1 2 3 4 5	COOLEY GODWARD KRONISH LLP MICHAEL G. RHODES (116127) (rhodesmg@cooley.com) MATTHEW D. BROWN (196972) (brownmd@cooley.com) BENJAMIN KLEINE (257225) (bkleine@cooley.com) 101 California Street 5th Floor San Francisco, CA 94111-5800	
6 7 8 9 10	Telephone: (415) 693-2000 Facsimile: (415) 693-2222 COOLEY GODWARD KRONISH LLP SARAH R. BOOT (253658) (sboot@cooley.com) 4401 Eastgate Mall San Diego, CA 92121-1909 Telephone: (858) 550-6000	
11 12	Facsimile: (858) 550-6420 Attorneys for Defendant YELP! INC.	
13 14	UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA	
15	WESTERN DIVISION	
16		
17	CATS AND DOGS ANIMAL HOSPITAL, INC.,et al., on behalf of	Case No. CV 10-01340 VBF(SSx)
18 19	itself and all others similarly situated, Plaintiffs,	DEFENDANT YELP! INC.'S NOTICE OF MOTION AND MOTION TO DISMISS PLAINTIFFS' FIRST AMENDED COMPLAINT
20	V.	
21	YELP! INC.,	Hearing Date: May 3, 2010 Hearing Time: 1:30 p.m. Judge: Hon. Valerie Baker Fairbank
22	Defendant.	
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COOLEY GODWARD KRONISH LLP Attorneys At Law San Francisco		DEF. YELP'S NOT. OF MOTION AND MOTION TO DISMISS FIRST AMENDED COMPLAINT CASE NO. CV 10-01340 VBF (SSX)

## NOTICE OF MOTION AND MOTION TO DISMISS

2 TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD IN THIS 3 MATTER:

4 PLEASE TAKE NOTICE that on May 3, 2010 at 1:30 p.m., or as soon 5 thereafter as the matter may be heard, pursuant to Federal Rule of Civil Procedure 6 12(b)(6), Defendant Yelp! Inc. ("Yelp") will and hereby does move this Court, the Honorable Valerie Baker Fairbank presiding, for an order dismissing with prejudice 8 the First Amended Complaint filed by Plaintiffs in the above-captioned action.

9 This motion is based on this Notice, the accompanying memorandum of 10 points and authorities, on all other pleadings and papers on file in the above-11 captioned action, and on such oral and documentary evidence and argument as may 12 be presented at the time of hearing.

13 This motion is made following the conference of counsel pursuant to Civil 14 Local Rule 7-3. Yelp's counsel contacted Plaintiffs' counsel at both The Weston 15 Firm and Beck & Lee Business Trial Lawyers via telephone on March 26, 2010 and 16 left voicemail messages at both firms to confer regarding this motion. Having not 17 heard back from Plaintiffs' counsel, Yelp's counsel again contacted Plaintiffs' counsel, via e-mail message, on the morning of March 30, 2010. Yelp's counsel 18 19 and Plaintiffs' counsel conferred via telephone on March 30, 2010.

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20 Dated: April 1, 2010 21

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COOLEY GODWARD

KRONISH LLP

ATTORNEYS AT LAW

SAN FRANCISCO

COOLEY GODWARD KRONISH LLP MICHAEL G. RHODES (116127) MATTHEW D. BROWN (196972) BENJAMIN KLEINE (257225) SARAH R. BOOT (253658)

/s/ Matthew D. Brown Matthew D. Brown (196972) Attorneys for Defendant YELP! ÍNC.