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12 Attorneys for Defendant  
 13 YELP! INC.

14 UNITED STATES DISTRICT COURT  
 15 NORTHERN DISTRICT OF CALIFORNIA, SAN FRANCISCO DIVISION

16 BORIS Y. LEVITT, on behalf of himself and all  
 17 others similarly situated,

18 Plaintiff,

19 v.

20 YELP! INC.; and DOES 1 through 100,  
 21 inclusive,

22 Defendants.

CASE NO. CV-10-01321 MHP

**NOTICE OF WITHDRAWAL AND  
 SUBSTITUTION OF COUNSEL FOR  
 DEFENDANT YELP! INC.; [~~PROPOSED~~]  
 ORDER**

23 CATS AND DOGS ANIMAL HOSPITAL,  
 24 INC., et al., on behalf of itself and all others  
 25 similarly situated,

26 Plaintiffs,

27 v.

28 YELP! INC.; and DOES 1 through 100,  
 inclusive,

Defendant.

CASE NO. CV-10-02351 MHP

PLEASE TAKE NOTICE that Defendant YELP! INC. has retained Gibson, Dunn & Crutcher LLP to substitute as counsel for Cooley LLP in the above-captioned consolidated matters.

1                   Withdrawing counsel for Defendant YELP! INC. are:

2                                   Michael Graham Rhodes  
3                                   Cooley LLP  
4                                   101 California Street, Flr 5  
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                  All pleadings, orders and notices should henceforth be served upon the following substituted  
counsel for Defendant YELP! INC.:

                                      Gail Ellen Lees  
                                      Gibson, Dunn & Crutcher LLP  
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15 The undersigned parties consent to the above withdrawal and substitution of counsel.

16 DATED: August 19, 2010

YELP! INC.

17 By: \_\_\_\_\_ /s/  
18 LAURENCE WILSON, General Counsel

19 DATED: August 19, 2010

COOLEY LLP

20 By: \_\_\_\_\_ /s/  
21 MATTHEW D. BROWN

22 DATED: August 19, 2010

GIBSON, DUNN & CRUTCHER LLP

23 By: \_\_\_\_\_ /s/  
24 S. ASHLIE BERINGER

25 I hereby attest that I obtained concurrence in the filing of this document from each of the  
26 other signatories on this e-filed document.

27 DATED: August 19, 2010

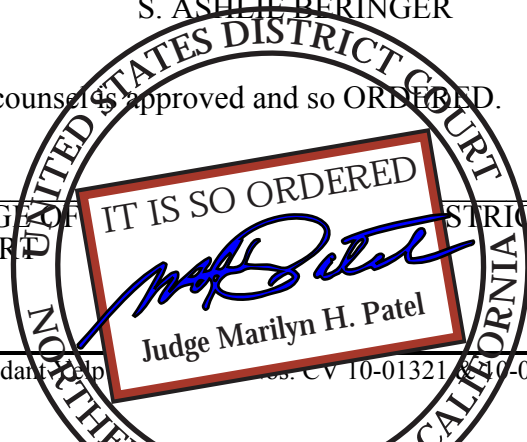
GIBSON, DUNN & CRUTCHER LLP

28 By: \_\_\_\_\_ /s/  
S. ASHLIE BERINGER

The above withdrawal and substitution of counsel is approved and so ORDERED.

DATED: 8/23/2010

JUDGE OF THE COURT



1 **DECLARATION OF SERVICE**

2 I, Lorraine Nishiguchi, declare as follows:

3 I am employed in the County of Santa Clara, State of California; I am over the age of eighteen  
4 years and am not a party to this action; my business address is 1881 Page Mill Road, Palo Alto,  
5 California 94304, in said County and State. On August 19, 2010, I served the within:

6 **NOTICE OF WITHDRAWAL AND SUBSTITUTION OF COUNSEL FOR**  
7 **DEFENDANT YELP! INC.; [PROPOSED] ORDER**

8 to all named counsel of record as follows:



**BY ECF (ELECTRONIC CASE FILING):** I e-filed the above-detailed documents utilizing the  
10 United States District Court, Northern District of California’s mandated ECF (Electronic Case Filing) service  
11 on August 19, 2010. Counsel of record are required by the Court to be registered e-filers, and as such are  
12 automatically e-served with a copy of the documents upon confirmation of e-filing.

13 I certify under penalty of perjury that the foregoing is true and correct, that the foregoing  
14 document(s) were printed on recycled paper, and that this Declaration of Service was executed by the  
15 undersigned on August 19, 2010, at Palo Alto, California.

16 \_\_\_\_\_ /s/  
17 LORRAINE NISHIGUCHI

18 [100921303\\_3.DOC](#)