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 BE IN, INC.
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8 UNITED STATES DISTRICT COURT
 9 NORTHERN DISTRICT OF CALIFORNIA
 10 SAN JOSE DIVISION
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 13 **BE IN, INC., a New York corporation,**

14 **Plaintiff,**

15 **v.**

16 **GOOGLE INC., a California corporation,**
 17 **YOUTUBE, LLC, a Delaware limited liability**
 18 **company, and GOOGLE UK LTD., a private**
 19 **limited company registered in England and**
 20 **Wales,**

21 **Defendants.**
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CASE NO. 5:12-CV-03373-LHK

**NOTICE OF APPEARANCE BY
 LARRY C. RUSS**

Courtroom 8, 4th Floor

The Honorable Lucy H. Koh

1 TO GOOGLE, INC., YOUTUBE, LLC, AND GOOGLE UK LTD., AND
2 THEIR COUNSEL OF RECORD: PLEASE TAKE NOTICE of the appearance of
3 attorney Larry C. Russ of the law firm Russ August & Kabat LLP as counsel in this
4 action for Plaintiff Be In, Inc.

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6 Dated: November 15, 2013

RUSS AUGUST & KABAT

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9 By: /s/ Larry C. Russ
Larry C. Russ