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9 Attorneys for Plaintiff and Counterdefendant
 10 Aria Diagnostics, Inc.

11 UNITED STATES DISTRICT COURT
 12 NORTHERN DISTRICT OF CALIFORNIA
 13 SAN FRANCISCO DIVISION

| | | |
|--------------------------------------|---|------------------------------------|
| 11 ARIA DIAGNOSTICS, INC., |) | Case No. 3:11-cv-06391-SI |
| |) | |
| 12 Plaintiff, |) | STIPULATED PROTECTIVE ORDER |
| |) | |
| 13 vs. |) | |
| |) | |
| 14 SEQUENOM, INC., |) | |
| |) | |
| 15 Defendant. |) | |
| |) | |
| 16 <u>AND RELATED COUNTERACTION.</u> |) | |

17
 18 Plaintiff and Counterdefendant, Ariosa Diagnostics, Inc., formerly Aria Diagnostics, Inc.
 19 (“Ariosa”), Defendant and Counterplaintiff, Sequenom, Inc. (“Sequenom”) and Nominal
 20 Counterdefendant Isis Innovation Limited (“Isis”) assert that they may possess confidential
 21 information in the form of trade secrets or other confidential business, personal and/or technical
 22 information related to the subject matter of this Litigation, as well as information that constitutes
 23 “protected health information” under the Health Insurance Portability and Accountability Act of
 24 1996 (“HIPAA”). The Parties recognize that it may be necessary to disclose certain of the
 25 asserted confidential information during the course of this Litigation. As a result, the Parties
 26 desire limiting disclosure and preventing use of such information for purposes other than the
 27 prosecution and defense of this Litigation. In addition, the Parties contemplate that non-parties
 28 may produce confidential information. Pursuant to Rule 26(c) of the Federal Rules of Civil

1 Procedure, the Parties, by and through their respective undersigned counsel, hereby stipulate and
2 agree to the request for, and entry of, the following Protective Order (hereinafter, "Order").

3 This Order shall apply to all information, documents, and things within the scope of
4 discovery in this Litigation that are in the possession or custody of, or are owned or controlled by
5 Ariosa, Sequenom, Isis or third parties, including but not limited to documents and things
6 responsive to requests for production of documents and things under Federal Rule of Civil
7 Procedure 34 (including business records produced pursuant to Federal Rule of Civil Procedure
8 33(d)); answers to interrogatories under Federal Rule of Civil Procedure 33; responses to requests
9 for admission under Federal Rule of Civil Procedure 36; testimony provided at deposition
10 pursuant to Federal Rule of Civil Procedure 30 or 31; testimony provided at any hearing in this
11 Litigation; documents and things responsive to, and testimony provided pursuant to any subpoena
12 issued in this Litigation under Federal Rule of Civil Procedure 45; and documents, things,
13 testimony, or other information obtained through discovery from foreign third parties, including
14 but not limited to such discovery taken under the Hague Convention on the Taking of Evidence
15 Abroad in Civil or Commercial Matters. All such materials shall be used only in connection with
16 the preparation, trial, and appeal of this Litigation. This limitation shall not apply to the party that
17 created or produced such materials, or otherwise had possession, custody, ownership, or control of
18 the materials prior to the initiation of this lawsuit.

19 **1. DEFINITIONS**

20 (a) *Designated Material*: The term "Designated Material" shall mean and refer to all
21 information and material subject to this Order that constitutes or contains a trade secret or other
22 confidential research, development, or commercial information, including but not limited to non-
23 public technical, business, or financial information, marketing plans, customer lists, vendor lists
24 and proposals, pricing and cost data, business plans, user information, and all information,
25 documents, and things referring or relating to the foregoing, including copies, abstracts, and
26 summaries of the same. "Designated Material" includes "CONFIDENTIAL INFORMATION"
27 and "OUTSIDE ATTORNEYS' EYES ONLY INFORMATION" as those terms are defined
28 below. The scope of this Order shall be understood to encompass not only Designated Material

1 which is expressly designated as “CONFIDENTIAL INFORMATION” or “OUTSIDE
2 ATTORNEYS’ EYES ONLY INFORMATION,” but also any information copied therefrom, and
3 all copies, excerpts, and summaries thereof, as well as testimony and oral conversations which
4 reveal that information.

5 (b) *Discovery Material*: The term “Discovery Material” shall mean any document (as
6 defined below), material, item, testimony, information, or thing filed with or presented to the
7 Court or produced, disclosed, served, or generated in connection with the discovery process or
8 Federal Rule 26(a) disclosures in this Litigation, including without limitation, for example, initial
9 disclosures; exhibits; answers to interrogatories; responses to requests for admissions; responses to
10 requests for production; expert reports; subpoenas; declarations; affidavits; and deposition
11 testimony or transcripts; and all copies, extracts, summaries, compilations, presentation by parties
12 or counsel to or in court, designations, and portions thereof.

13 (c) *Confidential Information*: The term “CONFIDENTIAL INFORMATION” means
14 information or material that a designating party believes, in good faith, embodies, contains or
15 reflects confidential information or material that is used by the designating party in, or pertaining
16 to, its business, which information or material is not generally known and which the designating
17 party would normally not reveal to third parties, including but not limited to confidential research,
18 development, commercial, proprietary, technical, business, financial, sensitive or private
19 information or material.

20 (d) *Outside Attorneys’ Eyes Only Information*: The term “OUTSIDE ATTORNEYS’
21 EYES ONLY INFORMATION” means “CONFIDENTIAL INFORMATION” (i) of a
22 commercially sensitive nature such as a trade secret that a designating party determines, in good
23 faith, is likely to cause significant competitive harm to its existing or prospective commercial
24 relationships if disclosed to third parties or select employees or agents of the Receiving Party,
25 including, but not limited to, unpublished pending domestic or foreign patent applications; non-
26 public financial, marketing, strategic, organizational, operational or competitive information; and
27 highly sensitive technical information relating to the design, development, research, testing and
28 production of products, or (ii) that a designating party believes, in good faith, embodies, contains,

1 or reflects “protected health information” under HIPAA; for purposes of this Order, “protected
2 health information” comprises the identifiers set forth in 45 C.F.R. § 164.514(b)(2)(i).

