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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

NATIONAL UNION FIRE INSURANCE
COMPANY OF PITTSBURGH, PA.,

No. C-11-1892 EMC

Plaintiff,

**ORDER DENYING PLAINTIFF'S
MOTION TO ENJOIN DEFENDANTS
FROM PROSECUTING SIMILAR
LITIGATION IN KANSAS**

v.

PAYLESS SHOESOURCE, INC., *et al.*,

(Docket No. 40)

Defendants.

I. INTRODUCTION

Plaintiff National Union Fire Insurance Company (“National Union”) filed a Complaint for Declaratory Relief on April 19, 2011, pursuant to 28 U.S.C. §§ 2201 and 2202 seeking a determination of its rights and obligations with respect to certain commercial umbrella liability policies it issued to Defendants Payless Shoe Source, Inc. (“Payless”) and Collective Brands, Inc. (“Collective Brands”). Compl. ¶ 1 (Docket No. 1). The Defendants filed a similar complaint in the U.S. District Court for the District of Kansas on August 18, 2011, involving the same liability policies, and substantially the same parties and claims. *See* Compl. (Docket No. 1) in *Collective Brands, Inc. et. al. v. National Union Fire Insurance Company of Pittsburgh, PA. et. al.*, No. 5:11-cv-04097-JTM-KGG.¹ Almost one year later, on June 8, 2012, Plaintiff’s filed their now pending

¹ Plaintiffs include a copy of this complaint as an exhibit to a declaration filed in support of their motion. *See* Decl. of Clinton Judd McCord, Ex. 2 (Docket No. 41-2). Under the Federal Rules of Evidence, a court may take judicial notice of facts that are not subject to reasonable dispute, either because they are “(1) generally known within the territorial jurisdiction of the trial court or (2) capable of accurate and ready determination by resort to sources whose accuracy cannot be reasonably questioned.” Fed. R. Evid. 201. This second set of facts subject to judicial notice under

1 motion asking this Court to enjoin the Defendants from prosecuting their case in the Kansas district
2 court (Docket No. 40). Having considered the parties' submissions and oral argument, the Court
3 **DENIES** Plaintiff's motion for the reasons set forth below.

4 **II. FACTUAL AND PROCEDURAL BACKGROUND**

5 National Union issued three, one-year commercial umbrella liability policies to Payless and
6 Collective Brands effective for the period spanning February 1, 2007 to February 1, 2008
7 ("Umbrella Policies"). Compl. ¶ 14. While this coverage was in effect, two purported class action
8 law suits were brought against Defendants, alleging they solicited potential customers in violation of
9 the Telephone and Consumer Protection Act of 1991 ("TCPA"), 47 U.S.C. § 227(b)(1)(B), and
10 certain provisions of Washington State law. *Id.* at ¶¶ 10-11. The first action, *Clark v. Payless*
11 *Shoesource, Inc. et al.*, No. 2:09-cv-00915-JCC ("*Clark*"), brought on behalf of a national class as
12 well as a class of Washington State residents who received pre-recorded telephone messages
13 regarding Defendants' sales promotions, has been "settled in principle, pending court approval."
14 Defs.' Opp. (Docket No. 44) at 5. The second suit, *Kazemi v. Payless Shoe source, Inc. et al.*, No.
15 *3:09-cv-05142-EMC* ("*Kazemi*"), brought on behalf of a nationwide class who received
16 unauthorized text-message advertisements from Payless to their mobile telephones, was dismissed
17 when this Court entered a Final Judgment and Order of Dismissal with Prejudice approving the
18 parties' final settlement on April 2, 2012. *Id.* In each case, National Union denied coverage under
19 the umbrella liability policies, declined to defend the Defendants in the lawsuits, and "rejected any
20 claim for indemnity for liability" incurred as a result of the suits. Compl. ¶¶ 12-13.

21 Defendants contend that "[u]nder Kansas law, both of the [u]nderlying [l]awsuits are covered
22 under the Policies as 'Personal Advertising Injury' and 'Property Damage.'" Defs.' Opp. 5. As
23 such, Defendants sought coverage for the two suits in 2010 from National Union, as well as from
24 two other insurers. In the ensuing months, the two parties engaged in ongoing discussions regarding
25 the coverage dispute. On April 18, 2011 Defendants sent a letter to National Union reiterating its

26 _____
27 the rules of evidence encompasses *all* the parties' filings before the district court in Kansas. *See*
28 *Reyn's Pasta Bella, LLC v. Visa USA, Inc.*, 442 F.3d 741, 746 (9th Cir. 2006) (court may take
judicial notice of court filings and other matters of public record).

