post on Facebook, and you can control how it is shared through your privacy and application settings. In addition:

- 1. For content that is covered by intellectual property rights, like photos and videos ("IP content"), you specifically give us the following permission, subject to your privacy and application settings: you grant us a non-exclusive, transferable, sub-licensable, royalty-free, worldwide license to use any IP content that you post on or in connection with Facebook ("IP License"). This IP License ends when you delete your IP content or your account unless your content has been shared with others, and they have not deleted it.
- When you delete IP content, it is deleted in a manner similar to emptying the recycle bin on a computer. However, you understand that removed content may persist in backup copies for a reasonable period of time (but will not be available to others).
 When you use an application, your content and information is shared with the application. We require applications to respect your privacy, and your agreement with that application (To learn more about Platform, read our Privacy Parlies and About Platform pages). Policy and About Platform page.)
- 4. When you publish content or information using the "everyone" setting, it means that you are allowing everyone, including people off of Facebook, to access and use that information, and to associate it with you (i.e., your name and profile picture).
- 5. We always appreciate your feedback or other suggestions about Facebook, but you understand that we may use them without any obligation to compensate you for them (just as you have no obligation to offer them).

3. Safety

We do our best to keep Facebook safe, but we cannot guarantee it. We need your help to do that, which includes the following commitments:

- You will not send or otherwise post unauthorized commercial communications (such as spam) on Facebook.
 You will not collect users' content or information, or otherwise access Facebook, using automated means (such as harvesting bots, robots, spiders, or scrapers) without our permission.
- You will not engage in unlawful multi-level marketing, such as a pyramid scheme, on Facebook.
- You will not upload viruses or other malicious code.
- 5. You will not solicit login information or access an account belonging to someone else.
 6. You will not buily, intimidate, or harass any user.
- You will not post content that: is hateful, threatening, or pornographic; incites violence; or contains nudity or graphic or gratuitous violence. You will not develop or operate a third-party application containing alcohol-related or other mature content (including advertisements) without appropriate
- age-based restrictions.
 9. You will not offer any contest, giveaway, or sweepstakes ("promotion") on Facebook without our prior written consent. If we consent, you take full responsibility
- for the promotion, and will follow our Promotions Guidelines and all applicable laws.
- 10. You will not use Facebook to do anything unlawful, misleading, malicious, or discriminatory.

 11. You will not do anything that could disable, overburden, or impair the proper working of Facebook, such as a denial of service attack.
- 12. You will not facilitate or encourage any violations of this Statement.

4. Registration and Account Security

Facebook users provide their real names and information, and we need your help to keep it that way. Here are some commitments you make to us relating to registering and maintaining the security of your account:

- 1. You will not provide any false personal information on Facebook, or create an account for anyone other than yourself without permission
- You will not create more than one personal profile.
- If we disable your account, you will not create another one without our permission.
 You will not use your personal profile for your own commercial gain (such as selling your status update to an advertiser).
- You will not use Facebook if you are under 13.
 You will not use Facebook if you are a convicted sex offender.
 You will keep your contact information accurate and up-to-date.
- You will not share your password, (or in the case of developers, your secret key), let anyone else access your account, or do anything else that might jeopardize the security of your account.
- 9. You will not transfer your account (including any page or application you administer) to anyone without first getting our written permission.

 10. If you select a username for your account we reserve the right to remove or reclaim it if we believe appropriate (such as when a trademark owner complains about a username that does not closely relate to a user's actual name).

 5. Protecting Other People's Rights

We respect other people's rights, and expect you to do the same.

- You will not post content or take any action on Facebook that infringes or violates someone else's rights or otherwise violates the law.
- 2. We can remove any content or information you post on Facebook if we believe that it violates this Statement.

 3. We will provide you with tools to help you protect your intellectual property rights. To learn more, visit our How to Report Claims of Intellectual Property
- 4. If we remove your content for infringing someone else's copyright, and you believe we removed it by mistake, we will provide you with an opportunity to
- appeal.

 5. If you repeatedly infringe other people's intellectual property rights, we will disable your account when appropriate.

 6. You will not use our copyrights or trademarks (including Facebook, the Facebook and F Logos, FB, Face, Poke, Wall and 32665), or any confusingly similar marks, without our written permission.
- 7. If you collect information from users, you will: obtain their consent, make it clear you (and not Facebook) are the one collecting their information, and post a privacy policy explaining what information you collect and how you will use it.
- 8. You will not post anyone's identification documents or sensitive financial information on Facebook. 9. You will not tag users or send email invitations to non-users without their consent.

