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Counsel Listed on Signature Page

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

DAVID HANSELL, EDWARD TOOLEY, and)
CHRISTOPHER VALDEZ, individually and)
on behalf of all others similarly situated,)

Plaintiffs,)

v.)

TRACFONE WIRELESS, INC., d.b.a.)
STRAIGHT TALK WIRELESS, and WAL-)
MART STORES, INC.,)

Defendants.)

Case No. 13-cv-03440-EMC
Assigned to: Hon. Edward M. Chen
STIPULATED PROTECTIVE ORDER

1 MARTIN BLAQMOOR, individually and
on behalf of all others similarly situated,

2 Plaintiff,

3 v.

4 TRACFONE WIRELESS, INC.
5 Defendant.

Case No. 13-cv-05295-EMC

6
7 MONA GANDHI, MARISHA
JOHNSTON, and MARSHALL TIETJE,
8 individually and on behalf of all others
similarly situated,

9 Plaintiffs,

10 v.

11 TRACFONE WIRELESS, INC.
12 Defendant.

Case No. 13-cv-05296-EMC

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1 1. PURPOSES AND LIMITATIONS

2 Disclosure and discovery activity in this action are likely to involve production of
3 confidential, proprietary, or private information for which special protection from public disclosure
4 and from use for any purpose other than prosecuting this litigation may be warranted. Accordingly,
5 the parties hereby stipulate to and petition the court to enter the following Stipulated Protective
6 Order. The parties acknowledge that this Order does not confer blanket protections on all
7 disclosures or responses to discovery and that the protection it affords from public disclosure and
8 use extends only to the limited information or items that are entitled to confidential treatment under
9 the applicable legal principles. The parties further acknowledge, as set forth in Section 12.3, below,
10 that this Stipulated Protective Order does not entitle them to file confidential information under
11 seal; Civil Local Rule 79-5 sets forth the procedures that must be followed and the standards that
12 will be applied when a party seeks permission from the court to file material under seal.

13 2. DEFINITIONS

14 2.1 Challenging Party: a Party or Non-Party that challenges the designation of information
15 or items under this Order.

16 2.2 “CONFIDENTIAL” Information or Items: information (regardless of how it is
17 generated, stored or maintained) or tangible things that qualify for protection under Federal Rule of
18 Civil Procedure 26(c).

19 2.3 Counsel (without qualifier): Outside Counsel of Record and House Counsel (as well as
20 their support staff).

21 2.4 Designated House Counsel: House Counsel who seek access to “HIGHLY
22 CONFIDENTIAL – ATTORNEYS’ EYES ONLY” information in this matter.

23 2.5 Designating Party: a Party or Non-Party that designates information or items that it
24 produces in disclosures or in responses to discovery as “CONFIDENTIAL” or “HIGHLY
25 CONFIDENTIAL – ATTORNEYS’ EYES ONLY.”

26 2.6 Disclosure or Discovery Material: all items or information, regardless of the medium or
27 manner in which it is generated, stored, or maintained (including, among other things, testimony,
28 transcripts, and tangible things), that are produced or generated in disclosures or responses to

1 discovery in this matter.

2 2.7 Expert: a person with specialized knowledge or experience in a matter pertinent to the
3 litigation who has been retained by a Party or its counsel to serve as an expert witness or as a
4 consultant in this action.

5 2.8 “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” Information or Items:
6 extremely sensitive “Confidential Information or Items,” disclosure of which to another Party or
7 Non-Party would create a substantial risk of serious harm that could not be avoided by less
8 restrictive means.

9 2.9 House Counsel: attorneys who are employees of a party to this action. House Counsel
10 does not include Outside Counsel of Record or any other outside counsel.

11 2.10 Non-Party: any natural person, partnership, corporation, association, or other legal
12 entity not named as a Party to this action.

13 2.11 Outside Counsel of Record: attorneys who are not employees of a party to this action
14 but are retained to represent or advise a party to this action and have appeared in this action on
15 behalf of that party or are affiliated with a law firm which has appeared on behalf of that party.