1 position that Kansas law would resolve the insurance dispute in its favor, rendering Plaintiff
2 responsible for the full costs of the class action settlements. *See* Decl. of Robert Sacks ISO Defs.’
3 Opp. (Docket No. 45) (“Sacks Decl.”), Exhibit E. The letter went on to warn Plaintiff that:

4 “[u]nless National Union, within three weeks from the date of this
5 letter, accepts our previous settlement offer...[REDACTED]...the offer
6 will be withdrawn and the price of resolving these coverage issues
7 amicably will increase. Furthermore, as you know, Payless has
8 recently been impleaded by you, on behalf of Hartford, into the
9 coverage action currently pending between Hartford and SmartReply
relating to *Clark*. Now that you have made Payless a party to that case,
*Payless is currently considering impleading National Union into this
same action*, so that a complete resolution of coverage issues with
respect to Payless can be obtained.”

10 Sacks Decl. at 5 (emphasis added). The action referred to in this letter concerns a third lawsuit
11 regarding coverage under the same insurance policies then pending in Washington State (the
12 “Washington” litigation) between Payless’ co-defendants in *Clark* and the co-defendants’ insurers.
13 *Id.* at 6. One day after receiving this letter, National Union filed the declaratory judgment action
14 now pending before this Court. Defs.’ Opp. at 6.

15 Even after the filing of the complaint, the parties continued to engage in settlement
16 discussions. *See* Joint Stip. and Order Continuing CMC (Docket No. 32) at 2. Indeed, National
17 Union twice stipulated to grant Defendants more time to answer the Complaint. *See* Stip. for Further
18 Ext. of Time (Docket No. 14) at p. 2. Defendant ultimately answered the Complaint on August 18,
19 2011, four months after it had been filed, and on that same date filed a breach of contract and
20 declaratory judgment action in the U.S. District Court for the District of Kansas seeking a
21 determination of National Union’s liability under the umbrella liability policies. *See* Defs.’ Opp. at
22 7; *Collective Brands, Inc. et. al. v. National Union Fire Insurance Company of Pittsburgh, PA*, No.
23 11-CV-4097-JTM/KGG, U.S. District Court, District of Kansas (“the Kansas litigation”).

24 Nevertheless, the two parties continued to negotiate, with this Court referring the matter to
25 private Alternative Dispute Resolution on Sept 21, 2011. *See* Order Referring Case to Prvt. ADR
26 (Docket No. 24). Thereafter, the parties continued mediation, and last met on May 23, 2012, to
27 discuss the claims in both this action and the Kansas action. Joint Stip. and Order Continuing CMC
28 (Docket No.30) at 2; Defs.’ Opp. at 7. On June 8, 2012 Plaintiff filed the motion asking this Court

1 to enjoin Defendants’ Kansas litigation.

2 **III. DISCUSSION**

3 A. **First-to-File Rule**

4 National Union’s motion urges the Court to enjoin Defendants’ prosecution of the Kansas
5 litigation on the basis of the “first-to-file” rule. The “first-to-file” rule is a “generally recognized
6 doctrine of federal comity which permits a district court to decline jurisdiction over an action when a
7 complaint involving the same parties and issues has already been filed in another district.”

8 *Pacesetter Systems, Inc. v. Medtronic Inc.*, 678 F.2d 93, 94-95 (9th Cir. 1982). The purpose of this
9 well-established rule is to promote efficiency and to avoid duplicative litigation and thus it “should
10 not be disregarded lightly.” *Alltrade, Inc. v. Uniweld Prod., Inc.*, 946 F.2d 622, 625 (9th Cir.1991)
11 (citing *Church of Scientology v. United States Dep’t of the Army*, 611 F.2d 738, 750 (9th Cir.1979)).

12 However, “the trial court’s discretion tempers the preference for the first-filed suit, when such
13 preference should yield to the forum in which all interests are best served.” *Genentech*, 998 F.2d at
14 938 (citing *Kerotest*, 342 U.S. at 184). A court’s decision to depart from this general rule must
15 present a “sound reason that would make it unjust or inefficient to continue the first-filed action.” *Id.*