6. Mobile

- We currently provide our mobile services for free, but please be aware that your carrier's normal rates and fees, such as text messaging fees, will still apply.
- 2. In the event you change or deactivate your mobile telephone number, you will update your account information on Facebook within 48 hours to ensure that your messages are not sent to the person who acquires your old number. 3. You provide all rights necessary to enable users to sync (including through an application) their contact lists with any basic information and contact information
- that is visible to them on Facebook, as well as your name and profile picture.

f you make a payment on Facebook or use Facebook Credits, you agree to our Payments Terms.

8. Special Provisions Applicable to Share Links

If you include our Share Link button on your website, the following additional terms apply to you:

- We give you permission to use Facebook's Share Link button so that users can post links or content from your website on Facebook.
 You give us permission to use and allow others to use such links and content on Facebook.

- 3. You will not place a Share Link button on any page containing content that would violate this Statement if posted on Facebook.
 9. Special Provisions Applicable to Developers/Operators of Applications and Websites

- If you are a developer or operator of a Platform application or website, the following additional terms apply to you:
 1. You are responsible for your application and its content and all uses you make of Platform. This includes ensuring your application or use of Platform meets our Developer Principles and Policies and our Advertising Guidelines.

 2. Your access to and use of data you receive from Facebook, will be limited as follows:
 - - 1. You will only request data you need to operate your application.
 2. You will have a privacy policy that tells users what user data you are going to use and how you will use, display, share, or transfer that data.

 - 3. You will not use, display, share, or transfer a user's data in a manner inconsistent with your privacy policy.

 4. You will delete all data you receive from us concerning a user if the user asks you to do so, and will provide a mechanism for users to make such a request.

 - You will not include data you receive from us concerning a user in any advertising creative.
 You will not directly or indirectly transfer any data you receive from us to (or use such data in connection with) any ad network, ad exchange, data broker, or other advertising related toolset, even if a user consents to that transfer or use.
 - 7. We can limit your access to data.
 - You will comply with all other restrictions contained in our Developer Principles and Policies.
 - 3. You will not give us information that you independently collect from a user or a user's content without that user's consent.

 4. You will make it easy for users to remove or disconnect from your application.

 - You will make it easy for users to contact you. We can also share your email address with users and others claiming that you have infringed or otherwise violated their rights.

 - 6. You will provide customer support for your application.
 7. You will not show third party ads or web search boxes on Facebook.
 8. We give you all rights necessary to use the code, APIs, data, and tools you receive from us.
 - 9. You will not sell, transfer, or sublicense our code, APIs, or tools to anyone.
 10. You will not misrepresent your relationship with Facebook to others.

 - 11. You may use the logos we make available to developers or issue a press release or other public statement so long as you follow our Developer Principles and Policies.

 - 12. We can issue a press release describing our relationship with you.
 13. You will comply with all applicable laws. In particular you will (if applicable):
 1. have a policy for removing infringing content and terminating repeat infringers that complies with the Digital Millennium Copyright Act.
 - comply with the Video Privacy Protection Act ("VPPA"), and obtain any opt-in consent necessary from users so that user data subject to the VPPA may be shared on Facebook. You represent that any disclosure to us will not be incidental to the ordinary course of your business.
 - 14. We do not guarantee that Platform will always be free.
 - 15. You give us all rights necessary to enable your application to work with Facebook, including the right to incorporate content and information you provide to us into streams, profiles, and user action stories.

 - 16. You give us the right to link to or frame your application, and place content, including ads, around your application.

 17. We can analyze your application, content, and data for any purpose, including commercial (such as for targeting the delivery of advertisements and indexing content for search).
- To ensure your application is safe for users, we can audit it.
 We can create applications that offer similar features and services to, or otherwise compete with, your application.

10. About Advertisements on Facebook

Our goal is to deliver ads that are not only valuable to advertisers, but also valuable to you. In order to do that, you agree to the following:

1. You can use your privacy settings to limit how your name and profile picture may be associated with commercial or sponsored content served by us. You give us

- permission to use your name and profile picture in connection with that content, subject to the limits you place.

 2. We do not give your content or information to advertisers without your consent.
- You understand that we may not always Identify paid services and communications as such.

11. Special Provisions Applicable to Advertisers

You can target your specific audience by buying ads on Facebook or our publisher network. The following additional terms apply to you if you place an order through our online advertising portal ("Order"):

- 1. When you place an Order, you will tell us the type of advertising you want to buy, the amount you want to spend, and your bid. If we accept your Order, we will deliver your ads as inventory becomes available
- 2. You will pay for your Orders in accordance with our Payments Terms. The amount you owe will be calculated based on our tracking mechanisms.