16 2.12 Party: any party to this action, including all of its officers, directors, employees,
17 consultants, retained experts, and Outside Counsel of Record (and their support staffs).

18 2.13 Producing Party: a Party or Non-Party that produces Disclosure or Discovery Material
19 in this action.

20 2.14 Professional Vendors: persons or entities that provide litigation support services (e.g.,
21 photocopying, videotaping, translating, preparing exhibits or demonstrations, and organizing,
22 storing, or retrieving data in any form or medium) and their employees and subcontractors.

23 2.15 Protected Material: any Disclosure or Discovery Material that is designated as
24 “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY.”

25 2.16 Receiving Party: a Party that receives Disclosure or Discovery Material from a
26 Producing Party.

27 3. SCOPE

28 The protections conferred by this Stipulation and Order cover not only Protected Material

1 (as defined above), but also (I) any information copied or extracted from Protected Material; (2) all
2 copies, excerpts, summaries, or compilations of Protected Material; and (3) any testimony,
3 conversations, or presentations by Parties or their Counsel that might reveal Protected Material.
4 However, the protections conferred by this Stipulation and Order do not cover the following
5 information: (a) any information that is in the public domain at the time of disclosure to a
6 Receiving Party or becomes part of the public domain after its disclosure to a Receiving Party as a
7 result of publication not involving a violation of this Order, including becoming part of the public
8 record through trial or otherwise; and (b) any information known to the Receiving Party prior to the
9 disclosure or obtained by the Receiving Party after the disclosure from a source who obtained the
10 information lawfully and under no obligation of confidentiality to the Designating Party. Any use of
11 Protected Material at trial shall be governed by a separate agreement or order.

12 4. DURATION

13 Even after final disposition of this litigation, the confidentiality obligations imposed by this
14 Order shall remain in effect until a Designating Party agrees otherwise in writing or a court order
15 otherwise directs. Final disposition shall be deemed to be the later of (1) dismissal of all claims and
16 defenses in this action, with or without prejudice; and (2) final judgment herein after the completion
17 and exhaustion of all appeals, rehearings, remands, trials, or reviews of this action, including the
18 time limits for filing any motions or applications for extension of time pursuant to applicable law.

19 5. DESIGNATING PROTECTED MATERIAL

20 5.1 Exercise of Restraint and Care in Designating Material for Protection. Each Party or
21 Non-Party that designates information or items for protection under this Order must take care to
22 limit any such designation to specific material that qualifies under the appropriate standards. The
23 Designating Party must designate for protection only those parts of material, documents, items, or
24 oral or written communications that qualify- so that other portions of the material, documents,
25 items, or communications for which protection is not warranted are not swept unjustifiably within
26 the ambit of this Order. Mass, indiscriminate, or routinized designations are prohibited.
27 Designations that are shown to be clearly unjustified or that have been made for an improper
28 purpose (e.g., to unnecessarily encumber or retard the case development process or to impose

1 unnecessary expenses and burdens on other parties) expose the Designating Party to sanctions. If it
2 comes to a Designating Party's attention that information or items that it designated for protection
3 do not qualify for protection, that Designating Party must promptly notify all other Parties that it is
4 withdrawing the mistaken designation.

5 5.2 Manner and Timing of Designations. Except as otherwise provided in this Order (see,
6 e.g., second paragraph of section 5.2(a) below), or as otherwise stipulated or ordered, Disclosure or
7 Discovery Material that qualifies for protection under this Order must be clearly so designated
8 before the material is disclosed or produced.

9 Designation in conformity with this Order requires:

10 (a) for information in documentary form (e.g., paper or electronic documents, but excluding
11 transcripts of depositions or other pretrial or trial proceedings), that the Producing Party affix the
12 legend "CONFIDENTIAL" or "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY" to
13 each page that contains protected material. If only a portion or portions of the material on a page
14 qualifies for protection, the Producing Party also must clearly identify the protected portion(s) (e.g.,
15 by making appropriate markings in the margins) and must specify, for each portion, the level of
16 protection being asserted. For each document produced in a native file format (e.g., a Microsoft
17 Excel workbook file), the Producing Party shall: (i) stamp the appropriate confidentiality
18 designation on a slip-sheet of a TIFF image indicating that the document has been produced in
19 native format, along with the bates number of the produced document; and (ii) include in the load
20 file accompanying the production a metadata field reflecting the document's confidentiality
21 designation.

