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28IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA

FREDRICK M. BLAU, et al.,

No. C 11-00541 CRB

Plaintiffs,

**ORDER GRANTING MOTION TO
COMPEL ARBITRATION**

v.

AT&T MOBILITY, et al.,

Defendants.

On October 21, 2011 the Court heard argument on two motions in this purported class action against AT&T Mobility and AT&T Inc. (collectively, “Defendants”) based on allegations that Plaintiffs (AT&T phone users) received poor quality service over AT&T Mobility’s cellular network. See generally Compl. (dkt. 34). The first was a motion by AT&T Inc. to dismiss the case against it for lack of personal jurisdiction. See generally MTD (dkt. 36). Following the motion hearing, the Court granted Plaintiffs sixty days to conduct jurisdictional discovery. See dkt. 64. However, AT&T Inc. recently notified the Court of its withdrawal of the motion to dismiss for lack of personal jurisdiction, “because of the burdens that jurisdictional discovery and further briefing would impose on the Court and the parties.” See dkt. 72. Although Plaintiffs have registered their displeasure with that notice, see P’s Supp. Br. (dkt. 75) at 3 (“Make no mistake: AT&T’s ‘notice’ to the Court is an outrageous and surreptitious attempt by AT&T to tell the Court how to conduct its

1 business”), the Court accepts AT&T Inc.’s withdrawal of the motion and considers the
2 motion terminated.¹ The second motion heard on October 21, 2011 was Defendants’ motion
3 to compel arbitration and stay the case pending arbitration. See Mot. to Compel (dkt. 38).
4 The Court now reaches that motion, and compels arbitration.²

5 **I. BACKGROUND**

6 Plaintiffs Fredrick Blau, Jacob Stern, Anthony Tran, and Lenza McElrath purport to
7 bring a class action against Defendants relating to AT&T’s alleged aggressive marketing of
8 “their service to users of smartphones and other data hungry devices,” despite “knowing
9 [that] their network infrastructure could not possibly accommodate the demands the
10 increased usage would cause.” Compl. at 2. They initially brought suit in February 2011,
11 see dkt. 1, then stipulated to stay the case pending the Supreme Court’s decision in AT&T
12 Mobility LLC v. Concepcion, 131 S. Ct. 1740 (2011), see dkt. 26. Following Concepcion,
13 Plaintiffs filed an amended complaint in June 2011, adding federal claims, see
14 generally Compl. The Complaint includes causes of action for: (1) breach of contract -
15 express warranty; (2) breach of contract - the implied warranty of merchantability; (3) false
16 advertising under California Business and Professions Code § 17500; (4) unfair and
17 deceptive acts under the Consumer Legal Remedies Act (CLRA); (5) fraud; (6) fraud by

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20 ¹ Plaintiffs complain in their unauthorized supplemental brief that the withdrawal of the motion
21 did not comply with Civil Local Rule 7-7 (which provides for the voluntary withdrawal of a motion
22 within 7 days after service of an opposition). Id. at 3. Although the withdrawal is untimely under Rule
23 7-7, that Rule does not restrict the actions of the Court. The Rule states, “Upon the filing of a timely
24 withdrawal, the motion will be taken off-calendar. Otherwise, the Court may proceed to decide the
25 motion.” Civil L.R. 7-7(e). If the Court was obligated to decide the motion, the Rule would presumably
use the word “shall” and not “may.” Plaintiffs seem to acknowledge this. See P’s Supp. Br. at 3 (“the
Motion remains before the Court . . . until such time as this Court orders otherwise”). Accordingly, the
Court accepts AT&T Inc.’s late withdrawal of the motion, as it finds that forcing the parties to litigate
the jurisdictional motion, particularly given the merits of the motion to compel arbitration discussed
herein, would be a poor use of the parties’ and the Court’s resources.