3 (e) *Document*: The term “Document” shall mean every means of recording any form
4 of communication or representation upon any tangible thing, including letters, words, pictures,
5 sounds, or symbols, or combinations thereof, whether recorded by handwriting, printing,
6 photostatic, or photographic means, magnetic impulse, tape, computer disk, CD-ROM or any other
7 form of data storage, data compilation, or mechanical or electronic recording, and all other
8 tangible things which come within the meaning of “document” or “tangible thing” contained in
9 Rule 34 of the Federal Rules of Civil Procedure.

10 (f) *Outside Counsel*: The term “outside counsel” means attorneys who are not
11 employees of a Party to this Litigation but are retained to represent or advise a Party to this
12 Litigation and have appeared in this Litigation on behalf of that Party or are affiliated with a law
13 firm which has appeared on behalf of that Party.

14 (g) *Party*: The term “Party” means any party to this Litigation including all of its
15 officers, directors and employees, and (other than its legal counsel) consultants.

16 (h) *Producing Party*: The term “Producing Party” shall mean any Party to this
17 Litigation or any third party, including its counsel, retained experts, directors, officers, employees,
18 or agents, who produces any Discovery Material during discovery in connection with this
19 Litigation.

20 (i) *Receiving Party*: The term “Receiving Party” shall mean any Party to this
21 Litigation who receives any Discovery Material from a Producing Party.

22 (j) *Litigation*: The term “Litigation” shall mean Case No. 3:11-cv-06391-SI in the
23 United States District Court For The Northern District of California, including any appeals
24 therefrom.

25 **2. PROCEDURE FOR MARKING PRODUCED DOCUMENTS**

26 Copies of documents produced in this Litigation, whether pursuant to a formal discovery
27 request or otherwise, shall bear a unique identifying number, except such unique identifying
28 number is not required when documents are produced only for inspection.

1 **3. CATEGORIES OF DESIGNATED MATERIAL**

2 (a) *Types.* Any Producing Party may mark Designated Material as follows: (i) if
3 containing “CONFIDENTIAL INFORMATION,” by marking the Designated Material
4 “CONFIDENTIAL”; or (ii) if containing “OUTSIDE ATTORNEYS’ EYES ONLY
5 INFORMATION,” by marking the Designated Material “OUTSIDE ATTORNEYS’ EYES
6 ONLY” if the Producing Party reasonably believes in good faith that the Designated Material
7 meets the requirements of Paragraphs 1(c) and 1(d) above.

8 (b) *Additional Categories.* The Parties may agree to add additional categories of
9 Designated Material (in addition to CONFIDENTIAL INFORMATION and OUTSIDE
10 ATTORNEYS’ EYES ONLY INFORMATION) from time to time as may be necessary or
11 appropriate. If the Parties cannot resolve the issue of whether this Order should be amended to
12 include the proposed new category of Designated Material, the dispute may be submitted to the
13 Court by motion or otherwise. Disclosure of the Discovery Material, however, shall still be
14 made, but with the highest level of confidentiality available under this Order, pending resolution
15 of the objection by the Parties or the Court, as the case may be.

16 **4. PROCEDURE FOR MARKING DESIGNATED MATERIAL**

17 Marking Designated Material as CONFIDENTIAL or OUTSIDE ATTORNEYS’ EYES
18 ONLY shall be made by the Producing Party in the following manner:

19 (a) In the case of documents or any other tangible thing produced, designation shall be
20 made by placing the legend “CONFIDENTIAL” or “OUTSIDE ATTORNEYS’ EYES ONLY” on
21 each page of the document or on the cover or in a prominent place on any other tangible thing
22 prior to production of the document or tangible thing;

23 (b) In the case of electronically stored information (“ESI”), (i) digital image files, such
24 as TIFFs, will be marked by the Producing Party with the appropriate designation on each
25 viewable page or image, and (ii) native documents and databases will be marked by the Producing
26 Party with the appropriate designation using a naming convention that conveys its confidentiality
27 status, or some other appropriate means to communicate the confidential nature of the ESI that is
28 agreed upon by the Parties.

1 (c) In producing original files and records for inspection, no marking need be made by
2 the Producing Party in advance of the inspection. For the purposes of the inspection, all
3 documents produced shall be considered as marked "OUTSIDE ATTORNEYS' EYES ONLY."
4 Thereafter, upon selection of specified documents for copying by the Receiving Party, the
5 Producing Party shall mark as "CONFIDENTIAL" or "OUTSIDE ATTORNEYS' EYES ONLY"
6 the copies of such documents as may contain confidential information at the time the copies are
7 produced to the Receiving Party;

8 (d) Any individual response to written interrogatories or requests for admissions or any
9 expert report that contains or constitutes Designated Material shall be labeled or marked by the
10 Producing Party as "CONFIDENTIAL" or "OUTSIDE ATTORNEYS' EYES ONLY" as the case
11 may be, at the time it is provided or disclosed to the Receiving Party, by indicating either at the
12 outset of the document embodying the response or in the body of each individual response, the
13 designation applicable to each response. With respect to responses to written interrogatories or
14 requests for admissions already served in this Litigation, the outside counsel for the respective
15 Parties shall exchange letters within 10 business days following entry of this order identifying the
16 designation, if any, applicable to each. Any document or thing created (e.g., any abstract,
17 summary, memorandum, or exhibit) containing Designated Material subject to this Order, shall
18 likewise be marked or labeled as "CONFIDENTIAL" or "OUTSIDE ATTORNEYS' EYES
19 ONLY" as the case may be; and

