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4 UNITED STATES DISTRICT COURT  
5 NORTHERN DISTRICT OF CALIFORNIA

6 TVIIM, LLC,  
7 Plaintiff,  
8 v.  
9 MCAFEE, INC.,  
10 Defendant.  
11

Case No. 13-cv-04545-HSG

**ORDER DENYING MOTIONS TO SEAL**

Re: Dkt. Nos. 114, 118, 128, 130, 137

12 Pending before the Court are five motions to file under seal—three filed by Plaintiff  
13 TVIIM, LLC and two filed by Defendant McAfee, Inc.—documents related to Plaintiff’s motion  
14 for summary judgment and Plaintiff’s motion to strike expert testimony. No oppositions to the  
15 motions to seal were filed, and the time to do so has passed.

16 **I. LEGAL STANDARD**

17 “[A] ‘compelling reasons’ standard applies to most judicial records. This standard derives  
18 from the common law right ‘to inspect and copy public records and documents, including judicial  
19 records and documents.’” *Pintos v. Pac. Creditors Ass’n*, 605 F.3d 665, 678 (9th Cir. 2010)  
20 (quoting *Nixon v. Warner Commc’ns, Inc.*, 435 U.S. 589, 597 & n.7). “[A] ‘strong presumption in  
21 favor of access’ is the starting point.” *Kamakana v. City & Cnty. of Honolulu*, 447 F.3d 1172,  
22 1178 (9th Cir. 2006) (quoting *Foltz v. State Farm Mut. Auto. Ins. Co.*, 331 F.3d 1122, 1135 (9th  
23 Cir. 2003)). To overcome this strong presumption, the party seeking to seal a judicial record  
24 related to a dispositive motion must “articulate compelling reasons supported by specific factual  
25 findings that outweigh the general history of access and the public policies favoring disclosure,  
26 such as the public interest in understanding the judicial process” and “significant public events.”  
27 *Id.* at 1178-79 (internal citations, quotation marks, and alterations omitted). “In general,  
28 ‘compelling reasons’ sufficient to outweigh the public’s interest in disclosure and justify sealing

1 court records exist when such ‘court files might have become a vehicle for improper purposes,’  
2 such as the use of records to gratify private spite, promote public scandal, circulate libelous  
3 statements, or release trade secrets.” Id. at 1179 (citing Nixon, 435 U.S. at 598). “The mere fact  
4 that the production of records may lead to a litigant’s embarrassment, incrimination, or exposure  
5 to further litigation will not, without more, compel the court to seal its records.” Id.

6 The court must “balance the competing interests of the public and the party who seeks to  
7 keep certain judicial records secret. After considering these interests, if the court decides to seal  
8 certain judicial records, it must base its decision on a compelling reason and articulate the factual  
9 basis for its ruling, without relying on hypothesis or conjecture.” Id. at 1179. Civil Local Rule  
10 79-5 supplements the compelling reasons standard set forth in *Kamakana*: the party seeking to file  
11 a document or portions of it under seal must “establish[] that the document, or portions thereof,  
12 are privileged, protectable as a trade secret or otherwise entitled to protection under the law. . . .  
13 The request must be narrowly tailored to seek sealing only of sealable material.” Civil L.R. 79-  
14 5(b).

15 Records attached to nondispositive motions are not subject to the strong presumption of  
16 access. See *Kamakana*, 447 F.3d at 1179. Because the documents attached to nondispositive  
17 motions “are often unrelated, or only tangentially related, to the underlying cause of action,”  
18 parties moving to seal must meet the lower “good cause” standard of Rule 26(c) of the Federal  
19 Rules of Civil Procedure. Id. at 1179–80 (internal quotation marks omitted). The “good cause”  
20 standard requires a “particularized showing” that “specific prejudice or harm will result” if the  
21 information is disclosed. *Phillips ex rel. Estates of Byrd v. Gen. Motors Corp.*, 307 F.3d 1206,  
22 1210–11 (9th Cir. 2002) (internal quotation marks omitted); see Fed. R. Civ. P. 26(c). “Broad  
23 allegations of harm, unsubstantiated by specific examples of articulated reasoning” will not  
24 suffice. *Beckman Indus., Inc. v. Int’l Ins. Co.*, 966 F.2d 470, 476 (9th Cir. 1992).

