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6	IN THE UNITED STATES	DISTRICT COURT	
7	11, 11,2 01,11,22 01,11,20		
8	FOR THE NORTHERN DISTRICT OF CALIFORNIA		
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	J & J SPORTS PRODUCTIONS, INC.,		
11	Plaintiff,	No. C 11-01149 WHA	
12	v.		
13	NARCISO MAGAT, individually and d/b/a MAGATS ASIAN GROCERY & TRADING	ORDER DENYING MOTION	
14	a/k/a MAGAT ASIAN GROCERY & TRADING a/k/a MAGAT ASIAN GROCERIES,	TO QUASH SERVICE OF SUMMONS	
15	Defendant.		
16	/		
17	INTRODUC	TION	
18	In this telecast-interception action, defendant moves to quash service of the summons.		
19	Because service was proper, this order denies defendant's motion.		
20	STATEMENT		
21			

The complaint alleges the following. Plaintiff J & J Sports Productions, Inc., is a California company. It owned the exclusive nationwide television distribution rights to "The Event": Manny Pacquiao v. Joshua Clottey WBO Welterweight Championship Fight Program, which was telecast nationwide on March 13, 2010. Defendant Narciso Magat owns Magats Asian Grocery & Trading, also known as Magat Asian Groceries, located in Union City, California. Defendant allegedly intercepted the March 13 telecast and showed it at his establishment without entering into a sub-licensing agreement with plaintiff (Compl. \P 6–12).

Plaintiff filed this action for unlawful interception against defendant on March 10, 2011 (Dkt. No. 1). After three failed attempts to serve defendant personally, plaintiff served defendant by substituted service on May 3, 2011. An individual named Renardo accepted service as the person in charge at defendant's commercial establishment (Dkt. No. 12).

Defendant filed the instant motion on May 31 but did not notice a date for the motion to be heard. A briefing schedule was set, giving plaintiff until June 16 to file an opposition brief and giving defendant until June 30 to file a reply brief (Dkt. No. 14). Plaintiff timely filed an opposition brief (Dkt. No. 15). It subsequently came to the Court's attention, however, that the order setting the briefing schedule was not served on defendant. The deadline for defendant's reply was extended to July 7, and both scheduling orders were served on defendant (Dkt. No. 17). Even with the extension, defendant did not timely file a reply brief.

ANALYSIS

Defendant moves to quash service of the summons pursuant to Section 418.10 of the California Code of Civil Procedure. Defendant asserts that he was the proper agent for service and that he was not properly served (Dkt. No. 13). Plaintiff opposes the motion on the bases that defendant was properly served and that defendant did not meet his initial burden to provide arguments or authority in support of his motion (Opp. 2–5).

Under FRCP 4(e)(1), an individual may be served according to the state's service-of-process provision. Accordingly, Section 415.20(e) of the California Code of Civil Procedure is applicable in the instant action. It provides:

If a copy of the summons and complaint cannot with reasonable diligence be personally delivered to the person to be served . . . summons may be served by leaving a copy . . . [at the] usual place of business . . . in the presence of a competent member of the household or a person apparently in charge of [defendant's] office.

Plaintiff properly served defendant pursuant to this statute. Plaintiff attempted three times to serve defendant personally at his place of business. After those unsuccessful attempts, plaintiff left a copy of the summons and complaint with Renardo, who was the person apparently in charge at defendant's business establishment (Dkt. No. 12). This use of substituted service was proper.

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Accordingly, the motion to quash service as improper is **DENIED**. Plaintiff's argument concerning the adequacy of defendant's support for his motion need not be discussed.

CONCLUSION

For the reasons above, defendant's motion to quash service of the summons is **DENIED**.

IT IS SO ORDERED.

Dated: July 8, 2011.

WILLIAM ALSUP UNITED STATES DISTRICT JUDGE