22 A Party or Non-Party that makes original documents or materials available for inspection
23 need not designate them for protection until after the inspecting Party has indicated which material
24 it would like copied and produced. During the inspection and before the designation, all of the
25 material made available for inspection shall be deemed "HIGHLY CONFIDENTIAL –
26 ATTORNEYS' EYES ONLY." After the inspecting Party has identified the documents it wants
27 copied and produced, the Producing Party must determine which documents, or portions thereof,
28 qualify for protection under this Order. Then, before producing the specified documents, the

1 Producing Party must affix the “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL –
2 ATTORNEYS’ EYES ONLY” legend to each page that contains Protected Material. If only a
3 portion or portions of the material on a page qualifies for protection, the Producing Party also must
4 clearly identify the protected portion(s) (e.g., by making appropriate markings in the margins).

5 (b) for testimony given in deposition or in other pretrial or trial proceedings, that the
6 Designating Party identify on the record, before the close of the deposition, hearing, or other
7 proceeding, all protected testimony and specify the level of protection being asserted. When it is
8 impractical to identify separately each portion of testimony that is entitled to protection and it
9 appears that substantial portions of the testimony may qualify for protection, the Designating Party
10 may invoke on the record (before the deposition, hearing, or other proceeding is concluded) a right
11 to have up to 21 days from the date of the deposition to identify the specific portions of the
12 testimony as to which protection is sought and to specify the level of protection being asserted.
13 Only those portions of the testimony that are appropriately designated for protection with-in the 21
14 days shall be covered by the provisions of this Stipulated Protective Order. Alternatively, a
15 Designating Party may specify, at the deposition or up to 21 days afterwards if that period is
16 properly invoked, that the entire transcript shall be treated as “CONFIDENTIAL” or “HIGHLY
17 CONFIDENTIAL – ATTORNEYS’ EYES ONLY.”

18 Transcripts containing Protected Material shall have an obvious legend on the title page that
19 the transcript contains Protected Material, and the title page shall be followed by a list of all pages
20 (including line numbers as appropriate) that have been designated as Protected Material and the
21 level of protection being asserted by the Designating Party. The Designating Party shall inform the
22 court reporter of these requirements. Any transcript that is prepared before the expiration of a 21-
23 day period for designation shall be treated during that period as if it had been designated
24 “CONFIDENTIAL” in its entirety unless otherwise agreed. After the expiration of that period, the
25 transcript shall be treated only as actually designated.

26 (c) for information produced in some form other than documentary and for any other
27 tangible items, that the Producing Party affix in a prominent place on the exterior of the container or
28 containers in which the information or item is stored the legend “CONFIDENTIAL” or “HIGHLY

1 CONFIDENTIAL – ATTORNEYS’ EYES ONLY.” If only a portion or portions of the
2 information or item warrant protection, the Producing Party, to the extent practicable, shall identify
3 the protected portion(s) and specify the level of protection being asserted.

4 5.3 Inadvertent Failures to Designate. If a Producing Party discovers that “CONFI-
5 DENTIAL” information or items that it produced were not designated as Protected Material, or that
6 it produced information or items that were designated as Protected Material but had designated
7 them in the incorrect category, the Producing Party may notify all other parties of the error and
8 identify the affected in-formation or items and their new designation or re-designation. Thereafter,
9 the information or items so designated or re-designated will be treated as Protected Material. After
10 providing such notice, the Producing Party shall provide re-labeled copies of the information or
11 items to the Receiving Party reflecting the change in designation.