 3. Your ads will comply with our Advertising Guidelines.

 4. We will determine the size, placement, and positioning of your ads.

- 5. We do not guarantee the activity that your ads will receive, such as the number of clicks you will get.
 6. We cannot control how people interact with your ads, and are not responsible for click fraud or other improper actions that affect the cost of running ads. We do, however, have systems to detect and filter certain suspicious activity, learn more here.
 7. You can cancel your Order at any time through our online portal, but it may take up to 24 hours before the ad stops running. You are responsible for paying for
- those ads.
- 8. Our license to run your ad will end when we have completed your Order. You understand, however, that if users have interacted with your ad, your ad may remain until the users delete it.
- 9. We can use your ads and related content and information for marketing or promotional purposes.

 10. You will not issue any press release or make public statements about your relationship with Facebook without written permission.
- 11. We may reject or remove any ad for any reason.

If you are placing ads on someone else's behalf, we need to make sure you have permission to place those ads, including the following:

- 12. You warrant that you have the legal authority to bind the advertiser to this Statement.13. You agree that if the advertiser you represent violates this Statement, we may hold you responsible for that violation.

12. Special Provisions Applicable to Pages

If you create or administer a Page on Facebook, you agree to our Pages Terms.

- 1. We can change this Statement if we provide you notice (by posting the change on the Facebook Site Governance Page) and an opportunity to comment To get notice of any future changes to this Statement, visit our Facebook Site Governance Page and become a fan.
- 2. For changes to sections 7, 8, 9, and 11 (sections relating to payments, application developers, website operators, and advertisers), we will give you a minimum of three days notice. For all other changes we will give you a minimum of seven days notice. All such comments must be made on the Facebook Site Governance
- 3. If more than 7,000 users comment on the proposed change, we will also give you the opportunity to participate in a vote in which you will be provided alternatives. The vote shall be binding on us if more than 30% of all active registered users as of the date of the notice vote.
- 4. We can make changes for legal or administrative reasons, or to correct an inaccurate statement, upon notice without opportunity to comment.

14. Termination

If you violate the letter or spirit of this Statement, or otherwise create risk or possible legal exposure for us, we can stop providing all or part of Facebook to you. We will notify you by email or at the next time you attempt to access your account. You may also delete your account or disable your application at any time. In all such cases, this Statement shall terminate, but the following provisions will still apply: 2.2, 2.4, 3-5, 8.2, 9.1-9.3, 9.9, 9.10, 9.13, 9.15, 9.18, 10.3, 11.2, 11.5, 11.6, 11.9, 11.12, 11.13, and 14-18.

- 15. Disputes

 1. You will resolve any claim, cause of action or dispute ("claim") you have with us arising out of or relating to this Statement or Facebook exclusively in a state or federal court located in Santa Clara County. The laws of the State of California will govern this Statement, as well as any claim that might arise between you and us, without regard to conflict of law provisions. You agree to submit to the personal jurisdiction of the courts located in Santa Clara County, California for the purpose of litigating all such claims.

 - If anyone brings a claim against us related to your actions, content or information on Facebook, you will indemnify and hold us harmless from and against all damages, losses, and expenses of any kind (including reasonable legal fees and costs) related to such claim.
 WE TRY TO KEEP FACEBOOK UP, BUG-FREE, AND SAFE, BUT YOU USE IT AT YOUR OWN RISK. WE ARE PROVIDING FACEBOOK "AS IS" WITHOUT ANY EXPRESS OR IMPLIED WARRANTIES INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABIUTY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. WE DO NOT GUARANTEE THAT FACEBOOK WILL BE SAFE OR SECURE, FACEBOOK IS NOT RESPONSIBLE FOR THE ACTIONS, CONTENT, INFORMATION, OR DATA OF THIRD PARTIES, AND YOU RELEASE US, OUR DIRECTORS, OFFICERS, EMPLOYEES, AND AGENTS FROM ANY CLAIMS AND DAMAGES,

