

1 LUANNE SACKS, Bar No. 120811  
luanne.sacks@dlapiper.com  
2 CARTER W. OTT, Bar No. 221660  
carter.ott@dlapiper.com  
3 **DLA PIPER LLP (US)**  
555 Mission Street, Suite 2400  
4 San Francisco, CA 94105  
Tel: 415.836.2500  
5 Fax: 415.836.2501

6 Attorneys for Defendant  
SONY COMPUTER ENTERTAINMENT  
7 AMERICA LLC (erroneously sued as "Sony  
Computer Entertainment America Inc.")  
8

9 UNITED STATES DISTRICT COURT  
10 NORTHERN DISTRICT OF CALIFORNIA  
11 SAN FRANCISCO DIVISION  
12

13  
14 In re SONY PS3 "OTHER OS"  
LITIGATION

CASE NO. 3:10-CV-01811 RS (EMC)

15 **DEFENDANT'S OPPOSITION TO**  
16 **PLAINTIFFS' MOTION FOR**  
17 **PROTECTIVE ORDER**

18 Date: February 9, 2011  
Time: 10:30 a.m.  
Judge: Hon. Edward M. Chen  
Courtroom: C, 15th Floor  
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DLA PIPER LLP (US)

DEF.'S OPPOSITION TO MOTION FOR PROTECTIVE ORDER  
CASE NO. 3:10-CV-01811 RS (EMC)

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1 **I. INTRODUCTION**

2 In their Motion for Protective Order, which was filed in direct response to SCEA’s Motion  
3 To Compel, plaintiffs Anthony Ventura, Jonathan Huber, Antal Herz, Jason Baker, and Elton  
4 Stovell (the “Class Representatives”) seek an order from the Court permitting them to withhold  
5 production of critical evidence until they see fit to produce it at some later stage of this litigation  
6 – evidence the Class Representatives disclosed in their Rule 26 submission directly relevant to  
7 their assertions of standing, adequacy, typicality, reliance, causation and damages. This is the  
8 element of surprise that the discovery rules are designed to avoid. If producing the evidence in  
9 discovery proceedings is too inconvenient for the Class Representatives, as they suggest, then  
10 they should be barred from using this very same evidence to advance their claims at some later  
11 stage in the proceedings.

12 Class Representatives also seek improper advisory orders from the Court. Specifically,  
13 Class Representatives move for an order prohibiting the reopening of their depositions,  
14 notwithstanding that Class Representatives have refused to appear for deposition to date and it is  
15 pure supposition on their part that SCEA will seek to re-depose them. Class Representative also  
16 move for an order precluding discovery to the individuals named in the predecessor complaints  
17 that initiated this consolidated action, but who were not named as plaintiffs in the operative  
18 consolidated complaint, despite the fact that SCEA has not served any discovery requests on these  
19 individuals. The Court cannot rule on disputes that are not justiciable.

20 Class Representatives also request that the Court enter an order precluding discovery  
21 requests seeking their fee agreements, notwithstanding Ninth Circuit law confirming that such  
22 agreements are discoverable absent a showing that they included privileged information. Last,  
23 Class Representatives seek an order preventing SCEA from discovering information related to a  
24 posting on Class Counsel’s website making false representations regarding this action -- which  
25 Counsel contends was made by a hacker. SCEA is entitled to discover the source of the alleged  
26 hacking, and what individuals, including putative class members, were told about the information  
27 in the posting. Furthermore, because the Class Representatives acknowledge that Update 3.21  
28 was released to address hacking of the PlayStation®3 console (the “PS3”), if Class Counsel’s

1 website was hacked, documents related to that posting will be relevant to the need for security  
2 against hacking. Of course, if the posting was created by Class Counsel, a Class Representative,  
3 or their agents, it will bear directly on the issue of adequacy.

4 On these bases, SCEA respectfully requests that the Court enter an order denying Class  
5 Representatives' Motion for Protective Order.

## 6 **II. LEGAL STANDARD**

7 Under Federal Rule of Civil Procedure ("Rule") 26(b), discovery is permitted in civil  
8 actions of "any nonprivileged matter that is relevant to any party's claim or defense..."<sup>1</sup>  
9 "Relevant information for purposes of discovery is information 'reasonably calculated to lead to  
10 the discovery of admissible evidence.'"<sup>2</sup> "Generally, the purpose of discovery is to remove  
11 surprise from trial preparation so the parties can obtain evidence necessary to evaluate and  
12 resolve their dispute."<sup>3</sup>

13 Rule 26(c) provides that "[t]he court may, for good cause, issue an order to protect a party  
14 or person from annoyance, embarrassment, oppression, or undue burden or expense ... [by]  
15 forbidding inquiry into certain matters, or limiting the scope of disclosure or discovery to certain  
16 matters [.]"<sup>4</sup> "For good cause to exist, the party seeking protection bears the burden of showing  
17 specific prejudice or harm will result if no protective order is granted."<sup>5</sup>

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19 ////

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20 <sup>1</sup> Fed. R. Civ. P. 26(b)(1).

21 <sup>2</sup> *Survivor Media, Inc. v. Survivor Prods.*, 406 F.3d 625, 635 (9th Cir. 2005) (citation omitted).

22 <sup>3</sup> *Duran v. Cisco Sys., Inc.*, 258 F.R.D. 375, 378 (C.D. Cal. 2009) (citations and internal quotation  
23 marks omitted); *Nat'l Acad. of Recording Arts & Sciences, Inc. v. On Point Events, LP*, 256  
24 F.R.D. 678, 680 (C.D. Cal. 2009).

25 <sup>4</sup> Fed. R. Civ. P. 26(c)(1)(D); *see also Rivera v. NIBCO, Inc.*, 364 F.3d 1057, 1063 (9th Cir.  
26 2004) ("After a showing of good cause, the district court may issue any protective order ... 'to  
27 protect a party or person from annoyance, embarrassment, oppression, or undue burden or  
28 expense,' including any order prohibiting the requested discovery altogether, limiting the scope of  
discovery, or fixing the terms of disclosure."), *cert. denied*, 544 U.S. 905 (2005).

<sup>5</sup> *Phillips v. GMC*, 307 F.3d 1206, 1210-11 (9th Cir. 2002); *Rivera*, 364 F.3d at 1063. The  
present discovery dispute relates to a discovery dispute between the parties regarding numerous  
matters, which the parties agreed would be subject to a stipulated briefing and hearing schedule.  
In the interests of efficiency and economy, SCEA references, without repeating, the factual  
background set forth in its Motion to Compel, filed on December 15, 2010. *See also* SCEA's  
Motion to Compel (Docket #116), 9:3-10:4.

1 **III. THERE IS NO DISPUTE BEFORE THE COURT REGARDING REQUEST NO. 1.**

2 Class Representatives have moved for a protective order forbidding SCEA from obtaining  
3 discovery related to Request Number 1.<sup>6</sup> In a good faith attempt to narrow the parties'  
4 differences, SCEA withdrew this request several weeks prior to the filing of Class  
5 Representatives' Motion.<sup>7</sup> The Court should not be burdened with a dispute that no longer exists.