26 ² Defendants also filed a third motion, seeking to dismiss the complaint as to Plaintiff Anthony
27 Tran. See dkt. 37. At that time, Defendants did not claim that Tran was subject to an arbitration
28 agreement. The Court on October 28, 2011 granted Defendants’ motion to dismiss in part, but allowed
Plaintiff Tran to amend the complaint as to some claims. See dkt. 70. The Court recently granted
Plaintiff Tran’s stipulated request for an extension of time to file his amended complaint, see dkt. 74.,
and Tran did so, see dkt. 76. This Order therefore does not apply to Plaintiff Tran.

1 concealment; (7) violation of the Federal Communications Act (FCA); (8) violation of the
2 Magnuson-Moss Warranty Act (MMWA); and (9) violation of RICO. Id.

3 Defendants move to compel arbitration and stay the case pending arbitration, see Mot.
4 to Compel.

5 **II. DISCUSSION**

6 **A. Legal Standard**

7 The Federal Arbitration Act (FAA) provides that an agreement to submit commercial
8 disputes to arbitration shall be “valid, irrevocable, and enforceable, save upon such grounds
9 as exist at law or in equity for the revocation of any contract.” 9 U.S.C. § 2. Congress’s
10 purpose in passing the Act was to put arbitration agreements “upon the same footing as other
11 contracts,” thereby “reversing centuries of judicial hostility to arbitration agreements” and
12 allowing the parties to avoid “the costliness and delays of litigation.” Scherk v. Alberto-
13 Culver Co., 417 U.S. 506, 510-11 (1974) (quoting H. R. Rep. No. 96, 68th Cong., 1st Sess.,
14 1, 2 (1924)).

15 In applying the Act, courts have developed a “liberal federal policy favoring
16 arbitration agreements.” Moses H. Cone Mem’l Hosp. v. Mercury Constr. Co., 460 U.S. 1,
17 24-25 (1983). The Supreme Court has emphasized that courts should refer a matter for
18 arbitration “unless it may be said with positive assurance that the arbitration clause is not
19 susceptible of an interpretation that covers the asserted dispute.” United Steelworkers of
20 Am. v. Warrior & Gulf Navigation Co., 363 U.S. 574, 582-83 (1960). “In the absence of any
21 express provision excluding a particular grievance from arbitration . . . only the most forceful
22 evidence of a purpose to exclude the claim from arbitration can prevail.” Id. at 584-85.
23 Thus, any doubt about the applicability of an arbitration clause must be “resolved in favor of
24 arbitration.” Id. at 589.

25 At the same time, the Supreme Court has repeatedly emphasized that “arbitration is a
26 matter of contract and a party cannot be required to submit to arbitration any dispute which
27 he has not agreed so to submit.” AT&T Tech. Inc. v. Commc’ns Workers of Am., 475 U.S.
28 643, 648 (1986) (quoting United Steelworkers, 363 U.S. at 582). Thus, a court’s task in

1 reviewing the arbitrability of a particular dispute is to determine whether the parties have
2 agreed to submit that dispute to arbitration. “The standard for demonstrating arbitrability is
3 not high.” Simula, Inc. v. Autoliv, Inc., 175 F.3d 717, 719 (9th Cir. 1999). “By its terms, the
4 Act leaves no place for the exercise of discretion by a district court, but instead mandates that
5 district courts shall direct the parties to proceed to arbitration on issues as to which an
6 arbitration agreement has been signed.” Dean Witter Reynolds v. Byrd, 470 U.S. 213 (1985)
7 (citing §§ 3 and 4 of the FAA) (emphasis in original).

8 The final phrase of § 2 of the FAA provides that arbitration agreements are to be
9 declared unenforceable “upon such grounds as exist at law or in equity for the revocation of
10 any contract.” 9 U.S.C. § 2. Thus, in addition to determining the arbitrability of a dispute,
11 courts must determine the enforceability of the arbitration agreement. Grounds for declaring
12 an arbitration agreement unenforceable are determined by “ordinary state-law principles that
13 govern the formation of contracts.” Circuit City, Inc. v. Adams, 279 F.3d 889, 892 (9th Cir.
14 2002) (quoting First Options of Chic., Inc. v. Kaplan, 514 U.S. 938, 944 (1995)). “[T]he
15 party resisting arbitration bears the burden of proving that the claims at issue are unsuitable
16 for arbitration.” Green Tree Fin. Corp.-Alabama v. Randolph, 531 U.S. 79, 81 (2000).