25 **II. DISCUSSION**

26 **A. Plaintiff’s Administrative Motion To File Documents Under Seal In Support Of**  
27 **Its Motion For Summary Judgment**

28 On March 9, 2015, Plaintiff filed an administrative motion to file under seal exhibits 8, 9,

1 14, and 15 to the declaration of John Shaeffer in support of Plaintiff’s motion for summary  
2 judgment. Dkt. No. 114. Plaintiff seeks to redact the entirety of the exhibits. Because Plaintiff’s  
3 motion for summary judgment is a dispositive motion, the Court applies the “compelling reasons”  
4 standard.

5 In its motion to seal, Plaintiff states that it seeks to file the documents under seal because  
6 they “disclose materials and information that [Defendant] has designated as ‘Confidential’ or  
7 ‘Highly Confidential - Attorneys’ Eyes Only’ under the Protective [Order] in this action.” Id. at 1.  
8 On March 13, 2015, in accordance with Civil Local Rule 79-5(e), Defendant filed a declaration in  
9 support of Plaintiff’s motion to seal. Dkt. No. 123. In that declaration, Defendant states that it  
10 “does not maintain a claim of confidentiality with respect to Exhibits 8, 14, and 15 of the Shaeffer  
11 Declaration.” Id. ¶ 6. As to exhibit 9, Defendant states that it “contain[s] highly confidential  
12 information reflecting the design and naming of [Defendant’s] products,” which “could be used by  
13 [Defendant’s] competitors to its disadvantage.” Id. ¶ 5.

14 While the potential competitive disadvantages of disclosing proprietary product  
15 development and design information may constitute “compelling reasons” that justify filing a  
16 document under seal, the Court finds that the proposed redaction of exhibit 9 in its entirety is not  
17 “narrowly tailored” to seal only sealable material, as required by Civil Local Rule 79-5. The  
18 Court therefore DENIES the motion. If Defendant wishes to file an amended declaration in  
19 support of Plaintiff’s motion to seal that identifies those specific portions of exhibit 9 that contain  
20 sealable information, and the specific reasons why such portions should be sealed, it must do so  
21 within three days of the date of this Order. Otherwise, the Court will not consider exhibit 9 unless  
22 an unredacted version is filed within seven days of the date of this Order. Likewise, the Court will  
23 not consider exhibits 8, 14, and 15 unless unredacted versions of those documents are filed within  
24 seven days of the date of this Order.

25 **B. Plaintiff’s Administrative Motion To File Documents Under Seal In Support Of**  
26 **Its Motion To Exclude Certain Expert Testimony Of Lance Gunderson**

27 On March 9, 2015, Plaintiff filed an administrative motion to file under seal exhibits 1-9,  
28 11, and 16-19 to the declaration of John Shaeffer in support of Plaintiff’s motion to exclude

1 certain expert testimony of Lance Gunderson, as well as portions of the motion to exclude  
2 testimony. Dkt. No. 118. Plaintiff seeks to redact the entirety of the exhibits. Because Plaintiff's  
3 motion to exclude testimony is not a dispositive motion, the Court applies the "good cause"  
4 standard.

5 In its motion to seal, Plaintiff states that it seeks to file exhibits 1-9, 11, and 18-19 under  
6 seal because they "disclose materials and information that [Defendant] has designated as  
7 'Confidential' or 'Highly Confidential - Attorneys' Eyes Only' under the Protective [Order] in this  
8 action." Id. at 1. On March 13, 2015, Defendant filed a declaration in support of Plaintiff's  
9 motion to seal. Dkt. No. 124. In that declaration, Defendant states that the exhibits contain  
10 confidential "financial information," "business and marketing strategies," "product development  
11 strategy and design choices," "technical product information," "testing and quality assurance  
12 timelines," and "internal code names." Id. ¶¶ 5-15. Defendant also states that it "does not  
13 maintain a claim of confidentiality with respect to Exhibit 5 to the Shaeffer Declaration." Id. ¶ 17.  
14 Plaintiff also states in its motion that it seeks to file exhibits 16-17 under seal because they contain  
15 "confidential financial information of third parties, as well as [Plaintiff]." Dkt. No. 118 at 2.

