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**UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION**

BORIS LEVITT, on behalf of himself and all
others similarly situated,

Plaintiffs,

vs.

YELP! INC.,

Defendant.

CATS AND DOGS ANIMAL HOSPITAL,
INC., et al.,

Plaintiffs,

vs.

YELP! INC.,

Defendant.

Case No. C-10-01321-MHP
and related Case No. C-10-02351-MHP

Attorney's Civility Pledge for

**Lawrence D. Murray
John F. Henning
Robert C. Strickland**

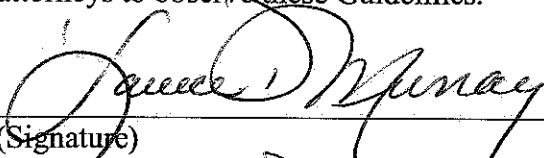
Complaint Filed: March 12, 2010
Removed to USDC: March 29, 2010

ATTORNEY'S PLEDGE

I commit to these Guidelines of Civility and Professionalism and will be guided by a sense of integrity, cooperation and fair play.

I will abstain from rude, disruptive, disrespectful, and abusive behavior, and will act with dignity, decency, courtesy, and candor with opposing counsel, the courts and the public.

As part of my responsibility for the fair administration of justice, I will inform my clients of this commitment and, in an effort to help promote the responsible practice of law, I will encourage other attorneys to observe these Guidelines.



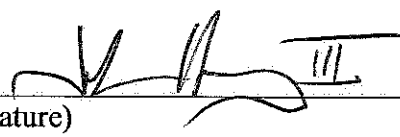
(Signature)

9-16-10

(Date)

Lawrence D. Murray

(Print Name) LAWRENCE D. MURRAY



(Signature)

9/16/10

(Date)

John Henning

(Print Name) JOHN L. HENNING



(Signature)

9-15-10

(Date)

Robert Strickland

(Print Name) ROBERT C. STRICKLAND