

EXHIBIT 3

CV 10-01321 EMC
CV 10-02351 EMC

Log In To Your Account

Support Center

What is Yelp?

Unlocking A Business Account

Using A Business Account

Responding to Reviews

Common Questions

Advertising on Yelp

Yelp Blog for Business Owners

Yelp Deals FAQ

Support Center

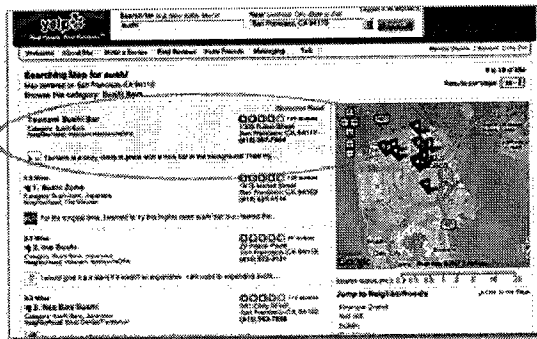
Advertising on Yelp

Millions of people visit Yelp each month to make decisions about local businesses and services. Yelp offers targeted advertising programs to increase your exposure on the site, so that when a potential customer is searching for a business like yours in your area, they'll find you.

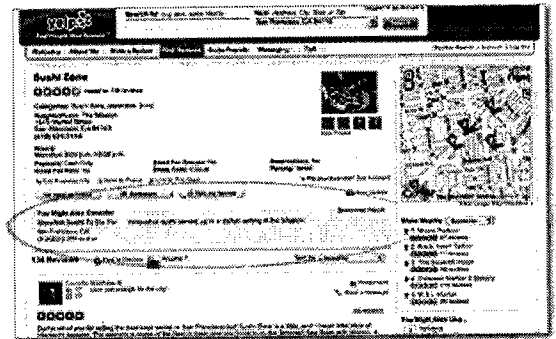
Increase your exposure on search and similar business pages

Within minutes of signing up, your business' advertisements will appear above Yelp search results and on related business pages.

Yelp Search Results



Similar Business Pages



Enhance your business page

Show off your business with a video or photo slideshow, and prevent similar businesses from advertising on the middle of your page.

Choose the package that meets your needs

Yelp advertising packages typically range from \$300 to \$1,000 per month, depending on how aggressively you want to attract customers. Each package allows you to promote your business as a sponsored search result and advertise on related business pages, and includes a dashboard to track your results in the program.

Ready to get started?

You can sign up for an advertising package through your business account. By targeting potential clients as they are making decisions about where to spend their money, you'll drive more traffic to your Yelp listing - and more customers through your doors.

If you have questions or are interested in a custom advertising package, please tell us a little about you and your business and a Yelp Sales Rep will give you a call:

* required

* **First Name:**

* **Last Name:**

* **Business Name:**

* **Address:**

* **City:**

* **State:**





* Zip:

* Phone Number:

* Email:

URL:

Comments or Promo Code:

About

- [About Yelp](#)
- [Yelp Blog](#)
- [Press](#)
- [Terms of Service](#)
- [Privacy Policy](#)

Help

- [FAQ](#)
- [Content Guidelines](#)
- [Contact Yelp](#)
- [Business Support Center](#)
- [Developers](#)

Choose Your Language

[English](#)