16 Again, the Court finds that the proposed redactions of these exhibits in their entirety are  
17 not "narrowly tailored" to seal only sealable material, as required by Civil Local Rule 79-5. The  
18 Court therefore DENIES the motion. If Defendant wishes to file an amended declaration in  
19 support of Plaintiff's motion to seal that identifies those specific portions of exhibits 1-4, 6-9, 11,  
20 and 18-19 that contain sealable information, and the specific reasons why such portions should be  
21 sealed, it must do so within three days of the date of this Order. Similarly, if Plaintiff wishes to  
22 file an amended motion that identifies those specific portions of exhibits 16 and 17 that contain  
23 sealable information, and the specific reasons why such portions should be sealed, it must do so  
24 within three days of the date of this Order. Otherwise, the Court will not consider those exhibits  
25 unless unredacted versions are filed within seven days of the date of this Order. Likewise, the  
26 Court will not consider exhibit 5 unless an unredacted version is filed within seven days of the  
27 date of this Order.

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1                   **C. Defendant’s Administrative Motion To File Documents Under Seal In Support**  
2                   **Of Its Opposition To Plaintiff’s Motion For Summary Judgment**

3                   On March 23, 2015, Defendant filed an administrative motion to file under seal exhibit 14  
4 to the declaration of Joseph J. Mueller in support of Defendant’s opposition to Plaintiff’s motion  
5 for summary judgment. Dkt. No. 128. Defendant seeks to redact the entirety of the exhibit.  
6 Because Plaintiff’s motion for summary judgment is a dispositive motion, the Court applies the  
7 “compelling reasons” standard.

8                   In the declaration accompanying its motion to seal, Defendant states that it seeks to file  
9 exhibit 14 under seal because it contains information regarding Defendant’s “product design,  
10 structural components, and functionality.” Dkt. No. 128-1 ¶ 5.

11                   As with the previous two motions, the Court finds that the proposed redaction of this  
12 exhibit in its entirety is not “narrowly tailored” to seal only sealable material, as required by Civil  
13 Local Rule 79-5. The Court therefore DENIES the motion. If Defendant wishes to file an  
14 amended motion that identifies those specific portions of exhibit 14 that contain sealable  
15 information, and the specific reasons why such portions should be sealed, it must do so within  
16 three days of the date of this Order. Otherwise, the Court will not consider exhibit 14 unless an  
17 unredacted version is filed within seven days of the date of this Order.

18                   **D. Defendant’s Administrative Motion To File Documents Under Seal In Support**  
19                   **of Defendant’s Opposition To Plaintiff’s Motion To Exclude Certain Expert**  
20                   **Testimony Of Lance Gunderson**

21                   On March 23, 2015, Defendant filed an administrative motion to file under seal exhibits 1-  
22 2, 4, 10, 12, 14, 18-19, 22-27, and 30 to the declaration of Joseph J. Mueller in support of  
23 Defendant’s opposition to Plaintiff’s motion to exclude certain expert testimony of Lance  
24 Gunderson, as well as portions of the opposition. Dkt. No. 130. Defendant seeks to redact the  
25 entirety of the exhibits. Because Plaintiff’s motion to exclude testimony is not a dispositive  
26 motion, the Court applies the “good cause” standard.

27                   In its motion to seal and accompanying declaration, Defendant states that it seeks to file  
28 exhibits 2, 4, 18-19, 22-27, and 30 under seal because they contain confidential “financial  
information,” “business and marketing strategies,” “product development strategies,” “product  
design choices,” “internal release timelines,” “source code,” and “product testing.” Dkt. No. 130-

1 2 ¶¶ 5-15. Defendant further states in its motion to seal that it “expects that [Plaintiff] and/or the  
2 relevant third parties will file the required supporting declaration in accordance with Civil Local  
3 Rule 79-5 in order to confirm whether their information should be sealed.” Dkt. No. 130 at 1. No  
4 declarations were filed by Plaintiff or any third parties.