6 **IV. THE CLASS REPRESENTATIVES CANNOT CLAIM PREJUDICE OR HARM**  
7 **FROM PRODUCING THEIR PS3S – OR COPIES OF THE HARD DRIVES - FOR**  
8 **INSPECTION**

9 **A. The Class Representatives Should Either Produce The PS3s and Related**  
10 **Hardware, Software and Peripherals Requested by SCEA Or Be Precluded**  
11 **From Using Them As Evidence In This Lawsuit**

12 In the Consolidated Class Action Complaint, the Class Representatives allege that they  
13 used their PS3s for specific purposes, including for watching Blu-ray discs, browsing the Internet,  
14 word processing and playing Linux-specific games.<sup>8</sup> The Class Representatives further allege  
15 that Update 3.21, which only some of them downloaded and installed, caused them to be unable  
16 to use their PS3s and related software and peripherals under certain circumstances.<sup>9</sup> As set forth  
17 in SCEA's Motion To Compel, the Class Representatives listed "Plaintiffs' PS3 Units" in their  
18 Rule 26(a)(i)(A)(ii) disclosures as evidence that they may use to support their claims in this  
19 lawsuit. When SCEA naturally requested to inspect their PS3 units, however, the Class  
20 Representatives – in an about-face manner – asserted that the PS3s are "irrelevant" to their  
21 claims, and that it would be "burdensome" to produce them for inspection. The Class  
22 Representatives cannot selectively assert evidence as relevant for their own evidentiary purposes  
23 but irrelevant for purposes of complying with their discovery obligations.

24 It would certainly seem logical "that any document the disclosing party says it may use to  
25 support its claims or defenses would bear some presumption of sufficient relevance to warrant  
26 production, given the low standard of relevance in discovery."<sup>10</sup> Here, SCEA seeks to inspect the

25 <sup>6</sup> Motion for Protective Order (Docket #111), 13:8-14:13.

26 <sup>7</sup> Declaration of Carter Ott ISO Opposition to Motion Compel and Motion for Protective Order  
27 ("Ott Opp. Decl."), ¶ 2, Ex. A.

28 <sup>8</sup> Consolidated Complaint (Docket #76), ¶¶ 10, 12, 14, 16, and 18.

<sup>9</sup> *Id.*, ¶¶ 11, 13, 15, 17, and 19.

<sup>10</sup> 8A Charles Alan Wright, Arthur R. Miller and Richard L. Marcus, Federal Practice and  
Procedure, § 2053, (3rd ed. 2010) p. 370.

1 PS3s (and related peripherals and software) to assess the merit and veracity of the allegations in  
2 the Consolidated Class Action Complaint, including allegations regarding the Class  
3 Representatives' historical use of the PS3s, whether or not Update 3.21 was installed, and the  
4 extent, if any, that it impaired prior usage. Such inspection would also be relevant to whether the  
5 Class Representatives' claims are typical of the class. Unauthorized use of the PS3s, including  
6 use of pirated software or unauthorized peripherals, would also support many defenses available  
7 to SCEA and could be relevant to a Class Representatives' adequacy.

8 In their Motion for Protective Order, the Class Representatives assert that SCEA should  
9 accept self-serving testimony from the Class Representatives or selective photographs of their  
10 PS3 units and peripherals in lieu of inspection. Such evidence, however, is inadmissible hearsay  
11 and does not establish the actual condition and usage of the Class Representatives' PS3s, let alone  
12 of the hardware and software used with it.

13 In its Motion To Compel, SCEA cited several cases where plaintiffs were routinely  
14 ordered to produce their hard drives or gaming consoles in similar litigation.<sup>11</sup> In its Motion For  
15 Protective Order, the Class Representatives do not cite any contrary authority, and do not attempt  
16 to distinguish those cases in any regard.

17 Given the undisputed relevancy of the PS3s and related products, the only issue is whether  
18 such production would be overly burdensome or prejudicial. "In determining whether a request  
19 for discovery will be unduly burdensome to the responding party, the court weighs the benefit and  
20 burden of the discovery."<sup>12</sup> "This balance requires a court to consider the needs of the case, the  
21 amount in controversy, the importance of the issues at stake, the potential for finding relevant  
22 material and the importance of the proposed discovery in resolving the issues."<sup>13</sup> Here, the  
23 probative value of the evidence available from the Class Representatives' PS3s and related  
24 hardware and software – including the data on their PS3 hard drives – manifestly outweighs any  
25 burden of bringing these items to their deposition.<sup>14</sup> Notably, no Class Representative submitted

26 <sup>11</sup> SCEA's Motion to Compel (Docket #116), 10:3-14:4.

27 <sup>12</sup> *Playboy Enterprises, Inc. v. Welles*, 60 F. Supp. 2d 1050, 1053-54 (S.D. Cal. 1999) (citing Fed.  
R. Civ. P. 26(b)(2)).

28 <sup>13</sup> *Id.*

<sup>14</sup> *See In re Veeco Instr., Inc. Sec. Litig.*, 2007 WL 983987, \*1 (S.D.N.Y. April 2, 2007).

1 a declaration testifying that it would be burdensome to transport his or her PS3 and related  
2 software and hardware to deposition. To the contrary, if Class Representatives produced their  
3 PS3s as requested, SCEA could make an image of the hard drive and authenticate the unit within  
4 a matter of hours at minimal cost, and could most likely do so during his or her deposition. *See*  
5 Declaration of Carter Ott ISO Opposition to Motion Compel and Motion for Protective Order  
6 (“Ott Opp. Decl.”), ¶ 10, Ex. I (Summary of Work).

7 Class Representatives correctly state that “the right to information under Rule 34(a), ‘[i]s  
8 counterbalanced by a responding party’s confidential or privacy interests.’”<sup>15</sup> But, here, Class  
9 Representatives only baldly assert that SCEA’s demand is “intrusive” because it “violates [their]  
10 right to privacy.”<sup>16</sup> Nowhere in their motion do Class Representatives explain what kind of  
11 information they seek to protect or even what privacy right(s) is allegedly affected. No Class  
12 Representative offers a declaration confirming that his or her PS3 hard drive is the repository of  
13 information of such an indisputably confidential nature that it should be afforded extraordinary  
14 protection against production in litigation. Therefore, neither the Court nor SCEA has any ability  
15 to assess Class Representatives’ conclusory argument.

16 In addition, SCEA has offered a stipulated protective order that would address Class  
17 Representatives’ privacy concerns. Ironically, Class Representatives have refused to agree to it  
18 because of the inclusion of a “Highly Confidential” designation -- despite the fact that it would  
19 resolve their asserted privacy concerns regarding their PS3 hard drive contents.<sup>17</sup> In any event,  
20 Class Representatives fail to explain why the stipulated protective order SCEA has offered is  
21 inadequate to afford sufficient protection for any supposedly “private” data stored on their hard  
22 drives. More troubling is the lack of any explanation by Class Representatives for their refusal to  
23 produce information based on their supposed “privacy” rights when they are demanding

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24  
25 <sup>15</sup> Class Reps’ Motion for Protective Order (Docket #111), 15:7-10 (citing *Genworth Fin. Wealth*  
*Mgmt., Inc. v. McMullan*, 267 F.R.D. 443, 446 (D. Conn. 2010)).

26 <sup>16</sup> Class Reps’ Motion for Protective Order (Docket #111), 19:4-5.

27 <sup>17</sup> *See* Class Reps’ Motion for Protective Order (Docket #111), 15:14-16 (citing *Playboy*  
*Enterprises*, 60 F. Supp. 2d at 1055 (“Further, [the producing party’s] attorney-client privilege  
28 and privacy concerns will be protected by the protective order...”); also citing *Coburn v. PN II, Inc.*, 2008 WL 879746, \*3 (D. Nev. March 28, 2008) (same); *see also* SCEA’s Opposition to Motion to Compel.

1 production of equally “private” information from SCEA. Apparently, Class Representatives’  
2 position is that SCEA must produce documents containing its trade secret and other confidential,  
3 commercially sensitive information – and without any appropriate limits on its further  
4 dissemination – but they need not produce what is potentially the most probative data regarding  
5 their use of their PS3s.

