


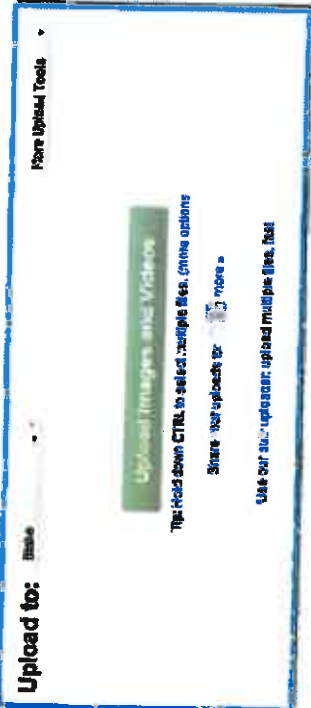
EXHIBIT B

EXHIBIT B
Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Photobucket¹ with Respect to
US Patent No. 7,822,813

US 7,822,813	Photobucket Products
<p>1. A content storage system comprising:</p> <p>at least one audio-video storage subsystem at a first physical premises and configured for storing at least first and second multimedia documents, respectively created by first and second users using respective first and second client devices,</p>	<p>The Photobucket server(s) on which one or more of the components of the multimedia document (e.g. video, annotations, comments, tags, hyperlinks, graphics, still images, slideshows, timestamps, etc.) are stored.</p> <p>Photobucket multimedia documents are stored as components on Photobucket servers at some physical premises. A Photobucket user sees representations of multimedia documents on their respective client devices, made up of components. One such representation is shown in the screenshot below. Here, a video component is linked to this multimedia document using HTML code. It also includes components such as a photo identifying a user (see top left), various forms of text, a "box" for entering comments, as well as other images.</p>

¹ For purposes of Plaintiff's infringement contentions with respect to this and all other asserted claims, "Photobucket Products" including these expressly identified Accused Instrumentalities (including their various versions and releases) as well as other Photobucket products, systems, servers, services, technologies and methods (regardless of their labels, names or identifiers) made, used, sold, offered for sale, or otherwise distributed in the United States on or after October 26, 2010 that have at least the same or substantially the same functionalities or features of the expressly identified Accused Instrumentalities.

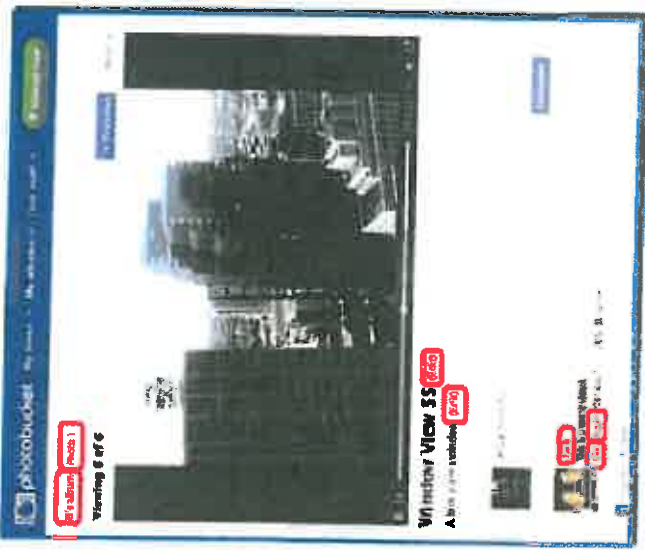
Plaintiff Pragmatius AV LLC's P.L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions to Photobucket with Respect to EXHIBIT B cont. US Patent No. 7,822,813

<p>US 7,822,813</p>	<p>Photobucket Products</p>  <p>This screenshot above shows an alternate multimedia document, showing a slideshow. The screenshot below shows how media is uploaded by users on Photobucket.</p>  <p>Upload to: Home More Upload Tools</p> <p>Upload Images and Videos</p> <p>The Hold down CTRL to select multiple files. Other options</p> <p>Share your uploads to more »</p> <p>Use our advanced uploader upload multiple files. Fast</p>
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 US Patent No. 7,822,813**

<p>US 7,822,813</p>	<p>Photobucket Products</p>
<p>wherein both the first and second stored multimedia documents (a) each have a universal format that defines each multimedia document as a collection of components in multi media with a structure that captures the relationships among the components and their spatial layout, and (b) include at least one hyperlink, and</p>	<p>The spatial layout and structural relationship between the different components, such as video, user identifying icons, text, boxes, etc of the multimedia document are shown in the screen shot below. HTML defines the spatial layout of the multimedia document that users view on the webpages. The HTML code and referenced CSS files define the structure of the document including the position and layout of the text, graphics, colors, font, etc. Some of the media components include hyperlinks that take a user, accessing this multimedia document, to other multimedia documents, other functions, other user's profile pages, etc. Hyperlinks are shown circled below.</p>

