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UNITED STATES DISTRICT COURT

Northern District of California

San Francisco Division

IN RE HULU PRIVACY LITIGATION

No. C 11-03764 LB

ORDER RE: SUPPLEMENTAL
DECLARATIONS IN SUPPORT OF
ADMINISTRATIVE MOTIONS TO FILE
UNDER SEAL

INTRODUCTION

This order addresses the remaining sealing issues. The legal standards are in the prior order.

ANALYSIS

I. HULU'S SUPPLEMENTAL DECLARATION

First, Exhibit 4 has two parts that Hulu wants sealed. For the reasons Hulu identifies, the partial redaction to RFA 7 is fine, and the exhibit may be filed under seal. As to RFA 54, Hulu says that it contains "information that is not public and is commercially sensitive to Hulu. It reveals details of Hulu's confidential business strategy." *Id.* The court denies the motion. This information is what is at issue in this privacy class action. There is a public interest in knowing it. The court cannot see how it reveals business strategy or commercially-sensitive information. It seems pretty obvious from Hulu's business model that the information is so.

Second, Hulu asks the court to allow a narrowly-redacted version of Exhibit 7, the deposition transcript of Hulu's 30(b)(6) witness, Richard Tom, with information about the website design. The

1 court grants the motion with respect to Exhibit 7.

2 Third, Hulu asks to entirely seal Exhibit 20 to the Carpenter Declaration on the ground that it
3 “describes Hulu’s business relationship with Facebook and the parties’ confidential business and
4 legal strategy around the Facebook ‘Like’ button.” ECF No. 181, ¶ 6. The court grants the motion
5 to seal.

6 Fourth, the court grants the motion with respect to Exhibit 9.

7 **II. PLAINTIFFS’ SUPPLEMENTAL DECLARATION**

8 As to the personal information about the relationship to the attorney, it may be personal, it may
9 be of limited relevance, and it is not seem sealable under the court’s local rule or the cases, which
10 involve sealing presentence investigations, the identifies of cooperating inmates, and medical
11 information. The court grants the motion for everything else, including the fiancee’s name, the
12 pseudonym, the cookies, the videos, and the consumers in Exhibit 23.

13 **CONCLUSION**

14 The parties may file the additional information under seal to the extent authorized by this order.

15 IT IS SO ORDERED.

16 Dated: February 1, 2014



LAUREL BEELER
United States Magistrate Judge