

United States District Court  
For the Northern District of California

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IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION

MARK ANTHONY INTERNATIONAL  
SRL, & AMERICAN VINTAGE  
BEVERAGE INC.,

No. C 12-02105 RS

**CASE MANAGEMENT  
SCHEDULING ORDER**

Plaintiffs,

v.

JACK DANIEL'S PROPERTIES,

Defendants.

Pursuant to Rule 16(b) of the Federal Rules of Civil Procedure, the parties attended a Case Management Conference on August 2, 2012. After considering the Joint Case Management Statement submitted by the parties and consulting with the attorneys of record for the parties and good cause appearing, IT IS HEREBY ORDERED THAT:

1. DISCOVERY. On or before April 26, 2013, all non-expert discovery shall be completed by the parties.

2. EXPERT WITNESSES. The disclosure and discovery of expert witness opinions shall proceed as follows:

A. On or before May 3, 2013, all experts shall be disclosed in accordance with Federal Rule of Civil Procedure 26(a)(2).

B. On or before May 24, 2013, all rebuttal experts shall be disclosed in accordance with Federal Rule of Civil Procedure 26(a)(2).

1 C. On or before June 14, 2013, all discovery of expert witnesses pursuant to Federal Rule of  
2 Civil Procedure 26(b)(4) shall be completed.

3 3. FURTHER CASE MANAGEMENT CONFERENCE. A further case management  
4 conference shall be held on **May 2, 2013 at 10:00 a.m.**, in Courtroom 3, 17th Floor, United States  
5 Courthouse, 450 Golden Gate Avenue, San Francisco, California.

6 4. PRETRIAL MOTIONS. All pretrial motions must be filed and served pursuant to  
7 Civil Local Rule 7. All pretrial motions shall be heard no later than August 22, 2013.

8 5. PRETRIAL STATEMENTS. At a time convenient to both, counsel shall meet and  
9 confer to discuss preparation of a joint pretrial statement, and on or before October 3, 2013, counsel  
10 shall file a Joint Pretrial Statement.

11 6. PRETRIAL CONFERENCE. The final pretrial conference will be held on **October**  
12 **17, 2013 at 10:00 a.m.**, in Courtroom 3, 17th Floor, United States Courthouse, 450 Golden Gate  
13 Avenue, San Francisco, California. Each party or lead counsel who will try the case shall attend  
14 personally.

15 7. TRIAL DATE. Trial shall commence on **October 28, 2013 at 9:00 a.m.**, in  
16 Courtroom 3, 17th Floor, United States Courthouse, 450 Golden Gate Avenue, San Francisco,  
17 California.

18  
19 IT IS SO ORDERED.

20  
21 DATED: 8/6/12



RICHARD SEEBORG  
United States District Judge