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2	IN THE UNITED STATES DISTRICT COURT
3	FOR THE NORTHERN DISTRICT OF CALIFORNIA
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6	ORACLE AMERICA, INC., No. C 10-03561 WHA
7	Plaintiff,
8	v. ORDER REGARDING HEARING ON MARCH 7
9	GOOGLE INC.,
10	Defendant.
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12	For the hearing on Wednesday, the Court would like to learn the following. How did
13	Dr. Ian Cockburn choose which studies to rely on for the patent-value curves? Do studies not
14	chosen, such as those listed in Harhoff et al., have less skewed curves? Please bring copies of all
15	references and studies with patent-value curves, not just the three selected by Dr. Cockburn.
16	Based on the three studies cited, what is the confidence interval for the proposition that the top
17	0.5% of patents are worth 32.7% of the value (also, that the top 4% of patents are worth 10.2%)?
18	What would be the value of the '104, '205, and '720 patents if they ranked as the bottom three of
19 20	the "top" 22 patents? For all statistical analysis, including the conjoint analysis, the Court is
20	interested in the confidence intervals of the results. Under the group and value approach, what is
21	the separate value of each patent in suit?
22	Both sides shall exchange whatever illustrative materials they plan to use by 5:00 P.M. ON
23 24	TUESDAY . Please come prepared to hand up precise evidence to back up assertions.
24 25	
23 26	in Mar
20	Dated: March 5, 2012. WILLIAM ALSUP
27	UNITED STATES DISTRICT JUDGE
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