20 (e) In the case of deposition testimony, transcripts or portions thereof, designation shall
21 be made by any Party either (i) orally on the record during the deposition, in which case the
22 portion of the transcript of the designated testimony shall be bound in a separate volume and
23 marked "CONFIDENTIAL INFORMATION" or "OUTSIDE ATTORNEYS' EYES ONLY
24 INFORMATION" by the reporter, as the Party may direct, or (ii) by captioned, written notice to
25 the reporter and all counsel of record, given within ten (10) business days after receipt of the
26 official transcript. All counsel receiving such notice shall be responsible for marking the copies of
27 the designated transcript or portion thereof in their possession or control as directed by the Party
28 or deponent. Pending expiration of the ten (10) business days, all Parties and, if applicable, any

1 third party witnesses or attorneys, shall treat the deposition transcript as if it had been designated
2 “OUTSIDE ATTORNEYS’ EYES ONLY INFORMATION.” If the deposition is videotaped, the
3 video technician shall mark the original and all copies of the videotape to indicate that the contents
4 of the videotape are subject to this Order, substantially along the lines of “This videotape contains
5 confidential testimony used in this case. Its contents may not be viewed, displayed, or revealed
6 except by order of the Court or pursuant to written stipulation of the Parties.” No person shall
7 attend the designated portions of such depositions unless such person is an authorized recipient of
8 Designated Material (based on the designation of such Designated Material) under the terms of
9 this Order.

10 **5. UNINTENTIONAL FAILURE TO DESIGNATE**

11 If, through inadvertence, a Producing Party provides any Designated Material pursuant to
12 this Litigation without designating and marking the Designated Material as CONFIDENTIAL or
13 OUTSIDE ATTORNEYS’ EYES ONLY, or fails to designate materials correctly, this does not,
14 standing alone, waive the Producing Party’s right to secure protection under this Order. The
15 Producing Party may subsequently inform the Receiving Party of the confidential nature of the
16 disclosed Designated Material, and the Receiving Party shall treat the disclosed Designated
17 Material as CONFIDENTIAL INFORMATION or OUTSIDE ATTORNEYS’ EYES ONLY
18 INFORMATION, as the case may be, upon receipt of written notice from the Producing Party, to
19 the extent the Receiving Party has not disclosed this Designated Material. Disclosure of such
20 Designated Material to persons not authorized to receive that material prior to receipt of the
21 confidentiality designation shall not be deemed a violation of this Order. However, in the event
22 the material has been distributed in a manner inconsistent with the categorical designation, the
23 Receiving Party will take the steps necessary to conform distribution to the categorical
24 designation, *i.e.*, by retrieving all copies of the Designated Material, or notes or extracts thereof, in
25 the possession of the persons not authorized under this Order to possess such Designated Material
26 and advising the person to whom disclosure was made that the material is confidential and should
27 be treated as provided in the Order.

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1 **6. CONTESTING THE DESIGNATION**

2 (a) No Party to this Litigation shall be obligated to challenge the propriety of any
3 designation by any Producing Party at the time the designation is made, and a failure to do so shall
4 not constitute a waiver or in any way preclude a subsequent challenge thereto unless a prompt
5 challenge to a Producing Party's confidentiality designation is necessary to avoid foreseeable,
6 substantial unfairness, unnecessary economic burdens, or a later significant disruption or delay of
7 the Litigation.

8 (b) Ariosa, Sequenom or Isis may contest a claim of confidentiality. Such Party
9 objecting to the designation of any Discovery Material as Designated Material, such as
10 CONFIDENTIAL INFORMATION or OUTSIDE ATTORNEYS' EYES ONLY
11 INFORMATION, must give outside counsel for the Producing Party written notice that
12 specifically identifies the documents or information that the objecting party contends should be
13 differently designated and the grounds for the objection. Outside counsel for the objecting party
14 and outside counsel for the Producing Party are to then meet and confer in person, in writing, or
15 by telephone in an effort to resolve the contested designation. Failing resolution after service of
16 the written notice of its reasons for the objection, the objecting Party may, on a duly noticed
17 motion, seek an order changing or removing the designation. In the resolution of such matter, the
18 burden of establishing confidentiality shall be on the Party who made the claim of confidentiality,
19 *i.e.*, the Producing Party, but information designated as CONFIDENTIAL INFORMATION or
20 OUTSIDE ATTORNEYS' EYES ONLY INFORMATION shall be deemed as such until the
21 matter is resolved.

22 **7. ACCESS TO DESIGNATED MATERIAL**

23 (a) *Basic Principles.* A Receiving Party is authorized under this Protective Order to
24 use Designated Material that is disclosed by another Party or by a non-party in connection with
25 this case only for prosecuting, defending or attempting to settle this Litigation. Such Designated
26 Material may be disclosed only to those categories of persons and under the conditions described
27 in this Order.
28

1 Designated Material must be stored and maintained by a Receiving Party at a location and
2 in a secure manner that ensures that access is limited to the persons authorized under this Order.

3 A Producing Party is free to do whatever it desires with its own Designated Material,
4 provided that it complies with requirements under HIPAA.

