

EXHIBIT 7

CV 10-01321 EMC
CV 10-02351 EMC



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Boris "The Renaissance Man" L.'s Profile

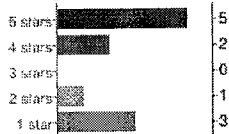


"They said it couldn't be done"

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3 Useful, 1 Funny, and 2 Cool

Compliments

1

Location
San Francisco, CA

Yelping Since
June 2007

Things I Love
Honest people

My Blog Or Website
http://www.renarest.com

My Second Favorite Website
http://1600ocean.web.o...

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Recent Reviews 11 Reviews

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Cirque du Soleil - CRISS ANGEL Believe
Category: Performing Arts

3900 Las Vegas Blvd S
Las Vegas, NV 89119
(800) 557-7428

7/20/2011

Do you remember that kid's birthday party, and the "magician" who was invited to perform there for a couple of hundred bucks? That was much better, and definitely less expensive show than "BeLIeVe" by Criss Angel.

Call me a spoiled one, but I saw Siegfried & Roy, David Copperfield, Lance Burton, and many others. I was hoping to see something from the same level of professionalism. Not a chance.

Also I can't understand why it is called "Cirque du Soleil"? After "O", "Ka", "Zumanity", "Mystere" and all others, how they can call those clowns a "Cirque..".

Very, very disappointing. It is time for Criss to go back to the streets and practice, and practice... Don't waste your time and money.

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S F Housing Authority
Neighborhood: Civic Center/Tenderloin

San Francisco, CA 94102
(415) 554-1200

4/22/2011

I'd like to dedicate this review to the SFHA Property Manager Marie Swanson.

My mother-in-law lives in the house, which is under her management. Very often I have to contact Marie about some little problems, which always occur when you live in a big building.

Marie is always very friendly, never too busy for you, and the results are just unbelievable. She can find the way to solve the problem, which is convenient for you, and will cost you minimum time to spend.

SFHA needs more employees like Marie Swanson.

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Atlantis Cruises Navatek I
Category: Boat Charters

1600 Kapiolani Blvd
Honolulu, HI 96814
(808) 973-1311

1/7/2011

My wife and I took "New Year's Eve Oahu Moonlight Cruise". Such a waste of time and money! New Year celebration was completely ruined. The ship took off of the pier and moved away for about 100 yards. And that's it. For two and a half hour it was staying on the same spot! What kind of "cruise" is that? The food was very plain, the drinks - juice, mixed with water. Music and singer - terrible. And for all that - \$334! One extra star is for the midnight firework, which was very close to the ship.

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Thorne Hat Shop
Categories: Men's Clothing, Women's Clothing
Neighborhood: Ingleside

1552 Ocean Ave
San Francisco, CA 94112
(415) 586-8535

1/2/2011

After sooooo many years in business, Mr. Thorn is retired. He was a nice neighbor. Hopefully, he will visit the neighborhood often.

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Richmond Desk Leathers
Category: Antiques

9411 Derbyshire Rd
Richmond, VA 23229
(804) 741-1680

12/27/2010

Very unreliable business. I ordered the embossed leather top replacement for the antique desk. First piece had wrong dimensions. I sent it back for my own expense. Second piece not only has wrong size, but also is made out of cheap leather with



Boris has no friends.

1 Compliment



Just a Note

I hope you get all the \$\$\$ and win that lawsuit

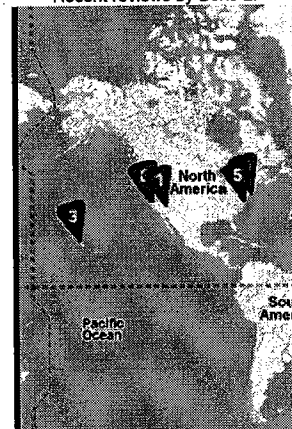
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No Lists



Boris hasn't made any lists yet.

Recent reviews by Boris L.



I want this bling on my blog »

wrinkles, all stretched out and cannot be used.
Now I am trying to get my money back, but so far - unsuccessful.

