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3 IN THE UNITED STATES DISTRICT COURT
4 FOR THE NORTHERN DISTRICT OF CALIFORNIA
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6 J&J SPORTS PRODUCTIONS, INC.,) Case No. 11-1151 SC
7 Plaintiff,)
8 v.) ORDER GRANTING IN PART AND
9) DENYING IN PART PLAINTIFF'S
10 MELINDA J. VIZCARRA and RICARDO) MOTION TO STRIKE
11 VIZCARRA, individually and d/b/a)
12 KA LINDA RESTAURANT,)
13 Defendants.)
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16 **I. INTRODUCTION**

17 This matter comes before the Court on the Motion to Strike
18 Defendants' Amended Answer and Affirmative Defenses brought by
19 Plaintiff J & J Sports Productions, Inc. ("Plaintiff") against
20 Defendants Melinda J. Vizcarra and Ricardo Vizcarra, individually
21 and d/b/a Ka Linda Restaurant (collectively, "Defendants"). ECF
22 No. 23 ("MTS"). Pursuant to Civil Local Rule 7-1(b), the Court
23 finds the Motion suitable for determination without oral argument.
24 For the reasons set forth below, the Court GRANTS Plaintiff's
25 Motion in part and DENIES it in part with respect to the Amended
26 Answer, and GRANTS Plaintiff's Motion with respect to both
27 affirmative defenses.

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1 **II. BACKGROUND**

2 On March 10, 2011, Plaintiff filed a Complaint alleging that
3 it owned exclusive nationwide commercial distribution (closed-
4 circuit) rights for a boxing match televised in 2010 ("Program")
5 and that Defendants had unlawfully exhibited the Program at
6 Defendants' restaurant. See ECF No. 1 ("Compl.") ¶¶ 10-13.
7 Defendants, proceeding pro se, timely filed an Answer in which they
8 asserted five affirmative defenses. ECF No. 12 ("Answer").
9 Plaintiff moved to strike all five. ECF No. 13 ("First MTS").

10 After the First MTS had been fully briefed (ECF Nos. 14 & 16),
11 but before the Court ruled on it, Defendants retained counsel. See
12 ECF No. 18. A few days later, this Court ruled on the First MTS,
13 granting Plaintiff's motion. ECF No. 21 ("Order"). The Court
14 struck from the initial Answer all five affirmative defenses but
15 gave Defendants leave to amend two of them, laches and unclean
16 hands. Order at 7. The Order stated:

17 If Defendants wish to amend these two affirmative
18 defenses, they shall file an Amended Answer within thirty
19 (30) days of this Order. If they have not filed an
20 Amended Answer setting forth particular facts in support
21 of their laches and unclean hands defenses within thirty
22 (30) days, those defenses will be deemed STRICKEN WITH
23 PREJUDICE.

24 Id.

25 Defendants, now appearing through counsel, filed an Amended
26 Answer on September 30, 2011, three days after the Court's Order.
27 ECF No. 22 ("Am. Answer"). The Amended Answer differed from the
28 initial Answer in several respects. In addition to modifying their
laches and unclean hands defenses, Defendants, through counsel,
entirely rewrote the Answer to include a demand for a jury trial,

1 Am. Ans. at 3, and a series of denials, Am. Ans. at 1. These
2 denials consisted of: two general denials; assertions of
3 insufficient information to respond; specific denials; and a
4 statement denying everything "[e]xcept as expressly admitted
5 herein." Am. Ans. at 1, ¶¶ 1-4. The amended pleading, despite its
6 reference to express admissions, contained none.¹

7 On October 14, 2011, Plaintiff filed the instant Motion to
8 Strike Defendants' entire Amended Answer, including the laches and
9 unclean hands defenses, pursuant to Federal Rule of Civil Procedure
10 12(f).

