

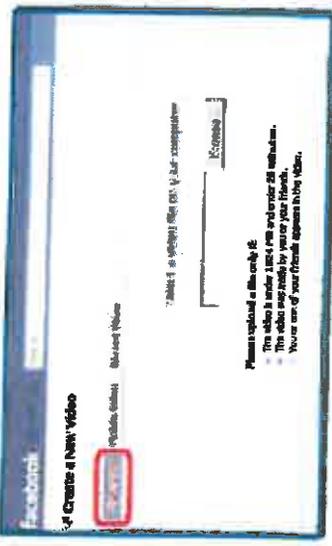
EXHIBIT B

EXHIBIT B
Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook¹ with Respect to
US 7,822,813

US 7,822,813	Facebook Products
<p>1. A content storage system comprising:</p>	<p>The Facebook Server(s) on which one or more of the components of the multimedia document (e.g. video, annotations, comments, tags, hyperlinks, graphics, still images, timestamps, etc.) are stored.</p>
<p>at least one audio-video storage subsystem at a first physical premises and configured for storing at least first and second multimedia documents, respectively created by first and second users using respective first and second client devices,</p>	<p>Facebook multimedia documents are stored as components on Facebook servers at some physical premises. A Facebook user sees representations of multimedia documents on their respective client devices, made up of components. One such representation is shown in the screenshot below. Here, a video component is linked to this multimedia document using HTML code. It also includes components such as a photo identifying a user (see top left), various forms of text, a "box" for entering comments, as well as other images.</p>

¹ For purposes of Plaintiff's infringement contentions with respect to this and all other asserted claims, "Facebook Products" includes these expressly identified Accused Instrumentalities (including their various versions and releases) as well as other Facebook products, systems, servers, services, technologies and methods (regardless of their labels, names or identifiers) made, used, sold, offered for sale, or otherwise distributed in the United States on or after October 26, 2010 that have at least the same or substantially the same functionalities or features of the expressly identified Accused Instrumentalities.

Plaintiff Pragmatas AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to EXHIBIT B cont. US 7,822,813

<p align="center">US 7,822,813</p>	<p align="center">Facebook Products</p>
<p>wherein both the first and second stored multimedia documents</p> <p>(a) each have a universal format that defines each multimedia document as a collection of components in multi media with a structure that captures the relationships among the components and their spatial layout, and</p> <p>(b) include at least one hyperlink, and</p>	 <p>The spatial layout and structural relationship between the different components, such as video, user identifying icons, text, boxes, etc of the multimedia document are shown in the screen shot below.</p> <p>HTML defines the spatial layout of the multimedia document that users view on the webpages. The HTML code and referenced CSS files define the structure of the document including the position and layout of the text, graphics, colors, font, etc.</p> <p>Some of the media components include hyperlinks that take a user, accessing this multimedia document, to other multimedia documents, other functions, other user's profile pages, etc. Hyperlinks are shown circled below.</p>

Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to EXHIBIT B cont. US 7,822,813

<p align="center">US 7,822,813</p>	<p align="center">Facebook Products</p>
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Note that a "second" multimedia document would have the same format but different content. The screenshot below illustrates, for one hyperlink on the multimedia document, the underlying URL is from Facebook (i.e., <http://www.facebook.com/video/videos.php?of=54302919> as shown in the "Properties" tab.)

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Plaintiff Pragmatas AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to
US 7,822,813

<p align="center">US 7,822,813</p>	<p align="center">Facebook Products</p>
<p>The image contains two screenshots from a Facebook interface. The left screenshot shows a 'Details' window for a video. A red box highlights the URL: <code>http://www.facebook.com/AvonAvonAvon.php?_fbclid=IwAR1o543K2319</code>. The right screenshot shows a Facebook post with a video player. A red box highlights the video player area.</p>	

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<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>wherein at least the first and second client devices are separated by at least one wide area network and are in communication with the audio-video storage subsystem, the system being configured to</p>	<p>Clicking on the "MatrixDirect" ad (circled) takes a user to https://www.matrixdirect.com/request-a-quote/term-life-insurance-quotes?DNIS=9892 as shown below.</p> 
<p>enable the first and second users each to access at least both the first and second multimedia documents stored on the audio-</p>	<p>It is self evident that geographically dispersed Facebook users, on their respective client devices, are physically separated from each other. These users are in communication with the storage system (Facebook servers) over a wide area network, the internet.</p>
<p>documents stored on the audio-</p>	<p>The Facebook servers allow users, each at their respective client devices, to access various multimedia documents stored on the Facebook servers. Facebook users can access representations of multimedia documents that contain component media such as</p>

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Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to
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<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>video storage subsystem,</p>	<p>video. In this screenshot, a user is accessing a multimedia document that contains a video component.</p>  <p>The screenshot shows a Facebook interface. At the top, there's a search bar and navigation icons. Below that, a video player is visible with a play button in the center. To the right of the video, there are several icons for user interaction: a speech bubble for comments, a heart for likes, and a share icon. Below these icons, there's a text area for comments and a 'Like' button. The overall layout is typical of a social media post on a desktop browser.</p>
<p>enable the first and second users each to add to at least both the first and second multimedia documents by using software tools respectively at the first and second client devices, and</p>	<p>Note that a "second" multimedia document would have the same format but different content.</p> <p>Facebook servers allow users to each add to the various multimedia documents at their own client devices, using their web browsers. Users can add to multimedia documents in many ways including adding comments, hyperlinks, or tags and using the "Like" rating feature.</p>

EXHIBIT B cont.
Plaintiff Pragmatas AV LLC's P.L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to US 7,822,813