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<p align="center">US 7,822,813</p>	<p align="center">Photobucket Products</p>
 <p>The screenshot shows a Photobucket album page. A red box labeled 'photo 1' is positioned over the album title. Another red box labeled 'Viewing 6 of 6' is positioned over the image navigation controls. A third red box labeled 'Win History View \$5 (6.00)' is positioned over a promotional banner. A fourth red box labeled 'Also from Photobucket' is positioned over a list of related items.</p>	
<p align="center">Note that a "second" multimedia document would have the same format but different content.</p>	

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US 7,822,813	Photobucket Products	
 <p>The screenshot above is an alternate multimedia document, also, with hyperlinks. Another hyperlink, "Cool Cars Videos" is shown in the screenshot below, which has an underlying URL of http://photobucket.com/videos/cool%20cars%20videos/ as indicated by the "Properties" tab.</p>		

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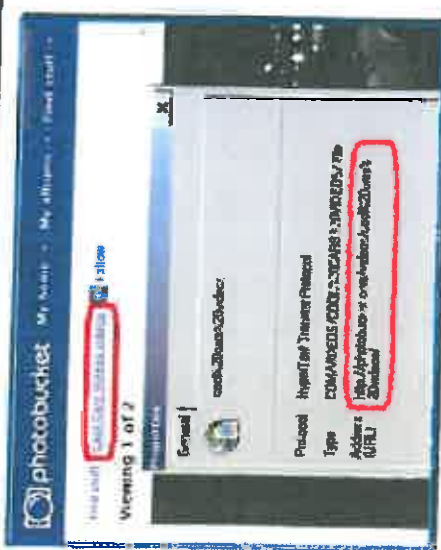


<p>US 7,822,813</p>	<p align="center">Photobucket Products</p>  <p>Still other hyperlinks are found on the multimedia documents, such as links to advertisements(circled).</p>  <p>Clicking on the "Toyota Corolla" ad above takes a user to http://www.toyota.com/corolla/ as shown below.</p>
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US Patent No. 7,822,813

<p>US 7,822,813</p>	<p align="center">Photobucket Products</p> <div data-bbox="414 567 820 1102" data-label="Image"> </div> <p>It is self evident that geographically dispersed Photobucket users, on their respective client devices, are physically separated from each other. These users are in communication with the storage system (Photobucket servers) over a wide area network, the internet.</p> <p>wherein at least the first and second client devices are separated by at least one wide area network and are in communication with the audio-video storage subsystem, the system being configured to enable the first and second users each to access at least both the first and second multimedia documents stored on the audio-video storage subsystem,</p> <p>The Photobucket servers allow users, each at their respective client devices, to access various multimedia documents stored on the Photobucket servers.</p> <p>Photobucket users can access representations of multimedia documents that contain component media such as video. In this screenshot, a user is accessing a multimedia document that contains a video component.</p>
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<p>US 7,822,813</p>	<p>Photobucket Products</p>	
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Note that a "second" multimedia document would have the same format but different content.

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<p>US 7,822,813</p>	<p align="center">Photobucket Products</p> <div data-bbox="406 483 933 1207" data-label="Image"> <p>The screenshot shows a web browser window displaying a multimedia document on the Photobucket website. The main content is a still image of a person wearing a dark jacket and helmet, riding a red and black motorcycle. The image is centered on a dark background. Below the image, there are navigation controls including left and right arrows, a play button, and a volume icon. The URL in the address bar is 'http://www.photobucket.com/album/...'. The Photobucket logo is visible in the bottom right corner of the image area.</p> </div> <p>This screenshot above shows an alternate multimedia document with still image slideshow accessed.</p> <p>Photobucket servers allow users to each add to the various multimedia documents at their own client devices, using their web browsers. Users can add to multimedia documents in many ways including adding comments, hyperlinks, or tags and using the "Like" rating feature.</p>
<p>enable the first and second users each to add to at least both the first and second multimedia documents by using software tools respectively at the first and second client devices, and</p>	<p>enable the first and second users each to add to at least both the first and second multimedia documents at their own client devices, using their web browsers. Users can add to multimedia documents in many ways including adding comments, hyperlinks, or tags and using the "Like" rating feature.</p>


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<p>US 7,822,813</p>	<p>Photobucket Products</p>
<p>enable respective users of the first and second client devices to each playback at least one component of the media associated with the first multimedia document and each playback at least one component of the media associated with the second multimedia document, each user using at least the operations of start, stop, and pause.</p>	 <p>These screenshots show added comments by other users on two multimedia documents, one showing a video, the other a slideshow.</p>
<p>enable respective users of the first and second client devices to each playback at least one component of the media associated with the first multimedia document and each playback at least one component of the media associated with the second multimedia document, each user using at least the operations of start, stop, and pause.</p>	<p>Photobucket users can playback a component, such as video, or a slide show, associated with the Photobucket multimedia document. This is enabled by Photobucket's servers. Upon accessing a multimedia document with a video component, for example, a user can manipulate the playback with the on screen controls and browser that allow the video to be started, stopped and paused.</p> <p>The screenshot below shows a video during playback. During playback and / or viewing, the users' browser and the video progress bar can be used to start or pause video. Stopping the video can be accomplished for example, by navigating away from the video using the browser's "back" button or choosing another video to view. Photobucket enables this by storing the video in select formats, making access to the video available to the user and delivering the video to the end users.</p>