KNOWN AND UNKNOWN, ARISING OUT OF OR IN ANY WAY CONNECTED WITH ANY CLAIM YOU HAVE AGAINST ANY SUCH THIRD PARTIES. IF YOU ARE A CALIFORNIA RESIDENT, YOU WAIVE CALIFORNIA CIVIL CODE § 1542, WHICH SAYS: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR." WE WILL NOT BE LIABLE TO YOU FOR ANY LOST PROFITS OR OTHER CONSEQUENTIAL, SPECIAL, INDIRECT, OR INCIDENTAL DAMAGES ARISING OUT OF OR IN CONNECTION WITH THIS STATEMENT OR FACEBOOK, EVEN IF WE HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. OUR AGGREGATE LIABILITY ARISING OUT OF THIS STATEMENT OR FACEBOOK WILL NOT EXCEED THE GREATER OF ONE HUNDRED DOLLARS (\$100) OR THE AMOUNT YOU HAVE PAID US IN THE PAST TWELVE MONTHS, APPLICABLE LAW MAY NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY OR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO YOU. IN SUCH CASES, FACEBOOK'S LIABILITY WILL BE LIMITED TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW.

16. Special Provisions Applicable to Users Outside the United States

We strive to create a global community with consistent standards for everyone, but we also strive to respect local laws. The following provisions apply to users outside

- You consent to having your personal data transferred to and processed in the United States.
 If you are located in a country embargoed by the United States, or are on the U.S. Treasury Department's list of Specially Designated Nationals you will not engage in commercial activities on Facebook (such as advertising or payments) or operate a Platform application or website. 3. Certain specific terms that apply only for German users are available here.
- - 1. By "Facebook" we mean the features and services we make available, including through (a) our website at www.facebook.com and any other Facebook branded or co-branded websites (including sub-domains, international versions, widgets, and mobile versions); (b) our Platform; and (c) other media, software (such as a toolbar), devices, or networks now existing or later developed.
 - 2. By "Platform" we mean a set of APIs and services that enable others, including application developers and website operators, to retrieve data from Facebook or

 - 3. By "information" we mean facts and other information about you, including actions you take.
 4. By "content" we mean anything you post on Facebook that would not be included in the definition of "information."
 5. By "data" we mean content and information that third parties can retrieve from Facebook or provide to Facebook through Platform.
 6. By "post" we mean post on Facebook or otherwise make available to us (such as by using an application).

 - 7. By "use" we mean use, copy, publicly perform or display, distribute, modify, translate, and create derivative works of.

 8. By "active registered user" we mean a user who has logged into Facebook at least once in the previous 30 days.

 9. By "application" we mean any application or website that uses or accesses Platform, as well as anything else that receives data from us.

18. Other

- 1. If you are a resident of or have your principle place of business in the US or Canada, this Statement is an agreement between you and Facebook, Inc. Otherwise, this Statement is an agreement between you and Facebook Ireland Limited. References to "us," "we," and "our" mean either Facebook, Inc. or Facebook Ireland Limited, as appropriate.
- 2. This Statement makes up the entire agreement between the parties regarding Facebook, and supersedes any prior agreements.
- 3. If any portion of this Statement is found to be unenforceable, the remaining portion will remain in full force and effect.
- 4. If we fall to enforce any of this Statement, it will not be considered a waiver.
- Any amendment to or waiver of this Statement must be made in writing and signed by us.
 You will not transfer any of your rights or obligations under this Statement to anyone else without our consent.
- 7. All of our rights and obligations under this Statement are freely assignable by us in connection with a merger, acquisition, or sale of assets, or by operation of law or otherwise.
- 8. Nothing in this Statement shall prevent us from complying with the law.
 9. This Statement does not confer any third party beneficiary rights.

You may also want to review the following documents:

Privacy Policy: The Privacy Policy is designed to help you understand how we collect and use Information.
Payment Terms: These additional terms apply to all payments made on or through Facebook.
About Platform: This page helps you better understand what happens when you add a third—party application or use Facebook Connect, including how they may access and use your data.

Developer Principles and Policies: These guidelines outline the policies that apply to applications, including Connect sites.

Advertising Guidelines: These guidelines outline the policies that apply to advertisements placed on Facebook.

Promotions Guidelines: These guidelines outline the policies that apply if you have obtained written pre-approval from us to offer contests, sweepstakes, and other types of promotions on Facebook.

