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IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA  
SAN FRANCISCO DIVISION

ARCZAR LLC and GEOVECTOR  
CORPORATION,  
  
Plaintiffs,

v.

Sony Computer Entertainment of America, LLC,  
  
Defendant.

Case No. 3:13-cv-02671-WHO

**AMENDED JOINT CASE MANAGEMENT  
CONFERENCE STATEMENT**

Ctrm: E, 17<sup>th</sup> Floor  
Judge: Honorable William H. Orrick

The parties jointly submit this Amended Joint Case Management Statement and request that the Court adopt it as its Case Management Order in this case.

**1. Jurisdiction & Service**

This action arises under the patent laws of the United States, Title 35 of the United States Code. This Court has subject matter jurisdiction over patent disputes pursuant to 28 U.S.C. §§ 1331 and 1338(a). All defendants have been served and no parties remain to be served. No issues exist related to personal jurisdiction or venue. The parties reserve their rights to address standing issues after further discovery.

**2. Facts**

Plaintiffs' Amended Complaint alleges that SCEA infringes U.S. Patent Nos. 6,037,936 ("the '936 Patent), 7,916,138 ("the '585 Patent"), 5,682,332 ("the '332 Patent"), 6,031,545 ("the '545 Patent"), and 7,301,536 ("the '536 Patent") (collectively, the "patents-in-suit") by "making, using, providing, offering to sell, and/or selling (directly or through intermediaries) the Sony Playstation Vita and accompanying augmented reality software . . . ." Plaintiffs further allege that, as a result of Defendant's infringement, Plaintiffs have suffered monetary damages and are entitled to a money judgment in an amount adequate to compensate for Defendant's infringement, but in no event less than a reasonable royalty for the use made of the invention by

1 Defendant, together with interest and costs as fixed by the court. Four of the five asserted  
2 patents expired in September 2013, and the fifth asserted patent will expire in 2014.

3 Before SCEA was required to file an answer, SCEA filed a Motion to Dismiss Plaintiff's  
4 claims for willful patent infringement and a Motion to Change Venue to the United States  
5 District Court for the Northern District of California pursuant to 28 U.S.C. § 1404. SCEA's  
6 Motion to Change Venue was subsequently granted by the transferor court on May 13, 2013.  
7 SCEA's Motion to Dismiss remains pending, but the parties anticipate that motion to be moot by  
8 Oct. 1, 2013, for the reasons set forth in paragraphs 4-5, below. To date, SCEA has not yet  
9 answered Plaintiffs' Amended Complaint.

### 10 **3. Identification of Legal Issues**

11 The principal legal issues in this case are: (1) the proper construction of certain terms in  
12 the claims of the patents-in-suit and/or the application of prosecution history estoppel for certain  
13 terms; (2) the invalidity of the patents-in-suit; (3) whether 35 U.S.C. § 287 limits Plaintiffs'  
14 potential damages; (4) the correct priority dates and expiration dates of the patents-in-suit; and  
15 (5) Plaintiffs' ownership interests in the patents-in-suit. As discussed in Section 4 below  
16 regarding pending motions, SCEA also disputes whether Plaintiffs alleged willful patent  
17 infringement because Plaintiffs present no facts supporting pre-litigation willful conduct;  
18 however, to the extent willfulness is part of this case, the Court may need to resolve the objective  
19 prong of willfulness as a matter of law. Other legal issues may become relevant once SCEA  
20 answers Plaintiffs' Amended Complaint.

### 21 **4. Motions**

22 Prior to this case being docketed in the Northern District of California, SCEA filed a  
23 Motion to Dismiss Plaintiff's claims for willful patent infringement. (Doc. 17; Case No. 2:12-cv-  
24 787 (E.D. Tex)). The Eastern District of Texas court did not issue a ruling on SCEA's Motion to  
25 Dismiss and, as such, the Motion remains outstanding. However, the parties expect that motion  
26 to become moot with Plaintiffs' filing of the Second Amended Complaint by October 1, 2013  
27 (discussed below), which will be limited to removing the following Paragraphs of the First

1 Amended Complaint related to willfulness allegations: Count I, ¶ 10, Count II ¶ 4, Count III ¶ 9,  
2 Count IV ¶ 14, and Count V ¶ 19.

3 Both parties further anticipate filing summary judgment motions, and *Daubert* motions,  
4 and if the case proceeds to trial, motions *in limine* and related motions. Further, the parties  
5 anticipate briefing on claim construction issues.

