

United States District Court
For the Northern District of California

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

The Ansel Adams Publishing Rights Trust,

No. C 10-3740 JSW (JL)

Plaintiff,

AMENDED
CONTINUANCE OF SETTLEMENT
CONFERENCE AND ORDER

v.

PRS Media Partners, et al.,

Defendants.

TO ALL PARTIES AND COUNSEL OF RECORD:

PLEASE TAKE NOTICE due to a change in the Judge's calendar, the settlement conference currently set for Tuesday, May 2, 2011 shall be continued to **Friday, May 4, 2011 at 10:00 a.m.**, in Judge Larson's chambers, located at the Federal Building, 450 Golden Gate Avenue, 15th Floor, San Francisco, California 94102. **If the court-ordered date presents problems for parties or counsel, counsel is to contact Judge Larson's chambers directly at (415) 522-2112.**

Counsel who will try the case or other counsel responsible for the litigation shall appear at the Settlement Conference with the parties. Any party who is not a natural person shall be represented by an individual not directly involved in the events which give rise to the litigation but with full authority to negotiate a settlement. If a party is a governmental entity, its governing body shall designate one of its members or a senior

1 executive to appear at the Settlement Conference and, if a proposed settlement agreement
2 is reached, to recommend the agreement to the governmental entity for its approval. An
3 insured party shall appear with a representative of the carrier with full authority to negotiate
4 up to the limits of coverage.

5 Personal attendance will rarely be excused by the Court, and only for substantial
6 hardship. A written application to be available by telephone rather than in person shall be
7 served on opposing counsel and lodged with the judge, along with the Settlement
8 Conference Statement.

9 Only upon written showing of good cause, submitted at least seven calendar days
10 prior to the settlement conference, will the Court excuse a party or Counsel from mandatory
11 attendance of the settlement conference. Parties or Counsel may be excused from
12 attending the settlement conference only upon written authorization from Judge Larson.

13 Parties or counsel who fail to attend the settlement conference, and where absence
14 is not authorized by Judge Larson, will be subject to sanctions, pursuant to Federal Rule of
15 Civil Procedure 16(f).

16 **At least seven (7) calendar days before the Settlement conference the parties**
17 **shall deliver directly to the magistrate judge *two copies* of a Confidential Settlement**
18 **Conference Statement which should be lodged with chambers and should not be**
19 **filed with the Clerk of the Court or served upon other parties.**

20 The Confidential Settlement Conference Statement shall be as brief as possible and
21 should rarely exceed 10 pages. It shall include the following:

- 22 1. A statement of the facts of the case.
- 23 2. A statement of the claims and defenses including, but not limited to, statutory
24 or other grounds upon which the claims are founded, a forthright evaluation of the parties'
25 likelihood of prevailing on the claims and defenses and a description of the major issues in
26 dispute.
- 27 3. A summary of the proceedings to date.

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1 4. An estimate of the cost and time to be expended for further discovery, pretrial
2 and trial.

3 5. The relief sought.

4 6. The party's position on settlement, including a history of past settlement
5 discussions as well as present demands and offers.

6 7. If there have been no prior discussions, plaintiff must serve a demand letter
7 outlining its theories for recovery, supporting facts and damages in writing before the
8 conference, and defendant must respond in writing before the conference.

9 If the case involves any claims for injunctive relief, the parties must meet and confer
10 before the scheduled Settlement Conference in order to resolve as many issues as
11 possible. Results of the meet and confer must be included in the Settlement Conference
12 Statement. Failure to comply with these pre-conditions will result in forfeiture of the
13 Settlement Conference date.

14 **Any request to continue the settlement conference shall be submitted in**
15 **writing after consultation with the opposing party. Submission by facsimile is**
16 **acceptable at facsimile number (415) 522-2140.**

17 The parties shall notify Magistrate Judge Larson's chambers immediately if this case
18 settles prior to the date set for settlement conference.

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20 DATED: January 25, 2011

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23 _____
24 JAMES LARSON
25 United States Magistrate Judge
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