

1 GIBSON, DUNN & CRUTCHER LLP  
 2 GAIL ELLEN LEES, SBN 90363,  
 3 GLees@gibsondunn.com  
 4 S. ASHLIE BERINGER, SBN 263977,  
 5 ABeringer@gibsondunn.com  
 6 SUSANNAH STROUD WRIGHT, SBN 264473,  
 7 SWright2@gibsondunn.com  
 1881 Page Mill Road  
 Palo Alto, California 94304  
 Telephone: 650.849.5300  
 Facsimile: 650.849.5333

7 Attorneys for Defendant  
 8 YELP! INC.

9 UNITED STATES DISTRICT COURT  
 10 NORTHERN DISTRICT OF CALIFORNIA, SAN FRANCISCO DIVISION

12 BORIS Y. LEVITT, on behalf of himself and all  
 13 others similarly situated,

14 Plaintiff,

15 v.

16 YELP! INC.; and DOES 1 through 100,  
 17 inclusive,

17 Defendants.

CASE NO. CV-10-01321 MHP

**NOTICE OF WITHDRAWAL AND  
 SUBSTITUTION OF COUNSEL FOR  
 DEFENDANT YELP! INC.; [PROPOSED]  
 ORDER**

18 CATS AND DOGS ANIMAL HOSPITAL,  
 19 INC., et al., on behalf of itself and all others  
 20 similarly situated,

20 Plaintiffs,

21 v.

22 YELP! INC.; and DOES 1 through 100,  
 23 inclusive,

24 Defendant.

CASE NO. CV-10-02351 MHP

25 PLEASE TAKE NOTICE that Defendant YELP! INC. has retained Gibson, Dunn & Crutcher  
 26 LLP to substitute as counsel for Cooley LLP in the above-captioned consolidated matters.

1                   Withdrawing counsel for Defendant YELP! INC. are:

2                                   Michael Graham Rhodes  
3                                   Cooley LLP  
4                                   101 California Street, Flr 5  
5                                   San Francisco, CA 94111-5800  
6                                   Phone: 415-693-2000  
7                                   Fax: 415-693-2222  
8                                   Email: rhodesmg@cooley.com

9                                   Matthew Dean Brown  
10                                  Cooley LLP  
11                                  101 California Street, Flr 5  
12                                  San Francisco, CA 94111-5800  
13                                  Phone: 415-693-2000  
14                                  Fax: 415-693-2222  
15                                  Email: mbrown@cooley.com

16                                  Benjamin Hansel Kleine  
17                                  Cooley LLP  
18                                  101 California Street, Flr 5  
19                                  San Francisco, CA 94111-5800  
20                                  Phone: 415-693-2000  
21                                  Fax: 415-693-2222  
22                                  Email: bkleine@cooley.com

23                                  Sarah Ruth Boot  
24                                  Cooley LLP  
25                                  101 California Street, Flr 5  
26                                  San Francisco, CA 94111-5800  
27                                  Phone: 415-693-2000  
28                                  Fax: 415-693-2222  
                                      Email: sboot@cooley.com

                  All pleadings, orders and notices should henceforth be served upon the following substituted  
counsel for Defendant YELP! INC.:

                                      Gail Ellen Lees  
                                      Gibson, Dunn & Crutcher LLP  
                                      333 South Grand Avenue  
                                      Los Angeles, CA 90071  
                                      Phone: (213) 229-7000  
                                      Fax: (213) 229-7520  
                                      Email: GLees@gibsondunn.com

1 S. Ashlie Beringer  
2 Gibson, Dunn & Crutcher LLP  
3 1881 Page Mill Road  
4 Palo Alto, CA 94034  
5 Phone: (650) 849-5300  
6 Fax: (650) 849-5333  
7 Email: ABeringer@gibsondunn.com

8 Susannah Stroud Wright  
9 Gibson, Dunn & Crutcher LLP  
10 1881 Page Mill Road  
11 Palo Alto, CA 94034  
12 Phone: (650) 849-5300  
13 Fax: (650) 849-5333  
14 Email: SWright2@gibsondunn.com

15 The undersigned parties consent to the above withdrawal and substitution of counsel.

16 DATED: August 19, 2010

YELP! INC.

17 By: \_\_\_\_\_ /s/  
18 LAURENCE WILSON, General Counsel

19 DATED: August 19, 2010

COOLEY LLP

20 By: \_\_\_\_\_ /s/  
21 MATTHEW D. BROWN

22 DATED: August 19, 2010

GIBSON, DUNN & CRUTCHER LLP

23 By: \_\_\_\_\_ /s/  
24 S. ASHLIE BERINGER

25 I hereby attest that I obtained concurrence in the filing of this document from each of the  
26 other signatories on this e-filed document.

27 DATED: August 19, 2010

GIBSON, DUNN & CRUTCHER LLP

28 By: \_\_\_\_\_ /s/  
S. ASHLIE BERINGER

The above withdrawal and substitution of counsel is approved and so ORDERED.

DATED:

\_\_\_\_\_  
JUDGE OF THE UNITED STATES DISTRICT  
COURT

1 **DECLARATION OF SERVICE**

2 I, Lorraine Nishiguchi, declare as follows:

3 I am employed in the County of Santa Clara, State of California; I am over the age of eighteen  
4 years and am not a party to this action; my business address is 1881 Page Mill Road, Palo Alto,  
5 California 94304, in said County and State. On August 19, 2010, I served the within:

6 **NOTICE OF WITHDRAWAL AND SUBSTITUTION OF COUNSEL FOR**  
7 **DEFENDANT YELP! INC.; [PROPOSED] ORDER**

8 to all named counsel of record as follows:



**BY ECF (ELECTRONIC CASE FILING):** I e-filed the above-detailed documents utilizing the  
United States District Court, Northern District of California’s mandated ECF (Electronic Case Filing) service  
on August 19, 2010. Counsel of record are required by the Court to be registered e-filers, and as such are  
automatically e-served with a copy of the documents upon confirmation of e-filing.

11  
12 I certify under penalty of perjury that the foregoing is true and correct, that the foregoing  
13 document(s) were printed on recycled paper, and that this Declaration of Service was executed by the  
14 undersigned on August 19, 2010, at Palo Alto, California.

15  
16 \_\_\_\_\_ /s/  
LORRAINE NISHIGUCHI

17  
18 100921303\_3.DOC