16 Courts examine three factors in deciding whether to apply the first-to-file rule: (1) the
17 chronology of the two actions; (2) the similarity of the parties involved; and (3) the similarity of the
18 issues at stake. *Alltrade, Inc.*, 946 F.2d at 625-26. The issues and parties in the first and second
19 action need not be identical, but “substantially similar” in order for the rule to apply. *Inherent v.*
20 *Martindale-Hubbell*, 420 F. Supp. 2d 1093, 1097 (N.D. Cal. 2006) (quoting *Dumas v. Major League*
21 *Baseball Properties Inc.*, 52 F. Supp. 2d. 1183 (S.D. Cal. 1999), *vacated on other grounds by*, 104 F.
22 Supp. 2d 1224 (S.D. Cal. June 21, 2000) *aff’d*, 300 F. 3d. 1083 (9th Cir. 2002)). The first factor
23 requires that one action be filed meaningfully prior to the other. *See e.g. Guthy-Renker Fitness,*
24 *L.L.C. v. Icon Health & Fitness Inc.*, 179 F.R.D. 264, 270 (C.D. Cal. 1998) (explaining that where
25 the first action was filed approximately three months before the second, the chronology factor was
26 satisfied). Courts have declined to apply the rule where the time between the actions is relatively
27 short because the two actions will not necessarily have progressed to different stages. *See Z-Line*
28 *Designs, Inc. v. Bell’O Int’l LLC*, 218 F.R.D. 663, 665 (N.D. Cal. 2003) (concluding that where the

1 initial action was filed only two days before the second, the importance of the earlier filing date was
2 diminished); *see also, Recoton Corp. v. Allsop, Inc.*, 999 F. Supp. 574, 577 (S.D.N.Y. 1998)
3 (refusing to apply the first-to-file rule where two days separated the two actions); *Riviera Trading*
4 *Corp.*, 944 F. Supp. 1150, 1159 (S.D.N.Y. 1996) (not applied when four days separated the filings);
5 *Capitol Records, Inc. v. Optical Recording Corp.*, 810 F. Supp. 1350 (S.D.N.Y. 1992) (not applied
6 when 20 days separated filings).

7 The second factor, that the parties in both actions are “substantially similar,” has been held to
8 include a number of plaintiff-defendant configurations that are not identical across the two actions.
9 *See Microchip Technology, Inc. v. United Module Corp.*, 2011 WL 2669627, at *3 (N.D. Cal. July 7,
10 2011). The court in *Microchip Technology*, found that parties to litigation were “substantially
11 similar” where a party to the second action was not named in the first action, but was a wholly-
12 owned subsidiary of a defendant in the first action, and “presumably” could be added to the initial
13 action. *Id.*; *see also British Telecommunications plc. v. McDonnell Douglas Corp.*, No. C-93-0677
14 MHP, 1993 WL 149860, at *4-5 (N.D. Cal. 1993) (applying first-to-file rule although a subsidiary of
15 the defendant was present in only one of the two actions.).

16 Similarly, the requirement that the issues in both actions be “substantially similar” is
17 satisfied even where different claims are advanced in each action, so long as the “key dispute” in
18 each action is the same. *Inherent*, 420 F. Supp 2d at 1099. For purposes of the first-to-file rule,
19 “[i]n determining whether the cases involve the same issue, it is enough that the overall content of
20 each suit is not very capable of independent development, and will be likely to overlap to a
21 substantial degree.” *Supervalu, Inc. v. Exec. Dev. Sys., Inc.*, No. CV-06-329-S-BLW, 2007 WL
22 129039, at *1 (D. Idaho Jan. 12, 2007). “The form of relief sought does not determine the similitude
23 of the issues.” *Isle Capital Corp. v. Koch Carbon, Inc.*, No. 06-00525 MMC, 2006 WL 823186, *3
24 (N.D. Cal. March 28, 2006). Thus, in *Inherent*, a district court held that although a second-filed
25 action included a claim for damages which was absent from a first-filed action for declaratory relief
26 regarding a contract dispute, the two actions were nonetheless “substantially similar” because the
27 tortious conduct alleged in the second action was “intimately related with the validity of a Letter of
28 Interest” at the center of the contract dispute, and the damages claim advanced in the second could

1 be brought as a counterclaim in the first filed action. *Inherent*, at 1098-1099. *See also Guthy-*
2 *Renker Fitness*, 179 F.R.D. at 270 (concluding that the similarity of the issues requirement was met
3 where the first action sought declaratory judgment of five patents and damages for tortious
4 interference while the second action was for patent infringement of only *one* of the five patents).