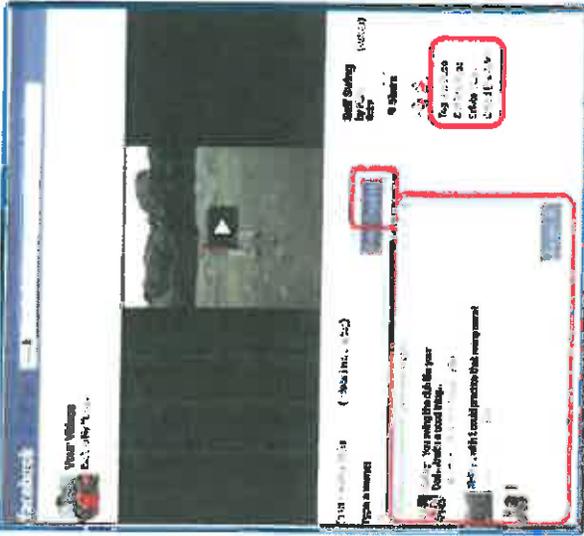
<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>enable respective users of the first and second client devices to each playback at least one component of the media associated with the first multimedia document and each playback at least one component of the media associated with the second</p>	 <p>This screenshot shows added comments by other users, circled. Note that a "second" multimedia document would have the same format but different content.</p>
<p>playback at least one component of the media associated with the second</p>	<p>Facebook users can playback a component, such as video, associated with the Facebook multimedia document. This is enabled by Facebook's servers. Upon accessing a multimedia document with a video component, for example, a user can manipulate the playback with the on screen controls and browser that allow the video to be started, stopped and paused.</p> <p>The screenshot below shows a video during playback. During playback and / or viewing, the users' browser and the video progress bar can be used to start or pause video. Stopping the video can be accomplished for example, by navigating away from the video using the browser's "back" button or</p>

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Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to
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<p>US 7,822,813</p>	<p align="center">Facebook Products</p>
<p>multimedia document, each user using at least the operations of start, stop, and pause.</p>	<p>choosing another video to view. Facebook enables this by storing the video in select formats, making access to the video available to the user and delivering the video to the end users.</p>  <p>Note that a "second" multimedia document would have the same format but different content. Another component that is played back is audio. The screenshot below shows a multimedia document in playback mode. The audio (volume) control is circled.</p> 

Plaintiff Pragmatus AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to EXHIBIT B cont. US 7,822,813

<p>US 7,822,813</p> <p>2. The system of Claim 1, further configured to support go-to operations for a user viewing at least one component of the multimedia document, including at least one of a group consisting of a frame-number based operation and a time-code based operation.</p>	<p align="center">Facebook Products</p> <p>Facebook users can "go to" any portion of a video in playback mode.</p>  <p>As can be seen from the above video stored on a Facebook server, the server supports go-to operations including time code based operation. The above video is 29 seconds long. A viewer of the video can "go-to" any selected part of the video by moving the time bar below the video to a selected time duration of the video. In the above example, the viewer used the go-to bar at the bottom of the video to move the video to the 10 second portion of the video. The video progress bar displays a moving line, indicating the currently played time.</p>
<p>3. The system of Claim 1, further configured to enable respective first and second users to:</p> <p>access at least a third multimedia document at a remote storage subsystem, the remote storage subsystem being remote from the first physical premises and the first and second user devices and being in communication with a wide area network,</p> <p>wherein the third multimedia</p>	<p>Facebook is configured to enable users to access various multimedia documents. Facebook multimedia documents are stored as components on Facebook servers. A Facebook user sees representations of multimedia documents on their respective client devices, made up of components and accessed through their respective client devices through the wide area network, the internet.</p> <p>The various multimedia documents on Facebook have a universal format. That format is defined by the</p>

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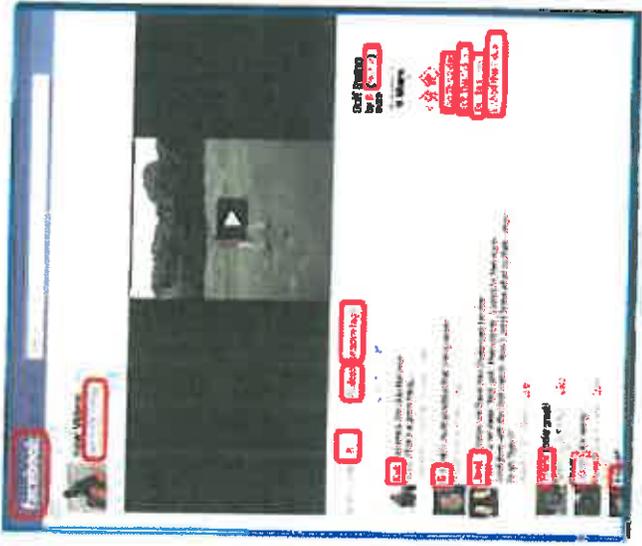
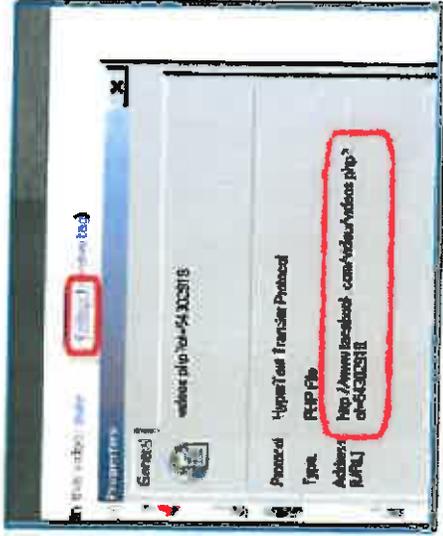
<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>document</p> <p>(a) has a universal format that defines the third multimedia document as a collection of components in multi media</p> <p>(b) has a structure that captures the relationship among the components and their spatial layout, and</p> <p>(c) also include hyperlinks; and</p>	<p>spatial layout and structural relationships among the collection of components of the multimedia document, including components such as video, tags, text, comments, timestamps and still graphics as shown below.</p> <p>HTML defines the spatial layout of the multimedia document that users view on the webpages. The HTML code and referenced CSS files define the structure of the document including the position and layout of the text, graphics, colors, font, etc.</p> <p>Some of the media components include hyperlinks that take a user, accessing this multimedia document, to other multimedia documents, other functions, other user's profile pages, etc.</p> 

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Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to US 7,822,813

<p>US 7,822,813</p>	<p align="center">Facebook Products</p> <p>The screenshot below illustrates, for one hyperlink on the multimedia document, the underlying URL is from Facebook (i.e., http://www.facebook.com/video/videos.php?of=54302919 as shown in the "Properties" tab.)</p>  <p>The Facebook system is also configured to allow users to access and view media from various third party storage devices. These are referenced by a hyperlink. Examples include access to content from advertisers/sponsors, as shown in the screen shot below.</p>
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Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to EXHIBIT B cont. US 7,822,813