How to Report Claims of Intellectual Property Infringement

How to Appeal Claims of Copyright Infringement

Pages Terms

To access the Statement of Rights and Responsibilities in several different languages, please use the following links:

French translation (Français)

German translation (Deutsch) Spanish translation (Español)					
Facebook © 2010 · English (US)		About	· Advertising ·	Developers · Careers ·	Privacy · Terms · Help
	Cha	t (6)			

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T ii ag cc tar wa writ ar r Englis i (US). P ease note that Sect or 16 contains cc tam charges to he general erms for users ou side the United S a as Date of Last Revis on August 25, 2010.
Statement of Rights and Responsibilities

This S a e lert of Rights ard Resoonsibil ies (Statement) der yes from the and governs our re at onship with users and others who interac with Facebook. By usi ig or accessing Facebook you agree to th s Statement

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collect and can use your con en and informa ion We encour ge you to read the Phyacy Policy and o use o help nal e irformed decisions

2 Sharing Your Content and Information You ocr all of he contart ard r ormat on you pos on Facebook and you can cor rol how is shared through you and In add iom

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others, and hay have no dale ad

- 2. When you do etc IP cortert, it is deleted in a manner sir ilar to emptying the recycle bin on a computer. However, you understand that removed cortert may pars st r backuo copies fo a reasorable pa iod o ime (but w II io be avai able to
- 3 WEan you use a i applicatior, your content and information is iared witf he appl ation We require app ice 'ons to respect your pr vacy, and your agree 'nart with tiat apol cation w I control how the app icat on can use, store, and transfer that content and information. (To lea n more about Platform read our ard page)

4. WEan you publisk content or inforriation us ng the "everyore" satt ng, i means that you are allow ng everyone, includ no people off of Facabook, to access and use that nfor 'nation, and to assoc ate it with you (i.e., your name and profile p cture).

5. We a ways apprac ate you feedback or other suggastions about Facebook, but you undarstard that we may usa t iarr w thout any ob gat on to compensate you for tiam (just as you have no obligation to offer hem)

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9 You will not offer any contest, giveaway or sweepstakes (pro lotion') on Facebook without our pro written consent If we consent, you take full rasponsibil ty for the promotion, and will follow our and all applicable a laws 10 You will not use Facebook o do anything unlawful mislead ng rialicious or

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discriminatory 11. You will not do anything that could d able, overburden or impair ha proper working of Facebook suck as a denial o sarv teat ack. 12. You will not faci 'tate or encourage any vio atiors of this Statement 4 Registration and Account Security Facabook users provide their real names and information, and we need your help to keep it tEat way. Here are sor a comr itmerts you maa to us elating to regis aring and maint ining the sacuri y of your account

1. You will not prov da any fa sa persoral nforma ion on Facabook, or create an accourt for anyone other han yourself wi hout pa mission.

2. You will not create more than one persoral profi a.

3. If we disable your account, you will not creata another one wit lout our parmiss on. 4 You will not use your personal prof' a for you own comma al gan (such as selling your status update to an advertiser) You will not use Faceboo if you are under 13 6. You will not use Facebook if you are a convictad sax offender
7 You will keep your con act nfor 'in on accurate and up to da a
8. You will not share your password, (or in the case of dave opars, your acret kay),
Ia anyone else access your accour, or do anyth ng else the r igk jeopardize
the sacu ity of you account.
9 You will not ransfe you accoun (including any page o application you adnin tar) to anyone withou firs ge ting ou w it en parr ission 10 I you select a user iame for your accou it we esarve he r gE to reriova or reclaim if we believe appropria a such as when a radamark owner complairs about a user iame that does not c ose y relate to a user's actual name)

5 Protecting Other People's Rights
We respect other peop a's rights, and expect you to do the sa'na

1. You will not post content or take any action on Facabook that i ifri iges or v olates someone elsa s rights or otherwise violatas the law. 2 We cci ran a any content or irforr atior you pos on Facabook if we believe that violates th s Statament 3 We will provide you with too s to help you protect your nte lectual property rights. To learn more, visit our page. 4 If we remove your content for nfr ng ng someone else's copyr g i and you be ieve we removed i by mis ake we will provide you w h ai 5. If you rapeatad y infri ige other peoples i ital actua property rights we wi disable your account wEan appropriate.
6 You will not use ou copyrights or trademarks (including Facebook the Faceboo and F Logos, FB, Face, Po a Wall and 32665), or any confusingly s m lar ma ks w hout ou w itta i permission. 7 If you collect inforr at on from users you w II: obtain their consent make t clear you (and not Facabook) are the one collecting their information, and post a pr vacy policy exp aining wha information you toilet and how you w I usa it 8. You will not post anyone's idantifi at on docurrents or sen it ye financial nformation on Facebook. 9 You will not tag users or sand a 'nail invitations to non use s w thout the consent. Mobile We currently provide our riobile servi as for free but pease be aware that your carrier's normal ra as ard fees such as text messaging fees, will il app y
2 Ii the event you change or deactivate your mob a telephone number, you will update
your account irforr at on on Facebook within 48 hours to ensure that your messages are not sant to the person who acquires your old number, 3 You provide a rights necessary o enable users o sync (including hrough ai application) ha'r con act 's s wi h any basic information and contac information that s visible to them on Facabook as wall as your name and profi a picture 7 Payments If you make a pa 'neat 01 Fa abook or use Facebook Credits, you agree to our 8 Special Provisions Applicable to Share Links If you include our Share ink but on on your wabsite, he following additional terris apply to you. Page 2