6 Finally, contrary to Class Representatives’ exaggerated assertion, SCEA does not seek  
7 production of “all of [their] records.”<sup>18</sup> Instead, SCEA seeks only those documents that relate to  
8 PS3 use, reliance on asserted misrepresentations, consequent injury, and other issues relevant to  
9 certification that Class Representatives and the other named plaintiffs placed at issue through their  
10 pleadings.<sup>19</sup> Thus, Class Representatives gain nothing by their effort to equate SCEA’s pending  
11 requests to those issued by a plaintiff against Ford seeking access to all databases containing  
12 “customer contacts” and “contacts by dealers, personnel, and other sources” which a district court  
13 rejected in *In re Ford Motor Co.*<sup>20</sup>

14 Class Representatives’ reliance on *Ameriwood Industries, Inc.; Playboy Enterprises, Inc.;*  
15 *Coburn*; and *Antioch* is also misplaced. It is not the specific content of the documents stored on  
16 Class Representatives’ PS3 hard drives that is relevant here, but, rather, the data on the hard  
17 drives (including stored documents and related metadata) is relevant to show the Class  
18 Representatives PS3 usage. This evidence will bear directly on Class Representatives’ allegations  
19 regarding the extent and nature of their PS3 use, the materiality of the Other OS feature, the scope  
20 of injury they sustained, if any, and their alleged typicality.<sup>21</sup>

21 Nevertheless, if the Court is somehow persuaded that it is too oppressive and burdensome  
22 for the Class Representatives to produce their PS3 units and related hardware and software in  
23 ordinary course discovery, it should also enter an order under Rule 37(c) precluding the Class  
24 Representatives from offering any such evidence at subsequent stages of the litigation.

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25  
26 <sup>18</sup> Class Reps’ Motion for Protective Order (Docket #111), 15:4-7.

27 <sup>19</sup> SCEA Motion to Compel (Docket #116), 14:15-17:2.

28 <sup>20</sup> See Class Reps’ Motion for Protective Order (Docket #111), 15:14-17; 345 F.3d 1315, 1316 (11th Cir. 2003).

<sup>21</sup> Class Reps’ Motion for Protective Order (Docket #111), 15:6-7, 15:17-16:2.

1           **B.     The Court Should Order Class Representatives To Alternatively Produce**  
2           **Forensic Copies Of Their PS3s And PC Hard Drives And Bear the Cost**  
3           **Thereof**

4           Any alleged cost, burden or expense to the Class Representatives from producing an  
5           image of their PS3 hard drives is self-inflicted. SCEA reminded the Class Representatives of  
6           their duty to preserve the condition of the PS3s for use as evidence in this case shortly after this  
7           litigation commenced, but the Class Representatives declined explicitly to do so. Class  
8           Representatives have apparently continued to use their PS3s without regard to their obligations to  
9           preserve relevant evidence. This issue was highlighted in the parties' Joint Case Management  
10          Statement and Rule 26(f) Report:

11           The parties have discussed and agreed to preserve documents and electronic data  
12           relevant to the issues in this case. However, the parties have also identified an  
13           issue regarding the extent of Plaintiffs' obligation to preserve their PS3 consoles.  
14           Specifically, SCEA disputes Plaintiffs' position that they may continue to use  
15           their PS3s during the pendency of this litigation. SCEA believes that these PS3s  
16           must be preserved, including barring any continued use, as these units are  
17           evidence.

18           Plaintiffs assert that the requirement that they preserve evidence does not trigger a  
19           duty to stop using their PS3s, and Plaintiffs should be permitted to continue to use  
20           those functions that they can still access on the PS3s, if they so choose.<sup>22</sup>

21           In a subsequent meet and confer, the Class Representatives suggested that the hard drives be  
22           imaged, but by a third party selected by Class Representatives and at SCEA's sole cost and  
23           expense. SCEA should not have to pay for the Class Representatives' continued use of their  
24           PS3s.

25           Furthermore, the imaging procedure proposed by Class Representatives is unacceptable  
26           because it strips the evidence of its quantitative and qualitative nature. Class Representatives  
27           proposed that they use a "neutral and mutually agreeable computer expert" to "inspect the PS3  
28           hard drives and prepare a report, at SCEA's expense, that sets forth (1) whether Linux was  
29           installed and the date of installation; and (2) whether the following types of files exist, or not, on  
30           the hard drives: video game files, movie files, music files, word processing files, email files or

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28           <sup>22</sup> Joint Case Management Statement and Rule 26(f) Report (Docket #86), 3:16-4:3.

1 other Linux software related files.”<sup>23</sup> This offer affords SCEA none of the extremely probative  
2 value that an analysis of the actual hard drive content would. Specifically, an analysis of the hard  
3 drives would provide SCEA with a qualitative and quantitative picture of Class Representatives’  
4 daily use of their PS3s. Class Representatives’ offer, however, only affords SCEA a “Yes” or  
5 “No,” as to whether certain software was installed, without any true portrayal of whether it was  
6 ever used and with what frequency and in what contexts. If, for example, one of the Class  
7 Representatives used the machine in violation of the warranty, such information would be absent  
8 from the report. If one of the Class Representatives was using the Other OS function to hack the  
9 PS3 and thus play pirated games, SCEA would be unable to discern such illegal usage from the  
10 proffered report. And whether various game, movie and music files existed on the PS3 hard drive  
11 would be of little aid to SCEA in determining if those files had been obtained through use of the  
12 Other OS feature rather than through the PS3 native operating system.

13 Class Representatives also assert that any cost for forensic imaging of their PS3 hard  
14 drives should be shifted entirely to SCEA.<sup>24</sup> There is a presumption that “the responding party  
15 must bear the expense of complying with discovery requests.”<sup>25</sup> However, under Rule 26(c), a  
16 district court may issue an order protecting the responding party from undue burden or expense  
17 by “conditioning discovery on the requesting party’s payment of the costs of discovery.”<sup>26</sup>

18 The normal and reasonable costs incurred in translating electronic data into a form usable  
19 by the discovering party are borne by the responding party in the absence of a showing of  
20 extraordinary hardship: “If the total cost of the requested discovery is not substantial, then there  
21 is no cause to deviate from the presumption that the responding party will bear the expense.”<sup>27</sup>

22 //

23 <sup>23</sup> Class Reps’ Motion for Protective Order (Docket #111), 16:11-17. Ott Opp. Decl., ¶ 2, Ex. A  
(Rivas 11/18/10 email).

24 <sup>24</sup> Class Reps’ Motion for Protective Order (Docket #111), 16:18-18:2.

25 <sup>25</sup> *Oppenheimer Fund, Inc. v. Sanders*, 437 U.S. 340, 358 (1978).

26 <sup>26</sup> *Id.* (“the presumption is that the responding party must bear the expense of complying with  
discovery requests, but he may invoke the district court’s discretion under Rule 26(c) to grant  
orders protecting him from ‘undue burden or expense.’”); see also *Zubulake v. UBS Warburg*  
(“*Zubulake III*”), 216 F.R.D. 280, 283 (S.D.N.Y. 2003).

27 <sup>27</sup> *Rowe Entertainment, Inc. v. William Morris Agency, Inc.*, 205 F.R.D. 421, 431 (S.D.N.Y.  
2002); *Zubulake v. UBS Warburg LLC* (“*Zubulake I*”), 217 F.R.D. 309, 317-18 (S.D.N.Y. 2003)  
28 (protective order shifting cost “will issue only when the burden is extreme”).