US 7,822,813	Facebook Products
	 <p>Clicking on the "MatrixDirect" ad (circled) takes a user to https://www.matrixdirect.com/request-a-quote/term-life-insurance-quotes?DNIS=9892 as shown below.</p>

EXHIBIT B cont.
Plaintiff Pragmatas AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to
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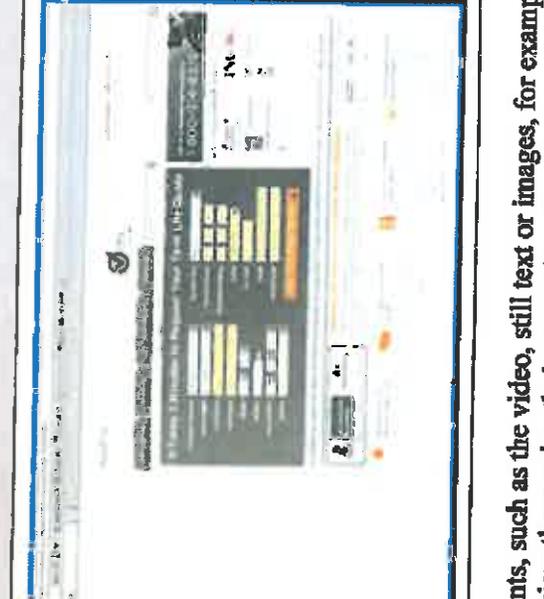
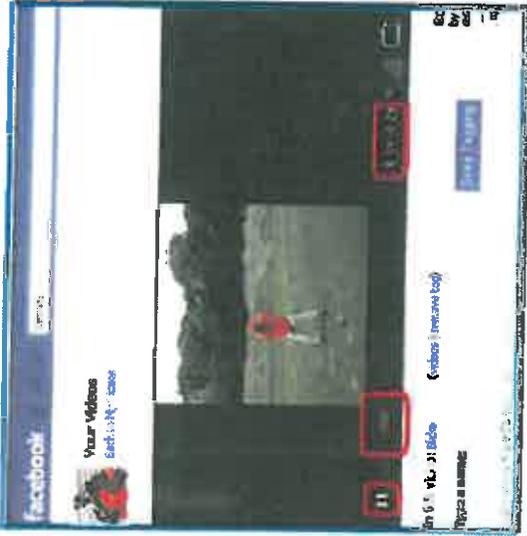
<p align="center">US 7,822,813</p>	<p align="center">Facebook Products</p>	
<p>view, respectively using the first and second client devices, at least one component of media associated with the third multimedia document.</p>		<p>Users can view media components, such as the video, still text or images, for example, of the Facebook multimedia documents. Users view these using their respective client devices.</p>

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Plaintiff Pragmatas AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to US 7,822,813

<p align="center">US 7,822,813</p>	<p align="center">Facebook Products</p>
<p>4. The system of Claim 1, further configured to cause multiple playbacks of at least one component of the media associated with the multimedia document accessed from the audio-video storage subsystem.</p>	<p align="center">This screenshot shows how a user can view the video component of a multimedia document.</p>  <p>The Facebook system allows multiple users to play back the media associated with the multimedia documents located on the Facebook servers. Users can play back the media, such as video, multiple times. Additionally, Facebook allows multiple users to simultaneously playback the same component video. The following screenshot shows two users simultaneously viewing the same video. Note that the video progress bars show that each view is simultaneously playing at different parts.</p>

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<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>5. The system of Claim 1, further comprising: a third client device in communication with a wide area</p>	<div data-bbox="451 575 911 1108" data-label="Image"> </div> <p>Another component that is played back is audio. The screenshot below shows a multimedia document in playback mode. The audio (volume) control is circled.</p> <div data-bbox="997 495 1143 1199" data-label="Image"> </div>
<p></p>	<p>Multiple users through their respective client devices communicate with the wide area network, the</p>

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US 7,822,813

<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>network, the system further being configured to enable a user of the third client device to:</p>	<p>internet.</p>
<p>access the first multimedia document stored at the audio-video storage subsystem, and</p>	<p>Facebook users are allowed to access representations of multimedia documents stored on the Facebook servers and databases. These are displayed in the screenshots above. Additionally, when a user accesses the Facebook multimedia documents that contain video and comments, the URL is a Facebook URL, indicating storage within the Facebook servers or servers under the control of, or affiliated with, Facebook.</p>
<p>playback at least one component of the media associated with the first multimedia document, using at least the operations of start, stop, and pause.</p>	<p>As shown for Claim 1, Facebook users can playback a component, such as video, associated with the Facebook multimedia document. This is enabled by Facebook's servers. Upon accessing a multimedia document with a video component, for example, a user can manipulate the playback with the on screen controls and browser that allow the video to be started, stopped and paused.</p>

Plaintiff Pragmatius AV LLC's P.L.R. 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to EXHIBIT B cont. US 7,822,813

<p align="center">US 7,822,813</p>	<p align="center">Facebook Products</p>
<p>This screenshot shows a video media file playing on a user's screen. The video progress bar at the bottom of the screen shows the time progression of the playback of the video component of the multimedia document and coupled with the button on the bottom left hand side, allows a user to manipulate the playback including starting and pausing the video. Stopping the video can be accomplished for example, by navigating away from the video using the browser's "back" button or choosing another video to view. Another component that is played back is audio. The screenshot below shows a multimedia document in playback mode. The audio (volume) control is circled.</p> <div data-bbox="402 583 933 1117" data-label="Image"> </div> <div data-bbox="1198 504 1344 1207" data-label="Image"> </div>	

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Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to US 7,822,813

<p>US 7,822,813</p> <p>6. The system of Claim 1, wherein the system is further configured to cause access to a multimedia resource, in communication with a wide area network, to cause viewing, at both the first and second client devices, of media from the multimedia resource.</p>	<p align="center">Facebook Products</p> <p>The Facebook system is configured to allow users to access and view media from various types of multimedia resources. Access is via client devices over a wide area network, the internet.</p> <p>The Facebook system is also configured to allow users to access and view media from various third party resources. These are referenced by a hyperlink. Examples include access to content from advertisers/sponsors, as shown in the screen shot below.</p> <div data-bbox="613 569 1149 1104" data-label="Image"> </div> <p>Clicking on the "MatrixDirect" ad (circled) takes a user to https://www.matrixdirect.com/request-a-quote/term-life-insurance-quotes?DNIS=9892 as shown below.</p>
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EXHIBIT B cont.
Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to
US 7,822,813