12 If timely corrected, an inadvertent failure to designate qualified information or items does
13 not, standing alone, waive the Designating Party’s right to secure protection under this Order for
14 such material. Upon timely correction of a designation, the Receiving Party must make reasonable
15 efforts to assure that the material is treated in accordance with the provisions of this Order. Upon
16 receiving the Protected Material with the correct confidentiality designation, the Receiving Party
17 shall return or securely destroy, at the Receiving Party’s option, all Discovery Material reasonably
18 accessible to the Receiving Party that was not designated properly. Unauthorized or in-advertent
19 disclosure does not change the status of Discovery Material or waive the right to hold the disclosed
20 document or information as Protected Material.

21 6. CHALLENGING CONFIDENTIALITY DESIGNATIONS

22 6.1 Timing of Challenges. Any Party or Non-Party may challenge a designation of
23 confidentiality at any time. Unless a prompt challenge to a Designating Party's confidentiality
24 designation is necessary to avoid foreseeable, substantial unfairness, unnecessary economic
25 burdens, or a significant disruption or delay of the litigation, a Party does not waive its right to
26 challenge a confidentiality designation by electing not to mount a challenge promptly after the
27 original designation is disclosed.

28 6.2 Meet and Confer. The Challenging Party shall initiate the dispute resolution process by

1 providing written notice of each designation it is challenging and describing the basis for each
2 challenge. To avoid ambiguity as to whether a challenge has been made, the written notice must
3 recite that the challenge to confidentiality is being made in accordance with this specific paragraph
4 of the Protective Order. The parties shall attempt to resolve each challenge in good faith and must
5 begin the process by conferring directly (in voice to voice dialogue; other forms of communication
6 are not sufficient) within 14 days of the date of service of notice. In conferring, the Challenging
7 Party must explain the basis for its belief that the confidentiality designation was not proper and
8 must give the Designating Party an opportunity to review the designated material, to reconsider the
9 circumstances, and, if no change in designation is offered, to explain the basis for the chosen
10 designation. A Challenging Party may proceed to the next stage of the challenge process only if it
11 has engaged in this meet and confer process first or establishes that the Designating Party is
12 unwilling to participate in the meet and confer process in a timely manner.

13 6.3 Judicial Intervention. If the Parties cannot resolve a challenge without court
14 intervention, the Designating Party shall file and serve a motion to retain confidentiality under Civil
15 Local Rule 7 (and in compliance with Civil Local Rule 79-5, if applicable) within 21 days of the
16 initial notice of challenge or within 14 days of the parties agreeing that the meet and confer process
17 will not resolve their dispute, whichever is earlier. Each such motion must be accompanied by a
18 competent declaration affirming that the movant has complied with the meet and confer
19 requirements imposed in the preceding paragraph. Failure by the Designating Party to make such a
20 motion including the required declaration within 21 days (or 14 days, if applicable) shall
21 automatically waive the confidentiality designation for each challenged designation. In addition, the
22 Challenging Party may file a motion challenging a confidentiality designation at any time if there is
23 good cause for doing so, including a challenge to the designation of a deposition transcript or any
24 portions thereof. Any motion brought pursuant to this provision must be accompanied by a
25 competent declaration affirming that the movant has complied with the meet and confer
26 requirements imposed by the preceding paragraph.

27 The burden of persuasion in any such challenge proceeding shall be on the Designating
28 Party. Frivolous challenges, and those made for an improper purpose (e.g., to harass or impose

1 unnecessary expenses and burdens on other parties) may expose the Challenging Party to sanctions.
2 Unless the Designating Party has waived the confidentiality designation by failing to file a motion
3 to retain confidentiality as described above, all parties shall continue to afford the material in
4 question the level of protection to which it is entitled under the Producing Party's designation until
5 the court rules on the challenge.

6 7. ACCESS TO AND USE OF PROTECTED MATERIAL

7 7.1 Basic Principles. A Receiving Party may use Protected Material that is disclosed or
8 produced by another Party or by a Non-Party in connection with this case only for prosecuting,
9 defending, or attempting to settle this litigation. Such Protected Material may be disclosed only to
10 the categories of persons and under the conditions described in this Order. When the litigation has
11 been terminated, a Receiving Party must comply with the provisions of section 13 below (FINAL
12 DISPOSITION).

