

# **EXHIBIT B**



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404.459.0050  
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ROBERT M. MADAYAG  
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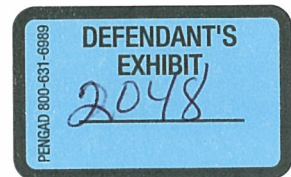
May 7, 2009

*Subject to F.R.E. 408*

VIA FIRST CLASS MAIL / E-MAIL / FACSIMILE

Facebook, Inc  
Admin, Domain  
156 University Avenue, 3<sup>rd</sup> Floor  
Palo Alto, California 94301  
Fax: (650) 543-4800  
Email: domain@facebook.com

**Re: Notification Of Infringement**



Dear Sir or Madam:

K2xL is the owner of the all right, title and interest in copyrights and other intellectual property rights in the text, source code, content, layout, graphics, and design of the website and all content at the URL [www.K2xL.com](http://www.K2xL.com), including certain flash video games known as Boomshine contained thereon. Copies of web pages from K2xL's website are attached as Exhibit A for your reference.

K2xL has a large and loyal following of customers, owing to its established reputation for its online games. K2xL has worked hard to establish and maintain this reputation and goodwill, throughout the world.

It has come to K2xL's attention that a website believed to be hosted by FACEBOOK, is infringing K2XL's intellectual property rights.

Specifically, the owner and operator of the website, <http://www.facebook.com/apps/application.php?id=6718434945>, which is a website for an application called CHAIN RXN ("Chain Rxn Facebook Website"), has copied content from K2xL's website at <http://www.k2xl.com/games/boomshine/>.

Attached hereto as Exhibit B are the pertinent pages from the Chain Rxn Facebook Website, featuring the identical materials copied from K2xL's website shown in Exhibit A. It is clear that the owner and operator of the Chain Rxn Facebook Website has copied K2xL's



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proprietary and copyrighted materials. Neither K2xL, nor any agent or party affiliated with K2xL, has authorized such use of K2xL's proprietary and copyrighted materials.

In addition, the owner and operator of the Chain Rxn Facebook Website utilizes K2xL's proprietary and copyrighted materials in a manner by which a consumer would believe that K2xL has authorized, approved of, or sponsored the Chain Rxn Facebook Website in violation of § 43(a) of the Lanham Act.

Accordingly, on behalf of K2xL, we demand that the Chain Rxn Facebook Website be disabled immediately until the infringing content has been removed. K2xL seeks only to disable that portion of the Chain Rxn Facebook Website containing material infringing K2xL's rights.

We ask that you certify compliance with this demand within 5 business days of receipt of this letter.

K2xL reserves all rights in this matter.

Do not hesitate to contact me if you have any questions or comments.

Sincerely,

A handwritten signature in black ink, appearing to read "RM" with a flourish.

Robert A. Madayag III

RAM/rjm  
cc: Danny Miller (w/Exhibits)  
Exhibits Enclosed and Attached Via E-Mail