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<p>US 7,822,813</p>	<p>Photobucket Products</p>
<p>Additionally, this screenshot shows a slideshow image presentation. Playback of the slideshow on Photobucket allows users to view the uploaded images one at a time, automatically. Notice the operational commands at the bottom left of the screen, enlarged below.</p>  <p>This screenshot shows how a user can start, pause, fast forward or reverse through the slides. Stopping the slideshow can be accomplished for example, by navigating away from the slideshow using the browser's "back" button or choosing another slideshow to view. The operational commands are circled.</p>	

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<p>This screenshot shows how the pause button becomes a play button when paused. Another component that is played back is audio. The screenshot below shows a multimedia document in playback mode. The audio (volume) control is circled.</p>	
<p>2. The system of Claim 1, further configured to support go-to operations for a user viewing at least one component of the multimedia document, including at least one of a group consisting of a frame-number based operation and a time-code based operation.</p>	<p>Photobucket users can "go to" any portion of a video in playback mode.</p> <p>As can be seen from the above video stored on a Photobucket server, the server supports go-to operations including time code based operation. The above video is 4 seconds long. A viewer of the video can "go to" any selected part of the video by moving the time bar below the video to a selected time duration of the video. In the above example, the viewer used the go-to bar at the bottom of the video to move the video to the 2 second portion of the video. The video progress bar displays a moving line, indicating the currently played time.</p> 


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<p>3. The system of Claim 1, further configured to enable respective first and second users to:</p> <p>access at least a third multimedia document at a remote storage subsystem, the remote storage subsystem being remote from the first physical premises and the first</p>	 <p>Additionally, in the slideshow format, a user can utilize a frame number "go to" operation by clicking on the selected thumbnail at the bottom of the screen (circled).</p>
<p></p>	<p>Photobucket is configured to enable users to access various multimedia documents. Photobucket multimedia documents are stored as components on Photobucket servers. A Photobucket user sees representations of multimedia documents on their respective client devices, made up of components and accessed through their respective client devices through the wide area network, the internet.</p>

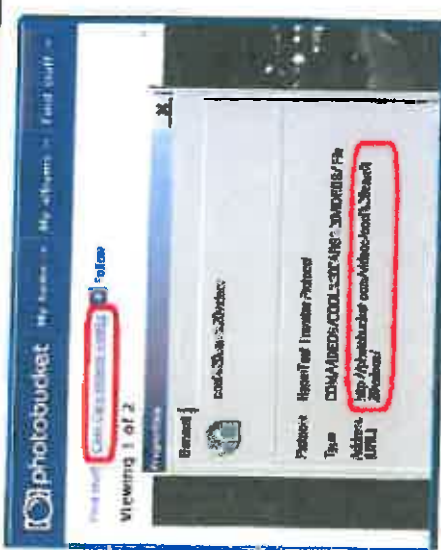

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<p>and second user devices and being in communication with a wide area network,</p> <p>wherein the third multimedia document</p> <p>(a) has a universal format that defines the third multimedia document as a collection of components in multi media</p> <p>(b) has a structure that captures the relationship among the components and their spatial layout, and</p> <p>(c) also include hyperlinks; and</p>	<p>The various multimedia documents on Photobucket have a universal format. That format is defined by the spatial layout and structural relationships among the collection of components of the multimedia document, including components such as video, tags, text, comments, timestamps and still graphics as shown below.</p> <p>HTML defines the spatial layout of the multimedia document that users view on the webpages. The HTML code and referenced CSS files, define the structure of the document including the position and layout of the text, graphics, colors, font, etc.</p> <p>Some of the media components include hyperlinks that take a user, accessing this multimedia document, to other multimedia documents, other functions, other user's profile pages, etc.</p>

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<p>US 7,822,813</p>	<p>Photobucket Products</p>
 <p>The screenshot below shows a hyperlink on the multimedia document. Clicking on a circled hyperlink takes the user to another multimedia document, in this case to the URL http://photobucket.com/videos/cool%20cars%20videos/ as indicated by the "Properties" tab.</p>	

Plaintiff Pragmatius AV LLC's P.L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions to Photobucket with Respect to EXHIBIT B cont. US Patent No. 7,822,813

<p>US 7,822,813</p>	<p>Photobucket Products</p>  <p>Examples also include access to content from advertisers/sponsors, as shown in the screen shot below.</p>  <p>Clicking on the "Toyota Corolla" ad above takes a user to http://www.toyota.com/corolla/ as shown below.</p>
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<p>US 7,822,813</p>	<p>Photobucket Products</p>
<p>view, respectively using the first and second client devices, at least one component of media associated with the third multimedia document.</p>	<p>Users can view media components, such as the video, still text or images, for example, of the Photobucket multimedia documents. Users view these using their respective client devices.</p> 

