

# **EXHIBIT A**



Class Action Settlement Administration

November 2, 2012  
Case Manager Name : Mary Butler  
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**Larkin, et. al v. YELP! Inc.**  
**United States District Court Northern District of California**  
**Case No. CV 11-01503 EMC**

**Plaintiff Counsel**

*Ian McLoughlin / Shapiro Haber & Urmy LLP*  
*Tom Urmy Jr. / Shapiro Haber & Urmy LLP*  
*Peter Rukin / Rukin Hyland Doria & Tindall LLP*  
*Rosa Vigil Gallenberg / Gallenberg PC*

**Defense Counsel**

*Malcolm A. Heinicke / Munger, Tolles & Olson LLP*

**Case Milestones**

Preliminary Approval Hearing	July 12, 2012
Notification Mailing	August 02, 2012
Correction Mailing	August 17, 2012
Reminder Mailing	September 07, 2012
Claim Deadline	September 21, 2012
Opt Out Deadline	September 21, 2012
Objection Deadline	October 22, 2012
Final Approval Hearing	November 30, 2012

**Total Class Members : 916**

**CA Class Member : 462**  
**National Class Members: 425**  
**CA and Natl Class Members: 29**

**Response Summary**

"Total Responses Submitted" is based on responses processed as of date reflected on the report.

**CA Class Member : 491 - 21,423.58 total work weeks**

<b>Claim Form - California Class</b>	<b>Total</b>	<b>Rates</b>
Valid	286	58.25%
CA Valid Work weeks Claimed	14,601.40	68.16%
Invalid - duplicates	7	1.43%
Pending	2	0.41%
Late	2	0.41%
CA Late Work weeks Claimed	49.00	0.23%
Total Submitted	295	60.08%

**National Class Members: 454 - 16,666.19 total work weeks**

<b>Claim Form - National Class Opt In</b>	<b>Total</b>	<b>Rates</b>
Valid	142	31.28%
National Valid Work weeks Claimed	5,247.60	31.49%
Invalid - duplicates	0	0%
Pending	4	0.88%
Late	2	0.44%
NA Late Work weeks Claimed	93.86	0.56%
Deficient	2	0.44%
NA Deficient Work weeks Claimed	110.42	0.66%
Total Submitted	146	32.16%

<b>Opt Out Form</b>	<b>Total</b>	<b>Rates</b>
Valid	2	0.21%
Invalid	0	0%
Total Submitted	2	0.21%

<b>Change Of Address Form</b>	<b>Total</b>	<b>Rates</b>
Valid	112	12.27%
Invalid- duplicates	4	0.43%
Total Submitted	116	12.71%

## Mailing Details

<u>Mailing Title</u>	<u>Mailed</u>	<u>Returned</u>	<u>Remailed</u>	<u>Undeliverable</u>
National Class Notice Packet	425	66	60	15
CA and National Class Notice Packet	29	5	3	2
California Class Notice Packet	458	34	69	6
Correction Notice Packet Mailing	4	1	0	0
Reminder Postcard	678	35	0	0
Late Letter	8	0	0	0
Deficient Letter Followup mailing	0	0	0	0