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Attorneys for Plaintiff  
 BE IN, INC., a New York corporation

UNITED STATES DISTRICT COURT  
 NORTHERN DISTRICT OF CALIFORNIA  
 SAN JOSE DIVISION

13	BE IN, INC.,	)	Case No.: 5:12-CV-03373-LHK
14		)	
15	Plaintiff,	)	<b>NOTICE OF APPEARANCE OF</b>
16		)	<b>COUNSEL FOR PLAINTIFF BE IN,</b>
17	v.	)	<b>INC.</b>
18		)	
19	GOOGLE, INC., a California corporation,	)	Judge: Hon. Lucy H. Koh
20	RICHARD ROBINSON, and DOES 1 through 3,	)	
21	inclusive,	)	
22		)	
23	Defendants.	)	
24		)	
25		)	
26		)	

PLEASE TAKE NOTICE that S. Ashlie Beringer hereby enters her appearance as lead counsel for Plaintiff Be In, Inc., and that attorneys Wayne Barsky and KatieLynn B. Townsend of Gibson, Dunn & Crutcher LLP hereby enter their appearance as counsel for Plaintiff Be In, Inc.

Appearing counsel request that all papers in this action be served upon the undersigned at the addresses below:

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22 DATED: March 6, 2013

GIBSON, DUNN & CRUTCHER LLP

23 By: \_\_\_\_\_ /s/  
24 S. ASHLIE BERINGER

25 Attorneys for Plaintiff  
26 Be In, Inc.

27 DATED: March 6, 2013

GIBSON, DUNN & CRUTCHER LLP

28 By: \_\_\_\_\_ /s/  
WAYNE BARSKY

Attorneys for Plaintiff  
Be In, Inc.

DATED: March 6, 2013

GIBSON, DUNN & CRUTCHER LLP

By: \_\_\_\_\_ /s/  
KATIELYNN B. TOWNSEND

Attorneys for Plaintiff  
Be In, Inc.

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**DECLARATION OF SERVICE**

I, S. Ashlie Beringer, declare as follows:

I am employed in the County of Santa Clara, State of California; I am over the age of eighteen years and am not a party to this action; my business address is 1881 Page Mill Road, Palo Alto, California 94304, in said County and State. On March 6, 2013, I served the within:

**NOTICE OF APPEARANCE OF COUNSEL FOR PLAINTIFF BE IN, INC.**

to all named counsel of record as follows:



**BY ECF (ELECTRONIC CASE FILING):** I e-filed the above-detailed documents utilizing the United States District Court, Northern District of California’s mandated ECF (Electronic Case Filing) service. Counsel of record are required by the Court to be registered e-filers, and as such are automatically e-served with a copy of the documents upon confirmation of e-filing.

I certify under penalty of perjury that the foregoing is true and correct, that the foregoing document(s) were printed on recycled paper, and that this Declaration of Service was executed by the undersigned on March 6, 2013, at Palo Alto, California.

\_\_\_\_\_  
/s/  
S. ASHLIE BERINGER