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<p>4. The system of Claim 1, further configured to</p> <p>cause multiple playbacks of at least one component of the media associated with the multimedia</p>	<div data-bbox="414 577 1079 1123" data-label="Image"> <p>The screenshot shows a video player interface. At the top, it says 'Video 2 of 2 (1:00:00)'. Below the video frame, there is a 'Watch (40)' button and a 'Like with a ribbon' button. To the right, there is a 'Like this video' button and a 'Share' button. Below these, there is a 'Logout from' button and a 'Sign in' button. At the bottom, there is a 'Send' button and a 'This is great about' button. The video frame itself shows a city skyline at night with lights reflecting on water.</p> </div> <p>This screenshot shows how a user can view the video component of a multimedia document.</p>
<p>The Photobucket system allows multiple users to play back the media associated with the multimedia documents located on the Photobucket servers. Users can play back the media, such as video, multiple</p>	<p></p>

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<p>document accessed from the audio-video storage subsystem.</p>	<p>times.</p> <p>Additionally, Photobucket allows multiple users to simultaneously playback the same component video. The following screenshot shows two users simultaneously viewing the same video. Note that the video progress bars show that each view is simultaneously playing at different parts.</p> 
<p>5. The system of Claim 1, further comprising:</p>	

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<p>a third client device in communication with a wide area network.</p>	<p>Multiple users through their respective client devices communicate with the wide area network, the internet.</p>
<p>the system further being configured to enable a user of the third client device to:</p>	
<p>access the first multimedia document stored at the audio-video storage subsystem, and</p>	<p>Photobucket users are allowed to access representations of multimedia documents stored on the Photobucket servers and databases. These are displayed in the screenshots above. Additionally, when a user accesses the Photobucket multimedia documents that contain video and comments, the URL is a Photobucket URL, indicating storage within the Photobucket servers or servers under the control of, or affiliated with, Photobucket.</p>
<p>playback at least one component of the media associated with the first multimedia document, using at least the operations of start, stop, and pause.</p>	<p>As shown for Claim 1, Photobucket users can playback a component, such as video, or a slide show, associated with the Photobucket multimedia document. This is enabled by Photobucket's servers. Upon accessing a multimedia document with a video component, for example, a user can manipulate the playback with the on screen controls and browser that allow the video to be started, stopped and paused.</p>

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	 <p>This screenshot shows a video media file playing on a user's screen. The video progress bar at the bottom of the screen shows the time progression of the playback of the video component of the multimedia document and coupled with the button on the bottom left hand side, allows a user to manipulate the playback including starting and pausing the video. Stopping the video can be accomplished for example, by navigating away from the video using the browser's "back" button or choosing another video to view.</p>

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<p>US 7,822,813</p>	<p>Photobucket Products</p>
<p>Additionally, this screenshot shows a slideshow image presentation. Playback of the slideshow on Photobucket allows users to view the uploaded images one at a time, automatically. Notice the operational commands at the bottom left of the screen, enlarged below.</p>  <p>This screenshot shows how a user can start, and pause, through the slides with the control buttons on the screen. Stopping the slideshow can be accomplished for example, by navigating away from the slideshow using the browser's "back" button or choosing another slideshow to view. The operational commands are circled.</p> 	

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<p>6. The system of Claim 1, wherein the system is further configured to cause access to a multimedia resource, in communication with a wide area network, to cause viewing, at both the first and second client devices, of media from the multimedia resource.</p>	<p>This screenshot shows how the pause button becomes a play button when paused.</p>  <p>The Photobucket system is configured to allow users to access and view media from various types of multimedia resources. Access is via client devices over a wide area network, the internet. Examples include access to content from advertisers/sponsors, as shown in the screen shot below.</p>  <p>Clicking on the "Toyota Corolla" ad above takes a user to http://www.toyota.com/corolla/ as shown below.</p>

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<p>7. The system of Claim 1, further configured to cause:</p> <p>buffering, at each of the first and second client devices, of a flow of data associated with the respective viewed component of the first multimedia document.</p>	 <p>The Photobucket system is configured to cause a multimedia document to buffer at the users' respective client devices. This allows the users to view the media component in an uncompressed form as it flows from Photobucket. The screen shot below indicates that the video is buffering by the word "loading" and the spinning circle highlighted by the arrow.</p>

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<p>9. The system of Claim 1, further comprising at least one storage facility in communication with the wide area network, the storage facility configured to store at least one of pointers and hyperlinks to at least one component of a multimedia document.</p>	<div data-bbox="414 577 828 1123" data-label="Image"> <p>The image is a screenshot of a web browser window. At the top, it says 'Viewing 3 sets (View all results)'. Below that, there are some small, illegible text elements. In the center, there is a red arrow pointing upwards towards a cluster of small black dots. To the right of the dots, the word 'Loading' is written. At the bottom of the browser window, there is a status bar that says 'by Photo 1', 'Screenshot tool', and 'A part of the embed_screenshot'.</p> </div> <p>The Photobucket system comprises storage facilities in communication with the wide area network, the internet. The Photobucket system stores components of multimedia documents on these storage facilities, including hyperlinks. For example, as shown with respect to claim 3, some of the media components include hyperlinks that take a user, accessing this multimedia document, to other multimedia documents, other functions, other user's profile pages, etc.</p>