13 Protected Material must be stored and maintained by a Receiving Party at a location and in a
14 secure manner that ensures that access is limited to the persons authorized under this Order.

15 7.2 Disclosure of "CONFIDENTIAL" Information or Items. Unless otherwise ordered by
16 the court or permitted in writing by the Designating Party, a Receiving Party may disclose any
17 information or item designated "CONFIDENTIAL" only to:

18 (a) the Receiving Party's Outside Counsel of Record in this action, as well as employees of
19 said Outside Counsel of Record to whom it is reasonably necessary to disclose the information for
20 this litigation and who have signed the "Acknowledgment and Agreement to Be Bound" that is
21 attached hereto as Exhibit A;

22 (b) the officers, directors, and employees (including House Counsel) of the Receiving Party
23 to whom disclosure is reasonably necessary for this litigation and who have signed the
24 "Acknowledgment and Agreement to Be Bound" (Exhibit A);

25 (c) Experts (as defined in this Order) of the Receiving Party to whom disclosure is
26 reasonably necessary for this litigation and who have signed the "Acknowledgment and Agreement
27 to Be Bound" (Exhibit A);

28 (d) the court and its personnel;

1 (e) court reporters and their staff, professional jury or trial consultants, mock jurors, and
2 Professional Vendors to whom disclosure is reasonably necessary for this litigation and who have
3 signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A);

4 (f) during their depositions, witnesses in the action to whom disclosure is reasonably
5 necessary and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A),
6 unless otherwise agreed by the Designating Party or ordered by the court. Pages of transcribed
7 deposition testimony or exhibits to depositions that reveal Protected Material must be separately
8 bound by the court reporter and may not be disclosed to anyone except as permitted under this
9 Stipulated Protective Order.

10 (g) the author or recipient of a document containing the information or a custodian or other
11 person who otherwise possessed or knew the information.

12 7.3 Disclosure of “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY”
13 Information or Items. Unless otherwise ordered by the court or permitted in writing by the
14 Designating Party, a Receiving Party may disclose any information or item designated “HIGHLY
15 CONFIDENTIAL – ATTORNEYS’ EYES ONLY” only to:

16 (a) the Receiving Party’s Outside Counsel of Record in this action, as well as
17 employees of said Outside Counsel of Record to whom it is reasonably necessary to disclose the
18 information for this litigation and who have signed the “Acknowledgment and Agreement to Be
19 Bound” that is attached hereto as Exhibit A;

20 (b) Designated House Counsel of the Receiving Party (1) who has no involvement in
21 competitive decision-making, (2) to whom disclosure is reasonably necessary for this litigation, (3)
22 who has signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A), and (4) as to
23 whom the procedures set forth in paragraph 7.4(a)(1) or 7.4(a)(2), below, have been followed;

24 (c) Experts of the Receiving Party to whom disclosure is reasonably necessary for this
25 litigation and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A);

26 (d) the court and its personnel;

27 (e) court reporters, stenographers and videographers retained to record testimony in
28 this action and their staff, and professional jury or trial consultants, mock jurors and Professional

1 Vendors to whom disclosure is reasonably necessary for this litigation and who have signed the
2 “Acknowledgment and Agreement to Be Bound” (Exhibit A);

3 (f) the author or recipient of a document containing the information or a custodian or
4 other person who otherwise possessed or knew the information;

5 (g) any mediator who is assigned to hear this matter, and his or her staff, who have
6 signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A);

7 (h) during their depositions, witnesses in the action to whom disclosure is reasonably
8 necessary and who have signed the ““Acknowledgment and Agreement to Be Bound” (Exhibit A);
9 and

10 (i) any other person with the prior written consent of the Designating Party.

11 7.4 Procedures for Approving or Objecting to Disclosure of “HIGHLY CONFIDENTIAL –
12 ATTORNEYS’ EYES ONLY” Information or Items to Designated House Counsel.