17 **B. Analysis**

18 Plaintiffs in this case make many arguments against compelling arbitration, but do not
19 meet their burden of proving that their claims are unsuitable for arbitration. See Green Tree,
20 531 U.S. at 81. This Order will discuss each of Plaintiffs’ arguments in turn.

21 **1. Applicability to AT&T Inc.**

22 Plaintiffs ask the Court to deny the Motion as to AT&T Inc., arguing that “in these
23 very proceedings AT&T has admitted that AT&T Inc. does not fall within the scope of the
24 AT&T Arbitration Agreements.” Opp’n to Mot. to Compel (dkt. 44) at 2. Plaintiffs further
25 urge that AT&T Inc. is not included in the agreement because “[w]hen the agreement is read
26 as a whole, it is inescapable that the agreement refers to those who may provide services
27 under the agreement.” Id. at 5. This argument is unpersuasive. Either AT&T Inc. does not
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1 provide any services, in which case it should be dismissed from the lawsuit for lack of
2 personal jurisdiction, or AT&T Inc. does provide services, in which case the arbitration
3 agreements apply to it. In neither case is the Motion to Compel denied as to AT&T Inc.

4 **2. Agreement to Arbitrate**

5 Plaintiffs' next argument is that AT&T has not carried its burden of showing that
6 Plaintiffs agreed to arbitrate. See Opp'n to Mot. to Compel at 7. "[A] party seeking to
7 invoke the FAA § 4 must make a prima facie showing that an agreement to arbitrate existed
8 before the burden shifts to the party opposing arbitration to put the making of that agreement
9 'in issue.'" Hines v. Overstock.com, Inc., 380 Fed. Appx. 22, 24 (2d Cir. 2010). Once the
10 burden has shifted to plaintiffs, they must "unequivocally deny" the agreement. Perez v.
11 Maid Brigade, Inc., No. C 07-3473, 2007 WL 2990368, at *4 (N.D. Cal. Oct. 11, 2007).

12 Plaintiffs first question whether two of the named Plaintiffs entered into any
13 agreements with Defendants at all.

14 As to Jacob Stern, Defendants assert that he purchased an iPhone from a retail store in
15 Oakland, activated it for use with AT&T Mobility's wireless service, and agreed to AT&T
16 Mobility's terms of service by signing an electronic signature-capture device. Opp'n at 7-8
17 (citing Mot. to Compel at 4). Plaintiffs dispute that claim and point to Stern's declaration
18 that "[it] is not his signature that appears on Exhibit 5 of the Bethel Decl[aration]." Id. at 8
19 (citing Stern Decl. ¶¶ 3, 4). But Stern's declaration does not deny that an authorized user of
20 his account entered into the agreement on his behalf, and in fact AT&T's practices suggest
21 that this is indeed what happened. See Williamson Reply Decl. (dkt. 52) ¶ 4 (explaining that
22 "As a matter of ATTM's policy and routine practice, in September 2010, a customer wishing
23 to purchase and activate a wireless device in an ATTM company-owned retail store, for use
24 on an existing line of service, was required to display identification verifying that he or she
25 was the holder of the account or an authorized user on it.").³ Provided someone else signed
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28 ³ Likely the individual who signed the agreement on Stern's behalf was an individual named
Jenny Stern. See Bethel Reply Decl. ¶ 4 ("According to ATTM records, Jenny Stern has been an
authorized user on Mr. Stern's account since September 3, 2010.").

1 the agreement on Stern’s behalf, the terms of service would apply to “all authorized or
2 unauthorized users or beneficiaries of services or Devices under this or prior Agreements,”
3 see Rives Decl. Ex. 1 at 15, including Stern.

