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12 Attorneys for Defendant
 YELP! INC.

13 UNITED STATES DISTRICT COURT
 14 CENTRAL DISTRICT OF CALIFORNIA
 15 WESTERN DIVISION

16 CATS AND DOGS ANIMAL
 17 HOSPITAL, INC., et al., on behalf of
 itself and all others similarly situated,

18 Plaintiffs,

19 v.

20 YELP! INC.,

21 Defendant.

22
 23 CHRISTINE LaPAUSKY d/b/a
 D'AMES DAY SPA, on behalf of
 herself and all others similarly situated,

24 Plaintiffs,

25 v.

26 YELP! INC.,

27 Defendant.
 28

Case No. CV 10-01340 VBF(SSx)

**DEFENDANT YELP! INC.'S NOTICE
 OF MOTION AND MOTION TO
 TRANSFER VENUE (28 U.S.C.
 § 1404(a))**

Motion Date: May 10, 2010
 Motion Time: 1:30 p.m.
 Judge: Hon. Valerie Baker Fairbank

Case No. CV 10-01578 VBF (SSx)

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NOTICE OF MOTION AND MOTION TO TRANSFER VENUE

TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD IN THIS MATTER:

PLEASE TAKE NOTICE that on May 10, 2010 at 1:30 p.m., or as soon thereafter as the matter may be heard, pursuant to 28 U.S.C. § 1404(a), Defendant Yelp! Inc. (“Yelp”) will and hereby does move this Court, the Honorable Valerie Baker Fairbank presiding, for an order transferring venue of this matter to the United States District Court for the Northern District of California, San Francisco Division.

This Motion to Transfer Venue is based on this Notice, the accompanying memorandum of points and authorities, the Declaration of Bryan Byrne (with all exhibits thereto), the Declaration of Matthew D. Brown (with all exhibits thereto), all other pleadings and papers on file in this action, and such oral and documentary evidence and argument as may be presented at the time of any hearing.

This motion is made following the conference of counsel pursuant to Civil Local Rule 7-3. Yelp’s counsel contacted counsel in the *LaPausky* case, Ronald Marron, by telephone on March 26, 2010 and conferred regarding this motion. Yelp’s counsel contacted counsel in the *Cats and Dogs* case at both The Weston Firm and Beck & Lee Business Trial Lawyers by telephone on March 26, 2010 and left voicemail messages at both firms to confer regarding this motion. Yelp’s counsel again contacted Plaintiffs’ counsel, via e-mail message, on March 30, 2010, and Yelp’s counsel and Plaintiffs’ counsel conferred by telephone on March 30, 2010.

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Dated: April 9, 2010

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/s/ Matthew D. Brown
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