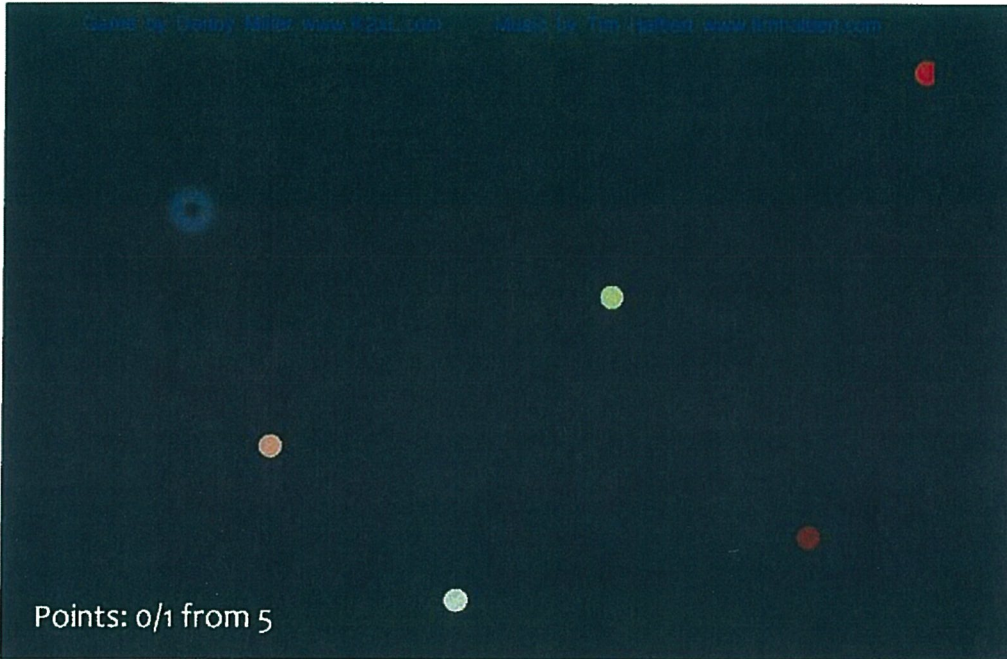


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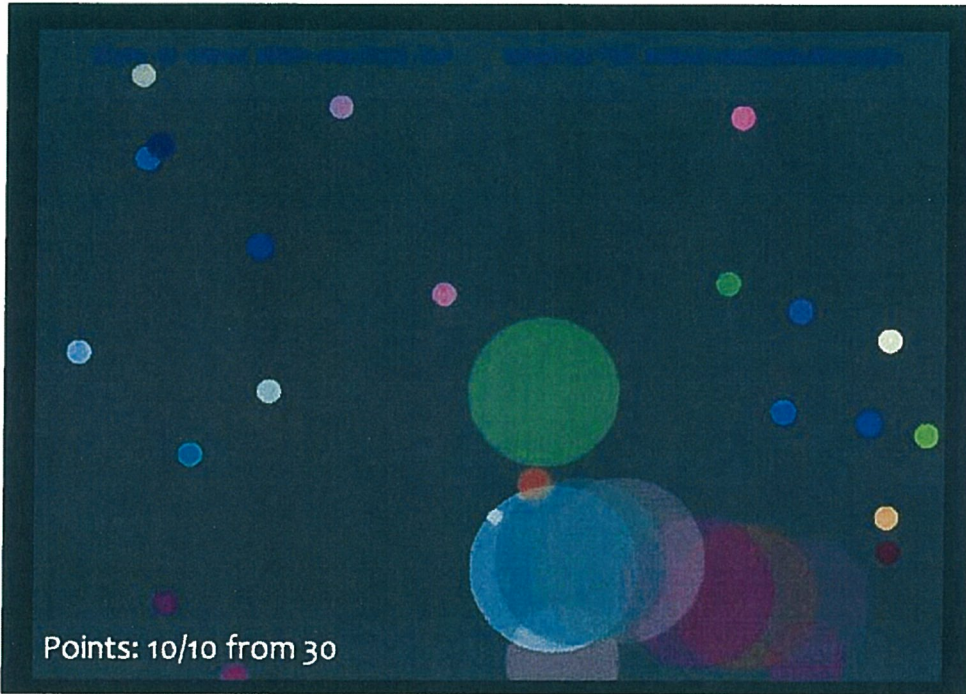
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## **EXHIBIT B**



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Chain Rxn   Add to Profile   Zwigglers Apps

Zwigglers   Play Game   High Scores   Friends' Scores   Challenge Friends   Help








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Chain Rxn   Add to Profile   Zwigglers Apps

Zwigglers   Play Game   High Scores   Friends' Scores   Challenge Friends   Help

Explode 4 balls

A screenshot of the Zwigglers game interface. The game area is a dark square with several small, colorful balls (blue, yellow, red, purple, pink, green) scattered across it. A score of '0' is visible in the bottom right corner of the game area.

0

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