4 As to Lenza McElrath, Defendants assert that he purchased an iPhone from a retail
5 store and, on November 6, 2008, activated the phone for use with AT&T wireless service
6 using an interactive voice response system, which required him to indicate acceptance of
7 AT&T Mobility’s wireless service agreement by pressing a button on the phone’s keypad.
8 Mot. to Compel at 3-4.⁴ Plaintiffs respond that while that is true, the phone was subsequently
9 returned, which released McElrath from any agreement associated with its purchase. Opp’n
10 to Mot. to Compel at 8 (citing McElrath Decl. ¶¶ 6, 8). But Defendants point to Plaintiffs’
11 allegations in the Complaint that McElrath purchased an iPhone in July 2008, Compl. ¶ 21,
12 and note that he activated the device for AT&T wireless service at the time of purchase,
13 agreeing to AT&T’s terms of service. Bethel Decl. ¶ 6, Exs. 2, 3. Plaintiffs have not denied
14 that the July 2008 agreement existed.⁵

15 Plaintiffs next argue that, even if they did enter into agreements with Defendants – as
16 appears to be the case – “AT&T have not met their burden of . . . making a prima facie case
17 that Plaintiffs in fact agreed to the AT&T Arbitration Agreements.” Opp’n to Mot. to
18 Compel at 8. They contend that “[n]othing indicates that Blau or McElrath consented to
19 something with the text of the arbitration agreement, or that even contains a mention of the
20 arbitration agreement,” that “[n]othing indicates that what Blau and McElrath consented to
21 effectively integrated a specific version of AT&T’s Terms of Service,” and that there is “[n]o
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24 ⁴ Defendants further assert that AT&T Mobility revised its arbitration provision in early 2009,
25 pursuant to the change-in-terms provisions of AT&T Mobility’s terms of service. Mot. to Compel at
26 4. Plaintiffs have not demonstrated that that revision was improper. A comparable change-in-terms
27 provision was part of the terms of service that passed muster in Laster v. T-Mobile USA, Inc., No. 05-
28 cv-1167, 2008 WL 5216255, at *2 (Aug. 11, 2008), aff’d sub nom. Laster v. AT&T Mobility LLC, 584
F.3d 849 (9th Cir. 2009), rev’d on other grounds sub nom. Concepcion, 2010 WL 1725601, at *12-14
(U.S. 2010). Plaintiffs have not asserted that they were not properly notified of the change in terms.
In addition, even if the change in terms were invalid, the arbitration agreement that controlled would
be the one found enforceable in Concepcion. See Reply at 11-12 n.8.

⁵ Plaintiffs do not dispute that Blau entered into an agreement with AT&T Mobility.

1 indication that Plaintiff[s] actually had effective access to their complete agreement after the
2 transaction was complete.” Id. at 9.

3 But Defendants have demonstrated that Plaintiffs agreed to arbitrate by demonstrating
4 that Plaintiffs agreed to Defendants’ terms of service. See Al-Thani v. Wells-Fargo & Co.,
5 No. C 08-1745, 2009 WL 55442, at *6 (N.D. Cal. May 15, 2006). Plaintiffs’ statements that
6 they “do not recall” seeing the terms of service at the time they agreed, see McElrath Decl. ¶
7 4; Stern Decl. ¶ 5; Blau Decl. ¶ 2, do not rise to the level of unequivocal denials of having
8 agreed to those terms. If a party could get out of a contract by arguing that he did not recall
9 making it, contracts would be meaningless. It is not even relevant if Plaintiffs did not read
10 the agreements before signing them. Al-Thani, 2009 WL 55442, at *6. Indeed, Plaintiffs
11 never assert that they were denied an opportunity to review all of the terms to which they
12 were agreeing. See id. at *6 (“If Plaintiff had not received the agreement and was concerned
13 about being bound to terms she had not read, she could have asked to see it before signing
14 it”); Luafau v. Affiliated Computer Servs., Inc., 2006 WL 1320472, at *3 (N.D. Cal. May 15,
15 2006) (holding that agreement was “not unenforceable merely because Plaintiff allegedly did
16 not see” it); Schwartz v. Comcast Corp., 256 Fed. Appx. 515, 518 (3d Cir. 2007) (plaintiff’s
17 denial “that he received a copy of his subscription agreement” is “not sufficient to create a
18 material dispute of fact”); see also Hill v. Gateway 2000, Inc., 105 F.3d 1147, 1149 (7th Cir.
19 1997) (“competent adults are bound by [form contracts], read or unread.”).