5 (b) *Disclosure of "CONFIDENTIAL INFORMATION."* Designated Material marked
6 "CONFIDENTIAL" may be disclosed only to:

- 7 (i) any employee of the Producing Party;
- 8 (ii) any former counsel or employee of the Producing Party who was involved
9 with the matters to which the "CONFIDENTIAL INFORMATION" relates or refers;
- 10 (iii) any person who authored or received the "CONFIDENTIAL
11 INFORMATION" prior to its production or disclosure in this Litigation;
- 12 (iv) the Court, its technical advisor, its personnel, and the jury in this Litigation;
- 13 (v) the Receiving Party's outside counsel, their staff, and their commercial
14 copying vendors, data processing vendors, electronic discovery vendors, and/or database services ;
- 15 (vi) no more than five (5) officers, directors, and employees (including in-house
16 counsel) of the Receiving Party to whom disclosure is reasonably necessary for this Litigation and
17 who have signed the undertaking attached as EXHIBIT A agreeing to be bound by the terms of
18 this Order;
- 19 (vii) court reporters and videographers engaged for depositions, inspections, and
20 other proceedings in this Litigation;
- 21 (viii) subject to Paragraph 8, approved persons or entities engaged by a Party or
22 counsel as consultants, experts, translators, or interpreters to consult, testify, translate, or interpret
23 in the case, excluding employees, officers or directors of a named Party or of any parent,
24 subsidiary, or affiliate of any named Party, and provided that, prior to receiving
25 "CONFIDENTIAL INFORMATION," such persons or entities execute an undertaking in the form
26 attached as EXHIBIT A agreeing to be bound by the terms of this Order;
- 27 (ix) persons or entities engaged by a Party or counsel for a Party to provide jury
28 or trial consulting services, provided that, prior to receiving "CONFIDENTIAL

1 INFORMATION,” such persons or entities execute an undertaking in the form attached as
2 EXHIBIT A, agreeing to be bound by the terms of this Order;

3 (x) mock jurors or focus group members, provided that, prior to receiving
4 “CONFIDENTIAL INFORMATION,” such persons execute an undertaking in the form attached
5 as EXHIBIT B, agreeing to be bound by the terms of this Order; and

6 (xi) persons or entities engaged by a Party or counsel for a Party to prepare
7 graphic or visual aids, or demonstrative exhibits, provided that, prior to receiving
8 “CONFIDENTIAL INFORMATION,” such persons or entities execute an undertaking in the form
9 attached as EXHIBIT A, agreeing to be bound by the terms of this Order.

10 (c) *Disclosure of “OUTSIDE ATTORNEYS’ EYES ONLY INFORMATION.”*

11 Designated Material marked “OUTSIDE ATTORNEYS’ EYES ONLY” may be disclosed only to:

12 (i) the Receiving Party’s outside counsel, their staff, and their commercial
13 copying vendors, data processing vendors, electronic discovery vendors, and/or database services;

14 (ii) any person who (a) appears on the face of the Designated Material marked
15 “OUTSIDE ATTORNEYS’ EYES ONLY INFORMATION” as an author, addressee, or recipient
16 thereof, or (b) is a witness during a deposition, court hearing, or trial where specific documentary
17 or testimonial evidence establishes that such person authored or received the Designated Material
18 marked “OUTSIDE ATTORNEYS’ EYES ONLY INFORMATION” prior to its production or
19 disclosure in this Litigation;

20 (iii) the Court, its technical advisor, its personnel, and the jury in this Litigation;

21
22 (iv) court reporters and videographers engaged for depositions, inspections, and
23 other proceedings in this Litigation;

24 (v) subject to Paragraph 8, approved persons or entities engaged by a Party or
25 counsel as consultants, experts, translators, or interpreters to consult, testify, translate or interpret
26 in the case, excluding employees, officers or directors of a named Party or of any parent,
27 subsidiary, or affiliate of any named Party, and provided that, prior to receiving “OUTSIDE
28

1 ATTORNEYS' EYES ONLY INFORMATION," such persons or entities execute an undertaking
2 in the form attached as EXHIBIT A agreeing to be bound by the terms of this Order;

3 (vi) persons or entities engaged by a Party or counsel for a Party to provide jury
4 or trial consulting services, provided that, prior to receiving "OUTSIDE ATTORNEYS' EYES
5 ONLY INFORMATION," such persons or entities execute an undertaking in the form attached as
6 EXHIBIT A, agreeing to be bound by the terms of this Order; and

7 (vii) persons or entities engaged by a Party or counsel for a Party to prepare
8 graphic or visual aids, or demonstrative exhibits, provided that, prior to receiving "OUTSIDE
9 ATTORNEYS' EYES ONLY INFORMATION," such persons or entities execute an undertaking
10 in the form attached as EXHIBIT A, agreeing to be bound by the terms of this Order.

11 **8. CONDITIONS ON ACCESS TO DESIGNATED MATERIAL**

12 (a) *Consultants and Experts.* Prior to a Receiving Party giving, showing, disclosing,
13 making available or communicating Designated Material to any expert or consultant under
14 Paragraph 7(c)(v), the Receiving Party shall: serve a written notice on the Producing Party that
15 includes: (i) the person's name and business address; (ii) the person's present employer and title
16 (along with a job description); (iii) the person's up-to-date curriculum vitae or resume; (iv) a list
17 of the cases in which the person has testified at deposition or trial and all companies with which
18 the person has consulted or by which the person has been employed for the past five years; and (v)
19 any previous or current relationship (personal or professional) with any of the Parties. If the up-
20 to-date curriculum vitae or resume of the expert or consultant provides the information required
21 under this paragraph, then the information need not be separately provided. The Receiving Party
22 shall include with such notice, a copy of the Acknowledgment of Protective Order, in the form
23 attached as EXHIBIT A, signed by the proposed expert or consultant agreeing to be bound by the
24 terms of this Order.

