

Google's Independent Development:

begins with Marratech acquisition, April 2007

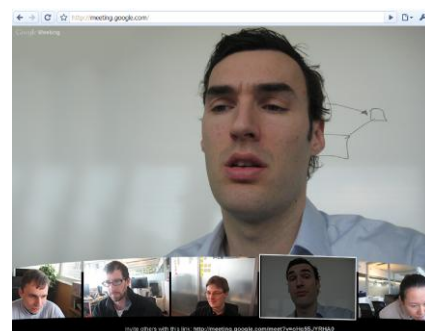


August 2007



(source: GOOG 25998)

Spring 2009



(source: GOOG 26084)

CamUp Development:

begins as separate platform in "late 2010" (source: Second Am. Compl., ¶ 22)



March 14-17, 2011: South by Southwest (First Disclosure)

Accused elements designed by: March 10, 2011

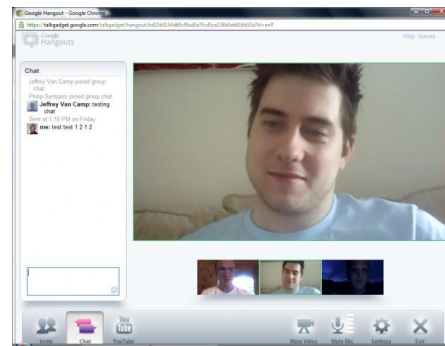


(source: GOOG 277)

April 6, 2011: CamUp Website

May 12, 2011: London Meeting

Launch: June 28, 2011

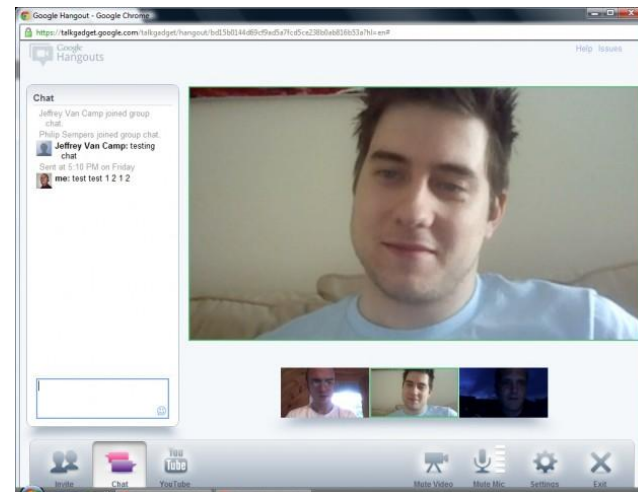


(source: <<http://www.digitaltrends.com/social-media/google-hands-on-five-awesome-features/>>)

The Hangouts UI was independently developed and differs substantially from the CamUp UI.



(source: GOOG 2900)



(source: <<http://www.digitaltrends.com/social-media/google-hands-on-five-awesome-features/>>)

Hangouts UI at Launch [Chat Feature Not Shown]

Hangouts UI at Launch [Chat Feature Shown]



(source: Second Amended Complaint)

CamUp UI [Undated]