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 FACEBOOK, INC.

8 UNITED STATES DISTRICT COURT
 9 NORTHERN DISTRICT OF CALIFORNIA
 10 SAN FRANCISCO DIVISION

11 PRAGMATUS AV, LLC,

Case No. 3:11-cv-00494-SI

12 Plaintiff,

**NOTICE OF APPEARANCE OF
 HEIDI L. KEEFE AS COUNSEL FOR
 DEFENDANT FACEBOOK, INC.**

13 v.

14 FACEBOOK, INC., YOUTUBE, LLC,
 15 LINKEDIN CORPORATION, and
 16 PHOTOBUCKET.COM, INC.,

17 Defendants.

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 19 **TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:**

20 **PLEASE TAKE NOTICE** that Heidi L. Keefe of Cooley LLP, Five Palo Alto Square,
 21 3000 El Camino Real, Palo Alto, CA 94306-2155, (650) 843-5000, hkeefe@cooley.com, hereby
 22 appears as counsel on behalf of Defendant Facebook, Inc. in the above-referenced matter. Copies
 23 of all pleadings and notices pertaining to the above- entitled action not otherwise filed through the
 24 Court’s electronic filing system should be forwarded to counsel at the following address:

25 Heidi L. Keefe
 26 COOLEY LLP
 Five Palo Alto Square
 27 3000 El Camino Real
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Dated: February 23, 2011

COOLEY LLP

By: /s/ Heidi L. Keefe
Heidi L. Keefe

Attorneys for Defendant
FACEBOOK, INC.