13 (a)(1) Each party may disclose any information or item that has been designated
14 “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” pursuant to paragraph 7.3(b) to its
15 respective Designated House Counsel listed below:

16 (a)(2) Unless otherwise ordered by the court or agreed to in writing by the
17 Designating Party, a Party that seeks to disclose to Designated House Counsel other than those
18 Designated House Counsel listed in paragraph 7.4(a)(1) any information or item that has been
19 designated “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” pursuant to paragraph
20 7.3(b) first must make a written request to the Designating Party that (1) sets forth the full name of
21 the Designated House Counsel and the city and state of his or her residence, and (2) describes the
22 Designated House Counsel’s current and reasonably foreseeable future primary job duties and
23 responsibilities in sufficient detail to determine if House Counsel is involved, or may become
24 involved, in any competitive decision-making.

25 (b) A Party that makes a request and provides the information specified in the
26 preceding respective paragraphs may disclose the subject Protected Material to the identified
27 Designated House Counsel unless, within 14 days of delivering the request, the Party receives a
28 written objection from the Designating Party. Any such objection must set forth in detail the grounds

1 on which it is based.

2 (c) A Party that receives a timely written objection must meet and confer with the
3 Designating Party (through direct voice to voice dialogue) to try to resolve the matter by agreement
4 within seven days of the written objection. If no agreement is reached, the Party seeking to make the
5 disclosure to Designated House Counsel may file a motion as provided in Civil Local Rule 7 (and in
6 compliance with Civil Local Rule 79-5 and ~~General Order 62~~, if applicable) seeking permission
7 from the court to do so. Any such motion must describe the circumstances with specificity, set forth
8 in detail the reasons why the disclosure to Designated House Counsel is reasonably necessary, assess
9 the risk of harm that the disclosure would entail, and suggest any additional means that could be
10 used to reduce that risk. In addition, any such motion must be accompanied by a competent
11 declaration describing the parties' efforts to resolve the matter by agreement (i.e., the extent and the
12 content of the meet and confer discussions) and setting forth the reasons advanced by the
13 Designating Party for its refusal to approve the disclosure.

14 In any such proceeding, the Party opposing disclosure to Designated House Counsel shall
15 bear the burden of proving that the risk of harm that the disclosure would entail (under the
16 safeguards proposed) outweighs the Receiving Party's need to disclose the Protected Material to its
17 Designated House Counsel.

18
19 8. PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN OTHER
20 LITIGATION

21 If a Party is served with a subpoena or a court order issued in other litigation that compels
22 disclosure of any information or items designated in this action as "CONFIDENTIAL" or
23 "HIGHLY CONFIDENTIAL – ATTORNEYS' EYES ONLY" that Party must:

24 (a) promptly notify in writing the Designating Party. Such notification shall include a copy
25 of the subpoena or court order;

26 (b) promptly notify in writing the party who caused the subpoena or order to issue in the
27 other litigation that some or all of the material covered by the subpoena or order is subject to this
28 Protective Order. Such notification shall include a copy of this Stipulated Protective Order; and

1 (c) cooperate with respect to all reasonable procedures sought to be pursued by the
2 Designating Party whose Protected Material may be affected.

3 If the Designating Party timely seeks a protective order, the Party served with the subpoena
4 or court order shall not produce any information designated in this action as “CONFIDENTIAL” or
5 “HIGHLY CONFIDENTIAL – ATTORNEYS’ EYES ONLY” before a determination by the court
6 from which the subpoena or order issued, unless the Party has obtained the Designating Party's
7 permission. The Designating Party shall bear the burden and expense of seeking protection in that
8 court of its confidential material - and nothing in these provisions should be construed as
9 authorizing or encouraging a Receiving Party in this action to disobey a lawful directive from
10 another court.

11 9. A NON-PARTY'S PROTECTED MATERIAL SOUGHT TO BE PRODUCED IN THIS
12 LITIGATION

13 (a) The terms of this Order are applicable to information produced by a Non-Party in this
14 action and designated as “CONFIDENTIAL” or “HIGHLY CONFIDENTIAL – ATTORNEYS’
15 EYES ONLY.” Such information produced by Non-Parties in connection with this litigation is
16 protected by the remedies and relief provided by this Order. Nothing in these provisions should be
17 construed as prohibiting a Non-Party from seeking additional protections.