5 Applied to the instant case, it is clear that the complaint filed in this Court was
6 chronologically first. Further, the earlier filing date of the first filed action is not so close to the
7 latter filing date of the second filed action as to render the time between the two filings immaterial.
8 *See* Pl.’s Mot. to Enjoin (Docket No. 40) at p. 4-5 (noting that the complaint in the action before this
9 Court was filed four months before the complaint in Kansas). Second, the parties to the two actions
10 are “substantially similar” if not identical at this stage in the two cases. While the Kansas litigation
11 initially included two defendants not party to the instant action,² they have since settled with
12 Defendants in this case, leaving Payless, Collective Brands, and National Union as the sole
13 remaining litigants in the Kansas case. *See Collective Brands, Inc. v. National Union*, No. 11-cv-
14 0497-JTM-KGG, Scheduling Order (Docket No. 35) at 1.³

15 Finally, there is substantial similarity of the issues in the two actions. The instant action asks
16 for a declaratory judgment, seeking to resolve whether National Union is liable to Payless and
17 Collective Brands for some of the costs resulting from the two purported class action lawsuits.
18 Compl. ¶ 1. In the Kansas action, Payless and Collective Brands are seeking monetary damages for
19 breach of the insurance contract issued to them by National Union as well as declaratory relief
20 pursuant to 28 U.S.C. §§ 2201 and 2202 regarding National Union’s liability for costs incurred as a
21 result of the two class action lawsuits. *See Collective Brands, Inc. v. National Union*, No. 11-cv-
22 0497-JTM-KGG, Compl. ¶ 1 (Docket No. 1). The “central question” in each suit involves whether
23 or not the umbrella liability policies cover losses incurred by Defendants resulting from their
24 advertising practices challenged in the prior litigation. As the two actions “differ only as to the

25
26 ² Defendants St. Paul Fire & Marine Insurance Co. and Discover Property & Casualty
Insurance Co. were initially named as defendants in the Kansas litigation alongside National Union.

27 ³ The Court takes Judicial Notice of the Scheduling Order entered by Magistrate Judge Gale
28 (Docket No. 35) in *Collective Brands, Inc. et. al. v. National Union Fire Insurance Company of
Pittsburgh, PA*, No. 11-CV-4097-JTM/KGG, in the U.S. District Court for the District of Kansas.

1 remedy sought,” this Court concludes that the first-to-file rule is applicable. *See Pacesetter Systems*,
2 678 F.2d at 95-96.

3 B. Exceptions to First-to-File

4 The first-to-file rule “is not a rigid or inflexible rule to be mechanically applied,” and in
5 certain circumstances even though the requisite factors for the rule’s application have been met,
6 Courts nonetheless decline to follow its dictates. *Pacesetter*, 678 F.2d at 95. “The most basic aspect
7 of the first-to-file rule is that it is discretionary;” it necessarily leaves “an ample degree of discretion,
8 appropriate for disciplined and experienced judges...to the lower courts.” *Alltrade*, 946 F.2d at 628
9 (quoting *Kerotest Mfg. Co. v. C-O-Two Fire Equipment Co.*, 342 U.S. 180, 183-84 (1952)); *see also*
10 *Pacesetter* at 95. As the Ninth Circuit noted in *Church of Scientology*, “[t]he first-to-file rule’
11 normally serves the purpose of promoting efficiency well and should not be disregarded lightly.”
12 611 F.2d 738 at 750. However, “[c]ircumstances and modern judicial reality...may demand that we
13 follow a different approach from time to time.” *Id.* (internal citation omitted). Thus, “the trial
14 court’s discretion tempers the preference for the first-filed suit [] when such preference should yield
15 to the forum in which all interests are best served.” *Genentech*, 998 F.2d at 938 (abrogated on other
16 grounds by *Wilton v. Seven Falls Co.*, 515 U.S. 277 (1995)) (citing *Kerotest*, 342 U.S. at 184).

17 A court’s decision to depart from this general rule must present a “sound reason that would
18 make it unjust or inefficient to continue the first-filed action.” *Id.* “The circumstances under which
19 an exception to the first-to-file rule typically will be made include bad faith, anticipatory suit, and
20 forum shopping.” *Alltrade* at 628; *see also Alibaba.com v. Litecubes, Inc.*, No. C 03-5574 MHP,
21 2004 WL 443712, at *2 Fn. 3 (N.D. Cal. Mar. 8, 2004) (stating that the first-to-file rule may be
22 relaxed if the first-filed suit is “plainly anticipatory” or the party has engaged in “transparent forum
23 shopping”). Other circumstances may also warrant a rejection of the first-to-file rule, such as factors
24 involving convenience to the parties or sound judicial administration. *See e.g. Z-Line Designs*, 218
25 F.R.D. 663, 665 (N.D. Cal. 2003) (noting that a court may refuse to apply the first-to-file rule if
26 balance of convenience weighs in favor of a later-filed action); *Joe Boxer Corp. v. R. Siskind & Co.*,
27 *Inc.*, C 98-4899 SI, 1999 WL 429549 at * 9 (N.D. Cal. June 8, 1999).

