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INTERNET SOFTWARE AND SERVICES

May 16, 2011 5:35 PM ET

Spruce Media, Inc:

Snapshot | People

COMPANY OVERVIEW

Spruce Media, Inc. designs and delivers integrated advertisement management, reporting, analytics, and yield management solutions for advertisers and agencies to manage Facebook advertisements. Its solutions include Spruce dashboard, which integrates cost and revenue reporting with advertisement management and trafficking into an interface; graphs; managed and platform solutions; and enterprise class software solutions for Facebook advertisement management. The company's solutions allow account management teams to collaborate within individual or multiple clients. Spruce Media, Inc. was formerly known as SocialCash Inc. The company was founded in 2007 and is based in San Francisco, California.

[Hide Detailed Description](#)

500 3rd Street
Suite 245
San Francisco, CA 94107
United States
Founded in 2007

Phone: 415-968-9909
www.sprucemedia.com

KEY EXECUTIVES

Mr. Rob Jewell
Founder and Chief Executive Officer

Mr. Brad Green
Controller

Mr. Chad Boyd
Chief Data Architect

Mr. Andrew McDermott
Director of Business Development

Mr. Scott Bain
Director of Advertising Delivery

Compensation as of Fiscal Year 2010.

AdChoices

SIMILAR PRIVATE COMPANIES BY INDUSTRY

Company Name	Region
Data Unlimited International, Inc.	United States
Celtra Inc.	United States
Electronic Direct Internet Transactions	United States
Tiger Systems Inc	United States
St. Louis Post-Dispatch, LLC	United States

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