5 Once again, the Court finds that the proposed redactions of these exhibits in their entirety  
6 are not “narrowly tailored” to seal only sealable material, as required by Civil Local Rule 79-5.  
7 The Court therefore DENIES the motion. If Defendant wishes to file an amended motion that  
8 identifies those specific portions of exhibits 2, 4, 18-19, 22-27, and 30 that contain sealable  
9 information, and the specific reasons why such portions should be sealed, it must do so within  
10 three days of the date of this Order. Otherwise, the Court will not consider those exhibits unless  
11 unredacted versions are filed within seven days of the date of this Order.

12 As for exhibits 1, 10, and 12, pursuant to Civil Local Rule 79-5(e)(2), Defendant may file  
13 unredacted versions no earlier than four days and no later than ten days after the issuance of this  
14 Order. If Plaintiff or any third parties wish to delay the public docketing of these exhibits for good  
15 cause, they must file a motion to that effect within three days of the date of this Order.

16 **E. Plaintiff’s Administrative Motion To File Documents Under Seal In Support Of**  
17 **Its Reply In Support Of Plaintiff’s Motion To Exclude Certain Expert**  
18 **Testimony Of Lance Gunderson**

19 On March 30, 2015, Plaintiff filed an administrative motion to file under seal exhibits A,  
20 B, and C to the declaration of John Shaeffer in support of Plaintiff’s reply in support of its motion  
21 to exclude certain expert testimony of Lance Gunderson, as well as portions of the reply. Dkt. No.  
22 137. Plaintiff seeks to redact the entirety of the exhibits. Because Plaintiff’s motion to exclude  
23 testimony is not a dispositive motion, the Court applies the “good cause” standard.

24 In its motion to seal, Plaintiff states that it seeks to file the exhibits under seal because they  
25 “disclose materials and information that [Defendant] has designated as ‘Confidential’ or ‘Highly  
26 Confidential - Attorneys’ Eyes Only’ under the Protective Order in this action.” Id. at 1. On April  
27 3, 2015, Defendant filed a declaration in support of Plaintiff’s motion to seal. Dkt. No. 142. In  
28 that declaration, Defendant states that the exhibits contain confidential information relating to  
“product beta testing, design choices and considerations, planned improvements, and internal

1 design feedback.” Id. ¶ 5.


2 The Court finds that the proposed redactions of these exhibits in their entirety are not  
3 “narrowly tailored” to seal only sealable material, as required by Civil Local Rule 79-5. The  
4 Court therefore DENIES the motion. If Defendant wishes to file an amended declaration that  
5 identifies those specific portions of exhibits A, B, and C that contain sealable information, and the  
6 specific reasons why such portions should be sealed, it must do so within three days of the date of  
7 this Order. Otherwise, the Court will not consider the exhibits unless unredacted versions are filed  
8 within seven days of the date of this Order.

9 **III. CONCLUSION**

10 For the foregoing reasons, the parties’ administrative motions to seal are DENIED. If the  
11 parties choose to file amended motions to seal and/or declarations in support of such motions, they  
12 shall do so within three days of the date of this Order. The Court directs the parties to review and  
13 strictly comply with Civil Local Rule 79-5. If the parties do not file amended motions or  
14 declarations that identify those specific portions of the documents sought to be sealed so as to  
15 comply with Local Rule 79-5’s “narrowly tailored” requirement, the Court cautions the parties that  
16 it will not consider any of the documents that are the subject of these motions to seal unless  
17 unredacted versions are filed within seven days of the date of this Order.

18 **IT IS SO ORDERED.**

19 Dated: 6/10/2015

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21 HAYWOOD S. GILLIAM, JR.  
22 United States District Judge  
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