25 (b) *Objections to Proposed Consultants and Experts.* The Producing Party shall be
26 entitled to object to such disclosure to the expert or consultant within five (5) business days after
27 receipt of the Acknowledgment of Protective Order executed by such expert or consultant, by
28 stating specifically in writing the reasons why such expert or consultant should not receive the

1 Designated Material. Outside counsel for the Producing Party and outside counsel for the
2 Receiving Party shall meet and confer within three (3) business days after the Producing Party
3 serves its objection, for the purpose of attempting to resolve the objection. If the objection is not
4 resolved by the Parties, the Producing Party must file and serve a motion to prevent disclosure
5 within five calendar (5) days after such meet and confer. Otherwise, the Producing Party shall be
6 deemed to have withdrawn its objection. In any motion before the Court, the Producing Party
7 shall set forth the Parties' meet and confer efforts and shall bear the burden of showing the need
8 for confidentiality and the grounds for its objection. No disclosure of Designated Material shall be
9 made to the proposed expert or consultant until the Parties resolve the matter, the objection is
10 withdrawn, or the Court permits such disclosure. The filing and pendency of objections shall not
11 limit, delay, or defer any disclosures of Designated Material to persons as to whom no such
12 objection has been made, nor shall it delay or defer any other pending discovery unless the level of
13 confidentiality bears directly on the objecting Party's ability to conduct such discovery.

14 (c) *Authorization and Acknowledgment.* Each person authorized to receive Designated
15 Material under this Order (excluding Judges, Magistrate Judges, judicial law clerks, and clerical
16 personnel of the Court before which this Litigation is pending or qualified court reporters, as well
17 as third party contractors and their employees involved solely in document management, delivery
18 or copying services for this Litigation) to whom Designated Material is to be given, shown,
19 disclosed, made available or communicated in any way, shall first execute an Acknowledgment of
20 Protective Order in the form attached as EXHIBIT A, agreeing to be bound by the terms of this
21 Order, acknowledging that Designated Material is subject to this Order, that the person is
22 authorized under Paragraphs 7(b)-(c) to receive Designated Material marked as CONFIDENTIAL
23 or OUTSIDE ATTORNEYS' EYES ONLY, that the person has read this Order, that such person
24 agrees to comply with, and be bound by, this Order, and that such person is aware that contempt
25 sanctions may be entered for violation of this Order. Outside counsel to whom Designated
26 Material is produced shall keep in his or her files an original of each such executed
27 Acknowledgment of Protective Order until sixty (60) calendar days after the final termination of
28 this Litigation. Upon final termination of this Litigation and at the written request of the

1 Producing Party, all such executed agreements shall be provided to outside counsel for the
2 Producing Party.

3 **9. PROCEDURE FOR DISCLOSURES TO OTHER PERSONS**

4 If it becomes necessary for a Receiving Party's outside counsel to seek the assistance of
5 any person, other than those persons referred to in Paragraph 7, and to disclose Designated
6 Material to such person to properly prepare this Litigation for trial, the following procedures shall
7 be employed:

8 (a) Outside counsel of the Receiving Party shall notify, in writing, outside counsel for
9 the Producing Party, identifying therein the specific Designated Material to be disclosed and the
10 name, address and position (along with a job description) of the person(s) to whom such
11 disclosure is to be made;

12 (b) If no objection to such disclosure is made by outside counsel for the Producing
13 Party within five (5) business days of such notification, outside counsel for the Receiving Party
14 shall be free to make such disclosure to the designated person(s); provided, however, that outside
15 counsel for the Receiving Party shall serve upon outside counsel for the Producing Party, prior to
16 disclosure, an Acknowledgment of Protective Order in the form attached as EXHIBIT A, whereby
17 such person agrees to comply with and be bound by this Order. The acknowledgment shall be
18 retained by outside counsel for the Receiving Party, and distributed upon final disposition of this
19 Litigation as set forth in Paragraph 8 above.

20 (c) If, within five (5) business days, the outside counsel for the Producing Party
21 objects, in writing, to such disclosure, no disclosure shall be made, except by order of the Court
22 upon a regularly noticed motion brought by the Receiving Party. Before filing such a motion,
23 outside counsel for the Receiving Party shall meet and confer with outside counsel for the
24 Producing Party in a good faith effort to resolve their differences.

25 (d) Any Party moving for such an order requesting disclosure shall explain why the
26 requested disclosure is appropriate, but the Producing Party shall bear the burden of justifying the
27 confidentiality designation and explaining the harm that would result from the requested
28 disclosure.

1 **10. PROSECUTION BAR**

2 Absent written consent from the Producing Party, any attorney, patent agent, paralegal,
3 expert, or consultant of, for, or representing the Receiving Party that gains access to “OUTSIDE
4 ATTORNEYS’ EYES ONLY INFORMATION” shall not be involved in the prosecution of
5 patents or patent applications relating to non-invasive pre-natal testing of cell-free DNA in
6 maternal serum or plasma samples, including without limitation the patents asserted in this
7 Litigation and any patent or application claiming priority to or otherwise related to the patents
8 asserted in this Litigation, before any foreign or domestic agency, including the United States
9 Patent and Trademark Office (“the Patent Office”). This prosecution bar is personal to the person
10 who has gained access to such “OUTSIDE ATTORNEYS’ EYES ONLY INFORMATION” and
11 shall not be imputed to any other person or entity. For purposes of this paragraph, “prosecution”
12 includes directly or indirectly drafting, amending, advising, or otherwise affecting the scope or
13 maintenance of patent claims (for example, original prosecution, reissue and reexamination
14 proceedings). To avoid any doubt, “prosecution” as used in this paragraph does not include
15 representing a party challenging a patent before a domestic or foreign agency (including, but not
16 limited to, a reissue protest, ex parte reexamination or inter partes reexamination). This
17 Prosecution Bar shall begin when access to “OUTSIDE ATTORNEYS’ EYES ONLY
18 INFORMATION” is first received by the affected individual and shall end two (2) years after final
19 termination of this Litigation.

