EXHIBIT A



Sony Computer Entertainment Inc.

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COMPANY PROFILE

Company Name

Sony Computer Entertainment Inc. 1-7-1 Konan, Minato-ku, Tokyo, 108-0075 Japan

Business started

November 16, 1993

Founded

April 1, 2010*

*Sony Computer Entertainment Inc. separated a part of its business into a new company.

Capitalization

100 million Yen

Number of Employees

Approximately 1,400 (as of April 1, 2010)

Representative

Kazuo Hirai-President and Group CEO

Business Overview

Research & Development, production and sales of hardware & software for PlayStation®, PlayStation®2, PSP® (PlayStation®Portable) and PlayStation®3.

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