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Yelp

Categories: Local Flavor, Mass Media, Advertising
Neighborhood: SOMA

706 Mission St
San Francisco, CA 94103
(415) 908-3801



Update - 12/8/2010

How interesting - all 5-stars reviews for Yelp come from the Elite members! Is Yelp so much desperate?...

I am sure this review will be filtered as soon as I posted it.

1 Previous Review: [Hide »](#)

4/6/2010

Today, Yelp made a first step, and only a first step, to acknowledge and begin to correct a history of misrepresentation. They stepped over the point of no return. The Yelp's website has previously been given the appearance of a "marketplace for the exchange of ideas." Yelp is slowly releasing the marketplace from the appearance of a free exchange of information and maybe someday will permit a free exchange of ideas on it.

As we have demonstrated in the lawsuit on file, Yelp has a history of controlling and limiting the exchange of ideas in an effort to financially profit for them. Yelp has three independent class actions lawsuits in which allegations are that Yelp's conduct is tantamount to extortion in how they manipulate and limit the information in order to secure advertising revenue. Yelp has needlessly damaged the reputation and financial well being of so many other businesses in an effort to expand their own business. If a local newspaper were to do this, they would be run out of town. Credibility has to be earned, not purchased.

Unfortunately, rather than admit the error of their ways and to release the hostages of American Businesses, today Yelp continues the process of controlling "the free flow of ideas," virtually the First Amendment of the internet. As Yelp's CEO Mr. Jeremy Stoppelman said: "Most consumers probably won't notice the product changes announced here, but we hope this new ability to "look under the hood" will help everyone understand the lengths we've taken to ensure Yelp is the most trusted resource on the internet for connecting people with great local businesses." How Yelp might be "the most trusted resource" if even their own business page has, as of today, 2246 published reviews, and 1053 both "filtered and removed" (32%) reviews? We can just wonder what the average rate of those reviews was.

If Yelp's business model continues, our First Amendment would come with a price tag only after a profit for Yelp. Isn't it time that Yelp swallows their pride, admits their mistake, and leave Americans to exchange ideas rather than control the free flow of ideas for a profit for Yelp? One can only wonder what it will take for them to get there.

Today Yelp made just a first step.

For more information about the lawsuit please visit
<http://1600ocean...>

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Sakana Bune Japanese Restaurant

Categories: Japanese, Sushi Bars
Neighborhood: Outer Richmond

5701 Geary Blvd
San Francisco, CA 94121
(415) 387-8561

6/17/2010

I like this restaurant. I like sushi. I tried almost all sushi restaurants in Richmond. For this price and quality this place of one of the best.

The only thing I don't like is that they open for dinner too late - at 5:30. Plus, it takes them about 30 - 45 minutes to refresh sushi on the boats. So, the best time to come is 6:00, which is pretty late for many to start dinner.

Try it, you won't be sorry!

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Century 20 Theatre

Category: Cinema

1901 Junipero Serra Blvd
Daly City, CA 94014
(650) 994-2488

 4/17/2010

Very convenient location, right next to the parking lot. I love that theater - it is always clean and homey. Highly recommended.

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Kome Sushi Buffet

Categories: Buffets, Japanese

1901 Junipero Serra Blvd
Daly City, CA 94014
(650) 992-8600

 4/3/2010

I am surprised to see here negative reviews. I went into this restaurant for a second time and still think this is the best buffet ever. The taste of the food is great, service is perfect. Not all of the waitresses speak English well enough, but who does, including myself. Thank God we were there at 5 pm and had enough time to eat without staying in the long line, which started around 6 pm. Great place, highly recommended.

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Associated Builders

Category: Roofing
Neighborhood: Bayview/Hunters Point

4026 3rd St
San Francisco, CA 94124
(415) 285-6200

 10/15/2009

Thank God, I changed my roof before the big storm. After a few estimates I picked Associated Builders to re-roof my house and I am so glad I choose them. Their estimator Peter is very professional and he is a nice person, too. His estimate was very reasonable for the work they were doing. They even installed two skylights - for free.

Highly recommend them for your roof problems.

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