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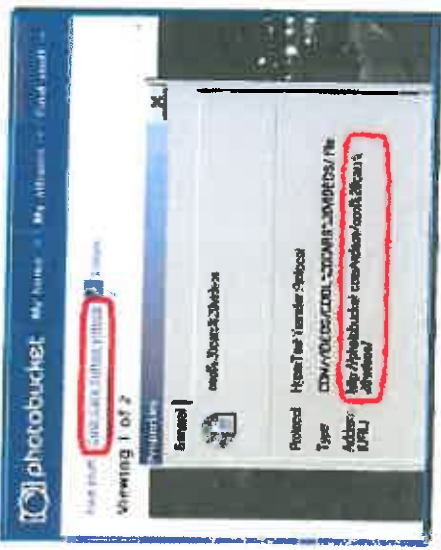
<p>US 7,822,813</p>	<p>Photobucket Products</p>
 <p>The screenshot below shows a hyperlink on the multimedia document. Clicking on the circled hyperlink takes the user to another multimedia document, in this case to the URL of http://photobucket.com/videos/cool/%20ears%20videos/ as indicated by the "Properties" tab.</p>	

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<p align="center">US 7,822,813</p>	<p align="center">Photobucket Products</p>
<div style="text-align: center;">  </div> <p>Also, the Photobucket system is configured to allow users to access and view media from various types of multimedia resources. Links to that media is via hyperlinks stored by Photobucket. Examples also include access to content from advertisers/sponsors, as shown in the screen shot below.</p>	

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<p>US 7,822,813</p>	<p>Photobucket Products</p>  <p>Clicking on the "Toyota Corolla" ad above takes a user to http://www.toyota.com/corolla, as shown below.</p> 
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<p>11. A content storage system comprising:</p> <p>at least one audio-video storage subsystem at a first physical premises and configured for storing at least first and second multimedia documents, respectively created by first and second users using respective first and second client devices,</p>	<p>The Photobucket server(s) on which one or more of the components of the multimedia document (e.g. video, annotations, comments, tags, hyperlinks, graphics, still images, slideshows, timestamps, etc.) are stored.</p>
<p>at least one audio-video storage subsystem at a first physical premises and configured for storing at least first and second multimedia documents, respectively created by first and second users using respective first and second client devices,</p>	<p>Photobucket multimedia documents are stored as components on Photobucket servers at some physical premises. A Photobucket user sees representations of multimedia documents on their respective client devices, made up of components. One such representation is shown in the screenshot below. Here, a video component is linked to this multimedia document using HTML code. It also includes components such as a photo identifying a user (see bottom left), various forms of text, a "box" for entering comments, as well as other images.</p>

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 <p>The screenshot shows a web browser window displaying a video player. The video player is in the center, showing a dark scene with some lights. Below the video player are several controls: a play button, a progress bar, and a volume icon. To the right of the video player, there is a text area with the text "A new window will open" and a "Close" button. Below the text area, there are two small profile pictures and the text "Logged in as". At the bottom of the page, there is a footer with the text "Photobucket, Inc. © 2010".</p>	
<p>Note that a "second" multimedia document would have the same format but different content. These documents are created / edited by users when they upload media components such as video from their own client devices.</p> <p>The screenshot below shows how media is uploaded by users on Photobucket.</p>	

Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Photobucket with Respect to EXHIBIT B cont. US Patent No. 7,822,813

<p align="center">US 7,822,813</p>	<p align="center">Photobucket Products</p>
<p>wherein both the first and second stored multimedia documents</p> <p>(a) have a universal format defining the multimedia document as a collection of components in multi media and</p> <p>(b) have a structure that captures the relationship among the components and their spatial layout and</p> <p>(c) also include hyperlinks; and</p>	<div data-bbox="406 493 722 1207" data-label="Image"> </div> <p>The spatial layout and structural relationship between the different components, such as video, user identifying icons, text, boxes, etc of the multimedia document are shown in the screen shot below.</p> <p>HTML defines the spatial layout of the multimedia document that users view on the webpages. The HTML code and referenced CSS files define the structure of the document including the position and layout of the text, graphics, colors, font, etc.</p> <p>Some of the media components include hyperlinks that take a user, accessing this multimedia document, to other multimedia documents, other functions, other user's profile pages, etc. The screenshot below includes hyperlinks.</p>

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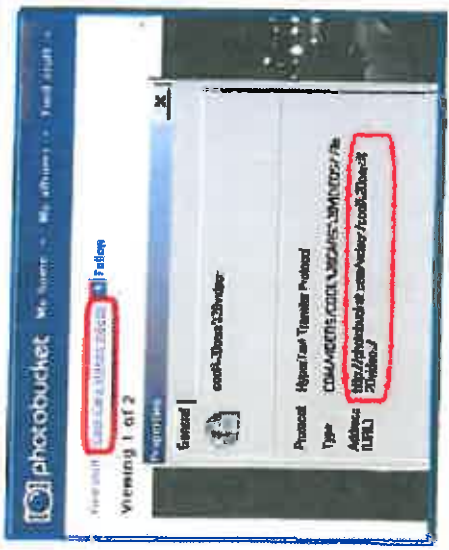

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The screenshot shows a web browser window displaying a Photobucket page. A video player is the central focus, with a 'View' button circled in red. Below the video player, there is a 'Window View' button also circled in red. The URL in the address bar is partially visible as 'http://photobucket.com/videos/cool%20cars%20videos/'.