20 **11. PROCEDURES FOR FILING PAPERS WITH DESIGNATED MATERIAL**

21 Designated Material may be included with, or referred to in, papers filed with the Court
22 where this case is now pending or in any other court only in accordance with the following
23 procedures:

24 (a) The Designated Material must be filed under seal in sealed envelopes endorsed
25 with the title of this Litigation, an indication of the contents of the envelope, the identity of the
26 filing Party and the notation “CONFIDENTIAL - SUBJECT TO PROTECTIVE ORDER - NOT
27 TO BE DISCLOSED EXCEPT BY COURT ORDER OR WRITTEN STIPULATION OF THE
28

1 PARTIES.” A Party that seeks to file under seal any Designated Material must comply with Civil
2 Local Rule 79-5.

3 (b) All papers filed with the Court, including but not limited to pleadings and
4 memoranda of law, which include all or any portion of information set forth in Designated
5 Material must be filed under seal in accordance with the terms and procedures set forth in this
6 Order and applicable Court Rules, including the procedures for filing materials set forth above in
7 Paragraph 11(a). Counsel for the Party filing papers with Designated Material shall be responsible
8 for designating all papers filed with the Court as Designated Material and marked as
9 CONFIDENTIAL or OUTSIDE ATTORNEYS’ EYES ONLY depending on the contents of the
10 papers being filed and for complying with Court Rules governing sealing and redacting of such
11 filings. Such papers shall be subject to the terms of this Order.

12 **12. REDACTED FILINGS OF PAPERS WITH DESIGNATED MATERIAL**

13 Subject to the Court’s ruling upon an appropriate motion, in accordance with the Court
14 Rules, redacted versions of papers with Designated Material filed under seal may be filed with the
15 Court in accordance with Court Rules and made publicly available provided that:

16 (a) All Designated Material set forth in the papers is deleted or completely obscured
17 and all Designated Material is removed as exhibits; and

18 (b) Redacted versions of the papers are clearly marked “Public Version Confidential
19 Material Omitted.” Redacted versions of the papers also must clearly identify each place where
20 information or exhibits have been deleted.

21 **13. UNINTENTIONAL DISCLOSURE OF PRIVILEGED INFORMATION**

22 Counsel shall exert their best efforts to identify information (including documents or
23 material) protected from discovery by the attorney-client privilege, the work-product doctrine or
24 any other applicable privilege or immunity prior to the disclosure of any such documents or
25 material. If information subject to a claim of attorney-client privilege, work-product immunity, or
26 other privilege, doctrine, right, or immunity is nevertheless inadvertently or unintentionally
27 produced, such production shall in no way prejudice or otherwise constitute a waiver or estoppel
28 as to any such privilege, doctrine, right or immunity.

1 If a Producing Party unintentionally or inadvertently discloses information that it believes
2 is protected privileged or otherwise immune from discovery, the Party shall, within seven (7)
3 business days upon discovery of the disclosure, so advise the Receiving Party in writing, request
4 the information be returned, and attach a privilege log with an entry pertaining to the information
5 that is privileged or otherwise immune from discovery. If that request is made and the privilege
6 log provided, no Party to this Litigation shall thereafter assert on this basis that the disclosure
7 waived any privilege or immunity. If a Receiving Party receives information that the Receiving
8 Party believes may be subject to a claim of privilege or protection from discovery, the Receiving
9 Party shall promptly identify the information to the Producing Party.

10 When a Producing Party or Receiving Party identifies such privileged or protected
11 information, a Receiving Party: (1) shall not use, and shall immediately cease any prior use of,
12 such information; (2) shall immediately take reasonable steps to retrieve the information from
13 others to which the Receiving Party disclosed the information; (3) shall immediately, and not later
14 than three (3) business days after receipt of the Producing Party's request, return to the Producing
15 Party or destroy the information and destroy all copies thereof; and (4) shall confirm to the
16 Producing Party the destruction under (3) above of all copies of the information not returned to the
17 Producing Party. No one shall use the fact or circumstances of production of the information in
18 this Litigation to argue that any privilege or protection has been waived. The cost, if any, for
19 excising such documents or materials by the Receiving Party shall be borne by the Producing
20 Party. Notwithstanding this provision, no Party or its outside counsel shall be required to return or
21 destroy any information that may exist on any disaster recovery backup system. The Receiving
22 Party may file a motion to compel the production of the information on the basis that: (a) the
23 information was never privileged or protected from disclosure; or (b) any applicable privilege or
24 immunity has been waived by some act other than the production of the information in this
25 Litigation. Outside counsel for the Producing Party and outside counsel for the Receiving Party
26 shall meet and confer in accordance with applicable law or Court rules regarding any such motion
27 to compel.

28

1 To the extent that any such inadvertently produced material has been used, included,
2 referenced or summarized in a pleading, deposition or other proceeding, nothing in this paragraph
3 shall require a Receiving Party to purge, redact or excise any such information that has been used
4 in good faith before a request for the return of the unintentionally produced material.

5 **14. PROCEDURE REGARDING HIPAA-PROTECTED INFORMATION**

6 This Order is intended to comply with the HIPAA requirements of 45 CFR § 164.512(e)(1)(v). A
7 Producing Party is entitled to redact information that constitutes, embodies, or reflects “protected
8 health information” under HIPAA from documents and material produced in this Litigation.
9 Alternatively, a Producing Party may produce such documents or material in unredacted form by
10 designating the document or material as “OUTSIDE ATTORNEYS’ EYES ONLY
11 INFORMATION” in accordance with the provisions of this Order, and the Receiving Party as
12 treat all such “protected health information” accordingly. If a Party uses Designated Material
13 containing “protected health information” in an expert report or at deposition, trial, or any motion
14 or other presentation in or to the Court, the Party using such Designated Material shall redact the
15 “protected health information” from such Designated Material.