20 Accordingly, Defendants have made a *prima facie* showing that Plaintiffs agreed to
21 arbitrate, and Plaintiffs have not met their burden of putting at issue the making of that
22 agreement. See Hines, 380 Fed. Appx. at 24. Plaintiffs should therefore be held to the terms
23 of those agreements – provided they are valid and enforceable. Their request to conduct
24 discovery as to the making of the arbitration agreements is denied. See Moses H. Cone
25 Mem’l Hosp., 460 U.S. at 22 (discussing “Congress’s clear intent, in the Arbitration Act, to
26 move the parties to an arbitrable dispute out of court and into arbitration as quickly and
27 easily as possible”); see also Ex parte Horton Family Housing, Inc., 882 So.2d 838 (Ala.
28 2003) (explaining that discovery in motion to compel is rare, but permitted where party

1 opposing the motion presents “‘a factually based predicate’ that establishes what the party
2 knows, what it expects to discover, and why that information matters.”).

3 **3. Illegality under California and Federal Law**

4 Plaintiffs next argue that “Concepcion did not hold that all state law unconscionability
5 doctrines were invalidated by the FAA.” Opp’n to Mot. to Compel at 11. Instead, they
6 argue, Concepcion allowed that agreements to arbitrate could be invalidated by “‘generally
7 applicable contract defenses, such as fraud, duress, or unconscionability,’ but not by defenses
8 that apply only to arbitration.” Id. (citing Concepcion, 131 S. Ct. at 1746). Plaintiffs
9 contend, then, that their arbitration agreements are invalid under both California and federal
10 law. The Court disagrees.

11 **a. California Law**

12 Under California law, an arbitration agreement is unenforceable if it is both
13 procedurally and substantively unconscionable. See Davis v. O’Melveny & Meyers, 485
14 F.3d 1066, 1072 (9th Cir. 2007). Courts use a sliding scale: the more procedural
15 unconscionability there is, the less substantive unconscionability is required, and vice versa.
16 See Armendariz v. Found. Health Psychcare Servs., Inc., 24 Cal. 4th 83, 114 (2000).
17 Plaintiffs argue that “In Concepcion the Supreme Court explicitly stated that States could
18 “requir[e] class-action-waiver provision in adhesive arbitration agreements to be highlighted”
19 and that “California has just such a rule.” Opp’n to Mot. to Compel at 12 (citing
20 Concepcion, 131 S. Ct. at 1750 n.6).

21 But Plaintiffs fail to point to “just such a rule” in California, instead relying on the
22 holding in Armendariz, 24 Cal. 4th at 114, that “a contract or provision which does not fall
23 within the reasonable expectations of the weaker or ‘adhering’ party will not be enforced
24 against him.” Id. at 13. And they argue that “[i]t does not fall within the reasonable
25 expectations of a consumer that a corporation would ask them to sign a contract that violates
26 the law.” Id. The Court finds that reasoning to be circular.
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1 But Plaintiffs insist that that is not their argument: “Let us be clear: Plaintiffs do not
2 contend that Congress sought to prevent arbitration of RICO claims. Rather, the claim is,
3 that if one fraudulently induces an arbitration agreement as part of a scheme made illegal
4 under RICO, a California court may decline to enforce that agreement.” Opp’n to Mot. to
5 Compel at 15. So articulated, the claim is not properly before this Court. Prima Paint Corp.
6 v. Flood & Conklin Mfg.Co., 388 U.S. 395 (1967), held that a claim for fraud in the
7 inducement of an entire contract was for an arbitrator to decide, where the arbitration clause
8 covered “[a]ny controversy or claim arising out of or relating to this Agreement.” The Court
9 reiterated that holding more recently in Buckeye Check Cashing, Inc. v. Cardegna, 546 U.S.
10 440, 445-46 (2006) (“[u]nless the challenge is to the arbitration clause itself, the issue of the
11 contract’s validity is considered by the arbitrator in the first instance.”).

