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18 Attorneys for Defendant
 19 BESTFORD USA, Inc.

20 UNITED STATES DISTRICT COURT
 21 FOR THE NORTHERN DISTRICT OF CALIFORNIA

22
 23 LEVI STRAUSS & CO.,
 24 Plaintiff,
 25 v.
 26 EVISU INTERNATIONAL S.R.L., *et al.*,
 27 Defendants.

Case No. CV-10-1292 SI

**STIPULATION AND [PROPOSED]
 ORDER EXTENDING MEDIATION
 AND SERVICE DATES**

1 Plaintiff Levi Strauss & Co. (“LS&Co.”) and defendant Bestford USA, Inc. (“Bestford”)
2 jointly submit this stipulation and proposed order concerning the case deadlines to complete court-
3 sponsored mediation and to serve all defendants.

4 On July 21, 2010, this Court issued an order referring this case to mediation and setting a
5 deadline of 90 days from the date of the order to complete the mediation.

6 The Initial Case Management Conference was held on August 4, 2010. The Court
7 subsequently issued an order setting case management deadlines, including a deadline of October 29,
8 2010, to serve all defendants.

9 The Court’s Notice of Appointment of Mediator was filed on September 3, 2010.

10 LS&Co. and Bestford have now scheduled their mediation for November 16, 2010. The
11 parties are hopeful that if the mediation is successful, LS&Co. will not need to litigate its claims
12 against any defendants. However, if the dispute is not resolved, LS&Co. will require additional time
13 in which to serve defendant Bestford (Hong Kong) Limited, which is located in Hong Kong.

14 Accordingly, and in order to allow time for settlement efforts to proceed, the parties hereby
15 stipulate and agree that (1) the deadline to complete the court-sponsored mediation will be extended to
16 November 19, 2010; and (2) the deadline for LS&Co. to serve defendants will be extended to
17 December 31, 2010.

18
19 DATED: October 20, 2010

Respectfully submitted,

20
21 By: /s/ Gia Cincone
22 Gia Cincone
23 TOWNSEND AND TOWNSEND AND CREW LLP
Attorneys for Plaintiff
LEVI STRAUSS & CO.

24 DATED: October 20, 2010

25 By: /s/ Michael Goldberg
26 Michael Goldberg
27 PRYOR CASHMAN LLP
28 Attorneys for Defendant
BESTFORD USA INC.

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IT IS SO ORDERED.

DATED: _____, 2010

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Hon. Susan Illston
United States District Judge