16 **15. INFORMATION NOT COVERED BY THIS ORDER**

17 The restrictions set forth in this Order shall not apply to information which is in the
18 possession of or otherwise known to the Receiving Party or the public before the date of its
19 transmission by the Producing Party to the Receiving Party in this Litigation, or which lawfully
20 comes into the possession of or becomes known to the Receiving Party or lawfully comes into the
21 possession of or otherwise becomes known to the public after the date of its transmission to the
22 Receiving Party, provided that such information does not become publicly known by any act or
23 omission of the Receiving Party which would be in violation of this Order.

24 **16. RESPONSIBILITY OF ATTORNEYS**

25 Outside counsel for the Receiving Party shall be responsible for employing reasonable
26 measures to control duplication of, access to, and distribution of copies of Designated Materials it
27 received. The Receiving Party shall not duplicate any Designated Material except, as
28 contemplated by this Order, for use as exhibits at depositions, in connection with court filings or,

1 as necessary, by counsel, and experts or consultants approved under Paragraphs 7 and 8, for use as
2 working copies. All copies, extracts and translations must be appropriately marked and are subject
3 to Paragraph 17 of this Order.

4 **17. FINAL DISPOSITION**

5 Upon termination, settlement or final judgment of this Litigation including exhaustion of
6 all appeals, the originals and all copies of Designated Material, including without limitation
7 documents containing “protected health information” under HIPAA, shall be either destroyed or
8 turned over to the Producing Party, or to their respective outside counsel, within sixty (60)
9 calendar days. However, outside counsel may retain pleadings, attorney and consultant work
10 product, attorney-client communications, communications with opposing counsel, and depositions
11 for archival purposes. If Designated Material is destroyed (in lieu of return) pursuant to this
12 paragraph, outside counsel for the Receiving Party shall provide to outside counsel for the
13 Producing Party a certification identifying when and how the destruction was performed. The
14 provisions of this Order insofar as it restricts the disclosure, communication of, and use of
15 Designated Material produced hereunder shall continue to be binding after the conclusion of this
16 Litigation.

17 **18. REFERENCE TO THIS ORDER AT TRIAL**

18 No reference may be made at the trial in this Litigation in the presence of a jury to the
19 existence of this Order or to the effect that certain material is subject to this Order.

20 **19. NO LIMITATION OF OTHER RIGHTS OR OBJECTIONS**

21 By stipulating to the entry of this Protective Order, no Party waives any right it otherwise
22 would have to object to disclosing or producing any information or item on any ground not
23 addressed in this Stipulated Protective Order.

24 **20. ADMISSIBILITY**

25 Nothing herein shall be construed to affect in any way the evidentiary admissibility of any
26 document, testimony, or other matter at any court proceeding related to this Litigation. The marking
27 of Designated Material as CONFIDENTIAL or OUTSIDE ATTORNEYS’ EYES ONLY pursuant
28 to this Order shall not, for that reason alone, bar its introduction or use at any court proceeding

1 related to this Litigation pursuant to such terms and conditions as the Court may deem appropriate,
2 consistent with the need for a complete and accurate record of the proceedings; provided, however,
3 that every effort shall be made, through the use of procedures agreed upon by the Parties or
4 otherwise, to preserve the confidentiality of Designated Material marked as CONFIDENTIAL or
5 OUTSIDE ATTORNEYS' EYES ONLY.

6 **21. RELEASE FROM OR MODIFICATION OF THIS ORDER**

7 This Order is entered without prejudice to the right of any Party to apply to the Court at
8 any time for additional protection, or to release, rescind, or modify the restrictions of this Order, to
9 determine whether a particular person shall be entitled to receive any particular information or to
10 seek relief from inadvertent disclosure of privileged or work-product information. This Order
11 does not preclude all of the Parties to this Order from entering into any stipulation (in writing or
12 on the record) constituting a modification of this Order. On any motion seeking disclosures
13 beyond those authorized by this Order, the burden will be on the Receiving Party to justify the
14 disclosure.

15 **22. DISCOVERY FROM THIRD PARTIES**

16 If discovery is sought of a person not a Party to this Litigation ("third party") requiring
17 disclosure of such third party's Designated Material, the Designated Material disclosed by any
18 such third party will be accorded the same protection as the Parties' respective Designated
19 Material, and will be subject to the same procedures as those governing disclosure of the parties'
20 respective Designated Material pursuant to this Order.

21 **23. MATERIAL CONFIDENTIAL TO THIRD PARTIES**

22 During the course of this Litigation, a Party may be requested to produce to another Party
23 information subject to contractual or other obligations of confidentiality owed to a third party by
24 the Party receiving the request. The Party subject to such contractual or other obligation of
25 confidentiality shall timely contact the third party to determine whether such third party is willing
26 to permit disclosure of the information under the terms of this Order. If the third party is willing
27 to permit such disclosure, the information shall be produced in accordance with this Order. If the
28 third party is not willing to permit disclosure of the information under the terms of this Order, the

1 Requesting Party in the Litigation shall be notified and any information withheld on the basis of
2 such contractual or other confidentiality obligation shall be identified on a separate index stating
3 the reason for withholding the document and the third party to whom the obligation of
4 confidentiality is owed. This Order shall not preclude any Party from moving the Court for an
5 order compelling production of such information.

6 **24. NON-PARTY REQUEST/SUBPOENA OF DESIGNATED MATERIAL**

7 If a Receiving Party receives a subpoena or other compulsory process from a non-party to
8 this Order seeking production or other disclosure of a Producing Party's Designated Material, that
9 Receiving Party shall give written notice to outside counsel for the Producing Party immediately,
10 and in no event more than five (5) business days after receipt of the subpoena or other compulsory
11 process, identifying the specific Designated Material sought and enclosing a copy of the subpoena
12 or other compulsory process.

13 The Receiving Party must also promptly inform in writing the party who caused the
14 subpoena or order to issue in the other litigation that some or all of the materials covered by the
15 subpoena or order is the subject of this Protective Order. In addition, the Receiving Party must
16 deliver a copy of this Stipulated Protective Order promptly to the party in the other action that
17 caused the subpoena or order to issue.