1 Such an order may be granted only on the motion of the responding party and “for good cause  
2 shown,”<sup>28</sup> and “the responding party has the burden of proof on a motion for cost-shifting.”<sup>29</sup>

3 There is no need to consider the *Zubulake* factors cited by Class Representatives because  
4 they are only employed when the documents sought are not readily accessible, which necessarily  
5 entails whether the cost of obtaining the data is burdensome.<sup>30</sup> Here, it will take two to three  
6 hours at a total estimated cost of \$2,500 to \$3,750 to image each Class Representative’s PS3 hard  
7 drive. Accordingly, it cannot be said that the data sought is inaccessible or that it would be  
8 unduly costly to obtain these documents.

9 Furthermore, the *Zubulake* factors do not weigh in favor of shifting costs: here, the  
10 requests are appropriately tailored to discover relevant information. Class Representatives’ PS3  
11 hard drives are likely the best source of evidence regarding their actual use of these  
12 computer/gaming consoles.<sup>31</sup> “The more likely it is that the [requested information] contains  
13 information that is relevant to a claim or defense, the fairer it is that the [responding party] search  
14 at its own expense.”<sup>32</sup> Moreover, the Class Representatives have not submitted any competent  
15 evidence of the amount of expenses they reasonably would incur in connection with the document  
16 productions at issue in this motion. The declaration they submitted is hearsay. And even if the  
17 document were not hearsay, it provides no explanation of “why” it would take “three days” to  
18 image these hard drives.<sup>33</sup>

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19 <sup>28</sup> Fed. R. Civ. P. 26(c)

20 <sup>29</sup> *Zubulake III*, 216 F.R.D. at 283; *Fausto v. Credigy Servs. Corp.*, No. C 07-5658 JW (RS), 251  
F.R.D. 436, 437 (N.D. Cal. 2008).

21 <sup>30</sup> See *Zubulake III*, 216 F.R.D. at 284 (“[C]ost shifting is potentially appropriate only when  
22 inaccessible data is sought.”); *Zubulake I*, 217 F.R.D. at 318 (In the context of discovery of  
23 electronic documents, “whether production of [such] documents is unduly burdensome or  
24 expensive turns primarily on whether it is kept in an accessible or inaccessible format (a  
25 distinction that corresponds closely to the expense of production.”); *Morgenstern v. Int’l  
Alliance of Theatrical Stage Employees, Local 16*, 2006 WL 2385233, \*5 (N.D. Cal. Aug. 17,  
2006) (“Cost-shifting should only be considered when discovery imposes an ‘undue burden or  
26 expense’ that outweighs the likely benefit of the discovery.”) (quoting Fed. R. Civ. P. 26(b)-(c));  
27 *Quinby v. WestLB AG*, 245 F.R.D. 94, 104 (S.D.N.Y. 2006) (“cost shifting is appropriate only  
28 where electronic discovery imposes an undue burden or expense.”).

29 <sup>31</sup> See SCEA’s Motion to Compel (Docket #116), 10:5-14:14.

30 <sup>32</sup> *McPeck v. Ashcroft*, 202 F.R.D. 31, 34 (D.D.C. 2001); *OpenTV v. Liberate Tech.*, No. C 02-  
0655 JSW(MEJ), 219 F.R.D. 474, 477-78 (N.D. Cal. Nov. 18, 2003) (same).

31 <sup>33</sup> *Advanced Microtherm, Inc. v. Norman Wright Mech. Equip. Corp.*, No. C 04-2266 JW (PVT),  
2010 WL 2035322, \*1 (N.D. Cal. May 19, 2010); See also SCEA’s Evidentiary Objections,  
submitted herewith.

1 *Playboy Enterprises, Inc.*, does not assist Class Representatives.<sup>34</sup> The court in that case  
2 did not “plac[e] [the] costs” on the requesting party; rather, it withheld its decision pending a  
3 declaration from the requesting party regarding “feasibility concerns” and the court noted that  
4 “[t]o some degree” the cost should fall on the producing party because “this process has become  
5 necessary due to [its] own conduct.”<sup>35</sup> The same result should occur here – Class Representatives  
6 could have produced their PS3s for hard drive imaging at SCEA’s expense during their  
7 depositions, but chose not to do so. Thus, the Court should deny Class Representatives’ request  
8 for cost shifting because they have “not shown that an order shifting costs is warranted under the  
9 present circumstances.”<sup>36</sup>

10 **C. Additional Information Related To Use Of Their PS3s Is Relevant And**  
11 **Should Be Produced**

12 The Class Representatives’ use of their PS3s, including the Other OS feature, is  
13 unquestionably one of the central topics in this litigation. In their Initial Disclosures, Class  
14 Representatives state that they will rely on a broad set of documents related to their use.<sup>37</sup> SCEA  
15 thereafter requested that the Class Representatives produce documents, in specific categories, that  
16 evidences their use of their PS3s as well as any hacking or “jailbreaking” of the PS3.<sup>38</sup> In  
17 response, Class Representatives produced only a handful of documents, many of which appear on  
18 their face to have little to no connection to their actual PS3 usage.<sup>39</sup>

19 ////

20 <sup>34</sup> Class Reps’ Motion for Protective Order (Docket #111), 17:24-18:1.

21 <sup>35</sup> 60 F. Supp. 2d at 1054.

22 <sup>36</sup> *Advanced Microtherm, Inc.*, 2010 WL 2035322, at \*1; *Morgenstern*, 2006 WL 2385233, at \*5  
(denying request for cost-shifting; “the potential value of such information outweighs this cost.”);  
23 *see Xpedior Creditor Trust v. Credit Suisse First Boston, Inc.*, 309 F. Supp. 2d 459, 467  
(S.D.N.Y. 2003).

24 <sup>37</sup> SCEA Motion to Compel (Docket #116), 17:6-8.

25 <sup>38</sup> SCEA Motion to Compel (Docket #116), 17:11-24 and 19:2-4.

26 <sup>39</sup> SCEA Motion to Compel (Docket #116), 17:25-19:11. Ms. Rivas grossly over generalizes, and  
27 thereby mischaracterizes, Class Representatives’ production to date. For example, she states that  
28 Class Representatives have produced “[c]opies of complaint letters sent to the Better Business  
Bureau and the Federal Trade Commission.” Rivas Decl. (Docket #114), 6:13-14. In fact, no  
complaint letter has been produced. Class Representatives have only produced correspondence  
related to the complaints filed with the BBB and FTC. SCEA’s Motion to Compel (Docket  
#116), 17:25-18:21. Ms. Rivas’ declaration (Docket #114) contains many incorrect  
generalizations, and it would be too much to address them all. Accordingly, SCEA will address  
only the most material.

1           Class Representatives now seek an order from the Court allowing them to abstain from  
2 producing anything they used with their PS3s - *i.e.*, any software or hardware, including any  
3 “games,” “movies,” “CDs,” “cables,” “keyboards,” game controllers and other peripheral devices  
4 – despite their claim for consequential damages related to loss of use of this software and  
5 accessories.<sup>40</sup> Class Representatives offer only one reason for why they will not produce these  
6 things before or at their depositions: the “risk of damaging their property during shipment or  
7 transit.”<sup>41</sup> But Class Representative fail to specifically describe what things they would produce,  
8 but for this risk; what particular risk of “damage” these things face; or why they are unable to  
9 properly ship or pack these items to minimize the risk of damage. For example, if Mr. Ventura,  
10 who resides in Santa Clara, California, only used “cables” and a game controller with his PS3,  
11 there is no legitimate basis for his failure to carefully transfer that property to San Francisco for  
12 production at his deposition. And of course, nothing argued by Class Representatives justifies  
13 their failure to bring software, *i.e.*, CDs, DVDs and Blu-Ray discs purchased for use with their  
14 PS3s.