- 1. We give you permission to use Faceboo Ks Share Link button so that users car post irks or content from your websita on Facabook.
- 2 You give us per'nission to use and allow others to use such links and conten on Facabook FBMI000200

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- 3. You will not p ace a Share Li i¼ button on any page containing content that wou d violate this Statement if postad or Faceboo
- 9 Special Provisions Applicable to Developers/Operators of Applications and Websites If you are a developer or operator of a Platfor 1 application or wabsite the follow
- ng additiona terms app y to !OU I You are responsible fo your application and s coi ant and a uses you isake of P atfor 1 Thi includes ensuring your applica ion or use of P atforn mae s our and Poli ie and our
- 2. Your access to and use of data you receive from Facabook, will be limited as fo **OWS**

only request data you need to operate your app catio 1

2. You will haa a priva y pocy ia tells users what use data you a a going to use and how you will usa, d splay, share, or ransfer that data 3. You wi not usa d splay, share, or transfer a user s data in a manner

nconsistent with your privacy po cy

4. You wi de ate a data you receive from us corcerning a user if the user asks you to do so and will provide a mechanism for users to make such a

req uest not include data you receive from us concern ra a use n any advertising 5. You wi

creative 6. You wi not directly o nd rect y tra isfer any data you receive from us to (o use such data n connection w th) any ad networ , ad exchange data broker or o her adver ising rala ad toolset even if a user consents to ha ransfer or use

7. We anli i yourac ass odata

You wi comply w th a other restrictions contained in our

- You will not g ye us inforiia ion that you mdapendan ly collect from a user or a user's co 1 a 1 witho ha users consent
- 4. You will make it easy or users to remove or disconnect fror your application. 5. You will make it easy for users to contact you. We can a so share your emai address with users and others clam ng that you have infringed or otherwise violated their rights.

6. You will provide customer upport for your appli ation.

- You will not show third party ads or web search boxes on Facebook
- 8 We give you all r g its necessary to use the code AP s, data and tools you receive from us
- 9 You will_not sell ansfer or sub icansa our code, AP s, or ools o anyone
- 10. You will not m srepresent your relationship with Facabook to others.

 11. You may use the logos we make ava labIa to dave opars or issue a press release or other pub ic statement so long as you fo ow our

 12. We cai issue a press re ease dascr b ng our relat onship with you.

- 1!. You will cor!p y with all app icable law! Ii particu ar you w I i' app cab e! I have a policy for removing infringing con en and term nating repaa infringers ha coripl as wi h the Digital Millen iiU 1 Copyr'gh Act
- comply wi h the V deo Pr va y Protac ion Act (VPPA"). ard obt ir any opt in consent necessary from users so that user da a subject to the VPPA may be sha ad or Facebook You represent that any disclosure to us will rot be incidental to the ordinary course of your business

- 14 We do not guara 1 aa hat P atfor ri will a ways be f ee 15 You give us all righ s racessary o a iabla your pplication o work w th Facabook, rcluding the right to incorporate con an and informa ion you prov da o us into strea is profiles, and user actiol stories.
- 16. You give us the right to link to or fra ire your applicat on and place content ncluding ads, around your application
- 17. We an analyze your application, ontent, and da a for ary purpose, including commar al (such as for targeting the delivery of advar isamer s and index ng Page 3

contart for search). 18. Toe isura your application is safe fo users, we can audit
19 We can craa a applications ha offer simi ar faa u as and services o, or otherwise compa a w h, your application 10 About Advertisements on Facebook Our goal is to deliver ads ha are not on y valuab a o advertisers bu also valuable to you n order o do ha you agree o ha following 1. You can u a your o limi how your rame and prof Ia picture r ay be associated with commercial or sporsored content served by us. You give us parr ission to use your name and profile p cture n correction w th that cortert, sub act to the limits you p ace.