28

1 1. Anticipatory Suit Filed for the Purpose of Forum Shopping

2 A Court may, in its discretion, rely on equitable grounds in deciding to depart from the first-
3 to-file rule when the record before it reflects that the filing of the first suit evidences “forum
4 shopping and gamesmanship.” *Xoxide, Inc. v. Ford Motor Co.*, 448 F. Supp. 2d 1188, 1192 (C.D.
5 Cal. 2006). An action amounts to an anticipatory suit when the plaintiff in the first action was in
6 receipt of “specific, concrete indications that a suit by defendant was imminent.” *Ward v. Follett*
7 *Corp.*, 158 F.R.D. 645, 638 (N.D. Cal. 1994) (citing *Amerada Petroleum Corp. v. Marshall*, 381 F.2d
8 661 (5th Cir. 1967); *see also Inherent*, 420 F. Supp. 2d at 1099-1100 (holding that a first-filed action
9 was anticipatory where the plaintiff filed a declaratory judgment action five days after receiving a
10 letter from defendant which alleged plaintiff had breached the parties’ contract and warned that
11 “unless a settlement is reached within five business days a lawsuit will be filed.”). Such anticipatory
12 suits are disfavored because they are an aspect of forum shopping. *Mission Ins. Co. v. Puritan*
13 *Fashions Corp.*, 706 F.2d 599, 602 Fn. 3 (5th Cir. 1983). As an example, the selection of a forum
14 with no relevance to the parties suggests “the possibility of forum-shopping.” *See Barnes & Noble,*
15 *Inc. v. LSI Corp.*, 823 F. Supp. 2d 980, 993 (N.D. Cal. 2011) (declaring no forum shopping occurred
16 where the forum of the first-filed action was the district in which the defendant was headquartered
17 and there was no difference in substantive law between the forums of the first and second-filed
18 actions).

19 Some courts have noted that “the filing of a declaratory action is a ‘red flag’ when the
20 plaintiff was aware that suit by the defendant was imminent.” *Ex-Im Plastics v. Miwon Am., Inc.*,
21 No. CV 96-5710, 1996 WL 928189, at *5 (C.D. Cal. Oct. 28, 1996); *see also Guthy-Renker Fitness,*
22 179 F.R.D. at 272 (noting that a first-filed action for declaratory judgment may be more indicative of
23 a preemptive strike to preserve litigation in a particular forum than a suit for damages or equitable
24 relief). For example, in *Z-Line Design, Inc.*, 218 F.R.D. 663, the court found a first-filed declaratory
25 judgment action to be anticipatory where a defendant sent a plaintiff a cease and desist letter and the
26 plaintiff filed an action one day before plaintiff and defendant’s mutually agreed-upon deadline for
27 plaintiff to respond to the letter. *See also Xoxide, Inc. v. Ford Motor Co.*, 448 F. Supp. 2d at 1193
28 (Plaintiff was “warned from the outset” that failure to execute a proposed settlement agreement and

1 comply with its terms “by the specified deadlines” would result in litigation. Plaintiff’s first-filed
2 declaratory judgment suit constituted “a form of insurance” and was held to be anticipatory.); *Great*
3 *Am. Ins. Co. v. Houston Gen. Ins. Co.*, 735 F. Supp. 581, 586 (S.D.N.Y. 1990) (a “classic example
4 of a race to the courthouse,” plaintiff filed suit four days before the deadline for resolution set out in
5 defendant’s letter); *Inherent* at 1099-1100 (finding plaintiff in first-filed action’s suit anticipatory
6 where defendant’s letter stated that suit would be filed within 5 days if not settlement was reached).

7 However, courts have been less inclined to find that a first-filed declaratory judgment action
8 was anticipatory where the imminency of a possible lawsuit is less pronounced. In *Bryant v.*
9 *Oxford Express, Inc.*, Bryant’s first-filed declaratory judgment was held not anticipatory where
10 Oxford’s letter to Bryant warned it would “declare a breach” and “seek indemnification” if Bryant
11 did not honor the license agreement at issue. *Id.* 181 F. Supp. 2d 1045, 1048-49 (C.D. Cal. 2000).
12 The court in *Bryant* held that Oxford was doing nothing more than “blowing smoke” with its letter
13 as it did not give Bryant indication that a suit was “imminent,” and, thus Bryant’s filing was not
14 anticipatory. *Id.* Similarly, in *Guthy-Renker*, the court declined to find the action an anticipatory
15 where a plaintiff filed a declaratory judgement after receiving a letter from a defendant regarding a
16 patent dispute because the letter itself stated that its purpose was to give plaintiff notice of potential
17 patent infringements in an effort to *avoid* litigation. *Id.*, 179 F.R.D. at 271. In *Intersearch*
18 *Worldwide, Ltd. v. Intersearch Group, Inc.*, 544 F. Supp. 2d 949, 961 (N.D. Cal. 2008), plaintiff’s
19 counsels’ letter stated that if plaintiff did not receive a favorable response, it would oppose
20 defendant’s trademark application and would be forced to take further legal action, but indicated an
21 amicable resolution should be possible. The court held this did not present an “imminent threat of
22 any legal action” to render defendant’s suit anticipatory.

