


Exhibit 3


Real people. Real reviews.®

Search for (e.g. taco, cheap dinner, Max's)

Near (Address, Neighborhood, City, State or Zip)

Search

[Welcome](#) [About Me](#) [Write a Review](#) [Find Reviews](#) [Invite Friends](#) [Messaging](#) [Talk](#) [Events](#) [Member Search](#)

Your Yelp Business Page sponsored by **Ink from ChaseSM**. Make your mark with Ink.



Business Owner's Guide

Access Your Business Account »

[What is Yelp?](#)

[Unlocking Your Business Page](#)

[Using Yelp for Business Owners](#)

[Responding to Reviews](#)

[Common Questions](#)

[Advertising on Yelp](#)

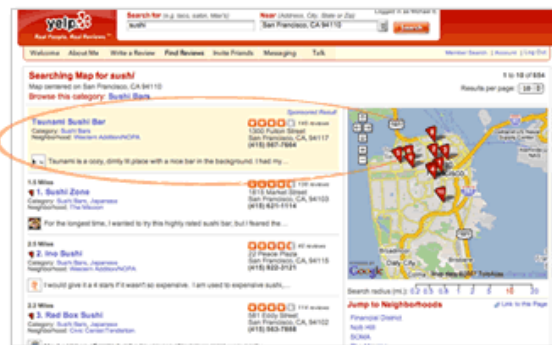
Advertising on Yelp

Millions of people visit Yelp each month to make decisions about local businesses and services. Yelp offers targeted advertising programs to increase your exposure on the site, so that when a potential customer is searching for a business like yours in your area, they'll find you.

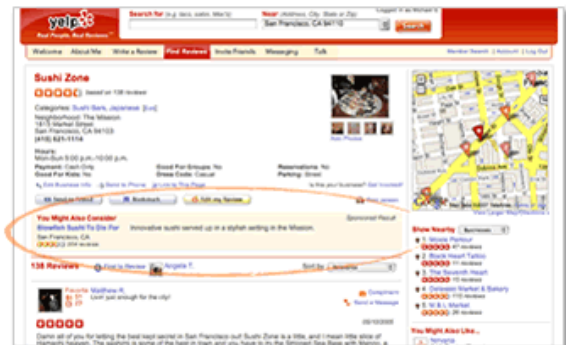
Increase your exposure on search and similar business pages

Within minutes of signing up, your business' advertisements will appear above Yelp search results and on related business pages.

Yelp Search Results



Similar Business Pages



Enhance your business page

Show off your business with a photo slideshow, and prevent similar businesses from advertising on the middle of your page.

Choose the package that meets your needs

Yelp advertising packages typically range from \$300 to \$1,000 per month, depending on how aggressively you want to attract customers. Each package allows you to promote your business as a sponsored search result and advertise on related business pages, and includes a dashboard to track your results in the program.

Ready to get started?

You can sign up for an advertising package through your [Yelp for Business Owners](#) account. By targeting potential clients as they are making decisions about where to spend their money, you'll drive more traffic to your Yelp listing - and more customers through your doors.



If you have questions or are interested in a custom advertising package, please tell us a little about you and your business and a Yelp Sales Rep will give you a call:

* required

* First Name:

* Last Name:

* Business Name:

* Address:

* City:

* State:

* Zip:

* Phone Number:

* Email:

URL:

Comments or Promo
Code:

About

[About Yelp](#)
[Yelp Blog](#)
[Press](#)
[Terms of Service](#)
[Privacy Policy](#)

Help

[FAQ](#)
[Contact Us](#)
[Business Owners](#)
[Developers](#)

More

[Careers](#)
[Yelp Mobile](#)
[The Weekly Yelp](#)
[RSS](#)
[Top Searches](#)

Countries

[United States](#)
[Canada](#)
[United Kingdom](#)
[Ireland](#)
[France](#)
[Germany](#)

Language

[English](#) ▾

[Site Map](#) | [Atlanta](#) | [Austin](#) | [Boston](#) | [Chicago](#) | [Dallas](#) | [Denver](#) | [Detroit](#) | [Honolulu](#) | [Houston](#) | [Los Angeles](#) | [Miami](#) | [Minneapolis](#) | [New York](#) | [Philadelphia](#) | [Portland](#) | [Sacramento](#) | [San Diego](#) | [San Francisco](#) | [San Jose](#) | [Seattle](#) | [Washington, DC](#) | [More Cities](#)

Copyright © 2004-2010 Yelp