

1 DURIE TANGRI LLP  
 2 DARALYN J. DURIE (SBN 169825)  
 3 ddurie@durietangri.com  
 4 JOSEPH C. GRATZ (SBN 240676)  
 5 jgratz@durietangri.com  
 217 Leidesdorff Street  
 San Francisco, CA 94111  
 Telephone: 415-362-6666  
 Facsimile: 415-236-6300

6 Attorneys for Plaintiff  
 7 GOLDIEBLOX, INC.

8 IN THE UNITED STATES DISTRICT COURT  
 9 FOR THE NORTHERN DISTRICT OF CALIFORNIA  
 10 OAKLAND DIVISION

11 GOLDIEBLOX, INC.,  
 12 Plaintiff,  
 13 v.  
 14 ISLAND DEF JAM MUSIC GROUP, A DIV.  
 15 OF UMG RECORDINGS, INC.; BROOKLYN  
 16 DUST MUSIC; BEASTIE BOYS; SONY/ATV  
 17 MUSIC PUBLISHING GROUP LLC;  
 UNIVERSAL MUSIC PUBLISHING, INC.;  
 RICK RUBIN; and ADAM HOROVITZ,  
 18 Defendants.

Case No. 4:13-cv-05428-DMR  
**NOTICE OF APPEARANCE OF JOSEPH C. GRATZ ON BEHALF OF PLAINTIFF GOLDIEBLOX, INC.**  
 Ctrm: 4 – 3rd Floor  
 Judge: Honorable Donna M. Ryu

1 Please take notice that Joseph C. Gratz of the law firm Durie Tangri LLP hereby enters his  
2 appearance as counsel of record for Plaintiff GoldieBlox, Inc. and requests that any correspondence,  
3 motions, notices, and pleadings in this action directed to Plaintiff also be served upon Joseph C. Gratz at  
4 the following address:

5 Joseph C. Gratz  
6 Durie Tangri LLP  
7 217 Leidesdorff Street  
8 San Francisco, CA 94111-3007  
9 (415) 362-6666  
10 Email: jgratz@durietangri.com

11 Please add the name of Mr. Gratz to all service lists in this matter, including the e-filing service  
12 list.

13 Dated: November 27, 2013

DURIE TANGRI LLP

14 By:           /s/ Joseph C. Gratz            
15 JOSEPH C. GRATZ

16 Attorneys for Plaintiff  
17 GOLDIEBLOX, INC.