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12 **III. LEGAL STANDARD**

13 Federal Rule of Civil Procedure 12(f) provides that a court
14 may, on its own or on a motion, "strike from a pleading an
15 insufficient defense or any redundant, immaterial, impertinent, or
16 scandalous matter."

17 A defense may be insufficient as a matter of pleading or as a
18 matter of law. Sec. People, Inc. v. Classic Woodworking, LLC, No.
19 C-04-3133 MMC, 2005 WL 645592, at *2 (N.D. Cal., Mar. 4, 2005). A
20 defense is insufficient as a matter of pleading if it fails to
21 "give[] plaintiff fair notice of the defense" and the grounds upon
22 which it rests. Simmons v. Navajo Cty., 609 F.3d 1011, 1023 (9th
23 Cir. 2010) (quoting Wyshak v. City Nat'l Bank, 607 F.2d 824, 827
24 (9th Cir. 1979)). If a defense is insufficient as a matter of
25 pleading, a district court should give the pleader leave to amend
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28 ¹ The original Answer admitted that Defendants "are individuals and
a corporation doing business as Ka Linda Restaurant"
Compare Answer ¶ 2 with Am. Answer ¶¶ 1-4.

1 unless doing so would result in prejudice to the other party.
2 Wyshak, 607 F.2d at 826.

3 A defense is insufficient as a matter of law if it "would not,
4 under the facts alleged, constitute a valid defense to the action .
5 . . ." Sec. People, 2005 WL 645592, at *3. If a defense is
6 legally insufficient, it "can and should be" stricken. Id.

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8 **IV. DISCUSSION**

9 Plaintiff argues that Defendants' Amended Answer must be
10 struck because (1) it is not properly before this Court and (2) it
11 is defective under the Federal Rules of Civil Procedure
12 (hereinafter, "the Rules" or, individually, "Rule"). Plaintiff
13 also argues that both of Defendants' affirmative defenses continue
14 to be insufficient and therefore must be struck.

15 **A. Amended Answer**

16 Plaintiff moves to strike Defendants' Amended Answer on two
17 grounds. First, Plaintiff argues that the Amended Answer is not
18 properly before the Court because Defendants failed to comply with
19 Rule 15's provision that parties may amend their pleadings "only
20 with the opposing party's written consent or the court's leave."
21 MTS at 4. Second, Plaintiff argues, in essence, that because the
22 Amended Answer contains both general and specific denials of the
23 Complaint's allegations it is incurably defective and must be
24 struck in its entirety. MTS at 4-6.

25 Defendants do not supply a coherent response. Unhelpfully,
26 they discuss Rule 8(d)'s authorization of inconsistent legal claims
27 and defenses. See Opp'n at 3. However, as Plaintiff observes,
28 Reply at 3-4, Rule 8(d) is simply inapplicable here. Rule 8(d)

1 addresses inconsistent "claims and defenses" of law, but at issue
2 in Plaintiff's motion is the inconsistency of Defendants'
3 admissions and denials of fact. Defendants, in short, respond to
4 an argument Plaintiff has not made.

5 Nevertheless, Defendants being wrong does not make Plaintiff
6 right. The Court is not persuaded by Plaintiff's argument that the
7 Amended Answer is not properly before this Court. Rule 15(a)(1)
8 permits a party to amend a pleading once as a matter of course
9 within certain time limits; Rule 15(a)(2) permits other amendments
10 "with the opposing party's written consent or the court's leave."

11 Plaintiff acknowledges that the Court gave Defendants leave to
12 amend their Answer, but argues that Defendants exceeded the scope
13 of the Court's leave by amending portions of the pleading other
14 than those relating to affirmative defenses. MTS at 4. Plaintiff
15 reasons that Defendants must have been amending as a matter of
16 course, but outside the time limits imposed by Rule 15, and that
17 their entire pleading is therefore untimely and must be struck.