6 **5. Amendment of Pleadings**

7 To resolve the pending Rule 12 motion related to willfulness allegations in the First  
8 Amended Complaint, Plaintiffs will serve a Second Amended Complaint by October 1, 2013,  
9 limited to removing the following Paragraphs of the First Amended Complaint: Count I, ¶ 10,  
10 Count II ¶ 4, Count III ¶ 9, Count IV ¶ 14, and Count V ¶ 19. Otherwise, Plaintiffs do not expect  
11 the addition or dismissal of parties, claims or defenses.

12 SCEA has not yet filed an Answer in this action. SCEA will Answer Plaintiffs' Second  
13 Amended Complaint by October 22, 2013. SCEA does not currently anticipate further  
14 amendments to the pleadings, but reserves the right to do so. The parties agree November 15,  
15 2013 shall be the deadline to amend pleadings, except for amendments made as a matter of right.

16 **6. Evidence Preservation**

17 The parties have reached the following agreement addressing electronically-stored  
18 information and its preservation:

- 19 – Electronically Stored Information (“ESI”): The parties have reviewed the Guidelines  
20 Relating to the Discovery of Electronically Stored Information, and have conferred  
21 regarding the preservation of relevant evidence in this action, pursuant to Fed. R. Civ.  
22 P. 26(f) and ESI Guidelines 2.01 and 2.02. The parties will work in good faith to  
23 negotiate the terms of a proposed ESI Order for this case which will include  
24 provisions regarding appropriate date ranges, identity, and number of custodians  
25 under which responsive ESI will be collected, as well as the identity of an ESI liaison  
26 for each party. A proposed ESI order, along with any remaining ESI disagreements,  
27

1 will be submitted to the Court by December 13, 2013. The parties further agree that  
2 ESI will be produced as follows:

- 3 • The parties agree that (1) that from the date of the original complaint's filing, the  
4 parties are not required to preserve, collect, review, or produce ESI that would  
5 otherwise be included in a party's privilege log.
- 6 • The parties will produce responsive ESI in accordance with the deadlines required  
7 by this Court pursuant to a scheduling order, the Federal Rules of Civil Procedure,  
8 and the Local Rules of this Court. The parties acknowledge that ESI for  
9 custodians located in jurisdictions with stringent data privacy laws may take  
10 additional time to produce, and agree that the parties will meet and confer if  
11 responsive ESI for custodians located outside the United States cannot be  
12 produced by the deadline set forth by the Court.
- 13 • All English language documents will be exchanged on discs or another digital  
14 storage medium in a form that is electronically searchable.
- 15 • Unless otherwise agreed, the parties will produce ESI as single-page .tiff images  
16 or single-page PDF files. The ESI shall be produced with Bates numbers, and  
17 appropriate image-based or data "load" files, as necessary. The parties shall meet  
18 and confer on the appropriate "load" files to accompany their respective  
19 document productions. Native files of ESI may be produced at the producing  
20 party's discretion when reasonably necessary to make the information contained  
21 therein accessible (this would include, for example, spreadsheets or other data  
22 compilations). A producing party will not be required to produce native files  
23 except in response to reasonable requests made by the receiving party upon a  
24 showing of good cause.
- 25 • The parties will not be required to produce metadata accompanying otherwise  
26 responsive ESI, except in response to reasonable requests and upon a showing of  
27 good cause; and the parties are not required to preserve metadata fields

1 accompanying otherwise responsive ESI that are frequently updated in the  
2 ordinary course of business such as last-opened dates.

3 The parties have agreed that non-responsive ESI does not need to be preserved, searched  
4 for, or produced in this action. Non-responsive ESI includes the following: (1) back-up tapes;  
5 (2) “deleted,” “slack,” “fragmented,” and/or “unallocated” data; (3) random access memory  
6 (RAM) and other ephemeral data; (4) on-line access data such as temporary internet files,  
7 history, cache, cookies, etc.; (5) PDAs, cell phones, text messages, instant messaging, online  
8 chats, voicemails, and social media; and (6) electronic lists of contacts and electronic calendar  
9 data.

#### 10 **7. Disclosures**

11 The parties agree that initial disclosures pursuant to Fed. R. Civ. P. 26(a)(1)(C) will be  
12 served three weeks following Defendant’s answer.