<p>US 7,822,813</p>	<p align="center">Facebook Products</p> 
<p>7. The system of Claim 1, further configured to cause: buffering, at each of the first and second client devices, of a flow of data associated with the respective viewed component of the first multimedia document.</p>	<p>The Facebook system is configured to cause a multimedia document to buffer at the users' respective client devices. This allows the users to view the media component in an uncompressed form as it flows from Facebook. The screen shot below indicates that the video is buffering by the word "loading" and the moving bars highlighted by the arrow.</p>

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Plaintiff Pragmatas AV LLC's PIR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to US 7,822,813

<p>US 7,822,813</p>	<p align="center">Facebook Products</p>
<p>9. The system of Claim 1, further comprising at least one storage facility in communication with the wide area network, the storage facility configured to store at least one of pointers and hyperlinks to at least one component of a multimedia document.</p>	<div data-bbox="406 577 868 1113" data-label="Image"> </div> <p>The Facebook system comprises storage facilities in communication with the wide area network, the internet. The Facebook system stores components of multimedia documents on these storage facilities, including hyperlinks. For example, as shown with respect to claim 3, some of the media components include hyperlinks that take a user, accessing this multimedia document, to other multimedia documents, other functions, other user's profile pages, etc.</p>

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Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to
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<p align="center">US 7,822,813</p>	<p align="center">Facebook Products</p>
 <p>The screenshot below illustrates, for one hyperlink on the multimedia document, the underlying URL is from Facebook (i.e., http://www.facebook.com/video/videos.php?of=54302919 as shown in the "Properties" tab.)</p>	

Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to EXHIBIT B cont. US 7,822,813

<p>US 7,822,813</p>	<p>Facebook Products</p>
<div data-bbox="406 567 852 1102" data-label="Image"> </div> <p data-bbox="852 241 958 1470">The Facebook system is also configured to allow users to access and view media from various third party storage devices. These are referenced by a hyperlink. Examples include access to content from advertisers/sponsors, as shown in the screen shot below.</p>	

Plaintiff Pragmatas AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to EXHIBIT B cont. US 7,822,813

US 7,822,813	Facebook Products
 <p>Clicking on the "MatrixDirect" ad (circled) takes a user to https://www.matrixdirect.com/request-a-quote/term-life-insurance-quotes?DNIS=9892 as shown below.</p>	

EXHIBIT B cont.
Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to
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<p>US 7,822,813</p>	<p align="center">Facebook Products</p> 
<p>10. The system of Claim 1, further configured to enable at least the first and second users at the respective first and second client devices to communicate using at least one communication type selected from a group consisting of video conferencing, application sharing, computer-integrated telephony, and real-time text.</p>	<p>The Facebook system is configured to enable users at their respective client devices to communicate through the use of real time texting.</p> <p>This screenshot shows Facebook's "chat" function which allows real time text chatting through the webpage with multiple users.</p>

Plaintiff Pragmatas AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to EXHIBIT B cont. US 7,822,813

<p>US 7,822,813</p>	<p>Facebook Products</p>	
<p>11. A content storage system comprising:</p> <p>at least one audio-video storage subsystem at a first physical premises and configured for storing at least first and second multimedia documents, respectively created by first and second users using respective first and second client devices,</p>	<p>The Facebook Server(s) on which one or more of the components of the multimedia document (e.g. video, annotations, comments, tags, hyperlinks, graphics, still images, timestamps, etc.) are stored.</p> <p>Facebook multimedia documents are stored as components on Facebook servers at some physical premises. A Facebook user sees representations of multimedia documents on their respective client devices, made up of components. One such representation is shown in the screenshot below. Here, a video component is linked to this multimedia document using HTML code. It also includes components such as a photo identifying a user (see top left), various forms of text, a "box" for entering comments, as well as other images.</p>	

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<p>US 7,822,813</p>	<p>Facebook Products</p>  <p>These documents are created / edited by users when they upload media components such as video or still images from their own client devices.</p> <p>The screenshot below shows how media is uploaded by users on Facebook.</p>
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<p>US 7,822,813</p>	<p align="center">Facebook Products</p>
<p>wherein both the first and second stored multimedia documents</p> <p>(a) have a universal format defining the multimedia document as a collection of components in multi media and</p> <p>(b) have a structure that captures the relationship among the components and their spatial layout and</p> <p>(c) also include hyperlinks; and</p>	<div data-bbox="406 577 738 1123" data-label="Image"> </div> <p>The spatial layout and structural relationship between the different components, such as video, user identifying icons, text, boxes, etc of the multimedia document are shown in the screen shot below.</p> <p>HTML defines the spatial layout of the multimedia document that users view on the webpages. The HTML code and referenced CSS files define the structure of the document including the position and layout of the text, graphics, colors, font, etc.</p> <p>Some of the media components include hyperlinks that take a user, accessing this multimedia document to other multimedia documents, other functions, other user's profile pages, etc. The screenshot below includes hyperlinks.</p>

**Plaintiff Pragmatas AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to
 EXHIBIT B cont.
 US 7,822,813**

<p align="center">US 7,822,813</p>	<p align="center">Facebook Products</p>
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The screenshot above shows another representation of a multimedia document, this time with a slideshow, showing hyperlinks circled.

The screenshot below illustrates, for one hyperlink on the multimedia document, the underlying URL is from Facebook (i.e., <http://www.facebook.com/video/videos.php?of=54302919> as shown in the "Properties" tab.)

Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to EXHIBIT B cont. US 7,822,813

<p>US 7,822,813</p>	<p>Facebook Products</p>
<div data-bbox="397 577 852 1123" data-label="Image"> </div> <p data-bbox="852 241 966 1480">The Facebook system is also configured to allow users to access and view media from various third party storage devices. These are referenced by a hyperlink. Examples include access to content from advertisers/sponsors, as shown in the screen shot below.</p>	

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<p>US 7,822,813</p>	<p>Facebook Products</p>
<div data-bbox="406 577 950 1123" data-label="Image"> </div> <p>Clicking on the "MatrixDirect" ad (circled) takes a user to https://www.matrixdirect.com/request-a-quote/term-life-insurance-quotes?DNIS=9892 as shown below.</p>	

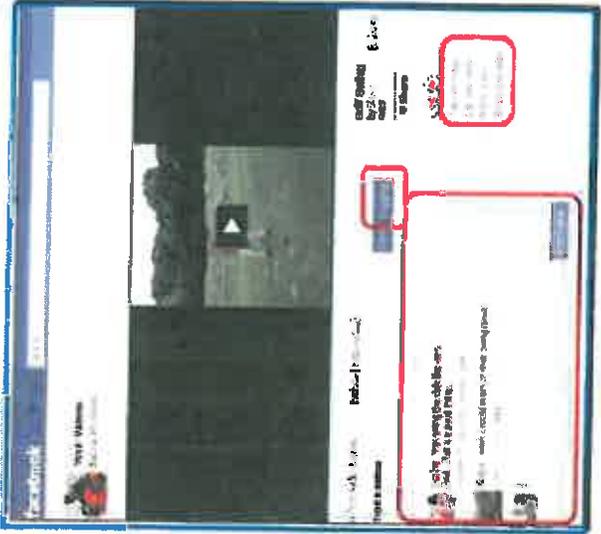
EXHIBIT B cont.
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US 7,822,813

<p>US 7,822,813</p>	<p align="center">Facebook Products</p>
<p>wherein the first and second client devices are separated by at least one wide area network and in communication with the audio-video storage subsystem, and have access to at least the first and second multimedia documents when stored on the audio-video storage subsystem,</p>	<div data-bbox="397 493 836 1207" data-label="Image"> </div> <p>It is self evident that geographically dispersed Facebook users, on their respective client devices, are physically separated from each other. These users are in communication with the storage system (Facebook servers) over a wide area network, the internet.</p> <p>The Facebook servers allow users, each at their respective client devices, to access various multimedia documents stored on the Facebook servers.</p> <p>Facebook users can access representations of multimedia documents that contain component media such as video. In this screenshot, a user is accessing a multimedia document that contains a video component.</p>

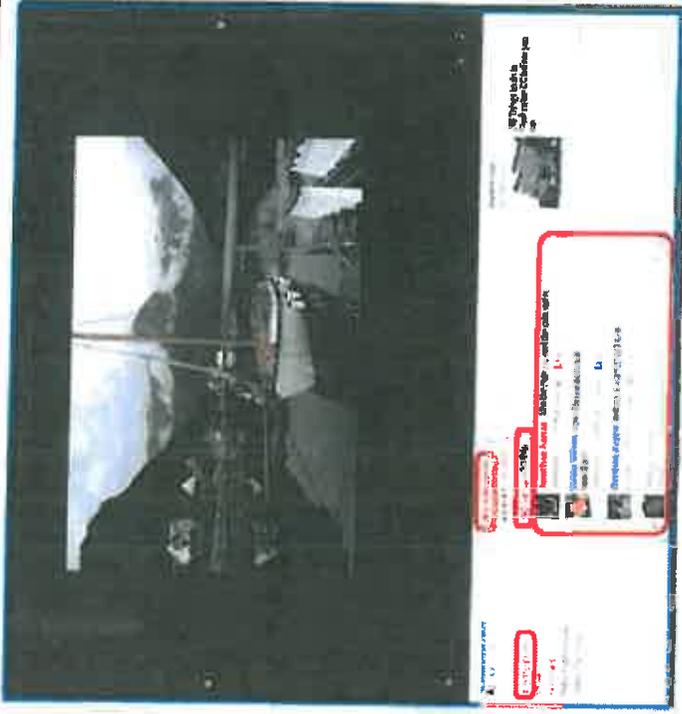
**Plaintiff Pragmatix AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to
 EXHIBIT B cont.
 US 7,822,813**

<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>the system being configured to enable users of the first and second client devices each to add</p>	 <p>Facebook users can also access representations of multimedia documents that contain component media such as still image slideshows. In this screenshot, a user is accessing a multimedia document that contains a slideshow component.</p>
<p>enable users of the first and second client devices each to add</p>	<p>Facebook servers allow users to each add to the various multimedia documents at their own client devices,</p>

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Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to
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<p>US 7,822,813</p> <p>to at least both the first and second multimedia documents by using software tools respectively at the first and second client devices,</p>	<p align="center">Facebook Products</p> <p>using their web browsers. Users can add to multimedia documents in many ways including adding comments, hyperlinks, or tags and using the "Like" rating feature.</p>  <p>This screenshot shows a representation of a multimedia document with video and added comments by other users, circled.</p>
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<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>tag, with tag data, at least one portion of at least one of the first and second multimedia documents such that the tagged data can be searched later to access the tagged</p>	 <p>This screenshot shows a representation of a multimedia document with a slideshow and added comments by other users, circled.</p> <p>Tagging data can be added to a multimedia document to allow other users to search for that document. Other users can find all photos or videos with a particular user "tagged" in that media component by viewing that user's page. Once added, tags become associated with the multimedia document.</p>