18 Id.

19 However, the Court's previous Order may fairly be read to
20 permit amendment of what Plaintiff calls the "Answer proper."²
21 That Order did not expressly limit Defendants to amending solely
22 those paragraphs containing Defendants' affirmative defenses. See
23 Order at 7 ("If Defendants wish to amend these two affirmative
24 defenses, they shall file an Amended Answer within thirty (30) days
25 of this Order."). Plaintiff cites no authority that would require
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27 ² Plaintiff defines the "Answer proper" as "that portion of the
28 pleading that responds to the numbered paragraphs of Plaintiff's
Complaint," and distinguishes it from the portion of the pleading
containing Defendants' affirmative defenses. MTS at 3-4.

1 the Court to impose such a limit, and the Court is not inclined to
2 do so now.

3 Plaintiff's second argument for dismissing the Amended Answer
4 unfolds in two parts: first, that Defendants have impermissibly
5 pled a general denial alongside specific denials, and, second, that
6 this error of form entitles Plaintiff to have Defendants' entire
7 Amended Answer stricken. MTS at 4-6. While the first proposition
8 is true, the second is false.

9 Rule 8(b)(3) clearly expresses the intent that parties who
10 wish to deny the allegations of a complaint will choose, as a
11 matter of form, between a general denial, which includes denial of
12 the alleged grounds for jurisdiction, and specific denials.
13 "General denials are technically permissible in federal actions,"
14 but they are "rarely proper because there is almost always
15 something in the complaint that, in good faith, should be admitted:
16 e.g., status of parties, federal jurisdiction, etc." Pentalpha
17 Macau Commercial Offshore, Ltd. v. Reddy, 2005 WL 2562624, at *1
18 (N.D. Cal. 2005).

19 Defendants have improperly pleaded general denials alongside
20 numerous (proper) specific denials. Nevertheless, the Court does
21 not agree with Plaintiff that this is a mark of bad faith, nor,
22 more pertinently, that the remedy for Defendants' error is to
23 strike their entire pleading. The Federal Rules embody an approach
24 to pleading which deemphasizes formal niceties in favor of actual
25 notice. See, e.g., 5 Charles Alan Wright & Arthur R. Miller,
26 Federal Practice and Procedure § 1266 (3d ed. 1998) ("[A]s has been
27 pointed out numerous times in this discussion of pleading under the
28 federal rules, nomenclature and formal matters should not be

determinative and the intention of the pleader should be given effect so that a resolution of the merits can be achieved."). Defendants have made their intentions plain enough to put Plaintiff on notice of the basis of their defenses, and it would be "wasteful formality, not supported by the Federal Rules' notice pleading standards," to require Defendants to amend their Answer yet again. Khalek v. San Diego Trolley, Inc., 2007 WL 1381611, at *3 (S.D. Cal. 2007). The purpose of a 12(f) motion is to avoid rather than increase the expense of unnecessarily litigating picayune issues. Fantasy, Inc. v. Fogerty, 984 F.2d 1524, 1527 (9th Cir. 1993), rev'd on other grounds, 510 U.S. 517 (1994). Hence, this Court declines to strike the entire Amended Answer.

Read in its entirety, Defendants' Amended Answer makes plain that Defendants admit to having ordered the Program from a third party but deny having shown it in their restaurant. Defendants say as much in their opposition brief. See Opp'n at 3. Plaintiff has been put on sufficient notice of what Defendants admit (that they own a business in Union City, subscribe to DIRECTV, and ordered the Program from DIRECTV) and what they deny (everything else). Moreover, Plaintiff has the opportunity to test Defendants' factual contentions through discovery.

It is readily apparent from the Amended Answer, taken as a whole, that Defendants intended only to generally deny wrongdoing, not to issue a general denial of fact. Therefore, the Court GRANTS Plaintiff's Motion to Strike the Amended Answer only with respect to the purported general denials in Defendants' Amended Answer and otherwise DENIES the motion. Defendants' specific denials remain.

