

EXHIBIT A



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KRISTA F. HOLT **CURRICULUM VITAE**

January, 2011

Krista Holt is a Vice President for The Kenrich Group in their DC office and leads the firm's Intellectual Property practice. The Kenrich Group is an integrated consulting firm specializing in litigation and valuation services for Intellectual Property, Commercial Damages, Construction, Government Contracting, Utilities, Financial Institutions and Business Consulting.

Ms. Holt has provided expert witness testimony for issues related to patent, trade secret, copyright, trademark, antitrust and breach of contract, including strategic consulting, valuation and analysis of damages claimed in litigation, including lost profits, reasonable royalties, price erosion, competition, accounting of defendant's profits and valuation of intellectual property and enterprise value.

Prior to becoming a Vice President for The Kenrich Group, Ms. Holt was a Managing Director for Ocean Tomo and led the firm's Washington DC Expert Testimony Practice. Prior to its acquisition by Ocean Tomo, Ms. Holt was a Senior Consultant for Tait Advisory Services' Intellectual Property Practice. Before becoming an intellectual property consultant in 2001, Ms. Holt worked for eleven years in industry accounting and marketing management for companies including Western Express, Inc., Salvucci Engineers, Inc. and InterMedia Marketing. She served as the senior financial officer for two companies and as Director of Marketing for a third. Ms. Holt is an active member of the American Bar Association, Intellectual Property Owners Association, Licensing Executive Society, International Trademark Association and the National Association for Certified Valuation Analysts. Ms. Holt is a Certified Licensing Professional. She has lectured on a variety of intellectual property topics for the American Bar Association, Licensing and Executives Society, DRI, Harvard Law and various other organizations and universities.

Ms. Holt's practice provides economic testimony, valuation and strategic counseling in patent licensing and infringement matters. Ms. Holt draws on her experience in patent litigation, valuations and licensing negotiations which enhance the quality and credibility of her forensic analyses. She has provided services including expert testimony, valuation and consulting in over one hundred intellectual property cases.

Ms. Holt has provided services including expert testimony, valuation, and consulting in a wide range of industries, including pharmaceuticals, computer software, surgical equipment, DVD equipment, athletic equipment, biotechnology, tobacco, internet technology, commercial machinery, financial services, semi-conductors, hospitality, medical supplies, restaurants, automotive aftermarket, professional services, hedge funds, computer technology, visual arts, retail and wholesale consumer products, distilled spirits, educational products and manufacturing.

PRINCIPAL EXPERIENCE

The Kenrich Group, LLC
Vice President, 2009- present

Ocean Tomo, LLC
Managing Director, 2008 to 2009
Director, 2004 to 2008
Associate, 2003-2004

Tait Advisory Services, LLC
Senior Consultant, 2002
Consultant, 2001-2002

Western Express, Inc.
Controller, 2001

Salvucci Engineers, Inc.
Controller, 1999-2000

Gold, Khourey & Turak, LLC
Office Manager and Accountant, 1994-1997

Fitzpatrick Floor Coverings
Marketing Consultant, 1993

InterMedia Marketing
Director of Marketing, 1991
Senior Account Executive, 1990
Account Executive, 1989

Sara Lee
Cost Analyst, 1988

EDUCATION

University of Louisville, Master of Business Administration. Graduated 2004. Beta Gamma Sigma

Wake Forest University, Bachelor of Arts in Psychology. Graduated 1989. Cum Laude

ACTIVE MEMBERSHIPS

Licensing Executives Society
American Bar Association
National Association for Certified Valuation Analysts
International Trademark Association
Intellectual Property Owners Association

EXPERT TESTIMONY

High Voltage Beverages, LLC v. The Coca-Cola Company
U.S. District Court, Western District of North Carolina
Deposition

Maker's Mark Distillery, Inc. v. Diageo North America, Inc.
U.S. District Court, Western District of Kentucky
Deposition and Trial

Picture Me Press, LLC v. Portrait Corporation of America, Inc. et al.
U.S. District Court, Northern District of Ohio
Deposition

Sae Biang Optical v. Kenmark Optical Inc.
U.S. District Court, Western District of Kentucky
Deposition and Trial

Payless ShoeSource v. Target Corporation
U.S. District Court, Kansas
Deposition

Luster Products, Inc., v. V Secret Catalogue, Inc. et al.
U.S. District Court, Northern District of Illinois, Eastern Division
Deposition

Baden sports, Inc. v. Kabushiki Kaisha and Molten, USA
U.S. District Court, Western District of Washington
Deposition and Trial

My Girl Friday, Inc, et al. v. William Bruce Davis, Esq.
Court of Common Pleas, Hamilton County, Ohio
Deposition and Trial

Park Li Management Simulations, Inc. v. Interpretive Software, Inc.
U.S. District Court, Northern District of Illinois
Deposition

Miss Beverly Hills v. Conrad Loretto
Superior Court of California, Los Angeles County
Trial

Indigo Olive Software, LLC v. Inventiv Software, LLC
Circuit Court, Oldham County, Kentucky
Deposition

Diana Davis v. Heartland Payment Systems, LLC.
Circuit Court, Jefferson County, Kentucky
Deposition and Trial

Knot Just Beads v. Knot Just Beads, Inc.
Federal Court, Southern District of Alabama, Southern Division
Deposition

PUBLICATIONS

“Chasing Moseley’s Ghost”, The Trademark Reporter, Volume 98, Number 6,
November - December 2008, Scot Duvall, co-author

“What Patent Lawyers Can Learn from Trademark Law: The New Use of Surveys in
Patent Litigation”, IPL Newsletter, A Publication of the ABA Section of Intellectual
Property Law, Volume 24, Number 3, Spring 2006, Michael Milani, John Mallonee, co-
authors

“Surveys in Patent Infringement Litigation: The Next Frontier”, Patent Strategy & Management, Volume 6, Number 12, May 2006, Michael Milani, John Mallonee, co-authors

CONTACT

Krista F. Holt
The Kenrich Group, LLC
1250 Connecticut Ave., N.W.
Suite 650
Washington, DC 20036

202-420-7693 Direct
202-429-5673 Facsimile
kholt@kenrichgroup.com