

# **EXHIBIT J**

## Response to Office Action

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	77772110
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 112
<b>MARK SECTION (no change)</b>	
<b>ARGUMENT(S)</b>	
Applicant requests that its application be suspended pending the outcome of prior pending application 77760348.	
<b>GOODS AND/OR SERVICES SECTION (009)(current)</b>	
<b>INTERNATIONAL CLASS</b>	009
<b>DESCRIPTION</b>	
Downloadable computer game software for use on wireless devices and computers	
<b>FILING BASIS</b>	Section 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 04/08/2009
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 04/08/2009
<b>GOODS AND/OR SERVICES SECTION (009)(proposed)</b>	
<b>INTERNATIONAL CLASS</b>	009
<b>DESCRIPTION</b>	
Downloadable computer game software for use on wireless devices and computers	
<b>FILING BASIS</b>	Section 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 04/08/2009
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 04/08/2009
<b>GOODS AND/OR SERVICES SECTION (041)(current)</b>	

INTERNATIONAL CLASS	041
<b>DESCRIPTION</b>	
Entertainment services, namely, providing on-line computer games	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 09/08/2008
FIRST USE IN COMMERCE DATE	At least as early as 09/08/2008
<b>GOODS AND/OR SERVICES SECTION (041)(proposed)</b>	
INTERNATIONAL CLASS	041
<b>DESCRIPTION</b>	
Entertainment services, namely, providing on-line computer games	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 09/08/2008
FIRST USE IN COMMERCE DATE	At least as early as 09/08/2008
STATEMENT TYPE	"The substitute (or new, if appropriate) specimen(s) was/were in use in commerce at least as early as the filing date of the application" <i>[for an application based on Section 1(a), Use in Commerce]</i> OR "The substitute (or new, if appropriate) specimen(s) was/were in use in commerce prior either to the filing of the Amendment to Allege Use or expiration of the filing deadline for filing a Statement of Use" <i>[for an application based on Section 1(b) Intent-to-Use]</i> .
<b>SPECIMEN FILE NAME(S)</b>	
ORIGINAL PDF FILE	SPU1-6752136138-213856920_._Specimen_for_ROA.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\EXPORT9\IMAGEOUT9\777\721\77772110\xml1\ROA0002.JPG
SPECIMEN DESCRIPTION	Website page displaying the subject mark in connection with the described services.
<b>SIGNATURE SECTION</b>	
DECLARATION SIGNATURE	/John M Kim/
SIGNATORY'S NAME	John M. Kim
SIGNATORY'S POSITION	Attorney of record, California bar member

<b>DATE SIGNED</b>	02/22/2010
<b>RESPONSE SIGNATURE</b>	/John M Kim/
<b>SIGNATORY'S NAME</b>	John M. Kim
<b>SIGNATORY'S POSITION</b>	Attorney of record, California bar member
<b>DATE SIGNED</b>	02/22/2010
<b>AUTHORIZED SIGNATORY</b>	YES
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Mon Feb 22 21:46:43 EST 2010
<b>TEAS STAMP</b>	USPTO/ROA-67.52.136.138-2 0100222214643235645-77772 110-4607494f18bbc8daab768 bf359ed92f99a0-N/A-N/A-20 100222213856920690

PTO Form 1957 (Rev 9/2005)  
OMB No. 0651-0050 (Exp. 04/30/2011)

**Response to Office Action  
To the Commissioner for Trademarks:**

Application serial no. **77772110** has been amended as follows:

**ARGUMENT(S)**

**In response to the substantive refusal(s), please note the following:**

Applicant requests that its application be suspended pending the outcome of prior pending application 77760348.

**CLASSIFICATION AND LISTING OF GOODS/SERVICES**

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 009 for Downloadable computer game software for use on wireless devices and computers  
Original Filing Basis:

**Filing Basis: Section 1(a), Use in Commerce:** The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended. The mark was first used at least as early as 04/08/2009 and first used in commerce at least as early as 04/08/2009, and is now in use in

such commerce.

**Proposed:** Class 009 for Downloadable computer game software for use on wireless devices and computers

**Filing Basis: Section 1(a), Use in Commerce:** The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended. The mark was first used at least as early as 04/08/2009 and first used in commerce at least as early as 04/08/2009, and is now in use in such commerce.

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 041 for Entertainment services, namely, providing on-line computer games

Original Filing Basis:

**Filing Basis: Section 1(a), Use in Commerce:** The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended. The mark was first used at least as early as 09/08/2008 and first used in commerce at least as early as 09/08/2008, and is now in use in such commerce.

**Proposed:** Class 041 for Entertainment services, namely, providing on-line computer games

**Filing Basis: Section 1(a), Use in Commerce:** The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended. The mark was first used at least as early as 09/08/2008 and first used in commerce at least as early as 09/08/2008, and is now in use in such commerce.

Applicant hereby submits a new specimen for Class 041. The specimen(s) submitted consists of Website page displaying the subject mark in connection with the described services..

**"The substitute (or new, if appropriate) specimen(s) was/were in use in commerce at least as early as the filing date of the application" [for an application based on Section 1(a), Use in Commerce] OR "The substitute (or new, if appropriate) specimen(s) was/were in use in commerce prior either to the filing of the Amendment to Allege Use or expiration of the filing deadline for filing a Statement of Use" [for an application based on Section 1(b) Intent-to-Use].**

**Original PDF file:**

SPU1-6752136138-213856920\_ \_Specimen\_for\_ROA.pdf

**Converted PDF file(s) (1 page)**

Specimen File1

## **SIGNATURE(S)**

### **Declaration Signature**

If the applicant is seeking registration under Section 1(b) and/or Section 44 of the Trademark Act, the applicant has had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. 37 C.F.R. Secs. 2.34(a)(2)(i); 2.34 (a)(3)(i); and 2.34(a)(4)(ii); and/or the applicant has had a bona fide intention to exercise legitimate control over the use of the mark in commerce by its members. 37 C.F. R. Sec. 2.44. If the applicant is seeking registration under Section 1(a) of the Trademark Act, the mark was in use in commerce on or in connection with the goods and/or services listed in the application as of the application filing date or as of the date of any submitted allegation of use. 37 C.F.R. Secs. 2.34(a)(1)(i); and/or the applicant has exercised legitimate control over the use of the mark in

commerce by its members. 37 C.F.R. Sec. 244. The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was submitted unsigned, that all statements in the original application and this submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: /John M Kim/ Date: 02/22/2010  
Signatory's Name: John M. Kim  
Signatory's Position: Attorney of record, California bar member

**Response Signature**

Signature: /John M Kim/ Date: 02/22/2010  
Signatory's Name: John M. Kim  
Signatory's Position: Attorney of record, California bar member

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 7772110  
Internet Transmission Date: Mon Feb 22 21:46:43 EST 2010  
TEAS Stamp: USPTO/ROA-67.52.136.138-2010022221464323  
5645-7772110-4607494f18bbc8daab768bf359  
ed92f99a0-N/A-N/A-20100222213856920690



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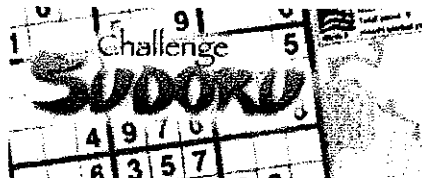
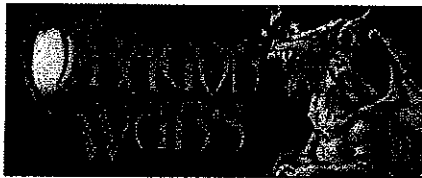
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