12 Accordingly, Plaintiffs fail to show that the agreements violate federal law.

13 **4. Meaningful Relief**

14 Finally, Plaintiffs argue that the agreement cannot be enforced because it eliminates
15 any meaningful relief on their individual claims. See Opp’n to Mot. to Compel at 16.
16 Plaintiffs claim that the primary relief they seek in the lawsuit is injunctive relief, and that
17 they cannot obtain such relief because the agreement prevents them from obtaining the
18 remedies provided in the CLRA and UCL; they also contend that the costs to arbitrate are
19 prohibitively expensive. Id. at 17-19.

20 **a. Injunctive Relief Under CLRA and UCL**

21 Plaintiffs argue that the arbitration agreement is unenforceable because it would bar
22 them from exercising their statutory rights to seek injunctive relief under the UCL and
23 CLRA. See Opp’n to Mot. to Compel at 17-18. This argument fails under Concepcion, 131
24 S. Ct. at 1748, which found that the FAA preempts state law to the extent the state law would
25 preclude “enforcement of arbitration agreements according to their terms so as to create
26 streamlined proceedings,” even if the state law is based on public policy.
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1 Another court in this district recently addressed the effect of Concepcion on
2 California’s law prohibiting arbitration of public injunctive relief claims, and concluded that
3 the FAA preempts California law. See Arellano v. T-Mobile USA, Inc., No. C 10–05663
4 WHA, 2011 WL 1842712, at *1 (N.D. Cal. May 16, 2011). Arellano, 2011 WL 1842712, at
5 *1, involved similar facts: plaintiff brought a class action against T-Mobile, seeking
6 injunctive relief, among other remedies, for claims brought under the CLRA and UCL. T-
7 Mobile argued that the claims should be arbitrated based on the parties’ arbitration
8 agreement. Id. Plaintiff made several public policy arguments for why the CLRA and UCL
9 claims were inarbitrable. Id. at *2. Judge Alsup, however, ruled that the FAA “preempts
10 California’s preclusion of public injunctive relief claims from arbitration, at least for actions
11 in federal court.” Id. at *1 (citing Concepcion, 131 S. Ct. at 1747).

12 Plaintiffs here make a similar public policy argument, see Opp’n at 17-18 (“not
13 acceptable” to not be able to obtain desired relief under CLRA and UCL), but, as in Arellano,
14 Concepcion forecloses this argument, see Concepcion, 131 S. Ct. at 1753 (“The dissent
15 claims that class proceedings are necessary to prosecute small-dollar claims that might
16 otherwise slip through the legal system . . . But States cannot require a procedure that is
17 inconsistent with the FAA, even if it is desirable for unrelated reasons.”). Several other
18 courts in this district have also so held. See Nelson v. AT&T Mobility LLC, No. 10-4802,
19 2011 WL 3651153, at *2 (N.D. Cal. Aug. 18, 2011) (enforcing arbitration clause “even
20 though plaintiffs may argue that ‘preclusion of injunctive relief on behalf of the class equates
21 to preclusion of the ability to obtain effective [relief] – enjoining deceptive practices on
22 behalf of the public in general”); In re Apple and AT&T iPad Unlimited Data Plan Litig., No.
23 10-2553, 2011 WL 2886407, at *4 (N.D. Cal. July 19, 2011) (“Concepcion would seem to
24 preempt California’s arbitration exemption for claims requesting public injunctive relief”);
25 Kaltwasser v. AT&T Mobility LLC, No. 07-411, 2011 WL 4381748, at *7 (N.D. Cal. Sept.
26 20, 2011) (same). And this Court recently reached this same conclusion in Meyer v. T-
27 Mobile USA Inc., No. 10-5858, 2011 WL 4434810, at *4 (N.D. Cal. Sept. 23, 2011).