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<p>US 7,822,813</p>	<p>Facebook Products</p> <p>The following was taken from http://www.facebook.com/help/?faq=12561&ref_query=tag and shows how a tagged photo can be associated with a particular user and then searched for by searching for that tagged user.</p> <p>How can I get photos to appear in the "Photos of Me" section of my profile? For a photo to appear in the profile section labeled "Photos and Video..." For a photo to appear in the profile section labeled "Photos and Videos of You," you need to be tagged in the photo. To tag yourself, take these steps:</p> <ul style="list-style-type: none">-Click "Tag This Photo" link when you viewing a photo of yourself.-Click on your face in the photo.-Enter your name.-Click "Done Tagging" below the photo after entering your tag. <p><u>The photo will now display on your profile. Keep in mind that tagging a photo does not change the privacy settings set by its owner, so your friends may not be able to see all the photos you can see in this section of your profile.</u></p> <p>Additionally a user can comment on a video. The following is taken from the Facebook help page: The following is taken from: http://www.facebook.com/help/?faq=18512&ref_query=tag+video How do I tag my friends in a video? To tag one or more of your friends in a video: Navigate to the video... To tag one or more of your friends in a video: 1. Navigate to the video you wish to tag. 2. Click "Tag This Video" at the bottom-right of screen, underneath the video. 3. Type the name of your each friend you wish to tag in the tpc-ahead box and click on their name when it is displayed. Do this for each friend you wish to tag. Click "Done Tagging" when you are finished.</p> <p>The following is taken from: http://www.facebook.com/help/?search=finding+tagged+friends#/help?faq=13407</p>
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<p>allow at least one user to search the tagged data to access the tagged multimedia document.</p>	<p>What is photo tagging? You can identify your friends in a photo by tagging the image. A tag will link to the profile of the tagged friend and cause the photo to display in the photos section of their profile. The five most recently tagged photos will also appear at the top of the profile. You can only tag your friends in photos, but you can tag any photo you are able to view. If you tag a photo that was not uploaded by a friend, the owner of the photo will need to approve the tag.</p>  <p>When a user is tagged in a video or photo, other users can search for that user by using tags. In this screenshot, a user, "you" is tagged in the photo. This photo appears in the album "Road Trip." This photo was posted by "Dave." By clicking on the hyperlink "Photos of You," a user can search for all photos with "you" in them. By clicking on the hyperlink "Dave" you can search for all photos of Dave.</p>
<p>Users can search for particular media by searching the tagged user's profile page. Once media has been tagged with a particular user's identity, it then shows up on that user's page under "photos" or "videos." In this way, the multimedia document containing all of that user's media can be found.</p> <p>The following is taken from: http://www.facebook.com/help/?search=finding+tagged+friends#!/help/?faq=13407 What is photo tagging?</p> <p>You can identify your friends in a photo by tagging the image. A tag will link to the profile of the tagged</p>	<p>Users can search for particular media by searching the tagged user's profile page. Once media has been tagged with a particular user's identity, it then shows up on that user's page under "photos" or "videos." In this way, the multimedia document containing all of that user's media can be found.</p> <p>The following is taken from: http://www.facebook.com/help/?search=finding+tagged+friends#!/help/?faq=13407 What is photo tagging?</p> <p>You can identify your friends in a photo by tagging the image. A tag will link to the profile of the tagged</p>

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<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>12. The system of Claim 11, further configured to enable respective first and second users of the first and second client devices to cause playback of at least one of the respective components of the media associated with an accessed first and second multimedia document, and to operate on the playback</p>	<p>friend and cause the photo to display in the photos section of their profile. The five most recently tagged photos will also appear at the top of the profile. You can only tag your friends in photos, but you can tag any photo you are able to view. If you tag a photo that was not uploaded by a friend, the owner of the photo will need to approve the tag.</p>  <p>When a user is tagged in a video or photo, other users can search for that user by using tags. In this screenshot, a user, "you" is tagged in the photo. This photo appears in the album "Road Trip." This photo was posted by "Dave." By clicking on the hyperlink "Photos of You," a user can search for all photos with "you" in them. By clicking on the hyperlink "Dave" you can search for all photos of Dave.</p>
<p>As shown for Claim 1, Facebook users can playback a component, such as video, associated with the Facebook multimedia document. This is enabled by Facebook's servers. Upon accessing a multimedia document with a video component, for example, a user can manipulate the playback with the on screen controls and browser that allow the video to be started, stopped and paused.</p>	<p>As shown for Claim 1, Facebook users can playback a component, such as video, associated with the Facebook multimedia document. This is enabled by Facebook's servers. Upon accessing a multimedia document with a video component, for example, a user can manipulate the playback with the on screen controls and browser that allow the video to be started, stopped and paused.</p>

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<p>US 7,822,813</p>	<p align="center">Facebook Products</p>
<p>using at least one of the group of operations consisting of start, stop, pause, fast forward, and reverse.</p>	<div data-bbox="397 577 933 1123" data-label="Image"> </div> <p>This screenshot shows a video media file playing on a user's screen. The video progression bar at the bottom of the screen shows the time progression of the playback of the video component of the multimedia document and coupled with the button on the bottom left hand side, allows a user to manipulate the playback including starting and pausing the video. Stopping the video can be accomplished for example, by navigating away from the video using the browser's "back" button or choosing another video to view. By manipulating the video progression bar, the user can rewind or fast forward the video.</p>

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<p>US 7,822,813</p>	<p>Facebook Products</p>	 <p>Additionally, this screenshot shows a slideshow image presentation. Playback of the slideshow on Facebook allows users to view the uploaded images one at a time. Notice the operational commands at the left and right of the screen, circled. This screenshot also shows how a user can start, pause, fast forward or reverse through the slides. Starting a slideshow, for example, is accomplished by clicking on the image, and bringing up the slideshow screen above. Fast forwarding and Reversing are accomplished, for example, by clicking on the respective left and right arrows, circled. Stopping the slideshow can be accomplished for example, by navigating away from the video using the browser's "back" button or choosing another slideshow to view.</p>
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US 7,822,813	Facebook Products
<p>13. The system of Claim 11, further configured to enable respective first and second users to view at least a third multimedia document at a remote storage subsystem that is in communication with a wide area network,</p>	<p>Facebook is configured to enable users to access various multimedia documents. The document components are stored on the Facebook servers and accessed through users' respective client devices over the wide area network, the internet.</p>
<p>wherein the third multimedia document</p> <p>(a) has a universal format that defines the multimedia document as a collection of components in multi media and</p> <p>(b) has a structure that captures the relationship among the components including spatial layout, and</p> <p>(c) also includes hyperlinks;</p>	<p>The various multimedia documents on Facebook have a universal format. That format is defined by the spatial layout and structural relationships among the collection of components of the multimedia document, including components such as video, tags, text, comments, timestamps and still graphics as shown below. HTML defines the spatial layout of the multimedia document that users view on the webpages. The HTML code and referenced CSS files define the structure of the document including the position and layout of the text, graphics, colors, font, etc.</p> <p>Some of the media components include hyperlinks that take a user, accessing this multimedia document, to other multimedia documents, other functions, other user's profile pages, etc.</p>

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<p align="center">US 7,822,813</p>	<p align="center">Facebook Products</p>
	

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<p align="center">US 7,822,813</p>	<p align="center">Facebook Products</p>
<div style="text-align: center;">  </div> <p>The screenshot above shows another representation of a multimedia document, this time with a slideshow, showing hyperlinks circled.</p> <p>The screenshot below illustrates, for one hyperlink on the multimedia document, the underlying URL is from Facebook (i.e., http://www.facebook.com/video/videos.php?of=54302919 as shown in the "Properties" tab.)</p>	