15           Class Representatives also contend that they have produced photographs of all of the  
16 peripherals they have used with the Other OS feature, and that these “should be sufficient.”<sup>42</sup> Of  
17 course, SCEA need not accept Class Representatives’ inadmissible hearsay – it is entitled to  
18 inspect all items that Class Representatives intend to present in support of their consequential  
19 damages claims. Moreover, each of these photographs is poor and darkly lit, making it difficult  
20 to determine the identity of these things. In addition, there is no way to assess from the  
21 photographs their condition or whether they function at all with the PS3. For example, Mr.  
22 Ventura’s photograph appears to depict a SEGA controller, which ordinarily would not function  
23 with a PS3 console. To the extent he claims that he purchased that controller for use with the PS3  
24 this would appear to be false. To the extent he may have altered that controller to use with the  
25 PS3, it would be a violation of his warranty, thereby making him not typical of other class  
26 members and inadequate as a class representative. Rather than using Class Representatives’

27 <sup>40</sup> *See, e.g.*, Consolidated Complaint (Docket #76), 19:2-22:5.

28 <sup>41</sup> Class Reps’ Motion for Protective Order (Docket #111), 18:9-11.

<sup>42</sup> Class Reps’ Motion for Protective Order (Docket #111), 18:7-9.

1 inaccurate, poorly lit, and incomplete photographs of the things they allegedly used with their  
2 PS3s, SCEA is entitled to inspect the actual items at deposition and question Class  
3 Representatives about how they used them.

4 **V. CLASS REPRESENTATIVES CANNOT REFUSE TO PRODUCE TO SCEA**  
5 **DOCUMENTS THAT THEY MAY LATER USE TO ESTABLISH RELIANCE**

6 In their Initial Disclosures, the Class Representatives state that they intend to use  
7 documents that they purportedly relied upon in purchasing their PS3s, including “[s]creen shots  
8 from the SCEA website regarding the PS3” and “[d]ocuments regarding the ‘Other OS’ function  
9 and the operation, installation and use of Linux on the PS3.”<sup>43</sup> Class Representatives, however,  
10 failed to produce these documents with their disclosure statement. Accordingly, SCEA issued  
11 Request No. 14 seeking production of such documents.<sup>44</sup>

12 Class Representatives promised to produce documents responsive to Request No. 14, but  
13 later qualified the scope of their intended production.<sup>45</sup> They explained that they would produce  
14 responsive documents only if currently possessed by them in hard copy --- i.e., they would not  
15 conduct any electronic search including the contents of the hard drives of their PCs and PS3s, for  
16 responsive documents. Incredibly, Class Representatives announced in the same breath that they  
17 reserved their rights to perform such searches and obtain such documents for use at a later stage  
18 of the litigation.<sup>46</sup> And they made this assertion, i.e., that they “do not have the requisite control  
19 of the documents” notwithstanding that they listed such documents in their Rule 26 disclosures.  
20 Apparently Class Representatives have made no effort to search their PCs for responsive  
21 documents, nor have they bothered to visit the same webpages they supposedly reviewed in  
22 making their purchase decisions. It is for this reason that SCEA requested a copy of their PC hard  
23 drives.

24 Contrary to Class Representatives’ assertion, SCEA did not demand that the Class  
25 Representatives “produce any documents which they have seen in any magazine or on the

26 \_\_\_\_\_  
27 <sup>43</sup> Ott Decl. (Docket #117), ¶ 32, Ex. PP (Amended Initial Disclosures), 9:4-21.

28 <sup>44</sup> SCEA’s Motion to Compel (Docket #116), 14:15-17:2.

<sup>45</sup> Ott Decl. (Docket #117), ¶ 17, Exs. T-X.

<sup>46</sup> Ott Decl. (Docket #117), ¶¶ 22 and 25, Exs. CC and FF.

1 Internet.”<sup>47</sup> Rather, SCEA only offered as a compromise – for the purpose of Class  
2 Representatives’ depositions – that they produce any Internet document that they contend they  
3 relied upon in buying a PS3.<sup>48</sup> Obviously, because they reference these documents in their initial  
4 disclosures and failed to produce them upon demand by SCEA, Class Representatives cannot  
5 expect to later offer them in this litigation to SCEA’s detriment.

6 Clearly, Class Representatives’ position and demand for a protective order is contrary to  
7 the rules of discovery and disclosure. The Class Representatives must produce any documents  
8 now that they intend to rely upon as evidence, particularly in advance of their depositions.  
9 Should they fail to do so, they should be barred from presenting any such discovery in subsequent  
10 stages of the litigation.

11 Finally, Class Representatives cite numerous cases holding that a party is not required to  
12 produce documents beyond its possession, custody or control. None of those cases, however, are  
13 apposite here, where a party refuses to produce documents it has listed in its initial disclosures,  
14 which it concedes are accessible to it, and still seeks the right to later obtain and rely upon such  
15 documents as evidence supporting its claims.

16 **VI. A BLANKET ORDER PROHIBITING REOPENING CLASS**  
17 **REPRESENTATIVES’ DEPOSITIONS IS IMPROPER AND PREMATURE**

18 This discovery dispute arises, in part, from Class Counsel’s refusal to produce the Class  
19 Representatives for deposition until after the Court resolves all discovery disputes related to  
20 SCEA’s document demands.<sup>49</sup> The Class Representatives now seek an advisory opinion from the  
21 Court that their depositions should never be reopened.

22 Rule 30(a) requires leave of court to reopen a deposition.<sup>50</sup> Such leave “shall be granted  
23 to the extent consistent with the principles stated in Rule 26(b)(2).”<sup>51</sup> Thus, the Court has  
24 considerable discretion to make a determination which is fair and equitable under all the relevant  
25

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26 <sup>47</sup> Class Reps’ Motion for Protective Order (Docket #111), 19:15-17.

27 <sup>48</sup> Ott Decl. (Docket #117), ¶ 22, Ex. CC (11/12/10 12:52 p.m. email).

28 <sup>49</sup> SCEA Motion to Compel (Docket #116), 7:8-9:2.

<sup>50</sup> Fed. R. Civ. P. 30(a)(2)(A)(ii).

<sup>51</sup> *Zamora v. D’Arrigo Bro. Co. of California*, No. C04-00047 JW (HRL), 2006 WL 3227870, \*1 (N.D. Cal. Nov. 7, 2006).

1 circumstances.<sup>52</sup> Courts routinely permit a deposition to be reopened on various grounds, many  
2 of which are not known until during or after the deposition, including where the court finds the  
3 witness was inhibited from providing full information at the first deposition or that the deponent  
4 frustrated a fair examination or unreasonably prolonged the examination; the deponent made  
5 extensive changes to the transcript following the deposition; new information comes to light after  
6 the deposition; and/or documents are produced after the deposition.<sup>53</sup>

7 By its Motion for Protective Order, Class Representatives now ask the Court to rule –  
8 without the ability to make any such findings – that there are *no grounds* on which it may  
9 conclude that it should reopen their depositions, regardless of the timing and adequacy of Class  
10 Representatives’ document production or their conduct in deposition. Clearly, the Court cannot  
11 enter such an order without an adequate basis. Neither SCEA nor the Court can establish or  
12 determine whether there is good cause or not to reopen those depositions until those grounds are  
13 present.<sup>54</sup> Notably, Class Representatives have failed to cite any case law authorizing the order

14 <sup>52</sup> See generally *Innomed Labs v. Alza Corp.*, 211 F.R.D. 237, 239 (S.D.N.Y. 2002).