Note that a "second" multimedia document would have the same format but different content. The screenshot below shows a hyperlink on the multimedia document. Clicking on the circled hyperlink takes the user to another multimedia document, in this case to the URL of <http://photobucket.com/videos/cool%20cars%20videos/> as indicated by the "Properties" tab.

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<p>US 7,822,813</p>	<p>Photobucket Products</p>
<div style="display: flex; justify-content: space-around;">   </div> <p>Examples also include access to content from advertisers/sponsors, as shown in the screen shot below.</p> <p>Clicking on the "Toyota Corolla" ad above takes a user to http://www.toyota.com/corolla/ as shown below.</p>	

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	<p>wherein the first and second client devices are separated by at least one wide area network and in communication with the audio-video storage subsystem, and have access to at least the first and second multimedia documents when stored on the audio-video storage subsystem,</p>
<p>It is self evident that geographically dispersed Photobucket users, on their respective client devices, are physically separated from each other. These users are in communication with the storage system (Photobucket servers) over a wide area network, the internet.</p> <p>The Photobucket servers allow users, each at their respective client devices, to access various multimedia documents stored on the Photobucket servers.</p> <p>Photobucket users can access representations of multimedia documents that contain component media such as video. In this screenshot, a user is accessing a multimedia document that contains a video component.</p>	

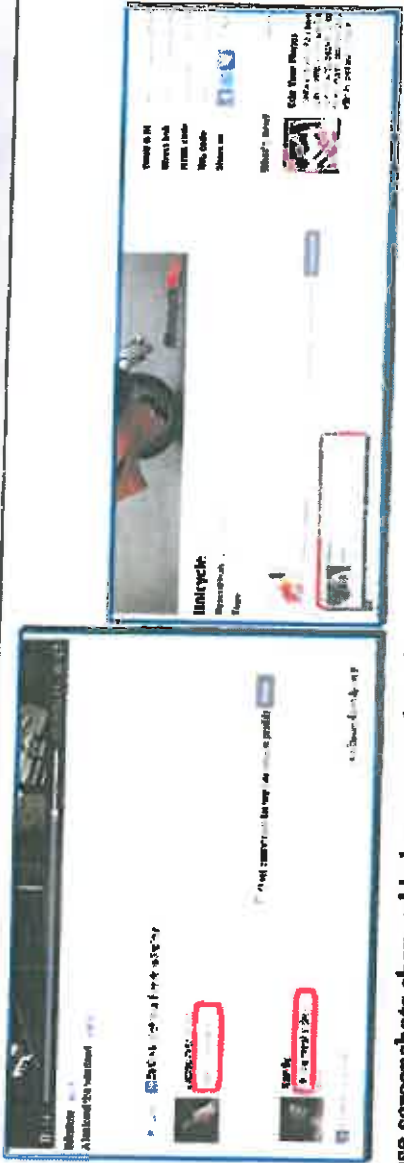
**Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Photobucket with Respect to
 EXHIBIT B cont.
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<p align="center">US 7,822,813</p>	<p align="center">Photobucket Products</p>
<div data-bbox="414 588 1079 1123" data-label="Image"> <p>The image is a screenshot of a Facebook post. At the top, it says 'Meeting 2 of 3 (for about)'. Below that is a large photo of a building with a sign that says 'PHOTOBUCKET'. Under the photo, there is text that says 'Photobucket the window'. To the right of the photo, there are several small profile pictures and names of people who have interacted with the post. At the bottom of the post, there are buttons for 'Like', 'Comment', and 'Share'. The entire screenshot is enclosed in a blue border.</p> </div> <p data-bbox="1079 388 1128 1480">Note that a "second" multimedia document would have the same format but different content.</p>	


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<p>the system being configured to enable users of the first and second client devices each to add to at least both the first and second multimedia documents by using software tools respectively at the first and second client devices,</p>	<div data-bbox="406 493 933 1207" data-label="Image"> </div> <p>This screenshot above shows an alternate multimedia document, showing a slideshow.</p>
<p>enable users of the first and second client devices each to add to at least both the first and second multimedia documents by using software tools respectively at the first and second client devices,</p>	<p>Photobucket servers allow users to each add to the various multimedia documents at their own client devices, using their web browsers. Users can add to multimedia documents in many ways including adding comments, hyperlinks, or tags and using the "Like" rating feature.</p>