23 The facts in this case, and the degree of “imminent threat of legal action” they reveal, fall
24 somewhere in between the cases that found a suit to be anticipatory, and those that did not.
25 Payless’s April 18, 2011, letter told National Union it would withdraw its settlement offer if
26 National Union did not accept it within three weeks, and warned that it was “considering”
27 impleading national Union it into litigation pending in Washington State (discussed *supra*). Sacks
28 Decl., Ex. E at 5. On the one hand, the fact that Plaintiff initiated this action on April 19, only one

1 day after receiving the letter, suggests that it ran to the courthouse doors. However, Plaintiff's
2 uncontested statement that the parties had been in negotiations for approximately four months before
3 this action was filed lends credibility to its position that it "commenced a declaratory judgment
4 action in the Northern District of California" in order to avoid "piecemeal resolution of [the] dispute."
5 Sacks Decl., Ex. F. Moreover, unlike the five-day deadline threatened in *Inherent*, Payless's
6 warning to National Union did not contain the same degree of specific and imminent threat of an
7 anticipatory suit. In addition, National Union's selection of the Northern District of California as
8 the forum for this action is not wholly irrelevant to the parties or the issues in dispute, since one of
9 the class action suits that prompted the instant case was litigated before this Court. Without a more
10 specific indication that National Union acted out of a belief that Payless's threat to file suit was
11 "imminent," or more concrete evidence that National Union engaged in deliberate forum shopping,
12 this Court cannot find National Union's declaratory judgment action to be anticipatory.

13 2. Bad Faith

14 Courts may also decline to apply the "first-to-file" rule when a first-filed action was filed in
15 "bad-faith." Bad faith is evident when the plaintiff in the first action induces the other party to, in
16 good faith, rely on representations made by the plaintiff that it will not file first in order to preempt
17 the other party from filing a suit in its preferred forum. *See Girafa.com, Inc., v. Alexa Internet, Inc.*,
18 No. C-08-02745 RMW, 2008 WL 4500858, at *7 (N.D. Cal. Oct 6, 2008) ("[h]ad Alexa intimated
19 that it would not sue to delay Girafa's declaratory judgment complaint but then sued in Texas to
20 have initiated the first action, that would constitute bad faith contemplated by the first-to-file rule.").
21 Filing first to establish tactical advantage over the defendant is not "bad-faith." *Id.* Nor is bad faith
22 established merely because one of the parties engaged in good-faith negotiations decides to file suit.
23 *Barnes and Noble*, 823 F. Supp. 2d 980 at 991-92.

24 Here, neither party suggests that the instant action was filed in bad-faith. Plaintiff did not
25 make any representations to Defendants that it would not file first which resulted in prejudice to the
26 defendant, and the Defendants do not allege otherwise. *See* Pl.'s Reply (Docket No. 55) at 8. Thus,
27 this case presents no grounds upon which to decline application of the first-to-file rule on the basis
28 of bad faith conduct.

1 C. Comity Considerations

2 The present case presents a rather unusual procedural posture for application of the first-to-
3 file rule. Normally, when “cases involving the same parties and issues have been filed in two
4 different districts,” it is “the *second* district court” that exercises its “discretion to transfer, stay, or
5 dismiss the *second* case in the interest of efficiency and judicial economy.” *Cedars-Sinai Med. Ctr.*
6 *v. Shalala*, 125 F.3d 765, 769 (9th Cir. 1997). To be sure, there are instances in the Ninth Circuit
7 where the court of the first-filed action acts to enjoin further litigation of a second-filed action in a
8 sister district court. *See, e.g., Decker Coal Co. v. Commonwealth Edison Co.*, 805 F.2d 834 (9th Cir.
9 1986); *Broadcom Corp. v. Qualcomm Inc.*, No. SACV 05-468-JVS(MLGx), 2005 WL 5925582
10 (C.D. Cal. 2005); *Kiland v. Boston Scientific Corp.*, C 10-4105 SBA, 2011 WL 1261130 (N.D. Cal.
11 Apr. 1, 2011). However, these cases constitute the exception rather than the rule; the normal course
12 taken by courts in this Circuit is for the court of the second-filed action to stay its own proceedings
13 in favor of the first-filed action. *See, e.g., Alltrade, Inc.*, 946 F.2d 622; *Pacesetter*, 678 F.2d 93;
14 *Juniper Networks, Inc. v. Mosaid Technologies Inc.*, C 11-6264 PJH, 2012 WL 1029572 (N.D. Cal.
15 Mar. 26, 2012); *Xilinx, Inc. v. Invention Inv. Fund I LP*, C 11-0671 SI, 2011 WL 3206686 (N.D. Cal.
16 July 27, 2011).