1 Accordingly, the Court finds that the CLRA and UCL do not bar enforcement of the
2 arbitration agreement.

3 **b. Prohibitive Costs**

4 Finally, Plaintiffs argue that “[d]espite their claim that arbitration is ‘cost-[free]’ to
5 consumers, in order to vindicate Plaintiffs[’] right to an injunction AT&T will force Plaintiffs
6 to incur tremendous expenses related to arbitration which they are unable to afford,” and that,
7 therefore, enforcing such an agreement violates Green Tree, 531 U.S. 79 and Armendariz, 24
8 Cal. 4th at 110-111. Specifically they assert that AT&T will likely avail itself of the clause
9 in the arbitration agreement providing that AT&T will only pay the costs for claims that do
10 not exceed \$75,000, see Rives Decl. Ex. 1 at 17, by arguing that the injunction Plaintiffs seek
11 is worth more than \$75,000. Opp’n to Mot. to Compel at 18. Plaintiffs thus argue that the
12 arbitration fee for simply filing the case is a steep \$3,350. Id. (citing American Arbitration
13 Association, Commercial Arbitration Rules and Mediation,
14 <http://www.adr.org/sp.asp?id=22440#A11> (nonmonetary claims)).

15 In Green Tree, 531 U.S. at 90, the Supreme Court noted that “[i]t may well be that the
16 existence of large arbitration costs could preclude a litigant . . . from effectively vindicating
17 her federal statutory rights in the arbitral forum.” But the Court in that case held that “the
18 ‘risk’ that [a litigant] will be saddled with prohibitive costs is too speculative to justify the
19 invalidation of an arbitration agreement.” Id. at 91. Here, having only argued that “the value
20 of an injunction can be argued to be more than \$75,000,” Opp’n to Mot. to Compel at 18
21 (emphasis added), Plaintiffs’ argument is too speculative to bar enforcement of the
22 agreement.

23 Moreover, Defendants respond that “there is no such risk here” because “[t]he stakes
24 of plaintiffs’ claims would be far below the \$75,000 threshold if they were to initiate
25 individual arbitrations.” Reply at 2. Indeed, Plaintiffs’ argument hinges on their having
26 sought a broad, class-wide injunction relating to AT&T’s services, but the agreement does
27 not permit class-wide claims seeking such relief. See Rives Dec. Ex. 1 at 1 (“This
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1 Agreement requires the use of arbitration on an individual basis”) and at 18 (“The arbitrator
2 may award declaratory or injunctive relief only in favor of the individual party seeking relief
3 and only to the extent necessary to provide relief warranted by that party’s individual claim.
4 YOU AND AT&T AGREE THAT EACH MAY BRING CLAIMS AGAINST THE OTHER
5 ONLY IN YOUR OR ITS INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR
6 CLASS MEMBER IN ANY PURPORTED CLASS OR REPRESENTATIVE
7 PROCEEDING.”). Plaintiffs may only bring individual actions. Should they do so, they can
8 now rely on AT&T’s assertion in a public filing that “[t]he stakes of plaintiffs’ claims would
9 be far below the \$75,000 threshold if they were to initiate individual arbitrations,” Reply at 2,
10 which should give them great confidence that AT&T would pay for all arbitration costs in
11 their cases.


12 Accordingly, there is no basis for finding that Plaintiffs will be saddled with
13 arbitration costs, or that Green Tree, 531 U.S. 79 or Armendariz, 24 Cal. 4th at 110-111
14 would bar enforcement of the agreements.

15 **IV. CONCLUSION**

16 For the foregoing reasons, the Court GRANTS Defendants’ Motion to Compel.

17 **IT IS SO ORDERED.**

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20 Dated: January 3, 2012

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23 CHARLES R. BREYER
24 UNITED STATES DISTRICT JUDGE
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