#### 13 **8. Discovery**

14 No formal discovery has been taken to date. Plaintiffs’ anticipated discovery includes  
15 document production, interrogatories and depositions related to the accused instrumentalities, the  
16 validity of the patents-in-suit, and damages. The parties have not identified any discovery  
17 disputes.

18 SCEA will seek discovery of documents and facts relating to (1) the prosecution of the  
19 patents-in-suit, other patents in the same family, and foreign counterparts; (2) communications  
20 with the named inventors of the patents-in-suit; (3) evidence concerning alleged conception,  
21 reduction to practice, and diligence concerning the inventions underlying the patents-in-suit; (4)  
22 prior art regarding the patents-in-suit; (5) claim construction and non-infringement of the  
23 patents-in-suit; (6) invalidity of the patents-in-suit; and (7) Plaintiffs’ efforts to license the  
24 patents-in-suit; (8) priority dates and claims of the patents-in-suit; (9) the chain of title for the  
25 patents-in-suit; (10) other entities with a financial interest in the outcome of this case; and (11)  
26 third-party discovery relevant to the above-identified topics, particularly as they relate to prior  
27 art.

1           **Modification to Discovery Rules:** The parties do not anticipate limitations or  
2 modifications to the discovery rules.

3           **Discovery Plan:** Pursuant to Rule 26(f) of the Federal Rules of Civil Procedure, the  
4 parties agree to the following discovery plan:

- 5           – **Interrogatories:** The parties agree that a maximum of 25 interrogatories, including all  
6 discrete subparts, may be served per side on another party.
- 7           – **Depositions:** The parties agree to a maximum of 10 depositions per side (10 by  
8 Plaintiffs and 10 by Defendant), exclusive of (i) expert depositions, (ii) depositions of  
9 third parties, and (iii) depositions pursuant to Fed. R. Civ. P. 30(b)(6). The parties  
10 agree that each deposition shall be limited to 7 hours. The parties further agree to a  
11 maximum of 14 hours of deposition testimony taken upon each party pursuant to Fed.  
12 R. Civ. P. 30(b)(6).
- 13           – **Protective Order:** The parties agree that there is a need for discovery in this case to  
14 be governed by a protective order. Accordingly, the parties will confer and submit a  
15 jointly proposed protective order, along with any disagreements or competing  
16 proposals, by December 13, 2013.

17           **9. Class Actions**

18           This case is not a class action.

19           **10. Related Actions**

20           In addition to this case is the following related case regarding two of the asserted patents  
21 in this action, U.S. Patent Nos. 6,037,936 and 7,916,138: *ArCzar LLC, et al. v. Nintendo of Am.*  
22 *Inc.*, Case No. 3:13-cv-02672-WHO (N.D. Cal.). On September 17, 2013, Plaintiffs filed the  
23 following two new related cases: *ArCzar LLC, et al. v. Harman Int'l Indus.*, No. 2:13-cv-00740  
24 (E.D. Tex.), and *ArCzar LLC, et al. v. WowWee USA, Inc.*, No. 2:13-cv-00741. The following  
25 related actions have been dismissed: *ArCzar LLC, et al. v. Yelp, Inc.*, Case No. 3:13-cv-02669-  
26 EDL (N.D. Cal.); *ArCzar LLC, et al. v. ZipRealty, Inc.*, Case No. 3:13-cv-02670-EDL (N.D.  
27 Cal.); *ArCzar LLC v. IKEA North America Servs., LLC*, Case No. 2:12-cv-00785-JRG (E.D.

1 Tex.); *ArCzar LLC v. Hasbro, Inc.*, Case No. 2:12-cv-00784-JRG (E.D. Tex.).

2 **11. Relief**

3 Plaintiffs seek damages related to Defendant's patent infringement in the form of lost  
4 profits or a reasonable royalty. As of yet, Plaintiffs have not calculated the amount of damages  
5 or discerned the bases on which damages are to be calculated. To date, SCEA has not answered  
6 the Amended Complaint.

7 **12. Settlement and ADR**

8 Plaintiffs believe that prospects for settlement are high. The parties have filed a  
9 Stipulation and Proposed Order Selecting an ADR Process, choosing mediation, which the Court  
10 has adopted. SCEA will require several items from Plaintiffs prior to mediation, including  
11 copies of all settlement agreements, assignments, licenses, or other financial agreements related  
12 to the patents-in-suit, as well as a list of all asserted claims.