17 The Supreme Court has made clear its concern regarding the “complicated problems for
18 coordinate courts” that declaratory judgment actions like the one in this case occasionally give rise
19 to. *Kerotest Mfg. Co.*, 342 U.S. at 183. The first-to-file rule helps to alleviate these problems.

20 However,

21 [w]ise judicial administration, giving regard to conservation of judicial
22 resources and comprehensive disposition of litigation, does not
23 counsel rigid mechanical solution of such problems. The factors
24 relevant to wise administration here are equitable in nature.
Necessarily, an ample degree of discretion, appropriate for disciplined
and experienced judges, must be left to the lower courts.

25 *Id.* at 183-84. Part of that discretion left to the lower courts in crafting solutions to these problems
26 includes consideration of judicial comity.

27 The circuit courts are generally in agreement that principles of comity restrain a district court
28 from enjoining an action underway in a sister court. “The federal courts long have recognized that

1 the principle of comity requires federal district courts – courts of coordinate jurisdiction and equal
2 rank – to exercise care to avoid interference with each other’s affairs.” *West Gulf Maritime Ass’n v.*
3 *ILA Deep Sea Local 24*, 751 F.2d 721, 728 (5th Cir. 1985). As the Third Circuit notes, “[n]o precise
4 rule governs relations between federal district courts possessing jurisdiction, but the general
5 principle is to avoid duplicative litigation.” *E.E.O.C. v. University of PA*, 850 F.2d 969 (1988)
6 (citing *Colorado River Water Conserv. Dist. v. United States*, 424 U.S. 800, 817 (1976)). “Prudence
7 requires that whenever possible, coordinate courts should avoid issuing conflicting orders,” and
8 judicial comity’s “underlying policy of judicial administration...counsels against the creation of
9 conflicts,” particularly where they would work “a grave disservice to the public interest in the
10 orderly administration of justice.” *Feller v. Brock*, 802 F.2d 722, 727-28 (4th Cir. 1986). In line
11 with this principle of judicial comity, the Ninth Circuit has held that “[w]hen an injunction sought in
12 one proceeding would interfere with another federal proceeding, considerations of comity require
13 *more than the usual measure of restraint*, and such injunctions should be granted *only in the most*
14 *unusual cases*.” *Bergh v. Washington*, 535 F.2d. 505, 507 (9th Cir. 1976) (emphasis added).

15 Plaintiff cites as its lead case *Decker Coal Co. v. Commonwealth Edison Co.*, 805 F.2d 834
16 (9th Cir. 1986), for the proposition that this Court has “ample authority” to enjoin a party from
17 proceeding with a second-filed action in a concurrent jurisdiction. See Pl.’s Mot. to Enjoin at 3,
18 Pl.’s Reply at 11. *Decker*, however, did not announce as broad a proposition as Plaintiff suggests.
19 In *Decker*, the Ninth Circuit upheld a lower court’s decision to enjoin the prosecution of a second-
20 filed action under an abuse of discretion stating, “[w]hen a district court has jurisdiction over all
21 parties involved, it *may* enjoin later filed actions.” *Id.* at 843 (emphasis added). Quite contrary to
22 defining this power in broad terms, the *Decker* court reiterated a holding from *Pacesetter* clarifying
23 that the “‘first to file’ rule is not a rigid or inflexible rule to be mechanically applied, but rather is to
24 be applied with a view to the dictates of sound judicial administration.” *Decker*, 805 F.2d at 844
25 (quoting *Pacesetter*, 678 F.2d at 95. As the Ninth Circuit made clear in *Bergh*, “sound judicial
26 administration” includes observing the principles of judicial comity.