We do not g ye your co 1 ant or info marion to advertisers withou you consent

You understand that we may lot alway identify paid services and cor r u lica ion uch. as Special Provisions Applicable to Advertisers You can't rga your spa ific audiar a by buying ad or Fa ebook or our publisher network. The following additiona tarr's app y o you f you place an order through our online advertising portal (Order") 1. When you place an Order, you wil tell us the type of advertising you want to buy the amount you want to spend. and your bid f we accept your Order we will de ivar your ads as invaitory becomes available
2 You will pay for your Orders in accordance with our . The amount you owe will be calculated based on ou tracking riecbanisr s. 3. Your ads will comply with our 4 We will dater ii na he size p aceman and positioning of your ads 5. We do not guaran aa he activity that your ads wi receive, suck as the nuribar of clicks you wil ga 6. We cannot cont ol how people interact with your ads, and are not espors ble for click fraud or other improper actions that affect the cost of running ads we do, hoc ever, have systems to detect and filter ca air suspicious activ y earn nore You can cá icel your Order at any irra hroug 1 00 0 dine portal, but it may ake up to 24 fours before the ad stops running. You are responsible for paying for those ads R Our license to rue '.,our ad wil end when we have completed yoir Order You itndarstand bowe'.wr that if isa s he'.,a irrtaractatl with yojr ad s'ojr ad irey remain un il the users delete t. We can use you ads and related cortert and nforiiat on for marketing or promot oral purposes 10. You will not ssua any press release or make public state irants about your ralationsh p with Facabook without written permissior 11 We may rajec or remove any ad for any reason If you a a plac ng ads on someone else s be ialf we need to make sure you have permiss on to pace those ads including the following. 12 You warran that you have the lega au ho i y o bind ha advar isa to this Statemal 13. You agree ha if the advertiser you raprasan violates this Statement we may hold you raspons be for ha violation. 12 Special Provisions Applicable to Pages If you craa a o admin s era Page on Facebook, you ag cc o our 13 Amendments 1 We can change this Statement if we prov da you not cc (by posting the change on the and ar opportun ty to comment To get notice of any future changes o this Statement visit our and be oma a fan 2. For charges to se tion 7 8, 9, and 11 sect ors relating to payrrents. application dave opars websi a opera ors, and advertisers), we wil give you a minimum of three days not ca For a otha changes we will give you a mirimum of seven days notice. Al such comments must be made on the I r iota shari '!,000 users co I icr on ha proposed O ariga, we will also give you the opporturi sy o parta. pate in a vu a ri wriich you w I tie provdau alternatives The vote sha be binding on us if more than 30°c of all act ye

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registered users as of the data of the not ca vote.
4. We can make changes for legal or administrative reasons or to correct an

inaccurate statement upon notice without opportunity to coii ilart.

- Termination If you volate the atter o spirit of the Statement, or otherwise ceate isk or possible agal exposure for us, we can stop providing all o part of acabook to you we will not y you by ama I or a he nex time you at emit to access your account You may also dale a your account or disable your appl c ion at any time In a I such cases th s St tartar ha armina a, but the fol ow N provisions w I still apply 2 2, 2 4, 3 s 8.2 9.1 9 3, 99,9 10 9.13 9.15 9 18, 10.3, 1 2, 11 5 11 6 11.9 11 12 11.13 and 14 18
- Disputes 1. You will raso ye any c aim, ause of at ion or d sputa ("clair ") you have wit i us arising out of or ra atinu o his Statement or Facebook exclusively r a state or federal court located n Santa CIa a Courty The laws of the State of California w II govarr th s Statement, as well as ary cIa m that m ght arise between you and us without regard to conf ct of aw provisions. You ag ae to submit to the persona jurisdiction of the courts located n Santa Clara Courty, California for tie purpose o Ii iga ing a such claims.
- 2 If anyone brings a dci i against us re ated to your actions content or informat on on Facabook you w II ndamrify and hold us harm ass from and against all da irages losses and expenses of ary k nd (including reasonab a legal fees and costs) related to such cla ii
- 3 WE TRY TO I EEP ACEBOO K UP, BUG FREE AND SAFE BUT YOU USE IT AT YOUR OWN R SK W ARE PROV DING FA E800 K AS IS WITHOU ANY EXPRESS 0

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INFRINGEMENT. WE DO NO GUARAN EE T AT FACEBOOK WILL BE SAFE OR SECURE. ACEBOO1K IS

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KNOWN AND UNKNOWN, ARISING OUT OF OR IN ANY WAY CONNECTED WI H ANY CLAIM YOU HAVE AGAINST ANY SUCH IRD PART ES IF YOU ARE A