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<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>The Facebook system is also configured to allow users to access and view media from various third party storage devices. These are referenced by a hyperlink. Examples include access to content from advertisers/sponsors, as shown in the screen shot below.</p>	

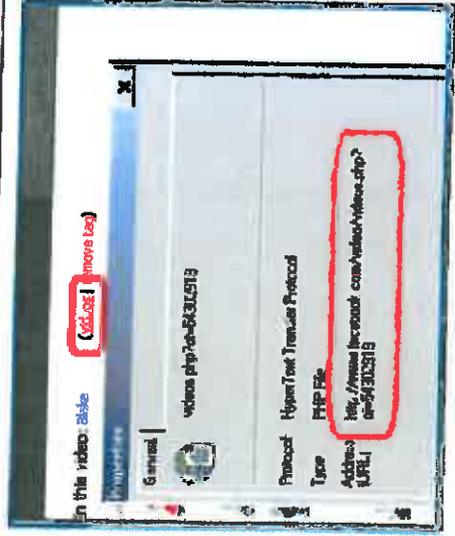


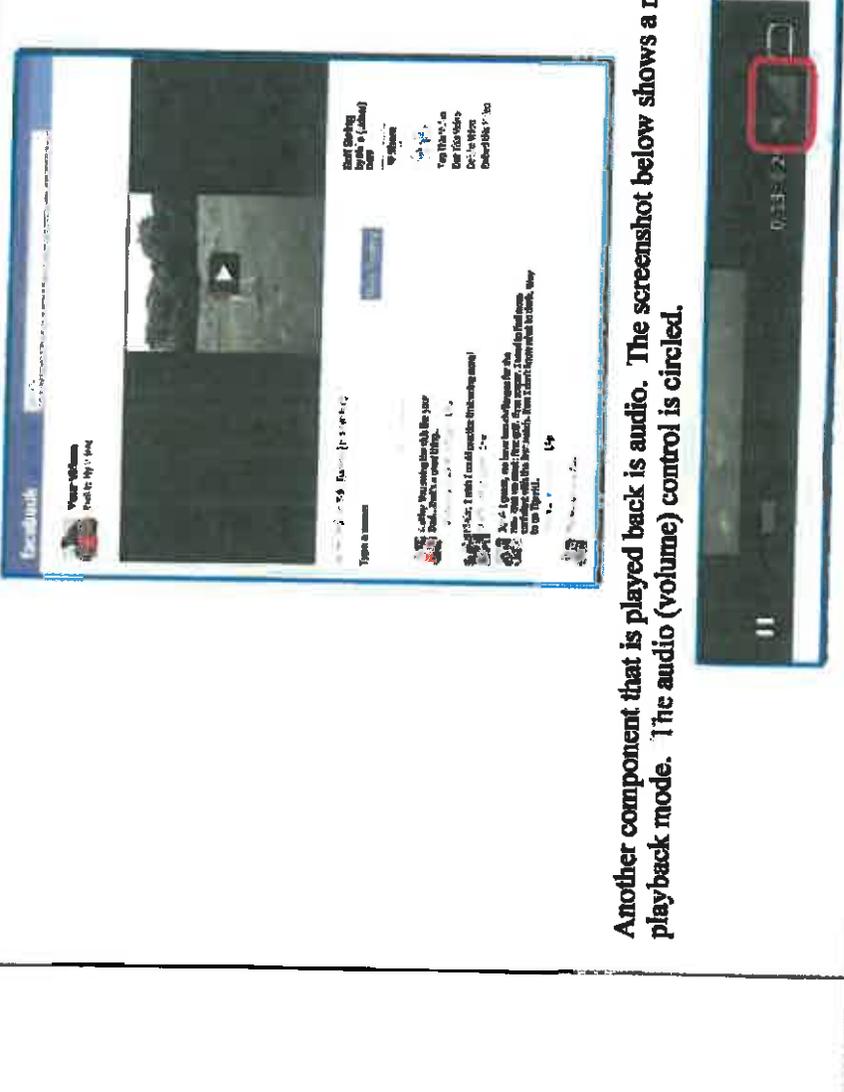
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US 7,822,813	Facebook Products	 <p>Clicking on the "MatrixDirect" ad (circled) takes a user to https://www.matrixdirect.com/request-a-quote/term-life-insurance-quotes?DNIS=9892 as shown below.</p>
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EXHIBIT B cont.
Plaintiff Pragmatius AV LLC's PIR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to
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<p align="center">US 7,822,813</p>	<p align="center">Facebook Products</p>
<p>playback, using respective first and second client devices, at least one component of the media associated with the accessed third multimedia document; and</p>	
<p align="center">Facebook users can playback video associated with multimedia documents as shown below.</p>	

Plaintiff Pragmatius AV LLC's PLR 3-1 Disclosure of Asserted Claims and Infringement Contentions to Facebook with Respect to EXHIBIT B cont. US 7,822,813

<p>US 7,822,813</p>	<p>Facebook Products</p>	 <p>Another component that is played back is audio. The screenshot below shows a multimedia document in play/back mode. The audio (volume) control is circled.</p>
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<p align="center">US 7,822,813</p>	<p align="center">Facebook Products</p>
<p>operate on the playback of at least one component of the media from the accessed second multimedia document using at least one of the group of the group of operations</p>	<div data-bbox="406 483 1088 1197" data-label="Image"> </div> <p>Facebook users can also access representations of multimedia documents that contain component media such as still image slideshows. In this screenshot, a user is accessing a multimedia document that contains a slideshow component.</p> <p>As shown for Claim 1, Facebook users can playback a component, such as video, associated with the Facebook multimedia document. This is enabled by Facebook's servers. Upon accessing a multimedia document with a video component, for example, a user can manipulate the playback to cause the video to be started, stopped and paused.</p>