18 (b) In the event that a Party is required, by a valid discovery request, to produce a Non-
19 Party's confidential information in its possession, and the Party is subject to an agreement with the
20 Non-Party not to produce the Non-Party's confidential information, then the Party shall:

21 (1) promptly notify in writing the Requesting Party and the Non-Party that some or all of the
22 information requested is subject to a confidentiality agreement with a Non-Party;

23 (2) promptly provide the Non-Party with a copy of the Stipulated Protective Order in this
24 litigation, the relevant discovery request(s), and a reasonably specific description of the information
25 requested; and

26 (3) make the information requested available for inspection by the Non-Party.

27 (c) If the Non-Party fails to object or seek a protective order from this court within 14 days
28 of receiving the notice and accompanying information, the Receiving Party may produce the Non-

1 Party's confidential information responsive to the discovery request. If the Non-Party timely seeks a
2 protective order, the Receiving Party shall not produce any information in its possession or control
3 that is subject to the confidentiality agreement with the Non-Party before a determination by the
4 court. Absent a court order to the contrary, the Non-Party shall bear the burden and expense of
5 seeking protection in this court of its Protected Material.

6 10. UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

7 If a Receiving Party learns that, by inadvertence or otherwise, it has disclosed Protected
8 Material to any person or in any circumstance not authorized under this Stipulated Protective Order,
9 the Receiving Party must immediately (a) notify in writing the Designating Party of the
10 unauthorized disclosures, (b) use its best efforts to retrieve all unauthorized copies of the Protected
11 Material, (c) inform the person or persons to whom unauthorized disclosures were made of all the
12 terms of this Order, and (d) request such person or persons to execute the "Acknowledgment and
13 Agreement to Be Bound" that is attached hereto as Exhibit A.

14 11. INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE PROTECTED
15 MATERIAL

16 When a Producing Party gives notice to Receiving Parties that certain inadvertently
17 produced material is subject to a claim of privilege or other protection, the obligations of the
18 Receiving Parties are those set forth in Federal Rule of Civil Procedure 26(b)(5)(B). This provision
19 is not intended to modify whatever procedure may be established in an e-discovery order that
20 provides for production without prior privilege review. Pursuant to Federal Rule of Evidence 502(d)
21 and (e), insofar as the parties reach an agreement on the effect of disclosure of a communication or
22 information covered by the attorney-client privilege or work product protection, the parties may
23 incorporate their agreement in the stipulated protective order submitted to the court.

24 12. MISCELLANEOUS

25 12.1 Right to Further Relief. Nothing in this Order abridges the right of any person to seek
26 its modification by the court in the future.

27 12.2 Right to Assert Other Objections. By stipulating to the entry of this Protective Order no
28 Party waives any right it otherwise would have to object to disclosing or producing any information

1 or item on any ground not addressed in this Stipulated Protective Order. Similarly, no Party waives
2 any right to object on any ground to use in evidence of any of the material covered by this
3 Protective Order.

4 12.3 Filing Protected Material. Without written permission from the Designating Party or a
5 court order secured after appropriate notice to all interested persons, a Party may not file in the
6 public record in this action any Protected Material. A Party that seeks to file under seal any
7 Protected Material must comply with Civil Local Rule 79-5. Protected Material may only be filed
8 under seal pursuant to a court order authorizing the sealing of the specific Protected Material at
9 issue. Pursuant to Civil Local Rule 79-5, a sealing order will issue only upon a request establishing
10 that the Protected Material at issue is privileged, protectable as a trade secret, or otherwise entitled
11 to protection under the law. If a Receiving Party's request to file Protected Material under seal
12 pursuant to Civil Local Rule 79-5(d) is denied by the court, then the Receiving Party may file the
13 information in the public record pursuant to Civil Local Rule 79-5(e) unless otherwise instructed by
14 the court.

