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6	UNITED STATES DISTRICT COURT			
7	Northern District of California			
8	San Francisco Division			
9	ICALL, INC.,			
10	Plaintiff,	No. C 12-2406 E	No. C 12-2406 EMC	
11	v. TRIBAIR, INC., et al.	ORDER RE: A' MEDIATION	TTENDANCE AT	
12	Defendants.	/		
13		Date: Evaluator:	not yet scheduled Jo Saxe Levy	
14				
15	IT IS HEREBY ORDERED that the request to excuse defendant Eric Reiher from personal attendance at the not yet scheduled mediation session before Jo Saxe Levy is GRANTED. The			
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18	representative is excused from appearing in person at the session but shall appear by			
19	videoconference for the duration of the mediation unless or until excused by the mediator in			
20	accordance with ADR L.R. 6-10(f).			
21	The court also DENIES, without prejudice, plaintiff's request to excuse its principal from			
22	appearing in person at the mediation. Requests to be excused from attending in person a mediation			
23	must comply with ADR L.R. 6-10(d), and at the very least, include a reason why requiring an			
24	individual to appear would cause him or her 'extraordinary or otherwise unjustifiable hardship.' A			
25	single line inserted into another attendance request with no justification is not a sufficient request.			
26	IT IS SO ORDERED.			
27		Elizaha D.	Lante	
28	November 19, 2012 By:	*		
	Dated		th D. Laporte s Magistrate Judge	