15 <sup>53</sup> See *Vincent v. Mortman*, 2006 WL 726680, \*1 (D. Conn. March 17, 2006) (“courts frequently  
16 permit a deposition to be reopened where...new information comes to light triggering questions  
17 that the discovering party would not have thought to ask at the first deposition”); *Collins v. Int’l  
18 Dairy Queen*, 189 F.R.D. 496, 498 (M.D. Ga. 1999) (second deposition allowed where it was  
19 likely to produce new information not obtainable in the first deposition); *Zamora*, 2006 WL  
20 3227870, at \*2 (second deposition allowed to question witness about documents produced after  
21 first deposition); *Inyo v. Dept. of Interior*, 2010 WL 5173139, \*6 (E.D. Cal. Dec. 13, 2010)  
22 (granting motion to reopen deposition; “Defendants should be permitted to conduct additional  
23 discovery to address these newly produced exhibits...”); *Flomo v. Bridgestone Americas  
24 Holding, Inc.*, 2010 WL 935553, \*3 (S.D. Ind. March 10, 2010) (same; “because Plaintiffs  
25 belatedly produced the documents, Defendants had no opportunity to cover that ground [the]  
26 original deposition.”); *Bowoto v. Chevron Corp.*, No. C 99-02506 SI, 2006 WL 2604565, \*1  
27 (N.D. Cal. Aug. 23, 2006) (“The Court agrees with defendant that...[plaintiff’s] late production  
28 effectively prevented defendant from having any meaningful ability to question [the deponent].  
Thus, the Court believes that defendants should have the opportunity to reopen [the]  
deposition.”); *Dixon v. Certainteed Corp.*, 164 F.R.D. 685, 692 (D. Kan. 1996) (production after  
first deposition of document containing statement by witness warranted second deposition);  
*Antonino-Garcia v. Shadrin*, 208 F.R.D. 298, 300 (D. Or. 2002) (permitting renewed deposition  
after deponent refused to answer question and brought along a “supporter” who disrupted the  
proceedings); *Armstrong v. Hussman Corp.*, 163 F.R.D. 299, 301-03 (E.D. Mo. 1995) (counsel  
improperly directed witness not to answer and coached witness); *Keck v. Union Bank of  
Switzerland*, 1997 WL 411931, \*2 (S.D.N.Y. July 27, 1997); *Glenwood Farms, Inc. v. Ivey*, 229  
F.R.D. 34, 35 (D. Me. 2005).

<sup>54</sup> See Fed. R. Civ. P. 26(b)(2)(C)(i); *Keck*, 1997 WL 411931, at \*2; *Zamora*, 2006 WL 3227870,  
at \*1; *Inyo*, 2010 WL 5173139, at \*6. Class Representatives’ request in essence seeks an  
advisory opinion. In essence, Class Representatives are asking the Court to conclude that there  
will never be good cause or other basis to reopen their depositions. See *Preiser v. Newkirk*, 422  
U.S. 395, 401 (1975) (“[A] federal court has neither the power to render advisory opinions nor ‘to

1 they seek here – an order to blindly deny any future request to reopen the plaintiff’s deposition.  
2 Instead, the cases they rely on are in agreement that some basis is necessary to permit, or for that  
3 matter disallow, reopening a deposition.<sup>55</sup>

4 In the end, whether or not these depositions are reopened is predominantly in the control  
5 of the Class Representatives and their counsel. For example, if they choose not to produce all  
6 documents in their control responsive to SCEA’s requests prior to or at their depositions, disrupt  
7 the depositions, and/or produce or otherwise rely on previously un-produced documents after  
8 their depositions, they run the risk that those depositions may be reopened.<sup>56</sup>

9 **VII. THE UNNAMED PLAINTIFFS ARE NOT ABSENT CLASS MEMBERS, AND**  
10 **ARE THEREFORE SUBJECT TO DISCOVERY UNTIL THEY WITHDRAW**

11 As an initial matter, Class Representatives’ motion does not seek a protective order “that  
12 prohibits discovery of absent class members.”<sup>57</sup> What they seek is an advisory order that  
13 prohibits SCEA from obtaining discovery from their co-plaintiffs who have each asserted  
14 individual claims against SCEA. These individuals – Sean Bosquett, Frank Bachman, Paul  
15 Graham, Paul Vannatta, Todd Densmore, Keith Wright, Jeffrey Harper, Zachary Kummer, and  
16 Rick Benavides (the “Unnamed Plaintiffs”) – filed complaints initiating nationwide class actions  
17 against SCEA and, by Order of the Court, these actions were consolidated into the above-  
18 captioned action – for pretrial purposes only – and the plaintiffs were ordered to file a  
19 consolidated complaint.<sup>58</sup> Class Counsel made the decision to name only the Class  
20 Representatives in their Consolidated Complaint.

21 This issue is not ripe because, to date, SCEA has not sought any discovery from the  
22 Unnamed Plaintiffs. This issue first arose because Class Counsel objected that the Unnamed  
23 Plaintiffs must preserve any documents or things related to the actions that *they* commenced, and

24 \_\_\_\_\_  
decide questions that cannot affect the rights of litigants in the case before them.”).

25 <sup>55</sup> See, e.g., *Graebner v. James River Corp.*, No. C-88-1725 DLJ (FSL), 130 F.R.D. 440, 442  
26 (N.D. Cal. 1989); *Innomed Labs, LLC v. Alza Corp.*, 211 F.R.D. 237, 240 (S.D.N.Y. 2002);  
*Bonnie & Co. Fashions, Inc. v. Bankers Trust Co.*, 170 F.R.D. 111, 119 (S.D.N.Y. 1997).

27 <sup>56</sup> See *Duran v. Cisco Sys., Inc.*, 258 F.R.D. 375, 378 (C.D. Cal. 2009) (“purpose of discovery is  
to remove surprise”).

28 <sup>57</sup> Class Reps’ Motion for Protective Order (Docket #111), 23:8-9.

<sup>58</sup> Case Management Order Number 1 (Docket #65).

1 the claims *they* asserted against SCEA.<sup>59</sup> Class Counsel states in the declaration submitted with  
2 their briefs that SCEA’s counsel sent a letter outlining “absent class members” preservation  
3 obligations.<sup>60</sup> In fact, that letter makes clear that it refers to the Class Representatives, the  
4 Unnamed Plaintiffs, and “any individual who has not formally appeared as a plaintiff in the  
5 Matter but whom [Class Counsel] contend[s]has retained any firm that is counsel of record in the  
6 Matter as his or her attorney....”<sup>61</sup> The Unnamed Plaintiffs have notice of their preservation  
7 obligations, and they choose to destroy or spoliage evidence at their own risk.

8 Furthermore, an order prohibiting discovery from the Unnamed Plaintiffs is inappropriate.  
9 These individuals are not “absent class members;” they initiated individual claims against SCEA  
10 and therefore had notice that, as a result of those claims SCEA would seek discovery from them.  
11 In addition, they have made no attempt to dismiss their individual claims, and therefore have no  
12 basis to believe that SCEA should not be entitled to such discovery. According to the Class  
13 Representatives, the Court’s CMC order absolves the Unnamed Plaintiffs from participating in  
14 discovery.<sup>62</sup> But this Order only consolidated the predecessor actions for “pre-trial purposes.”<sup>63</sup>  
15 In other words, the consolidation is effective only up to class certification. Thus, by the operation  
16 of the Order, the underlying complaints will reassume their independent identities in the liability  
17 phase, and SCEA must presume that the Unnamed Plaintiffs will resurface in the litigation at that  
18 point. The Court has not issued any order requiring bifurcation of discovery as to certification  
19 and liability. Consequently, SCEA only has one opportunity to seek discovery from the  
20 Unnamed Plaintiffs.