15 13. FINAL DISPOSITION

16 Within 60 days after the final disposition of this action, as defined in paragraph 4, each
17 Receiving Party must return all Protected Material to the Producing Party or destroy such material.
18 As used in this subdivision, "all Protected Material" includes all copies, abstracts, compilations,
19 summaries, and any other format reproducing or capturing any of the Protected Material. Whether
20 the Protected Material is returned or destroyed, the Receiving Party must submit a written
21 certification to the Producing Party (and, if not the same person or entity, to the Designating Party)
22 by the 60 day deadline that (1) identifies (by category, where appropriate) all the Protected Material
23 that was returned or destroyed and (2) affirms that the Receiving Party has not retained any copies,
24 abstracts, compilations, summaries or any other format reproducing or capturing any of the
25 Protected Material. Notwithstanding this provision, Counsel are entitled to retain an archival copy
26 of all pleadings, motion papers, trial, deposition, and hearing transcripts, legal memoranda,
27 correspondence, deposition and trial exhibits, expert reports, attorney work product, and consultant
28 and expert work product, even if such materials contain Protected Material. Any such archival

1 copies that contain or constitute Protected Material remain subject to this Protective Order as set
2 forth in Section 4 (DURATION).

3 IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.

4 DATED: January 24, 2014

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Attorneys for Plaintiffs

23 DATED: January 24, 2014

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Attorneys for Defendants

1 **SIGNATURE ATTESTATION**

2 I am the ECF User whose identification and password are being used to file the foregoing
3 Stipulation Protective Order. ~~In compliance with General Order 45.X.B.~~, I hereby attest that the
4 signatory has concurred in this filing.

5 Dated: January 24, 2014

SIDLEY AUSTIN LLP

6
7
8
9 By: /s/ Ryan M. Sandrock _____

Ryan M. Sandrock

rsandrock@sidley.com

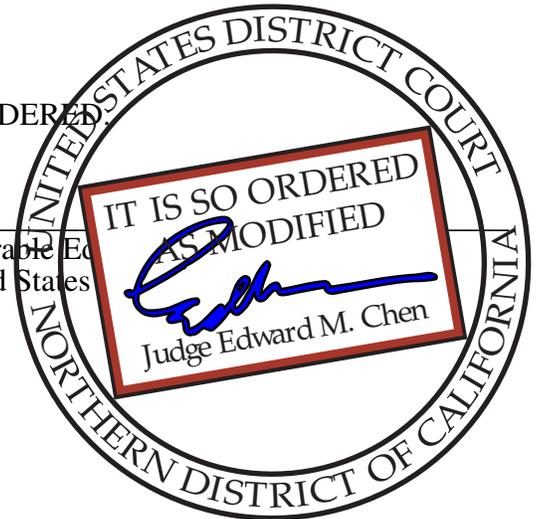
555 California Street, Suite 2000

San Francisco, California 94104

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14 PURSUANT TO STIPULATION, IT IS SO ORDERED.

15
16 DATED: 1/28/14

17 Honorable Ed
United States



1 **EXHIBIT A**

2 **ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND**

3 I, _____ [print or type full name], of _____ [print or type full address], declare
4 under penalty of perjury that I have read in its entirety and understand the Stipulated Protective
5 Order that was issued by the United States District Court for the Northern District of California on
6 [date] in the case of [**insert formal name of the case and the number and initials assigned to it**
7 **by the court**]. I agree to comply with and to be bound by all the terms of this Stipulated Protective
8 Order and I understand and acknowledge that failure to so comply could expose me to sanctions and
9 punishment in the nature of contempt. I solemnly promise that I will not disclose in any manner any
10 information or item that is subject to this Stipulated Protective Order to any person or entity except
11 in strict compliance with the provisions of this Order.

12 I further agree to submit to the jurisdiction of the United States District Court for the
13 Northern District of California for the purpose of enforcing the terms of this Stipulated Protective
14 Order, even if such enforcement proceedings occur after termination of this action.

15 I hereby appoint _____ [print or type full name] of
16 _____ [print or type full address and telephone number] as my
17 California agent for service of process in connection with this action or any proceedings related to
18 enforcement of this Stipulated Protective Order.

19
20 Date: _____

21 City and State where sworn and signed: _____

22
23 Printed name: _____

24
25 Signature: _____