1 2 3 4 5 IN THE UNITED STATES DISTRICT COURT 6 7 FOR THE NORTHERN DISTRICT OF CALIFORNIA 8 9 LIFE IS NOW, INC., 10 Plaintiff, No. C 12-03376 JSW 11 v. 12 EQUALIZER GROUP INTERNATIONAL, et ORDER SETTING BRIEFING SCHEDULE AND HEARING 13 Defendants. 14 15

On June 28, 2012, Plaintiff Life is Now, Inc. ("Plaintiff") filed an *ex parte* application for a temporary restraining order ("TRO") and an order to show cause why a preliminary injunction should not issue. It is HEREBY ORDERED that Plaintiff shall serve Defendants with a copy of the Complaint, the application, and the declaration in support thereof, by no later than 5:00 p.m. on July 2, 2012. Plaintiff shall file a proof of service by no later than 11:00 a.m. on July 3, 2012.

Defendants shall file and serve any opposition to the application by no later than 5:00 p.m. on July 3, 2012, and Plaintiff shall file and serve any reply by no later than 10:00 a.m. on July 5, 2012. The Court shall hold a hearing on the application at 10:00 a.m. on July 6, 2012. If the Court finds the matter suitable for disposition without oral argument, it shall notify the parties in advance of the hearing date.

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United States District Court For the Northern District of California

The Court further directs Plaintiff to lodge copies of the documents he seeks to file under seal and to file an administrative motion seeking to file such documents under seal by no later than 3:00 p.m. on July 3, 2012.

IT IS SO ORDERED.

Dated: July 2, 2012

JE/FRU S. WHITE UNITED STATES DISTRICT JUDGE