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<p>tag, with tag data, at least one portion of at least one of the first and second multimedia documents such that the tagged data can be searched later to access the tagged multimedia document; and</p>	<p>These screenshots show added comments by other users on two multimedia documents.</p>	<p>Tagging data can be added to a multimedia document to allow other users to search for that document. Other users can find all photos with a particular user "tagged" in that media component by viewing that user's page. Once added, tags become associated with the multimedia document.</p>

**Plaintiff Pragmatus AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Photobucket with Respect to
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<p align="center">US 7,822,813</p>	<p align="center">Photobucket Products</p>
 <p>The screenshot shows a video upload progress bar at the top with the text '4 of 1 video has been uploaded.' Below it, a message says 'New expands your uploads...' and 'More All to share'. A red box highlights a button labeled 'Add Tags to All'. Below the button, the text reads 'Add Titles, Descriptions and Tags Individually'.</p>	
<p>This screenshot from Photobucket showing how a "tag" may be applied to a multimedia document as well as a title and description. Once tagged, the multimedia document shows up on the search results for that tag.</p>	

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<p>US 7,822,813</p>	<p>Photobucket Products</p>
<div style="border: 1px solid black; padding: 10px;">  <p>Screenshot showing tags and descriptions and titles for a multimedia document, allowing a user to search for the multimedia document with these key words.</p> <p>The following is taken from: http://pic.pbsrc.com/help/PhotobucketHelp.htm</p> <p>1. Overview: Tags A tag is text that uniquely identifies an image or a section of an image, and tags can ONLY be added to images. You can add tag to an entire image. Tags can be up to 50 characters long and cannot contain HTML or script tags. You can: -Add up to 20 tags to a single image. -Enter an email address when you create a tag to send an email with a link to the image to that address. -Search for tags in the Search field. -Filter content within your album to display only images with a specified tag.</p> </div>	

EXHIBIT B cont.
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<p>US 7,822,813</p>	<p>Photobucket Products</p> <p>Tags may be used to search for particular multimedia documents on the Photobucket site by typing in a search term. Once located, the multimedia document can be accessed.</p> <p>Users can search through multimedia documents by searching for the video using its tags.</p> <p>The following is taken from: http://pic.pbsrc.com/help/PhotobucketHelp.htm</p> <p>1. Overview: Tags</p> <p>A tag is text that uniquely identifies an image or a section of an image, and tags can ONLY be added to images. You can add tag to an entire image. Tags can be up to 50 characters long and cannot contain HTML or script tags.</p> <p>You can:</p> <ul style="list-style-type: none"> -Add up to 20 tags to a single image. -Enter an email address when you create a tag to send an email with a link to the image to that address. -Search for tags in the Search field. -Filter content within your album to display only images with a specified tag.
<p>12. The system of Claim 11, further configured to enable respective first and second users of the first and second client devices to cause playback of at least one of the respective components of the media associated with an accessed first and second multimedia document, and to operate on the playback using at least one of the group of operations consisting of</p>	<p>As shown for Claim 1, Photobucket users can playback a component, such as video, or a slide show, associated with the Photobucket multimedia document. This is enabled by Photobucket's servers. Upon accessing a multimedia document with a video component, for example, a user can manipulate the playback with the on screen controls and browser that allow the video to be started, stopped and paused.</p>

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<p>US 7,822,813</p> <p>start, stop, pause, fast forward, and reverse.</p>	<p align="center">Photobucket Products</p>
<div style="text-align: center;">  </div> <p>Note that a "second" multimedia document would have the same format but different content.</p> <p>This screenshot shows a video media file playing on a user's screen. The video progress bar at the bottom of the screen shows the time progression of the playback of the video component of the multimedia document and coupled with the button on the bottom left hand side, allows a user to manipulate the playback including starting and pausing the video. Stopping the video can be accomplished for example, by navigating away from the video using the browser's "back" button or choosing another video to view. By manipulating the video progression bar, the user can rewind or fast forward the video.</p>	

EXHIBIT B cont.
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<p>US 7,822,813</p>	<p style="text-align: center;">Photobucket Products</p> <div style="text-align: center;">  </div> <p>Additionally, this screenshot shows a slideshow image presentation. Playback of the slideshow on Photobucket allows users to view the uploaded images one at a time, automatically. Notice the operational commands at the bottom left of the screen, enlarged below.</p> <div style="text-align: center;">  </div> <p>This screenshot shows how a user can start, pause, fast forward or reverse through the slides. Stopping the slideshow can be accomplished for example, by navigating away from the video using the browser's "back" button or choosing another slideshow to view. The operational commands are circled.</p>
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US 7,822,813	Photobucket Products
<p>13. The system of Claim 11, further configured to enable respective first and second users to</p>	 <p>This screenshot shows how the pause button becomes a play button when paused.</p>
<p>view at least a third multimedia document at a remote storage subsystem that is in communication with a wide area network,</p>	<p>Photobucket is configured to enable users to access various multimedia documents. The document components are stored on the Photobucket servers and accessed through users' respective client devices over the wide area network, the internet.</p>
<p>wherein the third multimedia document</p> <p>(a) has a universal format that defines the multimedia document as a collection of components in multi media and</p> <p>(b) has a structure that captures the relationship among the components including spatial</p>	<p>The various multimedia documents on Photobucket have a universal format. That format is defined by the spatial layout and structural relationships among the collection of components of the multimedia document, including components such as video, tags, text, comments, timestamps and still graphics as shown below.</p> <p>HTML defines the spatial layout of the multimedia document that users view on the webpages. The HTML code and referenced CSS files define the structure of the document including the position and layout of the text, graphics, colors, font, etc.</p> <p>Some of the media components include hyperlinks that take a user, accessing this multimedia document, to other multimedia documents, other functions, other user's profile pages, etc.</p>