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1 The Court also reminds Defendants' counsel of his Rule 11
2 obligations with respect to factual contentions and admonishes him
3 to observe the formal requirements of Rule 8 in any future
4 pleadings before this Court.

5 **B. Affirmative Defenses**

6 In the Amended Answer, Defendants reprise their attempts to
7 plead the affirmative defenses of laches and unclean hands.
8 Previously, Defendants, proceeding pro se, pled these defenses
9 simply by invoking their names. Answer ¶¶ 19, 20. This Court
10 struck the defenses as insufficiently pled but gave Defendants
11 leave to amend them. Order at 6-7. In doing so, the Court
12 observed the lenient pleading standard applied to pro se litigants.
13 Id. at 4. Defendants are now represented by counsel. The Court
14 therefore reviews the Amended Answer's pleading of affirmative
15 defenses under generally applicable standards.

16 Unfortunately, Defendants' amended Answer scarcely improves
17 upon the original. Defendants plead laches by stating that they
18 subscribed to DIRECTV over five years before Plaintiff brought
19 suit. Am. Answer ¶ 5. Plaintiff points out that the instant
20 lawsuit does not concern when or whether Defendants subscribed to
21 DIRECTV, but rather whether they unlawfully intercepted and
22 exhibited the Program. MTS at 7; Reply at 5. The Court agrees.
23 Previously, Defendants provided no facts to support their laches
24 defense; now, they have provided facts, but the facts do not amount
25 to laches, even when construed in the light most favorable to
26 Defendants. The timing of Defendants' purchase of DIRECTV service
27 is simply irrelevant and "could have no possible bearing on the
28 subject of the litigation." Platte Anchor Bolt, Inc. v. IHI, Inc.,

1 352 F. Supp. 2d 1048, 1057 (N.D. Cal. 2004). Defendants' laches
2 defense therefore fails as a matter of law. Accordingly, the Court
3 strikes Defendants' first affirmative defense with prejudice.
4 Defendants are barred from further pleading the affirmative defense
5 of laches.

6 Defendants' affirmative defense of unclean hands fares no
7 better. Defendants allege that they ordered the Program from a
8 DIRECTV employee who "misled" them into thinking they could order
9 the Program for family viewing. Am. Answer ¶ 6. This explains how
10 Defendants came to order the Program but not how Plaintiff acted
11 with unclean hands. The issue is not whether Defendants ordered
12 the program but whether they unlawfully exhibited it in their
13 restaurant. Defendants baldly assert that DIRECTV is a sublicensee
14 of Plaintiff and assume that this would render Plaintiff
15 responsible for DIRECTV's acts, but they do not allege how this is
16 so. Defendants' allegations concerning DIRECTV, as above, are
17 irrelevant. As this Court explained in its previous Order, if
18 Defendants believe they have a claim against DIRECTV, then they
19 must bring an action against DIRECTV. Order at 6.

20 Defendants have pled the defense of unclean hands with
21 sufficient supporting facts to put Plaintiff on notice of the basis
22 for the defense, but the basis is inadequate as a matter of law.
23 Accordingly, the Court strikes Defendants' unclean hands defense
24 with prejudice. Defendants are barred from further pleading the
25 affirmative defense of unclean hands.

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1 **V. CONCLUSION**

2 For the foregoing reasons, the Court GRANTS in part and DENIES
3 in part the Motion to Strike filed by Plaintiff J & J Sports
4 Productions, Inc., against Defendants Melinda J. Vizcarra and
5 Ricardo Vizcarra. The Court STRIKES Defendants' putative general
6 denials WITH PREJUDICE. Defendants' specific denials remain. The
7 Court also STRIKES Defendants' affirmative defenses of laches and
8 unclean hands WITH PREJUDICE.

9 The parties shall appear for a Case Management Conference on
10 February 24, 2012, at 10:00 a.m. in Courtroom 1.

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12 IT IS SO ORDERED.

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14 Dated: January 09, 2012



15 UNITED STATES DISTRICT JUDGE
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