27 Additionally, the limited instances in which a district court in this Circuit has enjoined the
28 court of second-filing dealt with unusual factors that counseled in favor of enjoining the second-filed

1 action that are not replicated here. Thus, in *Broadcom Corp. v. Qualcomm Inc.*, the court was asked
2 to enjoin the second-filed of three actions for patent infringement, two of which were filed in
3 California district courts. No. SACV 05-468-JVS(MLGx), 2005 WL 5925582 (C.D. Cal. 2005).
4 The plaintiff filed a patent infringement action in the U.S. District Court for the Central District of
5 California while also bringing a parallel proceeding before the United States International Trade
6 Commission (“ITC”). The defendant then filed its own patent infringement action in the U.S.
7 District Court for the Southern District located in San Diego. The court of first-filing enjoined the
8 second action in San Diego, but its injunction was limited to litigation of those patent claims
9 pending before the ITC and would dissolve once the ITC litigation was completed. *See Id.* at *1-2.
10 Further, it stayed its own first-filed action pending resolution of the ITC litigation as required under
11 28 U.S.C. § 1659 (“Stay of certain actions pending disposition of related proceedings before the
12 United States International Trade Commission”). Likewise, in *Kiland v. Boston Sci. Corp.*, No. C
13 10-4105 SBA, 2011 WL 1261130 (N.D. Cal. April 1, 2011), a court in this district enjoined the
14 defendant from prosecuting a second-filed action in the District Court for the District of Minnesota
15 regarding employment contracts at issue in both cases, but only *after* the Minnesota court had
16 voluntarily stayed its proceedings in favor of the California action. *Id.* at *4.⁴

17 In sum, considerations of comity in the case at bar counsel against enforcement of the first-
18 filed rule via an injunction issued by the first court against the second court. Plaintiff cites no good
19 reason why it does not first ask the Kansas district court in the second filed action to stay
20 proceedings therein in deference to the first-filed rule.

21 The inappropriateness of employing the reverse procedure by asking this Court to enjoin the
22 Kansas action is underscored by the fact that “courts have rejected the rule when the second-filed
23 action had developed further than the initial suit.” *E.E.O.C.*, 850 F.2d at 976; *see also, Capitol*

24
25 ⁴ Indeed, without having received assurances from the Kansas district court that it has
26 chosen to stay its own proceedings, granting Plaintiff’s motion to enjoin here may create a situation
27 similar to that in *California ex rel Lockyer, v. U.S. Dept. of Agriculture*, 710 F. Supp. 2d 916 (2008),
28 where two courts issued conflicting injunctions so as to make compliance with both an impossibility
for the parties affected. Recognizing the dire situation created by the conflicting injunctions, a court
in this district (who issued the first injunction) opted to alter its previously-issued injunction, noting
that judicial comity counsels in favor “avoid[ing] rulings which may trench upon the authority of
sister courts.” *Id.* at 921.

1 *Records, Inc.*, 810 F. Supp. at 1355 (declining to apply the first-to-file rule, in part, because second-
2 filed action had proceeded further than the first). In *Polaroid Corp. v. Casselman*, 213 F. Supp. 379,
3 381 (S.D.N.Y 1962), the court noted that the first-to-file rule is generally applied where there has
4 been significant investment of time and resources by the court of first-filing and where “a second
5 suit in such circumstances would be a wasteful duplication of effort and work havoc with the orderly
6 administration of justice.”

7 In this case, the Kansas litigation has already proceeded to the initial discovery phase, which
8 is scheduled to conclude on August 10, 2012, leading to briefing dispositive motions commencing
9 on August 31, 2012. *See* Scheduling Order (Docket No. 35) and Certificate of Service of First
10 Interrogatories and First Request for Production of Documents (Docket No. 36) in *Collective*
11 *Brands, Inc. et. al. v. National Union Fire Insurance Company of Pittsburgh, PA*, No. 11-CV-4097-
12 JTM/KGG (the Kansas litigation). In contrast, this action remains in its infancy with no substantive
13 motions having come before this Court. In comparison to the incipient nature of this case, the
14 Kansas litigation is more developed with that court having invested greater of time and resources
15 into the matter than this Court. It would be presumptuous for this Court to enjoin the Kansas
16 litigation given its relative progress relative to the instant case.

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IV. CONCLUSION

For the foregoing reasons, the Court **DENIES** Plaintiff's motion to enjoin the Kansas litigation.⁵

This Order disposes of Docket No. 40.

IT IS SO ORDERED.

Dated: August 9, 2012


EDWARD M. CHEN
United States District Judge

⁵ Local Rule 7-3 restricts the ability of parties to submit additional materials related to a pending motion after the reply to an opposition has been filed. *See* L.R. 7-3(d) ("Once a reply is filed, no additional memoranda, papers, or letters may be filed without prior Court approval," except in certain limited circumstances). Thus, the Court declines to consider National Union's untimely filing of "Supplemental Authorities in Further Support of Motion to Enjoin Defendants from Prosecuting Similar Litigation" (Docket No. 68).