21 Class Representatives cite sixteen cases and one commentator regarding depositions of  
22 putative class members; however, only seven of these cases relate to depositions of individuals  
23 who were first named plaintiffs and then later taken off of the caption.<sup>64</sup> And in these seven  
24 cases, the individuals the defendant sought to depose had withdrawn their position as class

25 <sup>59</sup> Class Reps’ Motion for Protective Order (Docket #111), 23:18-21. Rivas Decl. (Docket #114,  
26 Ex. A).

<sup>60</sup> Rivas Decl. (Docket # 114), 1:26-28.

<sup>61</sup> *Id.* at Ex. A, p. 1, third paragraph.

<sup>62</sup> Class Reps’ Motion for Protective Order (Docket #111), 23:10-22.

<sup>63</sup> Docket #65 at 4.

<sup>64</sup> Class Reps’ Motion for Protective Order (Docket #111), 23:8-25:1.

1 representatives either by their own motion or order of the court. Here, the Unnamed Plaintiffs  
2 have not withdrawn their positions as class representatives or as individual litigants in the action.  
3 Unless and until they withdraw or are ordered to withdraw as putative class representatives, the  
4 Unnamed Plaintiffs are subject to discovery under the applicable rules.

5 **VIII. CLASS REPRESENTATIVES HAVE NOT DEMONSTRATED THAT ANY**  
6 **INFORMATION SET FORTH IN THEIR RETAINER AGREEMENTS ARE**  
7 **PRIVILEGED**

8 Request No. 27 seeks production of all agreements Class Representatives have with their  
9 counsel in this litigation, including retainer agreements.<sup>65</sup> As explained in SCEA’s Motion to  
10 Compel, the retainer agreements are relevant because they demonstrate the scope and definition  
11 of the Class Representatives’ relationship with their counsel.<sup>66</sup>

12 In their Motion for Protective Order, the Class Representatives do not contest that these  
13 documents are relevant. Instead, they argue only that these documents – which are not part of any  
14 privilege log – are protected by the attorney-client privilege.<sup>67</sup> Contrary to their position,  
15 however, “the Ninth Circuit has repeatedly held retainer agreements are not protected by the  
16 attorney-client privilege or work product doctrine.”<sup>68</sup> As one decision cited by Class  
17 Representatives states: “the attorney-client privilege ordinarily protects neither a client’s identity  
18 nor information regarding the fee arrangements reached with the client.”<sup>69</sup>

19 The cases cited by Class Representatives are limited to retainer agreements that contain  
20 descriptions of the client’s motivations for seeking legal representation or other nondiscoverable  
21 information. For example, both *In re Grand Jury Subpoena (Horn)* and *In re Grand Jury*

22 <sup>65</sup> SCEA’s Motion to Compel (Docket #116), 21:17-22:2.

23 <sup>66</sup> *Id.*; see, e.g., *Armour v. Network Assoc., Inc.*, 171 F. Supp. 2d 1044, 1048-49 & 1055-56 (N.D.  
24 Cal. 2001); *In re Quintus Sec. Litig.*, Nos. C-00-4263 VRW, C-00-3894 (VRW), 148 F. Supp. 2d  
25 967, 972 (N.D. Cal. 2001); *Bryant v. Mattel, Inc.*, 2007 WL 5430887 (C.D. Cal. June 20, 2007).

26 <sup>67</sup> Class Reps’ Motion for Protective Order (Docket #111), 21:3-22:3.

27 <sup>68</sup> *Hoot Winc LLC v. RSM McGladrey Fin. Process Outsourcing LLC*, 2009 WL 3857425, \*2  
28 (S.D. Cal. Nov. 16, 2009) (citing *Ralls v. United States*, 52 F.3d 223, 225 (9th Cir. 1995); *United*  
*States v. Blackman*, 72 F.3d 1418, 1424 (9th Cir. 1995)); and *In re Michaelson*, 511 F.2d 882 (9th  
Cir. 1975)); *Carrizosa v. Stassinis*, No. C 05-2280 RMW (RS), 2006 WL 2529503, \*3 (N.D. Cal.  
Aug. 31, 2006); *Ralls*, 52 F.3d at 225-26; see also *Bryant*, 2007 WL 5430887, at \*1 (ordering  
plaintiff to produce a fee agreement to which it was not a party on the grounds that it was relevant  
to demonstrate bias and lack of credibility); *In re Google AdWords Litig.*, No. C08-03369 JW  
(HRL), 2010 WL 4942516, \*3 fn. 4 (N.D. Cal. Nov. 12, 2010) (citing *In re Grand Jury*  
*Subpoenas*, 803 F.2d 493, 496 (9th Cir. 1986)).

<sup>69</sup> 976 F.2d 1314, 1317 (9th Cir. 1992).

1 *Subpoena Witness (Salas)*, involve the specific instance where, in a criminal matter, the client’s  
2 retainer agreement may contain descriptions of the intended scope of the attorney-client  
3 relationship which would necessarily incriminate the client.<sup>70</sup> In fact, the *Horn* court concluded  
4 that it would conduct an *in camera* inspection of the retainer agreement in that case to determine  
5 whether it contained any privileged information.<sup>71</sup>

6 Here, Class Representatives have not established – or even suggested – that such  
7 potentially privileged information exists in any of their retainer agreements. Moreover, to the  
8 extent such information exists, the Court can perform an *in camera* review under *Horn*.  
9 Accordingly, Class Representatives have not met their burden of establishing privilege and the  
10 Court should deny their motion for protective order relating to Request No. 27.

11 **IX. INFORMATION REGARDING A DEFAMATORY POSTING ON COUNSEL’S**  
12 **WEBSITE IS RELEVANT, AND COMMUNICATIONS CLASS COUNSEL MADE**  
13 **TO THE PUBLIC ABOUT THIS POSTING ARE NOT PRIVILEGED.**

14 As set forth in its Motion to Compel, on June 6, 2010, SCEA discovered a defamatory  
15 statement regarding the status of this lawsuit on the website of Mr. Ventura’s counsel, Meiselman  
16 Denlea Packman Carton & Ebertz P.C.<sup>72</sup>

17 [b]ecause [SCEA] failed to defend it’s intentions in court, the judge decided that  
18 [SCEA] will have to pay every PS3 owner, who bought his PS3 before March 27,  
19 2010, a refund of 50% of the price when purchased.... [SCEA] will also be  
20 handing out refunds at ‘E3,’ a large video-gaming event, to all registered PS3  
21 owners.<sup>73</sup>

22 At SCEA’s request, this posting was removed, and Mr. Ventura’s attorneys informed SCEA that  
23 it would conduct an “investigation” about the source of that posting.<sup>74</sup> SCEA later learned that  
24 the Meiselman firm had communicated with the general public about this posting and this  
25 lawsuit.<sup>75</sup> On this basis, SCEA requested all documents concerning the false posting, including  
26 the communications made with the general public; however, Class Representatives refused.<sup>76</sup>

27 /////

28 <sup>70</sup> See 976 F.2d 1314, 1317-18 (9th Cir. 1992); 695 F.2d 359, 362 (9th Cir. 1982).

<sup>71</sup> 976 F.2d at 1318.

<sup>72</sup> SCEA Motion to Compel (Docket #116), 23:11-17.

<sup>73</sup> Ott Opp. Decl., ¶ 4, Ex. C (6/6/10, 11:27 a.m. email).