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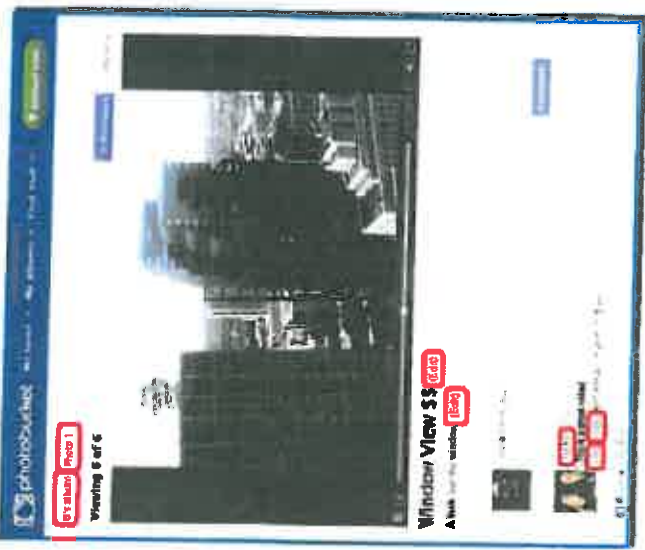

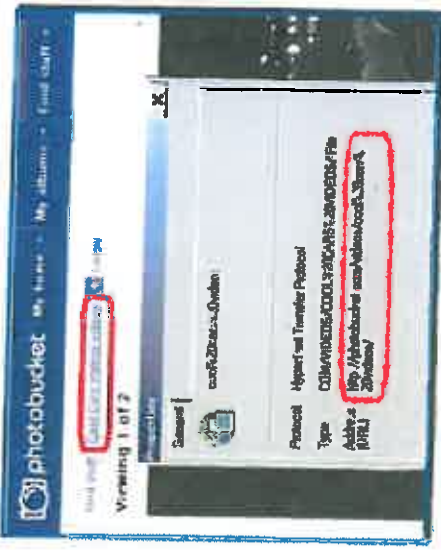

<p>US 7,822,813</p>	<p>Photobucket Products</p>
<p>layout, and (c) also includes hyperlinks;</p>	 <p>The screenshot shows a web browser window displaying a Photobucket page. The page features a large central image of a street scene with buildings and trees. Several red boxes with white text are overlaid on the page, highlighting specific elements: 'Original Photo' points to the top-left corner of the main image; 'Viewing 8 of 6' is located below the main image; 'Window View \$\$\$ (2x3)' and 'A link for the window (2x3)' are positioned to the right of the main image; and 'Link' is highlighted in a red box at the bottom right of the page. The Photobucket logo is visible in the top-left corner of the browser window.</p>


EXHIBIT B cont.
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<p align="center">US 7,822,813</p>	<p align="center">Photobucket Products</p>  <p>The screenshot above is an alternate multimedia document with hyperlinks showing a slideshow. The screenshot below shows a hyperlink on the multimedia document. Clicking on the circled hyperlink takes the user to another multimedia document, in this case to the URL of http://photobucket.com/videos/cool/%20cars%20videos/ as indicated by the "Properties" tab.</p>
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<p>US 7,822,813</p>	<p>Photobucket Products</p>
<div style="display: flex; justify-content: space-around;">   </div> <p>Examples also include access to content from advertisers/sponsors, as shown in the screen shot below.</p> <p>Clicking on the "Toyota Corolla" ad above takes a user to http://www.toyota.com/corolla/ as shown below.</p>	

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<p align="center">US 7,822,813</p>	<p align="center">Photobucket Products</p>	
<p>playback, using respective first and second client devices, at least one component of the media associated with the accessed third multimedia document; and</p>	<p>Photobucket users can playback video associated with multimedia documents as shown below.</p>	

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<p>US 7,822,813</p>	<p>Photobucket Products</p>  <p>The screenshot shows a web browser displaying a photograph of a cityscape at night. A large, illuminated 'W' logo is visible in the foreground. The browser's address bar shows 'http://www.photobucket.com/album/...'. The page title is 'Viewing 2 of 2 (view album)'. The page content includes a 'Photobucket.com' logo, a 'View album' link, and a 'Share this image' button. The page footer contains 'Copyright © 2009' and 'Photobucket.com'.</p>
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