18 If the Producing Party timely seeks a protective order, the Receiving Party to whom the
19 subpoena or other compulsory process was issued or served shall not produce the Designated
20 Material requested prior to receiving a Court order or consent of the Producing Party. In the event
21 that Designated Material is produced to the non-party, such material shall be treated as Designated
22 Material pursuant to this Order.

23 **25. UNAUTHORIZED DISCLOSURE OF DESIGNATED MATERIAL**

24 If Designated Material, or any portion thereof, is disclosed by the Receiving Party, through
25 inadvertence or otherwise, to any person or party not authorized under this Protective Order, then
26 the Receiving Party shall use its best efforts to retrieve immediately all copies of such Designated
27 Material, and to bind such person to the terms of this Order. In such event, the Receiving Party
28 shall also (a) promptly inform such person of all the provisions of this Order; (b) identify such

1 person immediately to the Producing Party; and (c) request such person to execute the
2 Acknowledgment of Protective Order in the form shown in EXHIBIT A.

3 **26. COUNSEL’S RIGHT TO PROVIDE ADVICE**

4 Nothing in this Order shall bar or otherwise restrict any counsel herein from rendering
5 advice to the counsel’s client with respect to this Litigation, and in the course thereof, relying
6 upon an examination of Designated Material, provided, however, that in rendering such advice and
7 in otherwise communicating with the Party-client, the counsel shall not disclose any Designated
8 Material, nor the source of any Designated Material, to anyone not authorized to receive such
9 Designated Material pursuant to the terms of this Order.

10 **27. NO CONTRACT**

11 To the extent that the Parties have agreed on the terms of this Order, such stipulation is for
12 the Court’s consideration and approval as an Order. The Parties’ stipulation shall not be construed
13 to create a contract between the Parties or between the Parties and their respective counsel.

14 **28. EFFECTIVE DATE**

15 This Order shall be effective on the date of its execution, provided that all material
16 previously produced shall be deemed OUTSIDE ATTORNEYS’ EYES ONLY INFORMATION
17 unless and until they are re-designated by the Producing Party or by further order of the Court.

18 **29. TERMINATION**

19 The final termination of this Litigation shall not automatically terminate the effectiveness
20 of this Order and persons subject to this Order shall be bound by the confidentiality obligations of
21 this Order until the Producing Party agrees otherwise in writing or this Court (or any other court of
22 competent jurisdiction) orders otherwise.

23 **30. OTHER PROCEEDINGS**

24 By entering this Order and limiting the disclosure of information in this case, the Court
25 does not intend to preclude another court from finding that information may be relevant and
26 subject to disclosure in another case. Any person or Party subject to this Order who becomes
27 subject to a motion to disclose another Party’s Designated Material pursuant to this Order shall
28

1 promptly notify that Party of the motion so that the Party may have an opportunity to appear and
2 be heard on whether that information should be disclosed, as noted above in Paragraph 24.

3 **IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.**

4 Dated: April 12, 2012

IRELL & MANELLA LLP
David I. Gindler
Andrei Iancu

7 By: /s/ David I. Gindler

8 Attorneys for Ariosa Diagnostics, Inc.

10 Dated: April 12, 2012

KAYE SCHOLER LLP
Michael J. Malacek
Peter E. Root
Stephen C. Holmes

14 By: /s/ Peter E. Root

15 Attorneys for Sequenom, Inc.

16 Dated: April 12, 2012

SATTERLEE STEPHENS BURKE
& BURKE LLP
Mario Aieta

19 By: /s/ Mario Aieta

20 Attorneys for Isis Innovation Limited

21 **IT IS SO ORDERED.**

22 Dated: 4/12/12



United States District Judge
Susan Illston

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EXHIBIT A

ACKNOWLEDGEMENT OF PROTECTIVE ORDER

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

ARIA DIAGNOSTICS, INC.,) Case No. 3:11-cv-06391-SI
)
Plaintiff,)
)
vs.)
)
SEQUENOM, INC.,)
)
Defendant.)
AND RELATED COUNTERACTION.)

I, _____, state that:

I have read and reviewed in its entirety the annexed Protective Order (“Protective Order”) that has been signed and entered in this matter.

I hereby agree to be bound by and comply with the terms of the Protective Order, and not to disseminate or disclose any information subject to the Protective Order that I review or about which I am told, to any person, entity, party, or agency for any reason, except in accordance with the terms of the Protective Order.

I understand that contempt sanctions may be entered for violation of this Protective Order and further agree to submit to the jurisdiction of this Court for the purposes of enforcement of the terms of this Protective Order.

DATED this _____ day of _____, 20__.

(Signature)

(Typed or Printed Name)

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EXHIBIT B
ACKNOWLEDGEMENT OF PROTECTIVE ORDER

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

ARIA DIAGNOSTICS, INC.,) Case No. 3:11-cv-06391-SI
)
Plaintiff,)
)
vs.)
)
SEQUENOM, INC.,)
)
Defendant.)
AND RELATED COUNTERACTION.)

1. This agreement is made between _____
[INSERT NAME OF COUNSEL or CONSULTANT] and
_____ (NAME OF PARTICIPANT),
residing at _____ (ADDRESS OF
PARTICIPANT).

2. I understand that, in connection with the research project in which I am participating today, I may receive information that is confidential, and that I may not share or disclose that information with anyone (including members of my family) outside of this research group.

3. I agree not to disclose any information I learn here today to anyone outside of this research group, or to use such information in any way outside of my participation in this research project today.

1 4. I agree that, at the end of the research project today, I will not keep or take with me
2 any documents or other materials shown to me, or any notes or other records I may make about
3 those documents or other materials shown to me today.

4 Signed:

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7 Date: _____
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