<sup>74</sup> SCEA Motion to Compel (Docket #116), 23:17-22.

<sup>75</sup> SCEA Motion to Compel (Docket #116), 23:17-22.

<sup>76</sup> SCEA Motion to Compel (Docket #116), 24:1-6.

1 This posting on the website of Class Representatives' counsel raises critical questions  
2 regarding both the adequacy of the Class Representatives and one of the Class Representative's  
3 counsel. SCEA is entitled to any and all documents regarding counsel's investigation to ensure  
4 that the posting was made without the knowledge and consent of the Class Representatives or one  
5 of their counsel.

6 Counsel's representation that the posting was created by a hacker further underscores the  
7 relevance of the information sought. Class Representatives concede that Update 3.21 was issued  
8 because of security concerns due to hacking of the PS3.<sup>77</sup> The need for protection against hackers  
9 – including, on Class Representatives' counsel's website – is clearly relevant in this action. This  
10 is particularly true if the Class Representatives' counsel's website was hacked by the same person  
11 (or persons) who have published the specific means by which one may hack the PS3. *See, e.g.,*  
12 Ott Opp. Decl., ¶ 5, Ex. D (*SCEA v. Hotz et al. Complaint*), ¶¶ 15; Ott Opp. Decl., ¶ 7, Ex. F  
13 (Declaration of Bret Mogilefsky), ¶¶ 15-27. SCEA is entitled to know this information, and  
14 counsel has an obligation to provide information that could lead to the discovery of the hacker's  
15 identity.

16 In addition, the communications that Class Counsel has had with the general public,  
17 including class members, regarding this posting and this lawsuit bear on the public and class  
18 members' understanding of this litigation, and is relevant to the adequacy requirement. Before  
19 any notices regarding this lawsuit are sent to putative class members, it is critical to know what  
20 the Meiselman firm has represented to them regarding the statements posted to its website. If, for  
21 example, the putative class members were led to believe that SCEA admitted liability, it could  
22 impact SCEA's ability to resolve the litigation at a later stage.

23 Notably, Class Representatives contend that all of the communications by or with the  
24 Meiselman firm regarding its website “would be attorney-work product and attorney-client  
25 privileged communications.”<sup>78</sup> While that might be true for Mr. Ventura, the actual individual the  
26 Meiselman firm represents in this litigation – it does not hold true for other putative class

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28 <sup>77</sup> Consolidated Complaint (Docket #76), ¶ 63; Ott Opp. Decl., ¶ 5, Ex. D (*Huber Complaint*), ¶ 3.

<sup>78</sup> Class Reps' Motion for Protective Order (Docket #111).

1 members who never engaged the firm as counsel.<sup>79</sup> Significantly, Class Representatives have not  
2 presented any facts to support such a claim of privilege.

3 In fact, the Meiselman website expressly disclaims any attorney-client relationship, that  
4 any of its communications constitute legal advice, or that any information sent to the firm will be  
5 kept confidential:

6 The information contained within the Meiselman, Denlea, Packman, Carton &  
7 Eberz P.C. (“Meiselman Denlea” or the “firm”) website is intended for  
8 informational purposes only, and **should not be construed as legal advice or  
9 professional counsel on any subject matter....** The transmission of the  
10 Meiselman Denlea website, in part or in whole, and/or communication with the  
11 firm by electronic mail or through the Meiselman Denlea website **does not  
12 constitute or create an attorney-client relationship** or impose any obligation on  
13 Meiselman Denlea or any of its attorneys. Any information sent to Meiselman  
14 Denlea by electronic mail or through the Meiselman Denlea website **is not  
15 secure, and is done so on a non-confidential basis....**<sup>80</sup>

16 Based on the above, the Class Representatives are without any basis to claim that all  
17 communications relating to the Meiselman website are privileged.<sup>81</sup>

18 Class Representatives also contend that the documents sought are not in their possession.<sup>82</sup>  
19 To the extent Class Representatives did not receive any communications from the Meiselman  
20 firm regarding the website posting, they can simply state that in their formal response to SCEA’s  
21 request without the necessity of a protective order. The issue, however, is not limited to  
22 possession; the documents are within Mr. Ventura’s control. The Meiselman firm is and was  
23 acting as Mr. Ventura’s agent in prosecuting this action. In fact, the only reason that the false

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24 <sup>79</sup> See *Ochoa-Hernandez v. Cjadars Foods, Inc.*, 2010 WL 1340777, \*4 (N.D. Cal. April 2, 2010);  
25 2 Joseph M. McLaughlin, *McLaughlin on Class Actions* § 11:1 (6th ed. 2009); *Hammond v.*  
26 *Junction City*, 167 F. Supp. 2d 1271, 1286 (D. Kan. 2001); *Fulco v. Continental Cablevision,*  
27 *Inc.*, 789 F. Supp. 45, 47 (D. Mass. 1992); *Vallone v. CNA Financial Corp.*, 2002 WL 1726524,  
28 at \*1 (N.D. Ill. March 19, 2002).

<sup>80</sup> Ott Decl. (Docket #117), ¶ 33, Ex. QQ (emphasis added).

<sup>81</sup> See *United States v. Jones*, 696 F.2d 1069, 1072 (4th Cir. 1982) (per curiam) (“[t]he proponent  
must establish not only that an attorney-client relationship existed, but also that the particular  
communications at issue are privileged and that the privilege was not waived.”); *Veeco Instr., Inc.*  
*Sec. Litig.*, 2007 WL 724555 \*4 (S.D.N.Y. Mar. 9, 2007) (“[t]he party asserting work product  
protection ‘bears the burden of establishing its applicability to the case at hand.’”) (quoting *In re*  
*Grand Jury Subpoenas Dated March 19, 2002 and August 2, 2002*, 318 F.3d 379, 384 (2d Cir.  
2003)); Fed. R. Civ. P. 26(b)(5)(A)(ii) (Parties withholding documents under a claim of privilege  
should identify and describe the documents in sufficient detail to “enable other parties to assess  
the claim.”).

<sup>82</sup> Motion for Protective Order (Docket #111), 22:12-23:3.

1 posting was made on the Meiselman firm's website, and the only reason that documents regarding  
2 that false posting exist, is because of the Meiselman firm's role as Mr. Ventura's agent in  
3 prosecuting this action. Thus, these documents are in Mr. Ventura's control, and he is obligated  
4 to direct the Meiselman firm to produce them.<sup>83</sup>

5 **X. CONCLUSION**

6 Based on the foregoing, defendant Sony Computer Entertainment America LLC  
7 respectfully requests that the Court deny Class Representatives' Motion for Protective Order in its  
8 entirety.

9 Dated: January 14, 2011

10 DLA PIPER LLP (US)

11 By: /s/ Luanne Sacks

12 LUANNE SACKS

13 Attorneys for Defendant

14 SONY COMPUTER ENTERTAINMENT

15 AMERICA LLC

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26 <sup>83</sup> See *Avocent Redmond Corp. v. Rose Elec.*, 491 F. Supp. 2d 1000, 1010 (W.D. Wash. 2007)  
27 (citing *Am. Soc'y for the Prevention of Cruelty to Animals v. Ringling Bros. & Barnum & Bailey*  
28 *Circus*, 233 F.R.D. 209, 212 (D.D.C. 2006) ("Because a client has the right, and the ready ability,  
to obtain copies of documents gathered or created by its attorneys pursuant to their representation  
of that client, such documents are clearly within the client's control") and 8A Charles A. Wright,  
Arthur R. Miller & Richard L. Marcus, *Fed. Practice & Procedure* § 2210 (2d ed. 1994)).