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HIS SETTLEMEN WITH THE DEBTOR 'WE WILL NOT BE L ABLE TO YOU FOR ANY LOS PRONTS OR OTHER CONSEQUENTIAL, SPEDAL, NDIRECT, OR NCIDENTAL

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OUR AGGREGATE LAB rr! ARISING OUT OF TH S STATEMENT OR FACEBOOK WILL NOT EXCEED THE

GREATER OF ONE HUNDRED DOLLARS (\$ 00) OR THE
AMOUNT YOU HAVE PA D US IN THE PAST TWELVE MONTHS. APPUCABLE LAW MAY NOT ALLOW THE
LIMITATION OR EXCLUSION OF L ABILITY OR INCIDENTAL OR
CONSEQUENTIAL DAMAGES, SO T E ABOVE LIMI ATION OR EXCLUSION MAY NOT APPLY TO YOU.
IN SUCH CASES, FACEBOOK'S LIABILITY WILL BE LIMITED TO

THE FU LEST EXTENT PERMITTED BY APPL CABLE LAW.

16 Special Provisions Applicable to Users Outside the United States

We s rice to crea e a global community with consisten standards for everyone but we also stove to respect loca laws The following provisions apply to users outside the United States.

- You consent to having your personal data tra isferred to and processed ir tFe United States.
- 2 If you are loca ed n a coun ye isbargoed by the United S a es or a eon the U S Treasury Departnen s t of Spew Ily Designated Nat onals you wi not e igage i cor ncr va ac ivities on Facebook (such as dye tow ig or payments) or operate a Platform app cation or web e

3. Certa n specific terms that apply on y for German users are availab e 7 Defono oons

 By "Facebook we mean the features and service we make available includ ng through a) our website a and any other Facebook branded

or co b anded websites ncluding sub dor ains, rternational vers ors, widgets and Page 5

mobile vers ons), (b) our Platform and (c) other media, software (such as

a toolbar), devićes, or networks iow cx sting or late developed 2 By "Platfo r " we tean a set of API aid serv ces tEat erable others, in Iudirg applicatior developer and website operators o retrieve data rom Facebook or provide data to us. 3. By 'information we mean facts and other information about you reluding actions

you ta e.

4 By 'content' we iiean any hing you post on Faceboo that would no be mcluded on the definition of information

5. By "data" we rican content and information that third part es car etrieve from

Facebook or provide to Facebook through Platform.

6. By "post we wean post on Facebook or otherwise make availab e to us (such as by us ng ar application)

7 By "use we iean use copy oublely perfor i or display d stnbute, modify, t ansla

e, and create de ivat ye works of

8. By "active registered user we me r a use wio has logged rto Facebook lees orce r the previous 30 days.

9. By 'app caOoi we mear any applicatior or website tiat uses or accesses Plat'or a !s well c! crything else tiat receives dwa from us

- 1. If you are a resident of or have your principle place of business in he US or Canada this S atemen is an agreement be ween you and Facebook, rc. OtEerwise, this Statement is an agreement between you ard Faceboo Ire and L r ited. References to 'us, we,' and 'our" mean either Facebook Ire, or Facebook Ireland Limited as appropriate
- This Stateme it makes up he ci ire agicc tar betwee i the par as regirding Facebook ard supersedes any prior agreemen
- 3 If any port on oft is Statement is found to be unenforceable the remaining portion w II remain m full force and effect.
 4. If we fail to enforce any of this State wart ow I not be corsidered a waiver.
 5. Ary amerdr ant o or waiver of hi Statement mu be made in writing ard signed by
- 6. You will not transfer any of your rights or obligations urder this Statement to anyone else without our consent
- 7. All of our rights aid ob gations unde this State went are freely assignable by us in connection with a merger. acquisition, or sale of assets, or by operation of law or otierwise
- 8. Nothing in this S terier hapreve it us from omply ig with tie aw. 9. This Statement does not confer any third party benef nary rights

You may also want to review she following documents:

The Pr vacy Po cy is designed to help you unde s aid iow we collect and use informa

These addit onal terms apply to all payments iade on or through Facebotw Us page helps you better understand what happens when you add a th rd party application or use Facebook Connect including how they may access ard use your da a

These guide nes ou I ne he policies that app y o appl ca ions includ no Connect as. These gu delines outline the policies that apply to advertisements placed or aceboo These gu delines outline the polices has apply if you have obtained will en place apply if you have obtained will enter apply app oval f om us to offer contests sv eepstakes and othe ypes of promotions on Facabook.

To access the Statement of Rights and Responsibilities in several different languages, please use the following links Facebook!) 2010

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