13 **13. Consent to Magistrate for all Purposes**

14 Plaintiffs consent to a magistrate conducting all further pleadings including trial and entry  
15 of judgment. SCEA declined to consent to assignment of a United States Magistrate Judge for  
16 trial by jury.

17 **14. Other References**

18 The parties agree that this case is not suitable for other references at this time.

19 **15. Narrowing of Issues**

20 The parties will work together to narrow issues. Both parties anticipate filing motions for  
21 summary adjudication and other similar motions that may narrow some of the issues.

22 **16. Expedited Trial Procedure**

23 The parties agree that this case is not suitable for expedited trial.

24 **17. Scheduling**

25 The parties agree to the following schedule:  
26  
27  
^^



<b>Event</b>	<b>Proposed Date</b>
Plaintiffs serve Second Amended Complaint, limited to removing the following Paragraphs of the First Amended Complaint: Count I, ¶ 10, Count II ¶ 4, Count III ¶ 9, Count IV ¶ 14, and Count V ¶ 19	10/1/13
Defendant serves Answer to Second Amended Complaint	10/22/13
Plaintiffs serve Infringement Contentions	11/5/13 (per P.L.R. 3-1, 3-2)
Deadline to amend pleadings or add parties	11/15/13, unless amendments or pleadings otherwise available by right
Defendant serves Invalidity Contentions	12/20/13 (per P.L.R. 3-3, 3-4)
Parties exchange proposed terms for construction	1/3/14 (per P.L.R. 4-1)
Parties exchange preliminary claim constructions and extrinsic evidence	1/24/14 (per P.L.R. 4-2)
Parties file Joint Claim Construction and Prehearing Statement	2/18/14 (per P.L.R. 4-3)
Parties complete Claim Construction Discovery	3/20/14 (per P.L.R. 4-4)
Plaintiffs file Claim Construction Brief	4/4/14 (per P.L.R. 4-5(a))
Defendant files Claim Construction Brief	4/18/14 (per P.L.R. 4-5(b))
Plaintiffs file Reply Claim Construction Brief	4/25/14 (per P.L.R. 4-5(c))
Claim Construction Hearing	To be set by the Court
Production of document related to advice of counsel	50 days after Claim Construction Order (per P.L.R. 3-7)
Parties complete Fact Discovery	90 days after Claim Construction Order
Parties designate experts and serve initial reports on	30 days after completion of

issues for which party bears the burden of proof	Fact Discovery
Parties serve rebuttal reports	30 days after deadline to designate initial expert reports
Parties complete Expert Discovery	30 days after deadline for rebuttal reports
Deadline to File Dispositive Motions	30 days after expert discovery completed
Hearing of Dispositive Motions	To be set by the Court
Pretrial Conference	To be set after Claim Construction Order
Trial	To be set after Claim Construction Order

**18. Trial**

**Plaintiffs' Contention:** The length of trial will be one week.

**Defendant's Contention:** SCEA anticipates that trial will last approximately 10 trial days, depending on the number of asserted patent claims remaining.

**19. Disclosure of Non-party Interested Entities or Persons**

The parties will file a Certification of Interested Entities or Persons in compliance with Civil Local Rule 3-16 prior to the Case Management Conference.

**20. Other**

The parties are aware of no other issues at this time.

1 Dated: October 7, 2013

LOWE & ASSOCIATES, P.C.

*/s/ Kris LeFan*

2 By: \_\_\_\_\_  
3 KRIS LEFAN

4 Attorney for Plaintiffs  
5 ARCZAR, LLC AND AND GEOVECTOR  
6 CORPORATION

6 Dated: October 7, 2013

7 By: /s/ Jon Zerger  
8 JON ZERGER

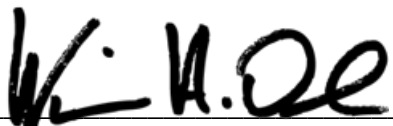
9 Attorney for Defendant

10 CASE MANAGEMENT ORDER

11 The above JOINT CASE MANAGEMENT STATEMENT & PROPOSED ORDER is  
12 approved as the Case Management Order for this case and all parties shall comply with its  
13 provisions. **In addition, the Tutorial will be held on June 6, 2014 at 9:00 a.m. The Claim**  
14 **Construction hearing will be held on June 13, 2014 at 9:00 a.m.**

15 IT IS SO ORDERED

16 Dated: October 9, 2013

17   
18 \_\_\_\_\_  
19 Honorable William H. Orrick  
20 District Court Judge