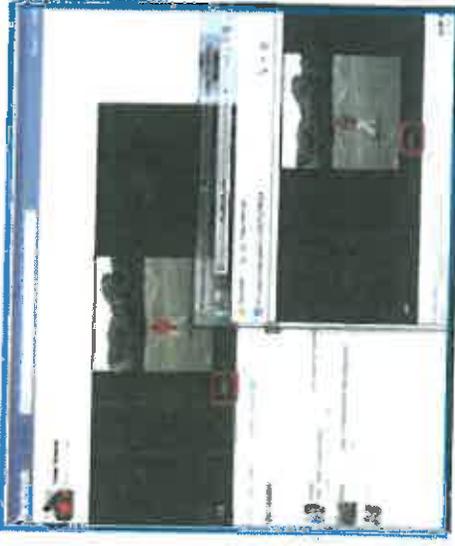
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<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>of start, stop, and pause.</p>	<div data-bbox="406 567 933 1113" data-label="Image"> </div> <p>This screenshot shows a video media file playing on a user's screen. The video progress bar at the bottom of the screen shows the time progression of the playback of the video component of the multimedia document and coupled with the button on the bottom left hand side, allows a user to manipulate the playback including starting and pausing the video. Stopping the video can be accomplished for example, by navigating away from the video using the browser's "back" button or choosing another video to view. Note that a "second" multimedia document would have the same format but different content.</p> <div data-bbox="1242 483 1396 1197" data-label="Image"> </div> <p>Another component that is played back is audio. The screenshot below shows a multimedia document in playback mode. The audio (volume) control is circled.</p>

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<p>US 7,822,813</p>	<p>Facebook Products</p>	 <p>Additionally, the screenshot above shows a slideshow image presentation. Playback of the slideshow on Facebook allows users to view the uploaded images one at a time. Notice the operational commands at the left and right of the screen, circled. This screenshot also shows how a user can start, pause, fast forward or reverse through the slides. Starting a slideshow, for example, is accomplished by clicking on the image, and bringing up the slideshow screen above. Fast forwarding and Reversing are accomplished, for example, by clicking on the respective left and right arrows, circled. Stopping the slideshow can be accomplished for example, by navigating away from the video using the browser's "back" button or choosing another slideshow to view.</p>
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<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>14. The system of Claim 11, further configured to cause multiple playbacks of at least one component of media associated with the at least one multimedia document accessed from the audio-video storage subsystem.</p>	<p>The Facebook server(s).</p> <p>The Facebook system allows multiple users to play back the media associated with the multimedia documents located on the Facebook servers. Users can play back the media, such as video, multiple times. Additionally, Facebook allows multiple users to simultaneous playback the same component video. The following screenshot shows two users simultaneously viewing the same video. Note that the video progress bars show that each view is simultaneously playing at different parts.</p>
	<p>Another component that is played back is audio. The screenshot below shows a multimedia document in playback mode. The audio (volume) control is circled.</p>

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US 7,822,813	Facebook Products
<p>15. The system of Claim 11, further comprising:</p>	
<p>a third client device in communication with a wide area network,</p>	<p>Multiple users through their respective client devices can communicate through the wide area network, the internet, with the Facebook servers.</p>
<p>the system further being configured to enable a user of the third client device to:</p>	<p>Facebook users are allowed to access representations of multimedia documents stored on the Facebook servers and databases. These are displayed in the screenshots above.</p>
<p>access at least the first multimedia document stored at the audio-video storage subsystem,</p>	<p>Additionally, when a user accesses the Facebook multimedia documents that contain video and comments, the URL is a Facebook URL, indicating storage within the Facebook servers or servers under the control of, or affiliated with, Facebook.</p>
<p>playback at least one component of media associated with the accessed first multimedia document, and</p>	<p>Facebook users can playback video associated with multimedia documents as shown below.</p>

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Another component that is played back is audio. The screenshot below shows a multimedia document in playback mode. The audio (volume) control is circled.



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<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>operate on the playback of at least one component of the media from the accessed first multimedia document using at least one of the group of operations consisting of</p>	<div data-bbox="397 472 1079 1186" data-label="Image"> </div> <p>Additionally, the screenshot above shows a slideshow image presentation component. Playback of the slideshow on Facebook allows users to view the uploaded images one at a time.</p>
<p></p>	<p>As shown for Claim 1, Facebook users can playback a component, such as video, associated with the Facebook multimedia document. This is enabled by Facebook's servers. Upon accessing a multimedia document with a video component, for example, a user can manipulate the playback to cause the video to be started, stopped and paused.</p>

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<p>US 7,822,813</p>	<p>Facebook Products</p>
<p>start, stop, and pause.</p>	
<p>This screenshot shows a video media file playing on a user's screen. The video progress bar at the bottom of the screen shows the time progression of the playback of the video component of the multimedia document and coupled with the button on the bottom left hand side, allows a user to manipulate the playback including starting and pausing the video. Stopping the video can be accomplished for example, by navigating away from the video using the browser's "back" button or choosing another video to view. Another component that is played back is audio. The screenshot below shows a multimedia document in playback mode. The audio (volume) control is circled.</p> 	

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<p>US 7,822,813</p>	<p>Facebook Products</p>
<div data-bbox="397 472 1079 1186" data-label="Image"> </div> <div data-bbox="1079 220 1356 1480" data-label="Text"> <p>Additionally, the screenshot above shows a slideshow image presentation. Playback of the slideshow on Facebook allows users to view the uploaded images one at a time. Notice the operational commands at the left and right of the screen, circled. This screenshot also shows how a user can start, pause, fast forward or reverse through the slides. Starting a slideshow, for example, is accomplished by clicking on the image, and bringing up the slideshow screen above. Fast forwarding and Reversing are accomplished, for example, by clicking on the respective left and right arrows, circled. Stopping the slideshow can be accomplished for example, by navigating away from the video using the browser's "back" button or choosing another slideshow to view.</p> </div>	

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<p>US 7,822,813</p>	<p align="center">Facebook Products</p>
<p>16. The system of Claim 11, wherein the system is further configured to allow access to a multimedia resource to cause viewing, at the first client device, of media from the multimedia resource.</p>	<p>The Facebook system is configured to allow users to access and view media from various types of multimedia resources. Access is via client devices over a wide area network, the internet. Examples include access to content from advertisers/sponsors, as shown in the screen shot below. These are referenced using hyperlinks.</p> <div data-bbox="576 577 1128 1123" data-label="Image"> </div> <p>Clicking on the "MatrixDirect" ad (circled) takes a user to https://www.matrixdirect.com/request-a-quote/term-life-insurance-quotes?DNIS=9892 as shown below.</p>